

# PRIVACY POLICY

## Confidentiality & Data Protection Statement

Worldshine Lanka (Pvt) Ltd ("Worldshine Lanka", "Company", "we", "our", or "us") recognizes the importance of protecting personal information, business information, financial information, and confidential commercial data entrusted to us by our clients, investors, business partners, and website visitors.

This Privacy Policy describes how information is collected, processed, stored, protected, transferred, and disclosed in connection with our services, website, communications, investment facilitation activities, business consulting services, international partnership activities, and marketing campaigns.

Worldshine Lanka is committed to maintaining the highest standards of confidentiality, transparency, integrity, and compliance in accordance with applicable laws, industry best practices, and international business standards.

By accessing our website, submitting information through online forms, communicating with our representatives, or engaging our services, you acknowledge that you have read, understood, and agreed to the terms of this Privacy Policy.

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# 1. Introduction

Worldshine Lanka (Pvt) Ltd ("Worldshine Lanka", "Company", "we", "our", or "us") is committed to protecting the privacy, confidentiality, integrity, and security of all personal information, business information, financial information, and commercial data collected through our operations.

As an organization engaged in international business development, investment facilitation, strategic partnerships, foreign direct investment promotion, corporate advisory services, and related business activities, we understand the importance of maintaining the trust and confidence of our clients, investors, business partners, and website visitors.

This Privacy Policy explains how information is collected, processed, stored, protected, shared, and retained when individuals or organizations interact with Worldshine Lanka through our website, communications, marketing activities, investor engagement processes, business consultations, and related services.

Worldshine Lanka is committed to conducting all information processing activities in a lawful, transparent, and responsible manner while implementing reasonable safeguards to protect information against unauthorized access, misuse, alteration, disclosure, or loss.

By accessing our website, submitting inquiries, participating in consultations, completing online forms, communicating with our representatives, or engaging our services, you acknowledge and agree to the practices described in this Privacy Policy.

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## 2. Scope of this Privacy Policy

This Privacy Policy applies to all information collected, processed, or maintained by Worldshine Lanka (Pvt) Ltd in connection with:

### Website Visitors

Individuals who visit, browse, or interact with the Worldshine Lanka website.

### Prospective Clients

Individuals or organizations seeking information regarding investment opportunities, business development services, corporate advisory services, or international partnership opportunities.

### Business Clients

Organizations and individuals engaging Worldshine Lanka for investment facilitation, business consulting, international business development, trade facilitation, and related services.

### Investors and Funding Partners

Local and international investors, financial institutions, investment groups, strategic partners, and funding organizations participating in investment-related activities.

# Marketing Campaign Participants

Individuals who submit information through:

- LinkedIn Lead Generation Forms
- Website Contact Forms
- Email Communications
- Business Events
- Webinars
- Conferences
- Networking Activities
- Advertising Campaigns

## Business Representatives

Directors, shareholders, beneficial owners, executives, employees, consultants, legal representatives, and authorized agents acting on behalf of organizations.

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This Privacy Policy applies to information collected through:

- The official website of Worldshine Lanka
- Online inquiry forms
- LinkedIn Lead Generation Campaigns
- Email communications
- Telephone communications
- Virtual meetings
- Physical meetings
- Corporate events
- Business development activities
- Due diligence procedures
- Compliance reviews
- Investment assessment processes

This Privacy Policy does not apply to third-party websites, services, applications, or platforms that may be linked from our website. Users are encouraged to review the privacy policies of such third parties independently.

Worldshine Lanka reserves the right to update, modify, or amend this Privacy Policy from time to time to reflect changes in legal requirements, business operations, technological developments, or regulatory obligations.

## 3. Information We Collect

In order to provide our services, evaluate investment opportunities, facilitate business engagements, comply with regulatory requirements, and maintain effective communication, Worldshine Lanka may collect various categories of information from individuals and organizations.

The information collected may vary depending on the nature of the relationship, services requested, legal requirements, and business activities involved.

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### 3.1 Personal Information

We may collect personal information that can identify or relate to an individual.

This may include:

- Full Name
- Date of Birth
- Nationality
- Gender (where voluntarily provided)
- National Identification Number
- Passport Information
- Driver's License Information
- Residential Address
- Mailing Address
- Email Address
- Telephone Number
- Mobile Number
- WhatsApp Number
- LinkedIn Profile Information
- Employment Details
- Professional Qualifications

Additional identification information may be requested where necessary for compliance, due diligence, or contractual purposes.

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### 3.2 Corporate and Business Information

Where services are requested by businesses, organizations, partnerships, trusts, or other legal entities, we may collect information including:

- Company Name
- Business Registration Number
- Certificate of Incorporation
- Tax Registration Information
- Business Address
- Industry Classification
- Nature of Business Activities

- Corporate Structure
  - Shareholder Information
  - Director Information
  - Management Information
  - Beneficial Ownership Information
  - Organizational Charts
  - Business Licenses
  - Regulatory Approvals
- 

## 3.3 Financial Information

Where necessary for investment evaluation, business assessment, due diligence, or funding-related activities, we may collect financial information including:

- Financial Statements
- Audited Accounts
- Management Accounts
- Revenue Information
- Profit and Loss Statements
- Balance Sheets
- Cash Flow Statements
- Tax Documentation
- Banking Information
- Asset Information
- Liability Information
- Capital Structure Information

Collection of financial information may be required to evaluate business viability and investment suitability.

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## 3.4 Investment and Funding Information

For investment facilitation and business financing purposes, we may collect:

- Investment Proposals
- Business Plans
- Feasibility Studies
- Funding Requirements
- Project Descriptions
- Investment Objectives
- Capital Requirements
- Projected Financial Performance
- Funding Utilization Plans
- Risk Assessments
- Market Research Reports
- Corporate Presentations

Such information may be reviewed by Worldshine Lanka and, where appropriate, shared with potential investment partners subject to applicable confidentiality obligations.

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## 3.5 Compliance and Due Diligence Information

To comply with applicable legal, regulatory, and compliance requirements, we may collect:

- Know Your Customer (KYC) Documentation
- Anti-Money Laundering (AML) Documentation
- Source of Funds Information
- Source of Wealth Information
- Beneficial Ownership Information
- Politically Exposed Person (PEP) Information
- Sanctions Screening Information
- Compliance Certifications
- Regulatory Filings

Additional documentation may be requested as part of ongoing compliance monitoring processes.

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## 3.6 Marketing and Communication Information

When individuals interact with our marketing campaigns, events, or communications, we may collect:

- Inquiry Details
- Communication Preferences
- Marketing Preferences
- Event Registrations
- Webinar Registrations
- Survey Responses
- Feedback and Reviews
- Communication History

This information helps us improve services and maintain relevant communications.

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## 3.7 LinkedIn Lead Generation Information

When information is submitted through LinkedIn Lead Generation Forms or related advertising campaigns, we may collect:

- Full Name
- Email Address
- Contact Number
- Company Name
- Job Title
- Industry Information
- Geographic Location
- Business Interests

- Investment Interests
- Responses provided through lead generation forms

Information collected through LinkedIn campaigns may be used for lead qualification, business development, investor engagement, and service-related communications.

