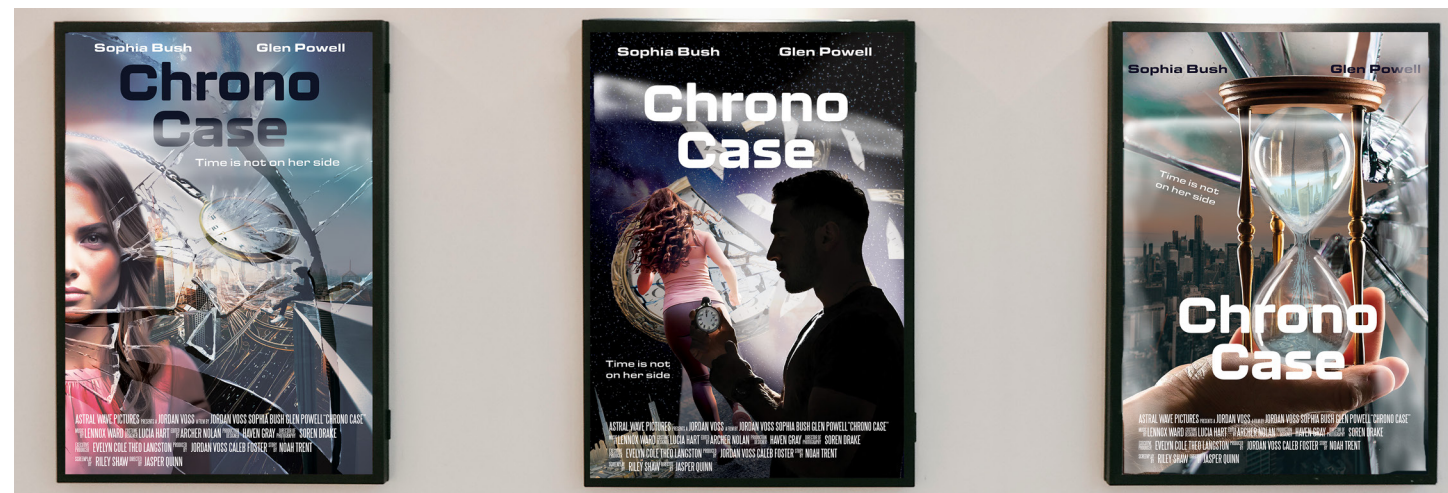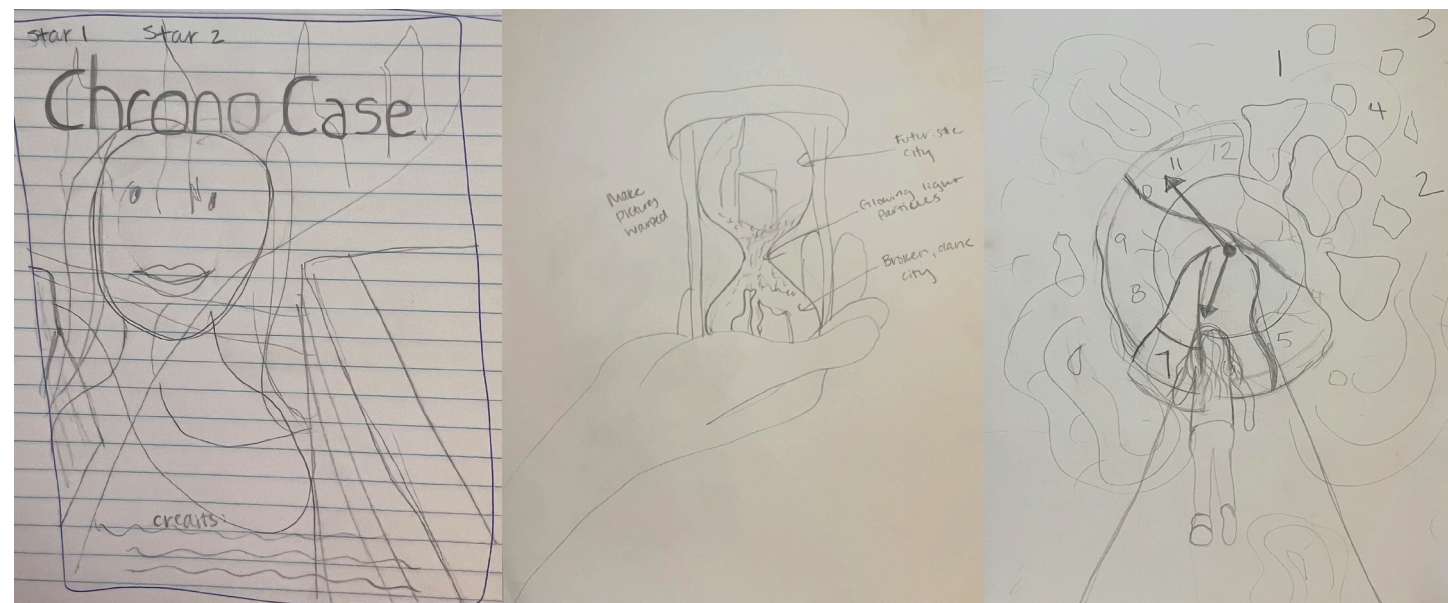# Project Overview–Movie Poster

This project involved designing a visually compelling movie poster for a sci-fi film. The goal was to capture the essence of the movie's theme and story while employing design techniques to create a cohesive, engaging composition.

