

XBRL Excel Utility	
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1. Overview

The excel utility can be used for creating the XBRL/XML file for efiling of shareholding pattern.

Shareholding pattern XBRL filling consists of two processes. Firstly generation of XBRL/XML file of the Shareholding pattern, and upload of generated XBRL/XML file to BSE Listing Center.

2. Before you begin

1. The version of Microsoft Excel in your system should be Microsoft Office Excel 2007 and above.
2. The system should have a file compression software to unzip excel utility file.
3. Make sure that you have downloaded the latest Excel Utility from BSE Website to your local system.
4. Make sure that you have downloaded the Chrome Browser to view report generated from Excel utility.
5. Please enable the Macros (if disabled) as per instructions given in manual, so that all the functionalities of Excel Utility works fine. Please first go through Enable Macro - Manual attached with zip file.
6. Kindly use this file in local system instead of OneDrive/shared drive.
Because it may gives an error "Run-time error '52' : Bad file name or number" While clicking on textblock button if files saved on OneDrive/shared drive.

3. Index

1	Details of general information about company	General Info
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2	Declaration	Declaration
3	Summary	Summary
4	Shareholding Pattern	Shareholding Pattern
5	Annexure B	Annexure B

4. Steps for Filing Shareholding Pattern

I. Fill up the data: Navigate to each field of every section in the sheet to provide applicable data in correct format. (Formats will get reflected while filling data.)
- Use paste special command to paste data from other sheet.

II. Validating Sheets: Click on the "Validate " button to ensure that the sheet has been properly filled and also data has been furnished in proper format. If there are some errors on the sheet, excel utility will prompt you about the same.

III. Validate All Sheets: Click on the "Home" button. And then click on "Validate All Sheet" button to ensure that all sheets has been properly filled and validated successfully. If there are some errors on the sheet, excel utility will prompt you about the same and stop validation at the same time. After correction, once again follow the same procedure to validate all sheets. Excel Utility will not allow you to generate XBRL/XML until you rectify all errors.

IV. Generate XML : Excel Utility will not allow you to generate XBRL/XML unless successful validation of all sheet is completed. Now click on 'Generate XML' to generate XBRL/XML file.
- Save the XBRL/XML file in your desired folder in local system.

V. Generate Report : Excel Utility will allow you to generate Report. Now click on 'Generate Report' to generate html report.
- Save the HTML Report file in your desired folder in local system.
- To view HTML Report open "Chrome Web Browser" .
- To print report in PDF Format, Click on print button and save as PDF.

VI. Upload XML file to BSE Listing Center: For uploading the XBRL/XML file generated through Utility, login to BSE Listing Center and upload generated xml file. On Upload screen provide the required information and browse to select XML file and submit the XML.

5. Fill up the Shareholding Pattern

1. Cells with red fonts indicate mandatory fields.
2. If mandatory field is left empty, then Utility will not allow you to proceed further for generating XML.
3. You are not allowed to enter data in the Grey Cells.

4. If fields are not applicable to your company then leave it blank. Do not insert Zero unless it is a mandatory field.
5. Data provided must be in correct format, otherwise Utility will not allow you to proceed further for generating XML.
6. Adding new rows: Sections such as Promoters details allow you to enter as much data in a tabular form. You can Click on "Add" to add more rows. To add more than one row you must fill data in the mandatory fields of the previous row.
7. Deleting rows: Rows that has been added can be removed by clicking the button "Delete". A popup will ask you to provide the range of rows you want to delete.
8. Select data from "Dropdown list" wherever applicable.
9. Adding Notes: Click on "Add Notes" button to add notes



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General information about company

Scrip code	531259
NSE Symbol	NOTLISTED
MSEI Symbol	NOTLISTED
ISIN	INE328F01016
Name of the company	ESHA MEDIA RESEARCH LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-06-2025
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