Submission of information through LinkedIn forms does not create a contractual relationship and does not guarantee investment approval, funding approval, or service eligibility.

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## 3.8 Technical Information

When visitors access our website, certain technical information may be collected automatically, including:

- Internet Protocol (IP) Address
- Browser Type
- Device Type
- Operating System
- Internet Service Provider
- Geographic Region
- Referral URLs
- Website Navigation Information
- Session Information
- Date and Time of Visits
- Pages Accessed
- User Activity Data

This information is generally used for security, performance monitoring, analytics, and website optimization purposes.

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## 3.9 Cookies and Tracking Technologies

We may collect information through cookies, pixels, analytics tools, and similar technologies.

Such information may include:

- User Preferences
- Website Usage Statistics
- Session Data
- Marketing Attribution Data
- Campaign Performance Data
- Conversion Tracking Information

Further details regarding cookies and tracking technologies are provided in our [Cookie Policy](#).

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## 3.10 Information Provided Voluntarily

Individuals and organizations may voluntarily provide additional information when:

- Requesting services
- Submitting inquiries
- Participating in meetings
- Communicating with representatives
- Attending events
- Engaging in investment discussions
- Providing supporting documentation

Such information may be collected, stored, and processed in accordance with this Privacy Policy.

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## 3.11 Accuracy of Information

Individuals and organizations providing information to Worldshine Lanka are responsible for ensuring that all information submitted is:

- Accurate
- Complete
- Current
- Truthful
- Not misleading

Worldshine Lanka reserves the right to request clarification, corrections, or additional documentation where information appears incomplete, inconsistent, or inaccurate.

## 4. Methods of Information Collection

Worldshine Lanka (Pvt) Ltd collects information through various lawful and legitimate channels in connection with its business operations, investment facilitation services, business development activities, compliance procedures, and marketing initiatives.

Information may be collected directly from individuals, businesses, investors, strategic partners, service providers, publicly available sources, and authorized third parties.

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### 4.1 Information Provided Directly by Users

We may collect information directly when individuals or organizations voluntarily provide information to Worldshine Lanka.

This may occur when users:

- Contact us through our website
- Submit online inquiry forms
- Request information regarding services
- Request consultations

- Participate in meetings
- Engage in investment discussions
- Submit business proposals
- Provide supporting documentation
- Communicate with our representatives

Information voluntarily provided may be collected, stored, processed, and used in accordance with this Privacy Policy.

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## 4.2 Website Contact Forms

Information may be collected through forms available on our website.

Such forms may request information including:

- Name
- Email Address
- Telephone Number
- Company Information
- Business Requirements
- Investment Interests
- Inquiry Details

Information submitted through website forms may be used to respond to inquiries, provide services, conduct assessments, and maintain communications.

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## 4.3 LinkedIn Lead Generation Forms

Worldshine Lanka may conduct marketing and lead generation campaigns through LinkedIn.

When users voluntarily submit information through LinkedIn Lead Generation Forms, we may receive information including:

- Full Name
- Email Address
- Telephone Number
- Job Title
- Company Name
- Industry Information
- Geographic Information
- Responses provided within lead forms

Information received through LinkedIn may be used for:

- Lead qualification
- Business development activities
- Investor engagement
- Service-related communications

- Follow-up discussions
- Marketing purposes where legally permitted

Submission of a LinkedIn Lead Form does not create any obligation on the part of Worldshine Lanka to provide services, funding, or investment opportunities.

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## 4.4 Email Communications

Information may be collected through email correspondence with:

- Clients
- Prospective Clients
- Investors
- Business Partners
- Consultants
- Service Providers

Information contained in emails, attachments, and related communications may be retained for business, legal, compliance, and operational purposes.

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## 4.5 Telephone and Voice Communications

Information may be collected during telephone calls, virtual calls, voice messages, and related communications.

This may include:

- Contact Information
- Business Information
- Service Requirements
- Project Information
- Investment Discussions

Call notes may be maintained for record-keeping, service delivery, and compliance purposes.

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## 4.6 WhatsApp and Messaging Platforms

Worldshine Lanka may communicate through messaging platforms including WhatsApp and similar business communication channels.

Information voluntarily shared through such platforms may include:

- Contact Information
- Business Information
- Supporting Documents

- Images
- Presentations
- Business Proposals

Users should exercise discretion when sharing information through third-party messaging platforms.

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## 4.7 Meetings and Consultations

Information may be collected during:

- In-person Meetings
- Virtual Meetings
- Video Conferences
- Business Consultations
- Investor Meetings
- Strategic Planning Sessions
- Due Diligence Discussions

Meeting records, notes, presentations, and supporting materials may be retained where necessary.

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## 4.8 Investment and Funding Applications

Information may be collected during investment assessments and funding evaluations.

Applicants may provide:

- Business Plans
- Financial Statements
- Investment Proposals
- Market Studies
- Corporate Information
- Compliance Documentation

Such information may be reviewed by Worldshine Lanka and, where appropriate, shared with authorized investment partners.

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## 4.9 Due Diligence and Compliance Processes

Information may be collected as part of:

- Know Your Customer (KYC) Procedures
- Anti-Money Laundering (AML) Reviews
- Beneficial Ownership Verification
- Source of Funds Verification
- Compliance Assessments

- Risk Assessments

Additional documentation may be requested during these processes.

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## 4.10 Publicly Available Sources

Worldshine Lanka may obtain information from publicly available sources including:

- Corporate Registries
- Government Databases
- Professional Networks
- Business Directories
- Public Websites
- Regulatory Publications
- Public Records

Information collected from public sources may be used for verification, due diligence, compliance, and business assessment purposes.

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## 4.11 Third-Party Sources

Information may be received from authorized third parties including:

- Investors
- Financial Institutions
- Legal Advisors
- Compliance Consultants
- Strategic Partners
- Professional Service Providers

Such information may be used only for legitimate business and compliance purposes.

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## 4.12 Website Analytics Technologies

Our website may utilize analytics technologies that automatically collect information regarding website usage and visitor behavior.

Information collected may include:

- IP Address
- Browser Information
- Device Information
- Website Navigation Data
- Time Spent on Pages
- Referral Sources

- Visitor Activity

This information assists in improving website performance and user experience.

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## 4.13 Cookies and Tracking Technologies

Worldshine Lanka may use cookies, tracking pixels, and similar technologies to collect information relating to website interactions.

These technologies may be used to:

- Improve Website Performance
- Analyze Traffic Patterns
- Monitor Campaign Effectiveness
- Enhance User Experience
- Support Security Functions
- Measure Advertising Performance

Additional information is available in our [Cookie Policy](#).

