



## Online Store Privacy Policy

**Effective Date:** January 2025

The Wyton School Community Association ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your personal information when you interact with our online store.

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### Information We Collect

We collect the following types of information when you visit our website, place an order, or interact with us:

#### 1. Personal Information

- Name
- Email address
- Phone number
- Billing and shipping addresses
- Payment information (processed securely through a third-party payment processor)

To enable selling fees to be transferred, we will request and store your bank account details. These will be deleted when the agreement is terminated.

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### How We Use Your Information

We use your information for the following purposes:

- To process and fulfil your orders
  - To communicate with you about your orders, inquiries, or updates
  - To improve our online store and customer experience
  - To comply with legal obligations
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### Sharing Your Information

We do not sell, rent, or share your personal information with third parties for marketing purposes. However, we may share your information with the following entities:

1. **Service Providers:**
    - Third-party payment processors (e.g., PayPal, Stripe) for secure payment transactions
    - Shipping companies to deliver your orders
  2. **Legal Requirements:**
    - To comply with applicable laws, regulations, or legal processes
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### Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal information. However, no online platform can guarantee absolute security. Please ensure your device and internet connection are secure when accessing our site.

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### Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your browsing experience and analyse website traffic. You can control or disable cookies through your browser settings; however, some features of our website may not function properly without them.

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## **Children's Privacy**

Our online store is not intended for use by children under the age of 13. We do not knowingly collect personal information from children. If you believe we have inadvertently collected such information, please contact us, and we will promptly delete it.

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## **Your Rights**

You have the following rights:

- Access to the personal data we hold about you
- Request corrections to your personal information
- Request deletion of your data

To exercise these rights, please contact us at [wsca@wyton.cambs.sch.uk](mailto:wsca@wyton.cambs.sch.uk).

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## **Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these sites. We encourage you to review their privacy policies before providing any personal information.

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## **Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Changes will be posted on the Wyton School Community Association Store website page with an updated "Effective Date." Your continued use of our online store constitutes your acceptance of the revised policy.

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## **Contact Us**

If you have questions about this Privacy Policy or our data practices, please contact us:

Wyton School Community Association

[wsca@wyton.cambs.sch.uk](mailto:wsca@wyton.cambs.sch.uk)