#### Giveaway copies

- 1. Hey, Insta Fam Can you feel the excitement in the air? It's Friendship Day, and we're all about celebrating these amazing connections that brighten up our lives! To make this day even more special, we are hosting a fantastic Friendship Day Giveaway! Get ready to win some amazing prizes on this special day So how to get into the fun:
  - •Make sure you follow us @factornotes
  - •Tag one of your friends and mention their weirdest habit!! 6

(We hope they don't mind sharing as well ♥)

And the most exciting part: what's in it for you guys?

Why so hurry!!....let it remain a mystery for now

Psstt!!! • Winning chances are on the air if you show us some love by liking our post or resharing it on story

Don't forget to bring more of your buddies to the loop. The giveaway ends on 07/08/23, so don't wait!! Let's make this Friendship Day a memorable one together! Sood luck, pals!

### 2. The Big Launch x Giveaway

The moment we've all been eagerly waiting for has finally arrived! From paper to fashion, we've doodled our way into your wardrobe!

After a year of doodles, dreams, and a quest for the finest quality, we're thrilled to present our tote-ally amazing bags for every occasion.

Prepare to elevate your essentials in absolute style!

Presenting to you our 9 amazing designs for all your go-to needs!! \*\*
(Insert design names)

But that's not the end of the excitement—we're here with another giveaway to add even more smiles to this special day!

The rules are as simple:

- 1. Exclusive to our followers—make sure you're one among us!
- 2. Show us some love and tag your two besties in the comments below!
- 3. Like and share this reel to your story (for private accounts, send us a screenshot)

The giveaway winners will be revealed on (insert date), so mark your calendars! (Just a heads up, it's open to Indian addresses only.)

Why hesitate? Join us and let's make this giveaway unforgettable!

Wishing you the best of luck in bagging these fantastic goodies!

#### Giveaway copy sent to an influencer.

The holiday season is just around the corner with twinkling lights and jingling sounds. The joyous spirit of celebration is alive in everyone's thoughts and @factornotes is back with another giveaway to spread joy and happiness your way.

The rules are easy-peasy:

- 1. The giveaway is only open to our followers, so make sure you are one among them!
- 2. Tag two of your besties. 👭
- 3. Comment down your New Year resolution.
- 4. Like and share this post on your stories!! 💚

Only 2 winners will be selected.

\*The giveaway ends on (Day) 20/12/2023. Winners will be announced on (Day) 22/12/2023.\*

(FYI, all participants must have an Indian address)

Good luck in bagging your favourite goodies!!

## **Product Development: Couples Conversation Card. (Scratch copy)**

- 1. What was your first impression of each other, and how has it changed?
- 2. Where did we first make out?
- 3. What's that little thing I do that you like?
- 4. If you were to describe me to your friend, what would you say?
- 5. Share your favourite memory of us.
- 6. What's your favourite feature of mine?
- 7. What's your favourite way of spending the weekend together?
- 8. What's your biggest turn-off in a relationship?
- 9. Out of the two of us, who do you think will survive a zombie apocalypse?
- 10. How have I helped you become a better person?

- 11. If we were to write a message in a bottle to be opened in the future, what would you want it to say?
- 12. Which one would you pick—getting caught having an intimate moment or having a full-blown argument?
- 13. Which outfit would you like to see me in more?
- 14. Is there a dream place you would like to be kissed?
- 15. What is that one thing that we unnecessarily bicker about?
- 16. Which place would you want me to visit?
- 17. Talk about the moment you realised you fell in love with me.
- 18. Who's most likely to go to prison out of the two of us?
- 19. If our love story had a title, what would it be?
- 20. What would your ideal date night look like?
- 21. If we had a theme song every time we entered a room, what would it be?
- 22. What is the wildest sexual fantasy you've had? Would you like to give it a go?
- 23. If we were to create a tradition just for the two of us, what would it be?
- 24. What's the most romantic thing we've ever done together?
- 25. What's your favourite inside joke of ours?
- 26. If you were to describe our relationship in one word, what would it be?
- 27. If you had a bad day, how would you like me to cheer you up?
- 28. What's the one difference between us that you love the most?
- 29. What's your biggest pet peeve about me?
- 30. What is something that I do that sets you in the mood?
- 31. What makes you jealous?
- 32. Describe the craziest thing you've ever done in the name of love.
- 33. What's the most embarrassing nickname someone has ever given you?
- 34. What do you think is the weirdest food combination that I have?

- 35. Which cheesy pickup line do you secretly love?
- 36. Which is the most romantic movie you've ever watched?
- 37. What is the best relationship advice you have received from someone?
- 38. What do you think we can do to keep the spark in this relationship?
- 39. When do I make you feel loved the most?
- 40. What are some things that remind you of me?
- 41. What song reminds you of me the most?
- 42. What do you think is your love language?
- 43. What about me stands out the most to you?
- 44. What activities do you love to do the most with me?
- 45. What do you look for in a relationship?
- 46. What is something you found attractive about me the first time we met?
- 47. What are the three things that you love about me the most?
- 48. Did you try to impress me when we met for the first time? If yes, how?
- 49. What is the one thing that you cannot forget about our first date?
- 50. If you could go on a date without worrying about anything, where would it be?
- 51. What is something about you that you wish people appreciated more?
- 52. What is something you'd like to see me do more?
- 53. If we switched places for a day, what positive change would you do for me?
- 54. Is there anything that you have been longing to experience with me? If so, what is it?
- 55. What is a dealbreaker for you in a relationship?
- 56. What's something that I've introduced you to that has made your life better?
- 57. What are your thoughts on the 5 love languages? Can you guess mine?
- 58. When were you the proudest of me?
- 59. Who among us is the more dominant one and why?

- 60. What is a childhood memory that you will never forget?
- 61. Is there something that you miss that we used to do?
- 62. What is something that I do that makes you feel appreciated?
- 63. What's something that you used to believe about relationships that you no longer do?
- 64. What's something that you are scared to admit in a relationship?

# Hiring copy.

1. <u>Instagram post.</u>