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## 4.14 Marketing and Advertising Platforms

Information may be collected through marketing activities conducted on platforms including:

- LinkedIn
- Google
- Meta (Facebook)
- Instagram
- Email Marketing Platforms
- Event Registration Platforms

Information obtained through such platforms is subject to both this Privacy Policy and the applicable policies of the relevant platform providers.

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## 4.15 Information Accuracy

Individuals and organizations are responsible for ensuring that all information submitted to Worldshine Lanka is accurate, complete, and up to date.

Worldshine Lanka reserves the right to request verification, clarification, corrections, or supporting documentation where necessary.

Failure to provide accurate information may affect our ability to provide services, evaluate opportunities, or proceed with business engagements.

# 5. Purposes of Processing Information

Worldshine Lanka (Pvt) Ltd collects, processes, stores, and uses information only for legitimate business, legal, operational, compliance, and commercial purposes.

The information collected through our website, communications, marketing campaigns, investment facilitation activities, and business engagements may be processed for one or more of the purposes described below.

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## 5.1 Service Delivery

Information may be processed to provide, manage, and improve the services offered by Worldshine Lanka.

This may include:

- Responding to inquiries
- Providing consultations
- Facilitating business introductions
- Coordinating investment discussions
- Supporting international business engagements
- Delivering advisory services
- Managing client relationships

Processing information enables us to effectively understand and address client requirements.

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## 5.2 Investment Evaluation

Information may be processed to assess the suitability of investment opportunities and funding requests.

This may include:

- Reviewing business proposals
- Assessing project viability
- Evaluating investment readiness
- Reviewing financial information
- Conducting preliminary assessments
- Identifying potential investment structures

The evaluation process assists in determining whether an opportunity may be appropriate for presentation to investors or funding partners.

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## 5.3 Investor Matching and Engagement

Information may be processed to identify potential investors, strategic partners, lenders, financial institutions, and other relevant parties.

This may include:

- Investor screening
- Opportunity matching
- Preparation of investment summaries
- Coordination of meetings
- Facilitation of discussions
- Investor communications

Any engagement remains subject to confidentiality obligations and applicable legal requirements.

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## 5.4 Business Development Activities

Information may be processed to support business development initiatives.

This may include:

- Identifying business opportunities
- Developing strategic partnerships
- Expanding professional networks
- Supporting international collaborations
- Facilitating commercial introductions
- Managing corporate relationships

Such activities support the growth and expansion of business opportunities for clients and partners.

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## 5.5 Due Diligence Reviews

Information may be processed to conduct due diligence procedures necessary for investment, compliance, and commercial purposes.

This may include:

- Identity verification
- Corporate verification
- Financial reviews
- Ownership verification
- Commercial assessments
- Regulatory assessments

Due diligence procedures help ensure transparency, legitimacy, and compliance throughout the evaluation process.

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## 5.6 Anti-Money Laundering (AML) Compliance

Information may be processed to comply with anti-money laundering obligations and financial crime prevention requirements.

This may include:

- Customer identification
- Source of funds verification
- Source of wealth verification
- Risk assessments
- Sanctions screening
- Transaction reviews

Such processing may be required by law, investor requirements, or internal compliance procedures.

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## 5.7 Know Your Customer (KYC) Procedures

Information may be processed to verify the identity of individuals and organizations.

This may include:

- Identity document verification
- Corporate document verification
- Beneficial ownership verification
- Address verification
- Regulatory checks

These procedures assist in maintaining secure and compliant business relationships.

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## 5.8 Regulatory Compliance

Information may be processed to comply with applicable legal and regulatory obligations.

This may include:

- Compliance reporting
- Regulatory reviews
- Record maintenance
- Audit support
- Legal obligations
- Investigation support

Worldshine Lanka may process information where necessary to satisfy local, international, and contractual compliance requirements.

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## 5.9 Risk Management

Information may be processed to identify, assess, monitor, and manage risks associated with business activities and investment opportunities.

This may include:

- Commercial risk assessments
- Financial risk assessments
- Compliance risk reviews
- Operational risk evaluations
- Fraud prevention measures

Risk management procedures help protect clients, investors, partners, and the Company.

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## 5.10 Fraud Prevention and Security

Information may be processed to detect, prevent, investigate, and respond to:

- Fraud
- Identity theft
- Unauthorized activities
- Financial crime
- Cybersecurity threats
- Security incidents

Appropriate measures may be taken to protect the integrity of our operations and stakeholders.

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## 5.11 Marketing and Business Communications

Information may be processed to communicate information regarding:

- Business opportunities
- Service offerings
- Industry updates
- Events
- Marketing campaigns
- Corporate announcements

Marketing communications will be conducted in accordance with applicable laws and user preferences where required.

Recipients may request to opt out of marketing communications at any time.

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## 5.12 LinkedIn Lead Generation Activities

Information submitted through LinkedIn Lead Generation Forms may be processed for:

- Lead qualification
- Initial consultations
- Investor introductions
- Service evaluations
- Business opportunity assessments
- Follow-up communications
- Marketing analytics

Submission of information through LinkedIn does not guarantee eligibility, approval, funding, or engagement.

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## 5.13 Website Administration

Information may be processed to support the operation and maintenance of our website.

This may include:

- Website functionality
- Security monitoring
- Performance optimization
- User experience improvements
- Technical support
- Analytics reporting

Website administration activities help ensure reliable and secure operation.

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## 5.14 Analytics and Performance Measurement

Information may be processed to understand how visitors interact with our website, marketing campaigns, and digital services.

This may include:

- Visitor behavior analysis
- Traffic measurement
- Campaign performance analysis
- Conversion tracking
- Website optimization

Analytics data assists in improving services and communication effectiveness.

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## 5.15 Contractual Obligations

Information may be processed where necessary to:

- Negotiate agreements

- Execute contracts
- Manage contractual relationships
- Fulfill contractual obligations
- Resolve disputes

Processing may continue for the duration of a contractual relationship and any applicable retention period.

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## 5.16 Record Keeping

Information may be processed and retained for administrative and operational purposes.

This may include:

- Client records
- Investor records
- Compliance records
- Financial records
- Communication records
- Legal documentation

Record retention may be required by law, regulation, or internal policy.

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## 5.17 Protection of Legal Rights

Information may be processed to establish, exercise, defend, or protect legal rights and interests.

This may include:

- Dispute resolution
- Legal proceedings
- Regulatory investigations
- Compliance reviews
- Contract enforcement

Processing may occur where reasonably necessary to protect the legitimate interests of Worldshine Lanka or other stakeholders.

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## 5.18 Continuous Improvement

Information may be processed to improve:

- Business operations
- Client experience
- Investor engagement processes
- Compliance systems

- Risk management procedures
- Website functionality
- Service quality

Continuous improvement initiatives help ensure efficient, secure, and professional service delivery.

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## 5.19 Legitimate Business Purposes

Worldshine Lanka may process information for other legitimate business purposes that are consistent with:

- Applicable laws
- Regulatory obligations
- Contractual requirements
- Industry best practices
- The expectations of the individuals and organizations providing the information

Such processing will always be conducted responsibly and in accordance with this Privacy Policy.

