

VIDEO AI PROMPT CHEAT SHEET



UNLOCK YOUR CREATIVITY

ESSENTIAL PROMPTS FOR VIDEO AI SUCCESS



Emma AI

Website: www.aiportalen.com

Youtube: https://www.youtube.com/@EmmaAI_AI

Newsletter <https://aiportalen.substack.com/>

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AI Video Prompt Elements

- Subject / Characters / Main Subject
- Background / Setting / Environment
- Style / Visual Aesthetic
- Lighting
- Mood / Atmosphere / Emotion
- Action / Behavior / Motion
- Camera Movement / Perspective / Framing
- Sound / Music / Dialogue / Voiceover



SUBJECT / CHARACTERS / MAIN SUBJECT

Category	Example Prompt Detail
Type	human female, human male, child, elderly man, dog, cat, robot, fairy, elf, dragon, alien
Character/Subject	a robot, a young woman, a golden retriever, a muscular warrior elf
Body Type	slim, muscular, overweight, petite, athletic, childlike
Height	tall, short, average
Age Range	toddler, teenager, adult, middle-aged, elderly
Skin Color	pale, dark brown, light tan, bluish skin (for fantasy/sci-fi)
Eye Color	green eyes, glowing blue eyes, heterochromia (two-colored eyes)
Hair Color	black hair, platinum blonde, fiery red, neon green
Hair Style	long curly hair, bald, buzz cut, braided hair, ponytail
Facial Features	sharp jawline, round face, freckles, scar on cheek, big eyes
Clothing Style	medieval armor, casual hoodie and jeans, futuristic bodysuit
Accessories	glasses, crown, robotic arm, leather boots, magic staff
Expression	smiling, serious, angry, confused, thoughtful
Pose / Stance	standing with arms crossed, sitting on a throne, walking forward
Occupation/Role	warrior, scientist, dancer, AI assistant, street artist
Ethnicity/Culture	Scandinavian, East Asian, African, Arab, fantasy race (e.g., elven)
Special Traits	glowing tattoos, wings, cybernetic implants, fire aura

BACKGROUND / SETTING

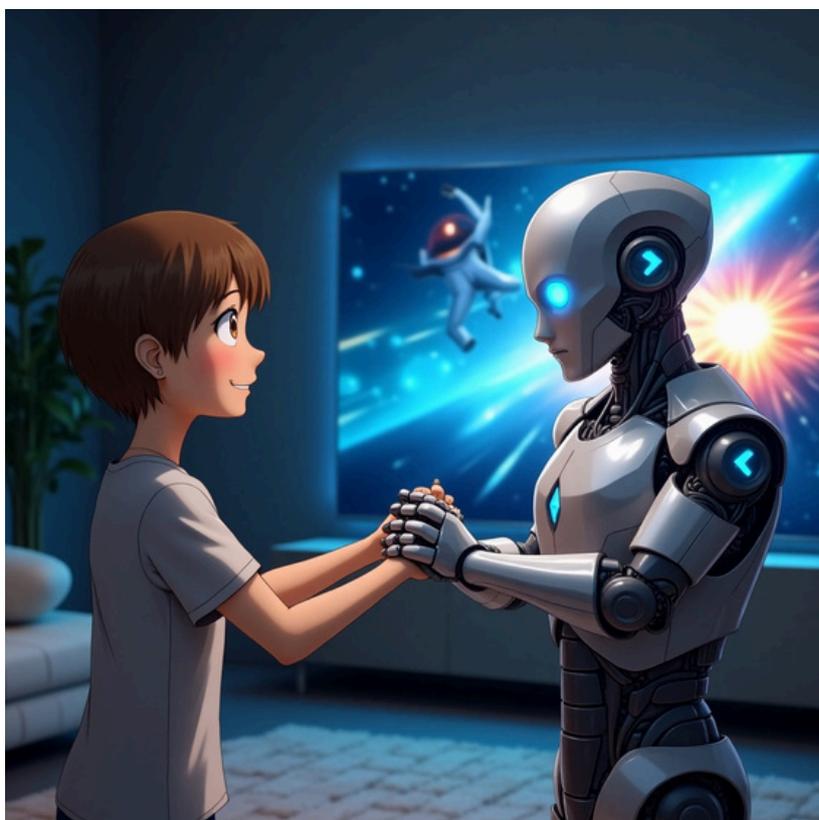
Category	Example Prompt Detail
Location Type	forest, city street, underwater, desert, snowy mountain, outer space
Specific Setting	enchanted forest, Tokyo street at night, ancient temple ruins, futuristic lab
Time of Day	early morning, midday, sunset, midnight
Weather / Atmosphere	foggy, raining, sunny, snowy, stormy, dry heat
Season	spring bloom, summer heat, autumn leaves, winter frost
Architecture	medieval castle, skyscrapers, suburban homes, tribal huts
Interior/Exterior	cozy living room, classroom, spaceship interior, jungle exterior
Cultural Influence	Arabic market, Nordic village, Japanese tea house, Aztec ruins
Time Period	prehistoric, medieval, modern day, futuristic, 1980s retro
Surrounding Elements	flying cars, lava rivers, floating islands, magical creatures, holograms
Movement in Background	falling leaves, flowing water, traffic, birds flying, crowd walking

