XBRL Excel Utility	
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1. Overview

The excel utility can be used for creating the XBRL/XML file for efiling of shareholding pattern.

Shareholding pattern XBRL filling consists of two processes. Firstly generation of XBRL/XML file of the Shareholding pattern, and upload of generated XBRL/XML file to BSE Listing Center.

2. Before you begin

1. The version of Microsoft Excel in your system should be Microsoft Office Excel 2007 and above.
2. The system should have a file compression software to unzip excel utility file.
3. Make sure that you have downloaded the latest Excel Utility from BSE Website to your local system.
4. Make sure that you have downloaded the Chrome Browser to view report generated from Excel utility
5. Please enable the Macros (if disabled) as per instructions given in manual, so that all the functionalities of Excel Utility works fine. Please first go through Enable Macro - Manual attached with zip file.

3. Index		
1	Details of general information about company	General Info
2	Declaration	Declaration
3	Summary	Summary
4	Shareholding Pattern	Shareholding Pattern
5	Annexure B	Annexure B

4. Import XBRL file
1. Now you can import and view previously generated XBRL files by clicking Import XBRL button on Genenral information sheet.

5. Steps for Filing Shareholding Pattern
I. Fill up the data: Navigate to each field of every section in the sheet to provide applicable data in correct format. (Formats will get reflected while filling data.) - Use paste special command to paste data from other sheet.
II. Validating Sheets: Click on the ''Validate " button to ensure that the sheet has been properly filled and also data has been furnished in proper format. If there are some errors on the sheet, excel utility will prompt you about the same.
III. Validate All Sheets: Click on the ''Home" button. And then click on "Validate All Sheet" button to ensure that all sheets has been properly filled and validated successfully. If there are some errors on the sheet, excel utility will prompt you about the same and stop validation at the same time. After correction, once again follow the same procedure to validate all sheets. Excel Utility will not allow you to generate XBRL/XML until you rectify all errors.
IV. Generate XML : Excel Utility will not allow you to generate XBRL/XML unless successful validation of all sheet is completed. Now click on 'Generate XML'' to generate XBRL/XML file. - Save the XBRL/XML file in your desired folder in local system.

V. Generate Report : Excel Utility will allow you to generate Report. Now click on 'Generate Report'' to generate html report. - Save the HTML Report file in your desired folder in local system. - To view HTML Report open "Chrome Web Browser" . - To print report in PDF Format, Click on print button and save as PDF.
VI. Upload XML file to BSE Listing Center: For uploading the XBRL/XML file generated through Utility, login to BSE Listing Center and upload generated xml file. On Upload screen provide the required information and browse to select XML file and submit the XML.

6. Fill up the Shareholding Pattern
1. Cells with red fonts indicate mandatory fields.
2. If mandatory field is left empty, then Utility will not allow you to proceed further for generating XML.
3. You are not allowed to enter data in the Grey Cells.
4. If fields are not applicable to your company then leave it blank. Do not insert Zero unless it is a mandatory field.
5. Data provided must be in correct format, otherwise Utility will not allow you to proceed further for generating XML.
6. Adding new rows: Sections such as Promoters details allow you to enter as much data in a tabular form. You can Click on "Add" to add more rows.
7. Deleting rows: Rows that has been added can be removed by clicking the button "Delete". A popup will ask you to provide the range of rows you want to delete.
8. Select data from "Dropdown list" wherever applicable.
9. Adding Notes: Click on "Add Notes" button to add notes

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General information about company
Scrip code
NSE Symbol
MSEI Symbol
ISIN
Name of the company
Whether company is SME
Class of Security
Type of report
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date
Shareholding pattern filed under
Whether the listed entity is Public Sector Undertaking (PSU)?

531259
NOTLISTED
NOTLISTED
INE328F01016
ESHA MEDIA RESEARCH LIMITED
No
Equity Shares
Quarterly
31-03-2025
Regulation 31 (1) (b)
No

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Sr. No.	Particular	Yes/No	Promoter and Promoter Group
1	Whether the Listed Entity has issued any partly paid up shares?	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No
5	Whether the Listed Entity has any shares in locked-in?	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No
7	Whether company has equity shares with differential voting rights?	No	No
8	Whether the listed entity has any significant beneficial owner?	No	

Public shareholder	Non Promoter- Non Public
No	No
No	No
No	No
No	No
No	No
No	No

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Table I - Summary Statement holding of specified securities				
Note : Data will be automatically populated from shareholding pattern sheet - Data Entry Restricted in this sheet				
Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)
(A)	Promoter & Promoter Group	30	2212399	
(B)	Public	2374	5594531	
(C)	Non Promoter- Non Public			
(C1)	**Shares underlying DRs**			
(C2)	**Shares held by Employee Trusts**			
	Total	**2404**	**7806930**	

No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rightsheld in each class ofsecurities(IX)		
			No of Voting (XIV) Rights		
			Class eg: X	Class eg:y	Total
	2212399	28.34	22,12,399.00		2212399.00
	5594531	71.66	5594531.00		5594531.00
	7806930	**100**	**7806930.00**		**7806930.00**

Total as a % of (A+B+C)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)
28.34				28.34
71.66				71.66
100.00				**100**

Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shar	
					Shareholding (No. of shares) u	
No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)
				2024605		
				5275715	0	0
				7300320	**0**	**0**

res
under
Sub-category (iii)
0
0

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Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)
A	**Table II - Statement showing shareholding pattern of the Promoter and Promoter Group**		
(1)	**Indian**		
(a)	Individuals/Hindu undivided Family	25	1303333
(b)	Central Government/ State Government(s)		
(c)	Financial Institutions/ Banks		
(d)	Any Other (specify)	5	909066
	Sub-Total (A)(1)	30	2212399
(2)	**Foreign**		
(a)	Individuals (NonResident Individuals/ Foreign Individuals)		
(b)	Government		
(c)	Institutions		
(d)	Foreign Portfolio Investor		
(e)	Any Other (specify)		
	Sub-Total (A)(2)		

	Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)	30	2212399
	Details of Shares which remain unclaimed for Promoter & Promoter Group		
B	**Table III - Statement showing shareholding pattern of the Public shareholder**	**Note : Kindly show details of shareholders having**	
(1)	**Institutions (Domestic)**		
(a)	Mutual Funds		
(b)	Venture Capital Funds		
(c)	Alternate Investment Funds		
(d)	Banks	1	1000
(e)	Insurance Companies		
(f)	Provident Funds/ Pension Funds		
(g)	Asset reconstruction companies		
(h)	Sovereign Wealth Funds		
(i)	NBFCs registered with RBI		
(j)	Other Financial Institutions		
(k)	Any Other (specify)		
	Sub-Total (B)(1)	1	1000
(2)	**Institutions (Foreign)**		
(a)	Foreign Direct Investment		
(b)	Foreign Venture Capital Investors		
(c)	Sovereign Wealth Funds		
(d)	Foreign Portfolio Investors Category I		
(e)	Foreign Portfolio Investors Category II		
(f)	Overseas Depositories (holding DRs) (balancing figure)		

(g)	Any Other (specify)		
	Sub-Total (B)(2)		
(3)	**Central Government / State Government(s)**		
(a)	Central Government / President of India		
(b)	State Government / Governor		
(c)	Shareholding by Companies or Bodies Corporate where Central / State Government is a promoter		
	Sub-Total (B)(3)		
(4)	**Non-institutions**		
(a)	Associate companies / Subsidiaries		
(b)	Directors and their relatives (excluding independent directors and nominee directors)		
(c)	Key Managerial Personnel		
(d)	Relatives of promoters (other than 'immediate relatives' of promoters disclosed under 'Promoter and Promoter Group' category)		
(e)	Trusts where any person belonging to 'Promoter and Promoter Group' category is 'trustee', 'beneficiary', or 'author of the trust'		
(f)	Investor Education and Protection Fund (IEPF)		

(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	2333	2603380
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs		
(i)	Non Resident Indians (NRIs)	2	7023
(j)	Foreign Nationals		
(k)	Foreign Companies		
(l)	Bodies Corporate	17	2821393
(m)	Any Other (specify)	21	161735
	Sub-Total (B)(4)	2373	5593531
	Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)	2374	5594531
	Details of the shareholders acting as persons in Concert for Public		
	Details of Shares which remain unclaimed for Public		
C	**Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder**		
(1)	Custodian/DR Holder - Name of DR Holders (If Available)		

(2)	Employee Benefit Trust / Employee Welfare Trust under SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021		
	Total NonPromoter- Non Public Shareholding (C)= (C)(1)+(C)(2)		
	Total (A+B+C2)	2404	7806930
	Total (A+B+C)	2404	7806930

No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	N
				Class eg: X
		1303333	16.69	1303333.00
		909066	11.64	909066.00
		2212399	28.34	2212399.00

		2212399	28.34	2212399.00

more than one percentage of total no of shares. Please refer software manual.

		1000	0.01	1000
		1000	0.01	1000

		2603380	33.35	2603380
		7023	0.09	7023
		2821393	36.14	2821393
		161735	2.07	161735
		5593531	71.65	5593531.00
		5594531	71.66	5594531

		7806930	100.00	7806930.00
		7806930	100.00	7806930.00

Disclosure of notes on shareholding pattern	Add Note
Disclosure of notes in case of promoter holiding in dematerialsed form is less than 100 percentage	Add Note
Disclosure of notes in case of public share holding is less than 25 percentage	Add Note
Disclosure of notes on shareholding pattern for company remarks explanatory	Add Note

umber of Voting Rights held in each class of securities(IX)			No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)
No of Voting (XIV)Rights		Total as a % of Total Voting rights		
Class eg:y	Total			
	1303333	16.69		
	909066	11.64		
	2212399	28.34		

	2212399	28.34		

	1000	0.01		
	1000	0.01		

	2603380	33.35		
	7023	0.09		
	2821393	36.14		
	161735	2.07		
	5593531	71.65		
	5594531	71.66		

	7806930	100.00		
	7806930	100.00		
es				
es				
es				
es				

No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged (XI
		No. (a)	As a % of total Shares held (b)	No. (a)
	16.69			
	11.64			
	28.34			

	28.34			

	0.01			
	0.01			

	33.35			
	0.09			
	36.14			
	2.07			
	71.65			
	71.66			

	100.00			
	100.00			

or otherwise encumbered II)		Sub-categorization of shares		
		Shareholding (No. of shares) under		
As a % of total Shares held (b)	Number of equity shares held in dematerialized form (XIV)	Sub-category (i)	Sub-category (ii)	Sub-category (iii)
	1115639			
	908966			
	2024605			

	2024605	

	1000	0	0	0
	1000	0	0	0

	2315564	0	0	0
	7023	0	0	0
	2790393	0	0	0
	161735	0	0	0
	5274715	0	0	0
	5275715	0	0	0

	7300320	0	0	0
	7300320	0	0	0