## 6. Legal Basis for Processing Information

Worldshine Lanka (Pvt) Ltd processes personal information, business information, financial information, and related data only where a lawful basis exists for such processing.

The legal bases described below may apply individually or in combination depending on the nature of the relationship, services provided, regulatory obligations, and business activities involved.

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### 6.1 Consent

Worldshine Lanka may process information where an individual or organization has voluntarily provided consent.

Consent may be obtained when:

- Submitting website contact forms
- Completing LinkedIn Lead Generation Forms
- Registering for events
- Subscribing to communications
- Requesting consultations
- Providing documentation voluntarily
- Participating in surveys or research activities

By voluntarily providing information, individuals acknowledge that Worldshine Lanka may process such information for the purposes disclosed within this Privacy Policy.

Individuals may withdraw consent at any time, subject to legal, contractual, and operational limitations.

Withdrawal of consent will not affect the lawfulness of processing carried out prior to withdrawal.

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## 6.2 Contractual Necessity

Information may be processed where such processing is necessary to:

- Enter into a contract
- Perform contractual obligations
- Manage business relationships
- Deliver requested services
- Facilitate investment-related engagements
- Support ongoing commercial activities

Without certain information, Worldshine Lanka may be unable to provide requested services or maintain contractual relationships.

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## 6.3 Legitimate Business Interests

Worldshine Lanka may process information where such processing is necessary for legitimate business interests.

Examples include:

- Business development
- Client relationship management
- Investor engagement
- Service improvement
- Risk management
- Fraud prevention
- Website administration
- Marketing effectiveness analysis
- Corporate governance activities

When relying on legitimate interests, Worldshine Lanka seeks to ensure that individual rights and expectations are appropriately considered.

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## 6.4 Legal and Regulatory Obligations

Information may be processed where necessary to comply with:

- Applicable laws
- Regulatory requirements
- Court orders
- Government requests
- Compliance obligations
- Reporting requirements

Such obligations may arise under:

- Sri Lankan law
- Swiss law
- International regulations
- Financial crime prevention frameworks
- Contractual compliance requirements

Worldshine Lanka reserves the right to process and disclose information where legally required to do so.

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## 6.5 Anti-Money Laundering (AML) Compliance

Information may be processed where necessary to satisfy anti-money laundering requirements and financial crime prevention obligations.

Processing may include:

- Identity verification
- Source of funds verification
- Source of wealth verification
- Beneficial ownership verification
- Sanctions screening
- Risk classification

Failure to provide required information may prevent Worldshine Lanka from proceeding with evaluations or business engagements.

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## 6.6 Know Your Customer (KYC) Requirements

Information may be processed to verify the identity and legitimacy of individuals and organizations.

Such processing may include:

- Verification of personal identity
- Verification of corporate structures
- Verification of ownership interests
- Verification of business activities
- Assessment of compliance risks

These procedures help maintain secure and compliant business operations.

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## 6.7 Due Diligence Requirements

Information may be processed where necessary to conduct due diligence reviews in connection with:

- Investment opportunities
- Funding applications
- Strategic partnerships
- Corporate transactions
- Business development initiatives

Due diligence activities help assess suitability, compliance, credibility, and commercial viability.

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## 6.8 Investor and Funding Partner Requirements

Certain information may be processed because investors, lenders, financial institutions, or strategic partners require such information before evaluating opportunities.

This may include:

- Financial information
- Corporate information
- Compliance documentation
- Ownership information
- Project information

Such requirements may vary depending on the nature of the transaction and applicable legal frameworks.

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## 6.9 Protection of Legal Rights

Worldshine Lanka may process information where necessary to:

- Protect legal rights
- Defend legal claims
- Resolve disputes
- Enforce contractual obligations
- Respond to investigations
- Protect business interests

Processing may continue for as long as reasonably necessary for such purposes.

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## 6.10 Public Interest and Regulatory Cooperation

Where permitted or required by law, information may be processed in connection with:

- Regulatory investigations
- Compliance reviews
- Financial crime prevention
- Law enforcement requests
- Public interest obligations

Worldshine Lanka may cooperate with competent authorities where legally required.

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## 6.11 International Investment Transactions

Worldshine Lanka engages in activities involving international investors, financial institutions, and strategic partners.

Information may therefore be processed where necessary to:

- Facilitate investment assessments
- Support cross-border transactions
- Conduct international due diligence
- Coordinate with foreign investors
- Structure investment opportunities
- Satisfy international compliance requirements

Such processing may involve information transfers between multiple jurisdictions.

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## 6.12 Cross-Border Data Processing

Because Worldshine Lanka works with international business partners and investors, information may be processed across national borders.

Cross-border processing may occur where necessary for:

- Investor reviews
- Transaction assessments
- Compliance procedures
- Contractual obligations
- Regulatory requirements

By providing information to Worldshine Lanka, users acknowledge that certain information may need to be processed internationally in connection with legitimate business activities.

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## 6.13 Marketing Communications

Information may be processed to provide:

- Business updates
- Service information
- Event notifications
- Industry insights
- Marketing communications

Where required by law, appropriate consent mechanisms may be used.

Recipients may request to stop receiving marketing communications at any time.

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## 6.14 Website Analytics and Performance Monitoring

Information may be processed to:

- Analyze website performance
- Improve website functionality
- Monitor security
- Understand visitor behavior
- Optimize user experience
- Measure campaign effectiveness

Such processing helps improve operational efficiency and service quality.

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## 6.15 Business Continuity and Operational Management

Information may be processed to support:

- Internal administration
- Corporate governance
- Business planning
- Operational management
- Record keeping
- Disaster recovery
- Information security management

These activities are necessary to maintain stable and effective business operations.

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## 6.16 Ongoing Compliance and Monitoring

Worldshine Lanka may continue processing information where necessary to:

- Monitor ongoing relationships
- Maintain compliance records
- Conduct periodic reviews
- Update due diligence information
- Manage regulatory obligations

Processing may continue after a transaction or engagement has concluded where required by law, regulation, or legitimate business needs.

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## 6.17 Fair and Responsible Processing

Worldshine Lanka is committed to ensuring that all information processing activities are conducted:

- Lawfully
- Fairly
- Transparently
- Responsibly
- Securely
- In accordance with applicable laws and regulations

Information will only be processed for legitimate purposes and in a manner consistent with the expectations of the individuals and organizations providing such information.

## 7. LinkedIn Lead Generation Forms & Marketing Communications

Worldshine Lanka (Pvt) Ltd may engage in marketing, advertising, lead generation, business development, investor outreach, and corporate communication activities through various digital and traditional channels.

This section explains how information collected through marketing campaigns, including LinkedIn Lead Generation Forms, may be processed and used.