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Sr. No.	Particular	Yes/No	Promoter and Promoter Group
1	Whether the Listed Entity has issued any partly paid up shares?	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No
4	Whether Listed Entity has granted any ESOPs, which are outstanding?	No	No
5	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No
6	Whether the Listed Entity has any shares in locked-in?	No	No
7	Whether any shares held by promoters are encumbered under "Pledged"?	No	No
8	Whether any shares held by promoters are encumbered under "Non-Disposal Undertaking"?	No	No
9	Whether any shares held by promoters are encumbered, other than by way of Pledge or NDU, if any?	No	No
10	Whether company has equity shares with differential voting rights?	No	No
11	Whether the listed entity has any significant beneficial owner?	No	

Public shareholder	Non Promoter- Non Public
No	No
No	No

Table I - Summary Statement holding of specified securities

Note : Data will be automatically populated from shareholding pattern sheet - Data Entry Restricted in this sheet

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)
(A)	Promoter & Promoter Group	30	2212399		
(B)	Public	2374	5594531		
(C)	Non Promoter- Non Public				
(C1)	Shares underlying DRs				
(C2)	Shares held by Employee Trusts				
	Total	2404	7806930		

Number of Voting Rightsheld in each class ofsecurities(IX)					
Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	No of Voting (XIV) Rights			Total as a % of (A+B+C)
		Class eg:X	Class eg:Y	Total	
2212399	28.34	2212399.00		2212399.00	28.34
5594531	71.66	5594531.00		5594531.00	71.66
7806930	100	7806930.00		7806930.00	100.00

Shareholding details as of [Date]					
No. Of Shares Underlying Outstanding convertible securities (XA)	No. of Shares Underlying Outstanding Warrants (XB)	No. Of Outstanding ESOP Granted (XC)	No. of Shares Underlying Outstanding convertible securities, No. of Warrants and ESOP etc. (X) = (XA+XB+XC)	Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)=(VII+X)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)=(VII)+(X) As a % of (A+B+C2)
				2212399	28.34
				5594531	71.66
				7806930	100

Number of Locked in shares (XIII)		Number of Shares pledged (XIV)		Non-Disposal Undertaking (XV)		Other encumbrances (XVI)
No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)

Shareholding Pattern as on 31st March, 2022						
Particulars, if any VI)	Total Number of Shares encumbered (XVII) = (XIV+XV+XVI)		Number of equity shares held in dematerialized form (XVIII)	Sub-categorization of shares		
	Shareholding (No. of shares) under					
As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
			2024705			
			3773474	0	0	0
			5798179	0	0	0

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Sr. No.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group			
(1)	Indian			
(a)	Individuals/Hindu undivided Family	25	1303333	
(b)	Central Government/ State Government(s)			
(c)	Financial Institutions/ Banks			
(d)	Any Other (specify)	5	909066	
Sub-Total (A)(1)		30	2212399	
(2)	Foreign			
(a)	Individuals (NonResident Individuals/ Foreign Individuals)			
(b)	Government			
(c)	Institutions			
(d)	Foreign Portfolio Investor			
(e)	Any Other (specify)			
Sub-Total (A)(2)				
Total Shareholding of Promoter and Promoter Group				
(A)=(A)(1)+(A)(2)		30	2212399	