Tip: Design your entire scene first in an AI text-to-image tool. This saves both time and credits when you later turn it into a video.

STYLE / VISUAL AESTHETIC

Category	Example Prompt Detail
Visual Style	cinematic, cartoon, anime, claymation, stop-motion
Art Style	watercolor, oil painting, 3D render, pixel art, sketch drawing
Realism Level	hyper-realistic, semi-realistic, stylized, abstract, surreal
Animation Type	2D animation, 3D animation, hand-drawn animation, motion graphics
Inspiration Source	Studio Ghibli style, Pixar-like, Disney classic, film noir, Blade Runner

 **Watch using some styles for images Here**



💡 LIGHTING

Category	Example Prompt Detail
Light Source Type	natural sunlight, candlelight, LED lights, neon lights, moonlight
Light Direction	front-lit, backlit, side-lit, top-lit, underlit
Lighting Quality	soft light, harsh light, diffused, sharp shadows, ambient light
Time-Based Light	golden hour, dusk lighting, midday sun, night-time illumination
Special Effects	strobe lights, flickering light, glowing light, rim lighting
Contrast Level	high contrast, low contrast, evenly lit, chiaroscuro
Indoor Lighting	fluorescent office lights, fireplace glow, spotlight on subject
Outdoor Lighting	overcast daylight, sunny with shadows, moonlit with stars



MOOD / ATMOSPHERE / EMOTION

Category	Example Prompt Detail
General Mood	peaceful, tense, cheerful, dramatic, eerie
Emotional Tone	joyful, angry, sad, fearful, surprised, determined
Atmosphere Type	mysterious, romantic, suspenseful, chaotic, nostalgic
Energy Level	high-energy, calm, slow-paced, frantic
Social Vibe	intimate, awkward, celebratory, hostile, supportive
Fantasy/Sci-fi Feel	enchanted, dystopian, dreamlike, futuristic, surreal
Color-Associated Moods	warm and cozy (reds/yellows), cold and isolated (blues/grays)
Symbolic Mood Cues	thunder for danger, butterflies for love, flickering lights for fear



ACTION / BEHAVIOR / MOTION

Category	Example Prompt Detail
Body Movement	walking, running, flying, dancing, swimming, jumping
Gestures	waving, pointing, crossing arms, shrugging, clapping
Facial Expressions	smiling, frowning, crying, laughing, smirking
Interaction Type	talking to camera, fighting an enemy, hugging another character
Scene Dynamics	fast-paced action, slow-motion scene, still moment, chaotic brawl
Posture / Pose	standing tall, slouched, kneeling, leaning back, laying down
Group Behavior	marching in formation, arguing in a group, celebrating together
Animal Motion	bird soaring, dog barking and jumping, horse galloping
Fantasy Motion	casting a spell, floating mid-air, transforming into light
Cinematic Action Cues	running in slow motion, dodging bullets, climbing a cliff