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### 7.1 LinkedIn Lead Generation Campaigns

Worldshine Lanka may conduct lead generation campaigns through LinkedIn for purposes including:

- Investment opportunity promotion
- Business development initiatives
- Investor engagement
- Corporate networking
- Strategic partnership development
- International business collaboration
- Service promotion

Information collected through LinkedIn Lead Generation Forms may be transmitted to Worldshine Lanka in accordance with LinkedIn's platform policies and user authorizations.

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## 7.2 Information Collected Through LinkedIn Forms

When users voluntarily submit information through LinkedIn Lead Generation Forms, the information received may include:

- Full Name
- Email Address
- Telephone Number
- Mobile Number
- Company Name
- Job Title
- Industry Information
- Geographic Location
- Professional Information
- Business Interests
- Investment Interests
- Responses to custom form questions

Additional information may be provided voluntarily by the user.

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## 7.3 Purpose of Processing LinkedIn Lead Information

Information collected through LinkedIn campaigns may be processed for purposes including:

- Lead qualification
- Business opportunity assessment
- Initial consultations
- Investment discussions
- Strategic partnership evaluations
- Service inquiries
- Follow-up communications
- Business relationship development
- Marketing analytics
- Campaign effectiveness measurement

Information will only be processed for legitimate business purposes consistent with this Privacy Policy.

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## 7.4 Follow-Up Communications

Individuals who submit information through LinkedIn Lead Forms may be contacted by Worldshine Lanka through:

- Email

- Telephone
- WhatsApp
- LinkedIn Messaging
- Video Conferencing Platforms
- Other appropriate communication channels

Communications may relate to:

- Requested information
  - Service inquiries
  - Business opportunities
  - Investment discussions
  - Event invitations
  - Corporate announcements
  - Marketing communications
- 

## 7.5 No Guarantee of Investment or Funding

Submission of information through LinkedIn Lead Generation Forms does not:

- Guarantee funding approval
- Guarantee investment approval
- Guarantee investor participation
- Create a contractual relationship
- Create a lender-borrower relationship
- Create an investor-investee relationship

All opportunities remain subject to evaluation, due diligence, compliance review, and investor discretion.

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## 7.6 Marketing Communications

Worldshine Lanka may send communications relating to:

- Service offerings
- Business opportunities
- Investment-related updates
- Corporate announcements
- Industry news
- Events and webinars
- Educational content
- Marketing campaigns

Communications may be distributed electronically or through other lawful communication channels.

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## 7.7 Consent to Receive Communications

By voluntarily submitting information through:

- Website forms
- LinkedIn Lead Generation Forms
- Event registrations
- Business inquiries
- Consultation requests

Individuals acknowledge that Worldshine Lanka may contact them regarding matters relevant to their inquiry or expressed interests.

Such communications may continue until consent is withdrawn or communication preferences are updated.

---

## 7.8 Communication Preferences

Individuals may choose to limit or modify certain communications where applicable.

Worldshine Lanka will make reasonable efforts to respect communication preferences while maintaining necessary business, legal, and compliance communications.

Certain communications may still be required for:

- Legal purposes
  - Contractual obligations
  - Compliance requirements
  - Administrative matters
- 

## 7.9 Opt-Out Rights

Recipients may request to stop receiving marketing communications at any time.

Requests may be made by:

- Email
- Telephone
- WhatsApp
- Written request

Upon receipt of a valid request, Worldshine Lanka will take reasonable steps to update communication preferences.

Opting out of marketing communications will not affect:

- Service-related communications
- Compliance communications
- Contractual notices

- Legal notifications

where such communications remain necessary.

---

## 7.10 Marketing Analytics

Worldshine Lanka may analyze marketing performance information to better understand:

- Campaign effectiveness
- Audience engagement
- Lead quality
- Website activity
- User interests
- Service demand

Analytics information may be used to improve communications, services, and business development activities.

---

## 7.11 Advertising Platforms

Worldshine Lanka may utilize advertising and marketing platforms including:

- LinkedIn
- Google
- Meta (Facebook)
- Instagram
- YouTube
- Email Marketing Platforms
- CRM Systems

Use of these platforms may involve data processing activities conducted by third-party service providers under their respective privacy policies.

---

## 7.12 Lead Management Systems

Information collected through marketing campaigns may be stored within:

- Customer Relationship Management (CRM) Systems
- Secure Databases
- Internal Communication Systems
- Business Development Platforms

Access to such information is restricted to authorized personnel and approved service providers with a legitimate business need.

---

## 7.13 International Marketing Activities

Because Worldshine Lanka engages in international business activities, marketing and communication activities may involve interactions with:

- International investors
- Foreign businesses
- Strategic partners
- Financial institutions
- International service providers

Information may therefore be processed across multiple jurisdictions where necessary for legitimate business purposes.

---

## 7.14 Protection of Marketing Data

Worldshine Lanka implements reasonable safeguards to protect information collected through marketing campaigns from:

- Unauthorized access
- Unauthorized disclosure
- Misuse
- Alteration
- Loss
- Destruction

While reasonable security measures are maintained, no transmission method or storage system can be guaranteed to be completely secure.

---

## 7.15 User Acknowledgement

By submitting information through LinkedIn Lead Generation Forms, website inquiry forms, marketing campaigns, events, consultations, or related activities, individuals acknowledge that:

- Information may be processed by Worldshine Lanka.
- Follow-up communications may be initiated.
- Information may be used for legitimate business purposes.
- Marketing communications may be provided where permitted by law.
- Communication preferences may be updated upon request.

Users further acknowledge that participation in any marketing campaign does not guarantee eligibility, approval, funding, investment, or commercial engagement.

# 8. International Data Transfers & Cross-Border Processing

Worldshine Lanka (Pvt) Ltd operates within an international business environment that may involve foreign investors, strategic partners, financial institutions, professional advisors, and service providers located in multiple jurisdictions.

As a result, information collected by Worldshine Lanka may be transferred, stored, reviewed, processed, or accessed outside Sri Lanka where necessary for legitimate business, compliance, investment, legal, or operational purposes.

---

## 8.1 International Nature of Operations

Worldshine Lanka engages in activities that may involve:

- International Investors
- Foreign Investment Partners
- Financial Institutions
- Strategic Business Partners
- Corporate Advisors
- Legal Professionals
- Compliance Specialists
- Technology Service Providers

Because of these international relationships, certain information may need to be processed across national borders.

---

## 8.2 Cross-Border Investment Activities

Information may be transferred internationally for purposes including:

- Investment evaluations
- Funding assessments
- Business opportunity reviews
- Investor introductions
- Due diligence procedures
- Compliance assessments
- Transaction structuring
- Contract negotiations

Such transfers may occur only where reasonably necessary for the relevant business activity.

---

## 8.3 Swiss Investment-Related Transactions

Worldshine Lanka may collaborate with Swiss-based investment entities, advisors, institutions, or strategic partners in connection with investment-related activities.

Where such relationships exist, information may be shared or processed for purposes including:

- Investment screening
- Project evaluations
- Investor reviews
- Risk assessments
- Compliance verification
- Transaction management

Any such processing shall be conducted in accordance with applicable legal obligations and contractual arrangements.