Details of Shares which remain unclaimed for Promoter & Promoter Group

B	Table III - Statement showing shareholding pattern of the Public shareholder	Note : Kindly show details of shareholders having more than one percentage		
(1)	Institutions (Domestic)			
(a)	<u>Mutual Funds</u>			
(b)	<u>Venture Capital Funds</u>			
(c)	<u>Alternate Investment Funds</u>			
(d)	<u>Banks</u>	1	1000	
(e)	<u>Insurance Companies</u>			
(f)	<u>Provident Funds/ Pension Funds</u>			
(g)	<u>Asset reconstruction companies</u>			
(h)	<u>Sovereign Wealth Funds</u>			
(i)	<u>NBFCs registered with RBI</u>			
(j)	<u>Other Financial Institutions</u>			
(k)	<u>Any Other (specify)</u>			
Sub-Total (B)(1)		1	1000	
(2)	Institutions (Foreign)			
(a)	<u>Foreign Direct Investment</u>			
(b)	<u>Foreign Venture Capital Investors</u>			
(c)	<u>Sovereign Wealth Funds</u>			
(d)	<u>Foreign Portfolio Investors Category I</u>			
(e)	<u>Foreign Portfolio Investors Category II</u>			
(f)	<u>Overseas Depositories (holding DRs) (balancing figure)</u>			
(g)	<u>Any Other (specify)</u>			
Sub-Total (B)(2)				
(3)	Central Government / State Government(s)			
(a)	<u>Central Government / President of India</u>			

(b)	<u>State Government / Governor</u>			
(c)	<u>Shareholding by Companies or Bodies Corporate where Central / State Government is a promoter</u>			
Sub-Total (B)(3)				
(4)	Non-institutions			
(a)	<u>Associate companies / Subsidiaries</u>			
(b)	<u>Directors and their relatives (excluding independent directors and nominee directors)</u>			
(c)	<u>Key Managerial Personnel</u>			
(d)	<u>Relatives of promoters (other than 'immediate relatives' of promoters disclosed under 'Promoter and Promoter Group' category)</u>			
(e)	<u>Trusts where any person belonging to 'Promoter and Promoter Group' category is 'trustee', 'beneficiary', or 'author of the trust'</u>			
(f)	<u>Investor Education and Protection Fund (IEPF)</u>			
(g)	<u>Resident Individuals holding nominal share capital up to Rs. 2 lakhs</u>	2332	2603513	
(h)	<u>Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs</u>			
(i)	<u>Non Resident Indians (NRIs)</u>	2	7023	
(j)	<u>Foreign Nationals</u>			
(k)	<u>Foreign Companies</u>			
(l)	<u>Bodies Corporate</u>	18	2821260	
(m)	<u>Any Other (specify)</u>	21	161735	
Sub-Total (B)(4)		2373	5593531	

Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)	2374	5594531	
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[Details of the shareholders acting as persons in Concert for Public](#)

[Details of Shares which remain unclaimed for Public](#)

C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder			
(1)	<u>Custodian/DR Holder - Name of DR Holders (If Available)</u>			
(2)	<u>Employee Benefit Trust / Employee Welfare Trust under SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021</u>			
	Total NonPromoter- Non Public Shareholding (C)=(C)(1)+(C)(2)			
	Total (A+B+C2)	2404	7806930	
	Total (A+B+C)	2404	7806930	

Disclosure of notes in case of

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No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held	
			No of Voting (XIV)Rights	Class eg: X
	1303333	16.69	1303333.00	
	909066	11.64	909066.00	
	2212399	28.34	2212399.00	
	2212399	28.34	2212399.00	

e of total no of shares. Please refer software manual.

	5594531	71.66	5594531	
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	7806930	100.00	7806930.00	
	7806930	100.00	7806930.00	
Disclosure of notes on shareholding pattern			Add Notes	
case of promoter holding in dematerialised form is less than 100 percentage			Add Notes	
Disclosure of notes in case of public share holding is less than 25 percentage			Add Notes	
Disclosure of notes on shareholding pattern for company remarks explanatory			Add Notes	

in each class of securities(IX)		No. Of Shares Underlying Outstanding convertible securities (XA)	No. of Shares Underlying Outstanding Warrants (XB)	No. Of Outstanding ESOP Granted (XC)
Total	Total as a % of Total Voting rights			
1303333	16.69			
909066	11.64			
2212399	28.34			
2212399	28.34			