CAMERA MOVEMENT **/ PERSPECTIVE /** **FRAMING**

Category	Example Prompt Detail
Camera Movement	pan left/right, tilt up/down, zoom in/out, dolly forward/back, tracking shot, handheld/shaky
Perspective / Angle	first-person view, bird's-eye view, worm's-eye view, eye level, over-the-shoulder
Framing / Shot Type	close-up, medium shot, wide shot, extreme close-up, establishing shot
Focus Type	shallow depth of field (blurred background), deep focus, selective focus
Composition Style	rule of thirds, centered subject, symmetrical framing, off-center framing
Lens Effect	fish-eye lens, wide-angle lens, telephoto lens, tilt-shift
Camera Speed	slow motion, fast motion, real-time
Movement Style	smooth steadycam, jerky handheld, robotic dolly, drone flyover



SOUND / MUSIC / DIALOGUE / VOICEOVER

Category	Example Prompt Detail
Sound Type	ambient noise, footsteps, crowd chatter, rain, wind, mechanical hum
Music Genre	classical, jazz, electronic, orchestral, upbeat pop, suspenseful thriller
Music Mood	calm and soothing, energetic, dramatic, melancholic, playful
Dialogue Style	natural conversational, formal speech, scripted narration
Voiceover Type	male/female voice, deep/soft tone, robotic voice, child's voice
Accent / Language	British English, American English, French, Arabic, Spanish
Dialogue Content	casual chat, motivational speech, informational narration
Sound Effects	footsteps on gravel, thunder clap, door creak, laser zap
Volume / Intensity	loud and overpowering, soft background, intermittent bursts
Audio Timing	fade in/out, looped background music, synchronized with actions



Video AI Standard Prompt:

Subject / Characters / Main Subject:

[Describe the main characters or subjects]

Background / Setting / Environment:

[Describe the environment or setting]

Style / Visual Aesthetic:

[Specify the style]

Lighting:

[Describe lighting conditions]

Mood / Atmosphere / Emotion:

[Describe the mood or emotion]

Action / Behavior / Motion:

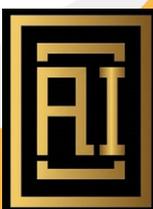
[Describe the actions or motion]

Camera Movement / Perspective / Framing:

[Describe camera angle or movement]

Sound / Music / Dialogue / Voiceover:

[Describe sound elements]



Example: AI Recreating a Scene from Titanic

Film: Titanic (1997)

Tools: Any Text to Video AI

Prompt:

Camera: Over-the-shoulder shot from behind Rose. Her shoulder and softly curled auburn hair frame the view of Jack, who is in sharp focus.

Rose: Early 20s, wearing an elegant period dress. Her softly curled auburn hair is pinned up, adorned with a delicate butterfly-shaped hair accessory. She is slightly turned, looking downward as Jack speaks. Only the back of her shoulder and hair are visible.

Jack: Early 20s, wearing a rugged coat or worn sweater. His expression is tender yet intense, eyes fixed on Rose with deep emotion as he delivers his heartfelt lines.

Background: The ship's railing with a vast ocean horizon behind it.

Lightning: The lighting is soft and dusky, early evening with muted golden tones, enhancing the sense of vulnerability and romance.

Mood: A moment of quiet emotional intimacy. Jack's words carry the weight of love, fear, and a shared leap into the unknown. The closeness of the framing amplifies the connection and tension.

Jack say: "You jump, I jump, remember? I can't turn away without knowing you're alright."

📺 Watch the result on YouTube:

👉 [Watch Here](#)



JSON

 [Watch Explanation Here](#)

JSON stands for JavaScript Object Notation. It's a lightweight, text-based format for storing and exchanging data. Think of it as a way to organize information so both humans and machines can easily read and write it.