---

## 8.4 International Investors and Funding Partners

Information submitted by businesses seeking investment opportunities may be shared with potential investors or funding partners located in various jurisdictions.

Such information may include:

- Business profiles
- Investment proposals
- Financial information
- Corporate information
- Project information
- Due diligence documentation

Information sharing will be limited to what is reasonably necessary for the evaluation process.

---

## 8.5 International Service Providers

Worldshine Lanka may utilize international service providers for operational purposes including:

- Cloud hosting services
- Data storage services
- Email services
- CRM platforms
- Analytics platforms
- Marketing platforms
- Communication systems

Information stored within such systems may be processed in multiple jurisdictions depending on the provider's infrastructure.

---

## 8.6 Cross-Border Compliance Activities

Information may be transferred internationally where necessary to satisfy:

- Regulatory obligations
- Compliance requirements
- AML procedures
- KYC procedures
- Sanctions screening
- Risk assessments
- Legal obligations

International compliance activities may require information to be reviewed by qualified professionals located outside Sri Lanka.

---

## 8.7 Data Protection Measures

Where information is transferred internationally, Worldshine Lanka seeks to implement reasonable measures designed to protect information, including:

- Confidentiality obligations
- Contractual safeguards
- Access controls
- Security protocols
- Due diligence procedures
- Business partner assessments

Such measures are intended to reduce risks associated with international data processing.

---

## 8.8 Third-Party International Transfers

Information may be transferred to third parties located outside Sri Lanka where such transfer is:

- Authorized by the individual or organization
- Required for service delivery
- Necessary for investment evaluations
- Required by law
- Necessary for compliance purposes
- Required for contractual obligations

Worldshine Lanka seeks to ensure that such transfers are limited to legitimate business purposes.

---

## 8.9 Investor Due Diligence Reviews

As part of investor due diligence procedures, information may be reviewed by:

- Investment Committees
- Compliance Teams
- Financial Analysts
- Legal Advisors
- Risk Management Professionals
- Corporate Review Teams

Such reviewers may be located in different jurisdictions depending on the nature of the investment opportunity.

---

## 8.10 International Communication Systems

Communications may be conducted through international platforms and systems including:

- Email Platforms
- Video Conferencing Platforms
- CRM Systems
- Cloud Storage Solutions
- Business Communication Tools

Users acknowledge that information transmitted through such systems may be processed in multiple jurisdictions.

---

## 8.11 User Consent to International Processing

By voluntarily providing information to Worldshine Lanka through:

- Website forms
- LinkedIn Lead Generation Forms
- Email communications
- Meetings
- Business consultations
- Investment applications

individuals and organizations acknowledge and agree that information may be processed internationally where reasonably necessary for legitimate business activities.

---

## 8.12 International Legal Requirements

Information transferred internationally may become subject to:

- Foreign legal requirements
- Regulatory obligations
- Compliance standards
- Judicial orders
- Government requests

Worldshine Lanka will seek to handle such situations responsibly and in accordance with applicable legal obligations.

---

## 8.13 Retention of Internationally Processed Information

Information transferred internationally may be retained for as long as necessary to:

- Complete investment evaluations
- Fulfill contractual obligations
- Satisfy compliance requirements
- Maintain business records
- Resolve disputes
- Protect legal rights

Retention periods may vary depending on the nature of the information and applicable legal requirements.

## 8.14 Risk Acknowledgement

Users acknowledge that international transfers may involve additional risks including:

- Differences in legal frameworks
- Regulatory variations
- Cross-border enforcement limitations
- Technology-related risks

While Worldshine Lanka implements reasonable safeguards, no international transfer mechanism can guarantee absolute security.

## 8.15 Commitment to Responsible International Processing

Worldshine Lanka is committed to conducting international data processing activities responsibly, ethically, and in accordance with applicable legal, contractual, and compliance obligations.

International transfers will only be undertaken where there is a legitimate business, legal, operational, compliance, or contractual requirement to do so.

# 9. Information Sharing & Disclosure

Worldshine Lanka (Pvt) Ltd recognizes the importance of maintaining the confidentiality and security of information entrusted to us.

As a general principle, Worldshine Lanka does not sell personal information, business information, financial information, or confidential commercial information to third parties.

However, information may be disclosed, transferred, or shared under specific circumstances where such disclosure is necessary for legitimate business activities, legal obligations, compliance requirements, investment evaluations, or contractual purposes.

---

## 9.1 Disclosure for Investment Evaluations

Where an individual or organization seeks investment opportunities, funding solutions, strategic partnerships, or related services, information may be shared with potential investors and funding partners.

This may include:

- Business Profiles
- Company Information
- Financial Information
- Investment Proposals
- Project Summaries
- Corporate Presentations
- Feasibility Studies
- Due Diligence Documentation

Information shared will generally be limited to what is reasonably necessary for evaluating the opportunity.

---

## 9.2 Swiss Investment Partners

Where applicable, information may be disclosed to Swiss-based investment entities, financial institutions, advisors, consultants, and strategic partners involved in investment evaluations.

Such disclosures may be necessary for:

- Preliminary Reviews
- Investment Assessments
- Compliance Verification
- Financial Analysis
- Transaction Structuring
- Investor Due Diligence

Worldshine Lanka seeks to ensure that recipients handle information responsibly and in accordance with applicable obligations.

---

## 9.3 Investors and Funding Institutions

Information may be disclosed to:

- Institutional Investors
- Private Investors
- Investment Funds
- Family Offices
- Development Finance Institutions
- Commercial Banks
- Investment Committees
- Lending Institutions

Such disclosures may occur where necessary to evaluate, review, structure, or support investment opportunities.

---

## 9.4 Legal Advisors

Information may be disclosed to legal professionals engaged by Worldshine Lanka or relevant transaction participants.

This may include:

- Attorneys
- Legal Consultants
- Corporate Counsel
- Transaction Advisors

Legal advisors may require access to information in order to:

- Conduct legal reviews
  - Draft agreements
  - Assess legal risks
  - Ensure compliance
  - Resolve disputes
- 

## 9.5 Compliance Professionals

Information may be disclosed to compliance specialists for purposes including:

- AML Reviews
- KYC Verification
- Sanctions Screening
- Regulatory Assessments

- Risk Reviews
- Corporate Verification

Such disclosures are intended to support compliance with applicable legal and regulatory requirements.

---

## 9.6 Financial and Professional Advisors

Information may be shared with:

- Accountants
- Auditors
- Financial Advisors
- Tax Consultants
- Business Consultants
- Transaction Specialists

These professionals may require information in order to provide services related to business transactions, compliance reviews, or investment activities.

---

## 9.7 Technology and Service Providers

Worldshine Lanka may utilize third-party service providers to support business operations.

These may include:

- Cloud Hosting Providers
- Email Service Providers
- CRM Providers
- Analytics Providers
- Communication Platforms
- Data Storage Providers
- Cybersecurity Service Providers

Such providers may process information on behalf of Worldshine Lanka for authorized operational purposes.

