<u>Workshop on generative artificial intelligence:</u>

<u>Fundamentals, regulatory framework, risks and responsible use</u>

<u>Our proposal:</u>

The EAiD WORKSHOP is designed to equip the private sector with the skills and knowledge necessary to understand and harness the potential of AI in a responsible, ethical manner that complies with European regulatory frameworks. Through practical sessions, participants will be guided in understanding and preparing operationally to manage the ethical and technical implications of generative AI, in order to maximise its potential for use in strategic vision and daily work.

The workshop will last approximately 7 hours.

<u>Main Objectives:</u>

Strategic and cultural awareness:

· Acquire a *holistic view* of artificial intelligence, not only as a technology, but as a phenomenon with geopolitical, social, cognitive and environmental implications.

· Understand how the invisible chain of AI can generate reputational risks and ethical issues.

· Delve into the different logics: AI ethics, regulatory compliance, and competitiveness.

Regulatory and operational guidance:

· Provide a map of the main legal obligations (GDPR, UE AI ACT), understanding the specific implications of non-compliance.

· Learn about the main operational risks of Generative AI in your activity, potential leaks, and clear guidelines for integrating it into your workflow safely.

Practical skills:

· Acquire basic knowledge of prompt engineering for more effective and safer use of the tools.

· Discover other generative AI tools.

To receive information about specific sessions, please write to:

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