2603513	33.35			
7023	0.09			
2821260	36.14			
161735	2.07			
5593531	71.65			

5594531	71.66			
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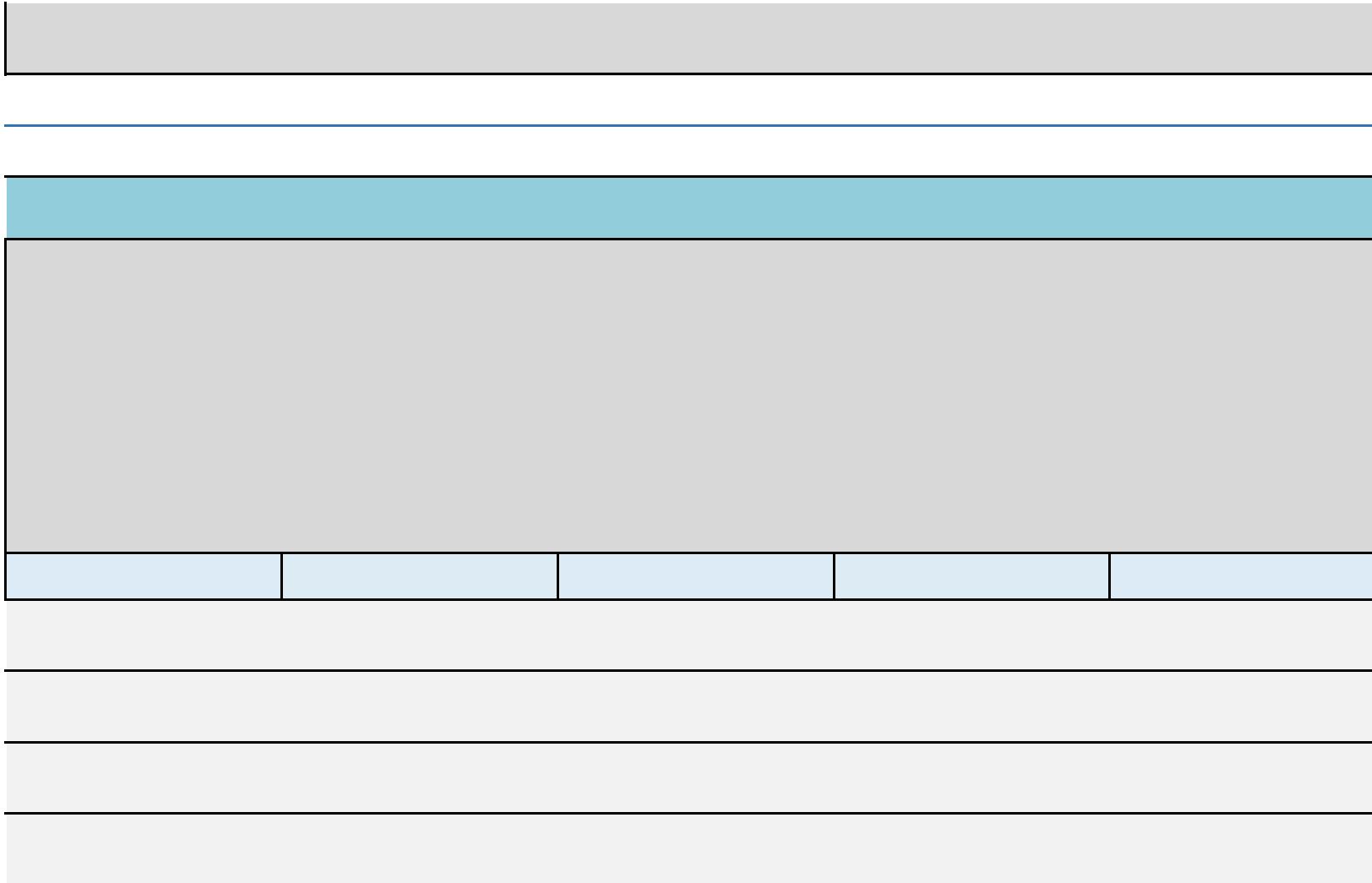
7806930	100.00			
7806930	100.00			