The Challenge

The main challenge was to determine how to visually convey the movie's narrative in a single image while setting the appropriate mood. Creating the right atmosphere required carefully selecting colors, shadows, highlights, and typography that complemented the theme.

The Process

1. I researched and developed a clear idea of the movie's plot and tone. This step informed the creative direction and the overall look of the poster.
I chose typefaces that aligned with the sci-fi theme to evoke a futuristic, mysterious feel.
I selected photos and graphic elements to build a composite image representing the movie's concept.

2. I drew a rough sketch to plan the arrangement of images and text. This helped in visualizing the composition and organizing the elements effectively.
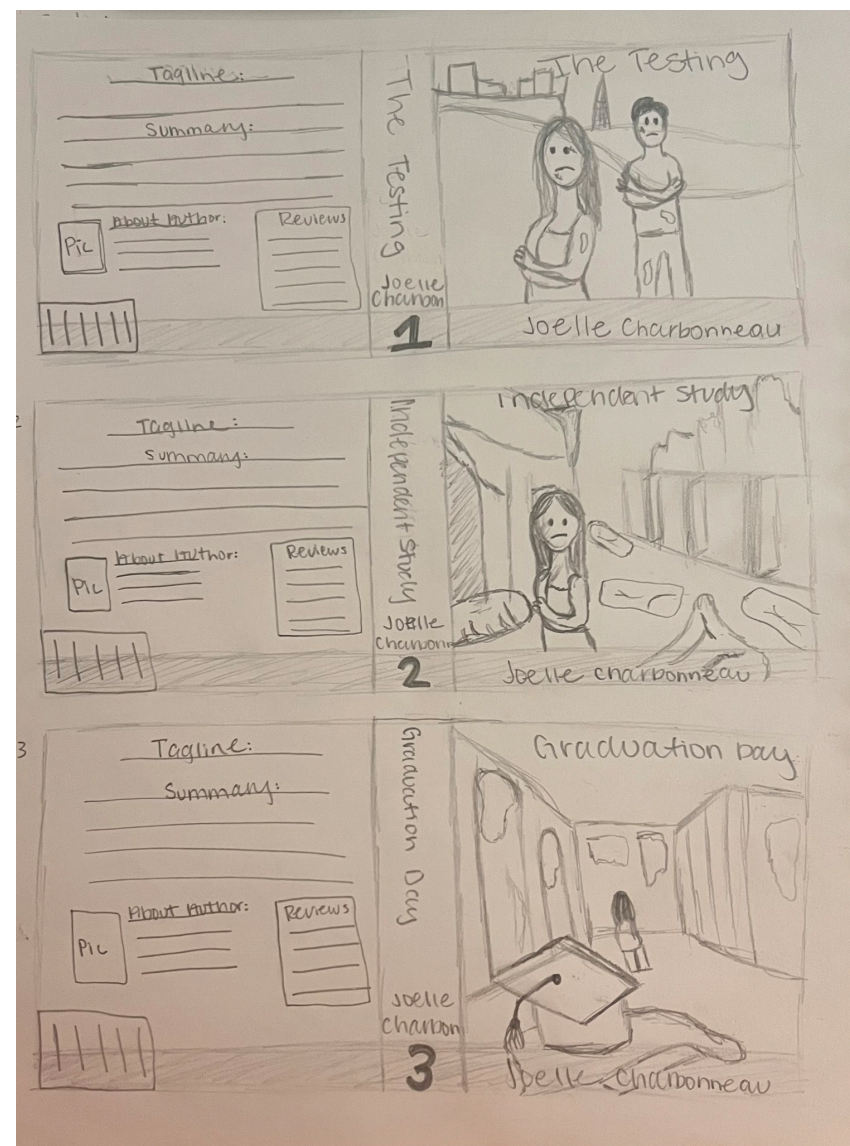
3. I combined and blended multiple photos to create a unified composite image on my computer. I focused on the centerpiece: transforming a broken mirror into shattered glass to symbolize key elements of the story and showed a clock to symbolize time. I experimented with different tones and color palettes to establish the poster's mood. I adjusted shadows and highlights for depth and realism.

The Solution

The final poster successfully depicted the movie's theme, with the broken mirror becoming shattered glass as a central metaphor. The use of cohesive fonts, color tones, and composition created a visually striking design that effectively captured the movie's sci-fi essence.

Project Overview

This project involved designing covers for a three-book dystopian series, starting with The Testing. The goal was to create visually cohesive covers that captured the theme and mood of the series while ensuring each book had its own unique identity.

The Solution

The final designs for the three-book series achieved a balance between dramatic visuals and functional typography. Each cover captures the dystopian essence of The Testing while maintaining a cohesive style that unites the series.

The Challenge

A key challenge was ensuring that the title and author's name remained legible while blending with the detailed imagery of the covers. Balancing aesthetics with readability was essential to achieving a professional result.

The Process

1. I analyzed the themes and storylines of The Testing series to determine the key elements to represent on each cover. I developed three distinct concepts for each book, focusing on symbols and imagery that aligned with the plot and characters.

2. I chose the strongest concept for each book cover based on its ability to convey the story and complement the series' overall aesthetic.

3. I collected high-quality images that aligned with the selected concepts. I used Photoshop to create composite designs, blending multiple images into seamless, cohesive visuals.

4. I selected fonts that matched the dystopian tone of the books while maintaining legibility. I strategically placed the title, author's name, and series information to ensure clarity against the background images.

5. I added relevant information, such as a synopsis, ISBN, and publisher details, to the back cover. I designed the spines to create a cohesive look when the books are displayed as a set.