---

## 9.8 Business Partners

Information may be disclosed to strategic business partners where necessary to:

- Develop partnerships
- Explore collaborations
- Facilitate introductions
- Assess opportunities
- Support business development initiatives

Any such disclosure will be limited to legitimate business purposes.

---

## 9.9 Regulatory Authorities

Worldshine Lanka may disclose information to regulatory authorities where required by law or regulatory obligations.

This may include disclosures relating to:

- Compliance Reviews
- Regulatory Investigations
- Licensing Requirements
- Financial Crime Prevention
- Reporting Obligations

Disclosure may occur without prior notice where legally required.

---

## 9.10 Government Authorities

Information may be disclosed to governmental agencies where required to:

- Comply with applicable laws
- Respond to lawful requests
- Support investigations
- Fulfill reporting obligations

Worldshine Lanka will seek to disclose only information that is reasonably necessary under the circumstances.

---

## 9.11 Courts and Judicial Authorities

Information may be disclosed where required by:

- Court Orders
- Judicial Proceedings
- Arbitration Proceedings
- Legal Claims
- Dispute Resolution Processes

Worldshine Lanka reserves the right to disclose information where necessary to protect legal rights and interests.

---

## 9.12 Law Enforcement Agencies

Information may be disclosed to law enforcement agencies where:

- Required by law
- Necessary to prevent fraud
- Necessary to investigate criminal activity
- Required to support legal investigations

Such disclosures may occur without prior notification where legally permitted or required.

---

## 9.13 Anti-Money Laundering and Financial Crime Prevention

Information may be shared with appropriate parties for purposes relating to:

- Money Laundering Prevention
- Terrorist Financing Prevention
- Fraud Detection
- Financial Crime Investigations
- Compliance Monitoring

Worldshine Lanka reserves the right to cooperate with lawful compliance and enforcement activities.

---

## 9.14 Corporate Transactions

In the event of:

- Mergers
- Acquisitions
- Corporate Restructuring
- Asset Transfers
- Joint Ventures
- Strategic Transactions

information may be disclosed to prospective parties involved in the transaction, subject to appropriate confidentiality measures.

---

## 9.15 Protection of Rights and Interests

Information may be disclosed where necessary to:

- Protect Worldshine Lanka

- Protect Clients
- Protect Investors
- Protect Business Partners
- Enforce Agreements
- Defend Legal Claims
- Prevent Misconduct

Such disclosures may occur where reasonably necessary to protect legitimate interests.

---

## 9.16 International Disclosures

Because Worldshine Lanka operates within an international business environment, information may be disclosed to parties located outside Sri Lanka.

International disclosures may occur in connection with:

- Investment Evaluations
- Due Diligence Activities
- Compliance Reviews
- Strategic Partnerships
- Business Development Initiatives

International recipients may be located in jurisdictions with different legal and regulatory frameworks.

---

## 9.17 Confidentiality Obligations

Where information is disclosed to third parties, Worldshine Lanka will seek to ensure that reasonable confidentiality obligations apply where appropriate.

Such measures may include:

- Confidentiality Agreements
- Non-Disclosure Agreements
- Contractual Safeguards
- Professional Conduct Obligations
- Regulatory Requirements

However, Worldshine Lanka cannot guarantee the conduct of independent third parties.

---

## 9.18 No Sale of Personal Information

Worldshine Lanka does not sell personal information to third parties.

Information collected through our website, communications, marketing campaigns, consultations, and business activities is used solely for legitimate business, operational, legal, compliance, and commercial purposes as described in this Privacy Policy.

---

## 9.19 Disclosure Limitation Principle

Worldshine Lanka seeks to disclose only the minimum amount of information reasonably necessary to achieve the purpose for which disclosure is required.

Access to information is generally restricted to authorized individuals and organizations with a legitimate need to know.

---

## 9.20 User Acknowledgement

By providing information to Worldshine Lanka, users acknowledge and understand that information may be shared or disclosed in accordance with this Privacy Policy where necessary for:

- Service Delivery
- Investment Facilitation
- Compliance Requirements
- Legal Obligations
- Business Operations
- Protection of Rights and Interests

Such disclosures will be conducted in a manner reasonably consistent with the principles described in this Privacy Policy.

# 10. Data Security Measures & Information Protection

Worldshine Lanka (Pvt) Ltd recognizes the importance of protecting personal information, business information, financial records, investment-related documentation, and confidential commercial data from unauthorized access, misuse, loss, disclosure, alteration, or destruction.

We are committed to implementing reasonable administrative, technical, organizational, and physical safeguards designed to maintain the confidentiality, integrity, and availability of information entrusted to us.

While no security system can provide absolute protection, Worldshine Lanka continuously seeks to maintain appropriate security measures consistent with the nature of its operations and associated risks.

---

## 10.1 Information Security Commitment

Worldshine Lanka is committed to maintaining a secure environment for the collection, processing, storage, transmission, and retention of information.

Our information security objectives include:

- Protecting confidentiality
- Preserving data integrity
- Maintaining availability of information
- Reducing security risks
- Preventing unauthorized access
- Supporting regulatory compliance
- Protecting client and investor information

Information security considerations are integrated into our operational and business processes wherever reasonably practicable.

---

## 10.2 Administrative Security Measures

Worldshine Lanka maintains administrative controls designed to support responsible information management.

These measures may include:

- Internal policies and procedures
- Information governance practices
- Access authorization procedures
- Staff awareness initiatives
- Compliance reviews
- Record management procedures
- Risk assessment activities

Administrative safeguards help establish accountability and promote secure handling of information.

---

## 10.3 Access Control Measures

Access to information is generally restricted to authorized personnel who require such access for legitimate business purposes.

Access controls may include:

- User authentication procedures
- Role-based access controls
- Account management procedures
- Permission restrictions
- Password requirements
- User activity monitoring

Access privileges may be reviewed periodically and adjusted as necessary.

---

## 10.4 Confidentiality Obligations

Employees, consultants, contractors, advisors, and authorized representatives who have access to information may be subject to confidentiality obligations.

Such obligations may arise through:

- Employment Agreements
- Consultancy Agreements
- Confidentiality Agreements
- Non-Disclosure Agreements
- Professional Conduct Requirements

Unauthorized disclosure of confidential information may result in disciplinary, contractual, or legal consequences where applicable.

---

## 10.5 Technical Security Measures

Worldshine Lanka may implement technical safeguards intended to reduce information security risks.

Such safeguards may include:

- Secure systems and platforms
- Network security controls
- Device security measures
- Security monitoring tools
- Access management systems
- Backup procedures
- Malware protection technologies

Technical safeguards are reviewed and updated periodically where appropriate.

---

## 10.6 Electronic Information Protection

Information stored electronically may be protected through measures including:

- Access restrictions
- Authentication mechanisms
- Data segmentation
- Security monitoring
- Secure communication channels
- Backup and recovery processes

Reasonable efforts are made to protect electronic information throughout its lifecycle.