	5594531	71.66		
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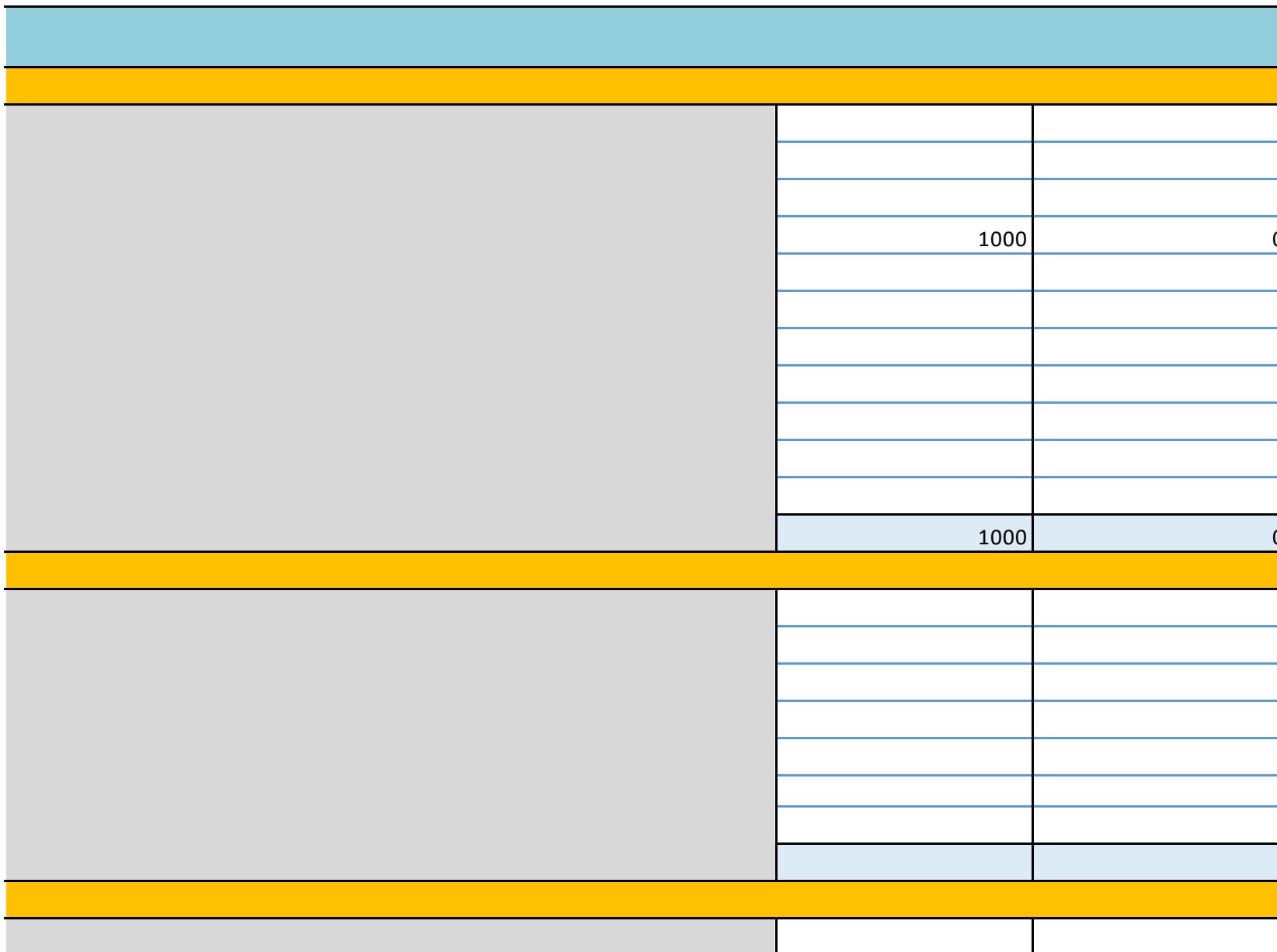
	7806930	100.00		
	7806930	100		