◆ Key Features of JSON:

1. Text-based – You can open it in any text editor.
2. Structured – Uses key-value pairs to store data.
3. Lightweight – Easy to send over the internet.
4. Language-independent – Works with almost every programming language.

◆ Basic Structure:

JSON consists of objects {} and arrays [].

Example:

```
{  
  "name": "Jack",  
  "age": 27,  
  "hairColor": "blond",  
  "clothes": ["white T-shirt", "denim jacket", "beige chinos", "brown sneakers"]  
}
```

- Keys (like "name", "age") describe the type of information.
- Values (like "Jack", 27) are the actual data.
- You can have strings, numbers, booleans, arrays, or nested objects as values.

VEO API — PARAMETERS & USAGE (VERTEX AI)

[!\[\]\(869f8db8cb6058a4d20fc99f4521bf06_img.jpg\) Watch Explanation Here](#)

Parameter	Description & Spec
prompt	Required for text-to-video TEXT_PROMPT, optional for image-to-video.
image	Optional image input for image-to-video (Veo-2 & preview not veo3). 16:9 or 9:16 aspect ratio.
mimeType	MIME type of the input image. image/jpeg or image/png
lastFrame / video	For video infill/extension (Veo-2 only) (bytesBase64Encoded, gcsUri)
aspectRatio	"16:9" (default) or "9:16" (veo2 only); preview limitations exist.
durationSeconds	Required. Veo-2: 5–8 sec (default 8). Veo3 8 sec.
enhancePrompt	Prompt enhancement using Gemini LLM. Default true. Preview model cannot disable.
generateAudio	Required for preview (Veo-3) to generate sound. Not supported in Veo-2.
negativePrompt	Text to discourage unwanted content. Avoid negative words such as no, not, non when using negativePrompt.
personGeneration	Controls people/face generation; dont_allow: disallows inclusion of people or faces in images.
resolution	720p (default) or 1080p (Veo-3 only).
sampleCount	Number of videos to generate (1–4).
seed	A number used to initialize the random generation process. (0-($2^{32}-1$)).
storageUri	A Cloud Storage bucket URI to store the output video

Veo API — Parameters & Usage (Vertex AI)

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Example

```
{
  "instances": [
    {
      "prompt": "TEXT_PROMPT",
      "image": { /* optional image input */ },
      "lastFrame": { /* infill frame, Veo 2 only */ },
      "video": { /* extend video, Veo 2 only */ }
    }
  ],
  "parameters": {
    "aspectRatio": "string",
    "durationSeconds": integer,
    "enhancePrompt": boolean,
    "generateAudio": boolean,
    "negativePrompt": "string",
    "personGeneration": "string",
    "resolution": "string",
    "sampleCount": integer,
    "seed": uint32,
    "storageUri": "string"
  }
}
```

Veo API — Parameters & Usage (Vertex AI)

 [Watch Explanation Here](#)

Example Veo 3

```
{
  "instances": [
    {
      "prompt": "TEXT_PROMPT",
    }
  ],
  "parameters": {
    "aspectRatio": "16:9",
    "durationSeconds": 8,
    "enhancePrompt": true,
    "generateAudio": true,
    "negativePrompt": "blurry, distorted, low quality",
    "personGeneration": "allow",
    "resolution": "1080p",
    "sampleCount": 1,
    "seed": 12345,
    "storageUri": "gs://my-bucket/veo3-outputs/"
  }
}
```

For more details about Vertex AI parameters visit:

<https://cloud.google.com/vertex-ai/generative-ai/docs/model-reference/veo-video-generation>

Structured JSON Style Prompt

[!\[\]\(cb81769881af651ccb735a5045b47375_img.jpg\) Watch Explanation Here](#)

```
{
  "subject": "[Describe the main characters or subjects]",
  "background": "[Describe the environment or setting]",
  "style": "[Specify the style or visual aesthetic]",
  "lighting": "[Describe lighting conditions]",
  "mood": "[Describe the mood or emotion]",
  "action": "[Describe the actions or motion]",
  "camera": "[Describe camera angle, movement, or framing]",
  "sound": "[Describe sound elements such as music, dialogue, or voiceover]"
}
```