Particulars, if any VI)	Total Number of Shares encumbered (XVII) = (XIV+XV+XVI)		Number of equity shares held in dematerialized form (XVIII)	Sub-category (i)
As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		
			1115639	
			909066	
			2024705	
			2024705	

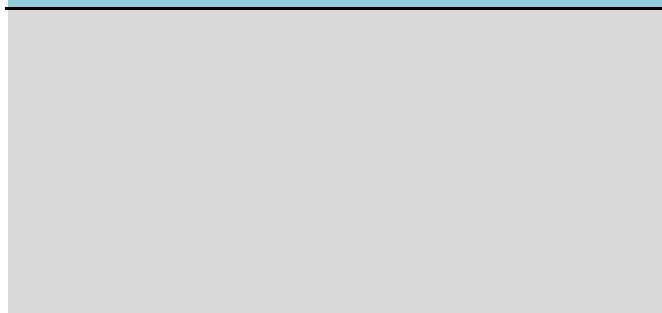


	3773474	0
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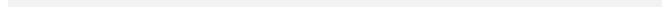
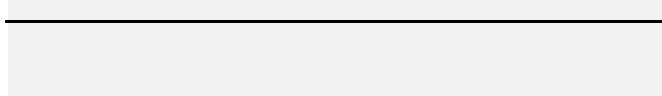
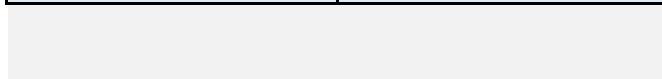
	5798179	0
	5798179	0

0	0
0	0
0	0
0	0
0	0
0	0

0	0
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0	0
0	0



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Sr. No.	Name of the Shareholders (I)	PAN (II)	No. of fully paid up equity shares held (IV)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	
B4(g)	Individuals - i.Individual shareholders holding nominal share capital up to Rs. 2 lakhs.					
	Add	Delete	Disclosure of shareholder holding more than 1% of total number of shares			
			Click here to go back	Total		

Number of Voting Rights held in each class of securities (IX)		Total as a % of Total Voting rights	Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)=(VII+X)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)=(VII)+(X) As a % of (A+B+C2)			
No of Voting (XIV) Rights							
Class eg: X	Total						

Number of equity shares held in dematerialized form (XIV)	Reason for not providing PAN	Sub-categorization of shares		
		Shareholding (No. of shares) under		
		Sub-category (i)	Sub-category (ii)	Sub-category (iii)

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Sr. No.	Name of the Shareholders (I)	PAN (II)	No. of fully paid up equity shares held (IV)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)
B4(h)	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.				
	Add Delete	Disclosure of shareholder holding more than 1% of total number of shares			
	Click here to go back	Total			

Number of Voting Rights held in each class of securities (IX)		Total as a % of Total Voting rights	Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)=(VII+X)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)=(VII)+(X) As a % of (A+B+C2)			
No of Voting (XIV) Rights							
Class eg: X	Total						

Number of equity shares held in dematerialized form (XIV)	Reason for not providing PAN	Sub-categorization of shares		
		Shareholding (No. of shares) under		
		Sub-category (i)	Sub-category (ii)	Sub-category (iii)

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Sr. No.	Category	Category / More than 1 percentage	Name of the Shareholders (I)	PAN (II)
B4(m)	Any Other (specify)			
Add Delete				Click here to go back
				Total

No. of the Shareholders (I)	No. of fully paid up equity shares held (IV)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Vo
				No of Vot Rig
				Class eg: X

Voting Rights held in each class of securities (IX)		Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)=(VII+X)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)=(VII)+(X) As a % of (A+B+C2)	Number of equity shares held in dematerialized form (XIV)
Equity shares (XIV)	Total as a % of Total Voting rights			
Total				