Example:

```
{
  "subject": {
    "name": "Jack",
    "age": 27,
    "clothing": ["white t-shirt", "denim jeans", "sneakers"]
  },
  "background": "A park on a rainy day, with wet pathways, dripping trees, and puddles reflecting the sky.",
  "style": "Realistic with cinematic detail",
  "lighting": "Soft, diffused daylight filtered through rain clouds",
  "mood": "Energetic yet moody, mixing joy of movement with the calmness of rain",
  "action": "Jack is dancing freely, his movements playful and expressive despite the rain",
  "camera": "Steady tracking shot circling around Jack, capturing his motion against the rainy backdrop",
  "sound": "Ambient rain sounds mixed with upbeat background music to match the dance"
}
```

Example: AI Recreating a Scene from Titanic

Film: Titanic (1997)

Tools: Any Text to Video AI

Prompt:

```
{
  "camera_movement": "Over-the-shoulder shot from behind Rose. Her shoulder and softly curled auburn hair frame the view of Jack, who is in sharp focus.",
  "main_subjects": [
    {
      "name": "Rose",
      "description": "Early 20s, wearing an elegant period dress. Softly curled auburn hair pinned up with a delicate butterfly-shaped hair accessory. Slightly turned, looking downward as Jack speaks. Only her shoulder and hair are visible."
    },
    {
      "name": "Jack",
      "description": "Early 20s, wearing a rugged coat or worn sweater. Expression tender yet intense, eyes fixed on Rose with deep emotion as he delivers his heartfelt lines."
    }
  ],
  "background": "Ship's railing with a vast ocean horizon behind it. Soft, dusky early evening lighting with muted golden tones.",
  "lighting": "Soft, dusky, early evening light enhancing vulnerability and romance.",
  "mood": "Quiet emotional intimacy, tension, and deep connection. Emphasizes love, fear, and shared courage.",
  "sound": "Jack says: 'You jump, I jump, remember? I can't turn away without knowing you're alright.'",
  "style": "Cinematic live-action with tight framing to amplify emotional closeness."
}
```

Get Inspirations and Ready to Use Prompts

🔗 Want AI Video Prompts Inspired by Famous Hollywood Movies?
Get detailed examples and creative inspiration in this special playlist on AI Portalen YouTube channel:

👉 [Watch the Playlist](#)

1 PROMPT SAVE AI CREDITS
AI Prompt In 1 Minute



3:05
Immediate Veo 3 Results

CREATE A UNIQUE VISUAL EFFECT **Double Dolly**
AI Prompt In 1 Minute



3:08
Immediate Results

Creepy AI Video
1 Prompt = Zoom Out



2:01

AI Video Upside Down
1 Prompt = Tilt Shot



1:21

Tracking Shot
AI Prompt In 1 Minute



0:48
Immediate Results

Pan Shot
AI Prompt In 1 Minute



1:29
Immediate Results



About AI Portalen

AI Portalen provides practical AI training and tailored AI solutions designed to help businesses and professionals unlock the full potential of artificial intelligence.

Our services include:

- **AI Strategy & Integration:** We assess your current workflows, prepare your data, and implement customized AI solutions that create measurable impact.
- **AI Chatbot Solutions:** Intelligent chatbots for websites and social platforms, including secure, HIPAA-compliant options for healthcare providers.
- **Employee AI Training:** Hands-on training that equips teams to use AI tools effectively in their daily work.
- **AI for Social Media Creators – 5-Day Bootcamp:** A focused program that helps businesses create consistent, AI-driven content.
- **Comprehensive AI Courses:** Practical learning in prompt engineering, generative AI, image creation, video creation, and more.



About Emma AI

I am a software engineer with two Master's degrees and years of experience in technology and systems development. I am deeply passionate about artificial intelligence and focus on using AI to create practical, efficient, and meaningful solutions.

Website: www.aiportalen.com

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Newsletter <https://aiportalen.substack.com/>

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