---

## 10.7 Document Security

Physical and electronic documents containing confidential information may be protected through appropriate handling procedures.

Such measures may include:

- Controlled access storage
- Secure filing procedures
- Document retention controls
- Authorized access requirements
- Secure disposal procedures

Sensitive documents are handled with particular care due to the nature of the information they may contain.

---

## 10.8 Financial and Investment Information Security

Financial information, investment documentation, business plans, due diligence materials, and related commercial information may be subject to enhanced security controls.

This may include:

- Restricted access permissions
- Confidential review procedures
- Controlled distribution practices
- Secure storage arrangements
- Confidentiality obligations

Such measures are intended to reduce the risk of unauthorized disclosure.

---

## 10.9 Third-Party Security Considerations

Worldshine Lanka may utilize third-party service providers for technology, communications, storage, analytics, and operational support.

Reasonable efforts may be undertaken to assess such providers based on factors including:

- Security capabilities
- Operational reliability
- Compliance standards
- Confidentiality obligations

However, Worldshine Lanka cannot guarantee the security practices of independent third parties.

---

## 10.10 International Information Security

Where information is transferred internationally, Worldshine Lanka seeks to implement reasonable safeguards designed to support secure handling of information.

Such measures may include:

- Confidentiality arrangements
- Contractual protections
- Access restrictions
- Security procedures
- Due diligence reviews

International transfers may nevertheless involve risks that cannot be entirely eliminated.

---

## 10.11 Cybersecurity Risk Management

Worldshine Lanka recognizes that cybersecurity threats continue to evolve.

Accordingly, reasonable measures may be undertaken to identify, assess, and manage risks including:

- Unauthorized access attempts
- Malware infections
- Phishing attacks
- Social engineering attacks
- Data breaches
- Technology failures

Security controls may be adjusted periodically to address changing risks and operational requirements.

---

## 10.12 Data Backup and Recovery

Worldshine Lanka may maintain backup procedures designed to support business continuity and recovery efforts.

Backup activities may include:

- System backups
- Document backups
- Operational records backups
- Disaster recovery planning

Backup information may be stored using internal systems or approved service providers.

---

## 10.13 Monitoring and Security Reviews

Information systems, processes, and controls may be monitored and reviewed periodically to support:

- Security management
- Compliance requirements
- Operational effectiveness
- Risk reduction
- Incident prevention

Monitoring activities may be conducted in accordance with applicable laws and internal procedures.

---

## 10.14 Security Incident Response

If a security incident is identified, Worldshine Lanka may take reasonable actions including:

- Investigating the incident
- Containing risks
- Assessing impact
- Preserving evidence
- Implementing corrective measures
- Cooperating with relevant authorities where appropriate

Response activities will depend upon the nature and severity of the incident.

---

## 10.15 Data Breach Management

In the event of an actual or suspected data breach, Worldshine Lanka may:

- Conduct an internal assessment
- Engage technical specialists
- Review affected systems
- Implement remedial measures
- Notify relevant stakeholders where required by law

Not all security incidents constitute reportable data breaches.

---

## 10.16 User Responsibilities

Users are encouraged to take reasonable precautions to protect their own information.

This may include:

- Using secure passwords
- Protecting login credentials
- Verifying communications
- Maintaining device security
- Exercising caution when transmitting sensitive information

Worldshine Lanka cannot be responsible for security failures resulting from circumstances beyond its reasonable control.

---

## 10.17 Limitations of Security

While Worldshine Lanka seeks to implement reasonable security safeguards, no system, technology, network, communication channel, or storage environment can be guaranteed to be completely secure.

Accordingly:

- Absolute security cannot be guaranteed.
- Unauthorized access may occur despite safeguards.
- Technology-related risks may remain.
- External threats may not always be preventable.

Users acknowledge and accept these inherent limitations associated with electronic communications and information systems.

---

## 10.18 Continuous Improvement

Worldshine Lanka is committed to continually improving its information protection practices where reasonably appropriate.

Security measures may be reviewed, enhanced, updated, or modified in response to:

- Emerging threats
- Operational requirements
- Technological developments
- Regulatory expectations
- Industry best practices

Continuous improvement supports the ongoing protection of information entrusted to the Company.

---

## **10.19 Protection of Confidential Business Information**

Special consideration may be given to the protection of:

- Investment proposals
- Business plans
- Financial statements
- Strategic plans
- Proprietary information
- Commercially sensitive materials

Such information may be subject to additional confidentiality and access restrictions.

---

## **10.20 Security Commitment Statement**

Worldshine Lanka remains committed to protecting information through responsible information management practices, appropriate security controls, and reasonable safeguards designed to support confidentiality, integrity, availability, and compliance.

Information security remains an important component of our overall corporate governance, risk management, and compliance framework.

# 11. Data Retention & Record Management Policy

Worldshine Lanka (Pvt) Ltd maintains records and information only for as long as reasonably necessary to fulfill legitimate business purposes, comply with legal obligations, support regulatory requirements, protect legal rights, and facilitate ongoing operational activities.

This Data Retention and Record Management Policy explains how information may be retained, archived, reviewed, and securely disposed of when it is no longer required.

---

## 11.1 Purpose of Data Retention

Information may be retained for purposes including:

- Service delivery
- Client relationship management
- Investment facilitation
- Regulatory compliance
- Legal obligations
- Financial reporting
- Risk management
- Corporate governance
- Business continuity
- Dispute resolution

Retention periods may vary depending on the nature of the information and applicable legal or contractual requirements.

---

## 11.2 Categories of Records Retained

Worldshine Lanka may retain various categories of information including:

### Personal Information

- Names
- Contact details
- Identification information
- Professional information

### Business Information

- Company details
- Corporate documents
- Registration records
- Ownership information

### Financial Information

- Financial statements
- Banking information
- Funding documentation
- Investment-related records

### **Compliance Information**

- KYC documentation
- AML documentation
- Verification records
- Due diligence materials

### **Communication Records**

- Emails
- Correspondence
- Meeting notes
- Consultation records

### **Marketing Records**

- LinkedIn Lead Forms
- Website inquiries
- Campaign records
- Event registrations

## **11.3 Client and Business Relationship Records**

Information relating to active clients, investors, strategic partners, and business engagements may be retained throughout the duration of the relationship and for an appropriate period thereafter.

Such retention may be necessary to:

- Maintain historical records
- Support future transactions
- Comply with regulatory obligations
- Resolve disputes
- Protect legal rights

## **11.4 Investment and Funding Records**

Investment-related records may be retained for extended periods where necessary to:

- Support transaction history
- Maintain due diligence records
- Facilitate compliance reviews
- Meet investor requirements
- Support legal and regulatory obligations

Investment files may

## Continued – Investment and Funding Records

Investment files may include:

- Investment proposals
- Business plans
- Financial projections
- Investor correspondence
- Due diligence reports
- Transaction records
- Funding applications

Such records may be retained for as long as reasonably necessary to satisfy business, legal, compliance, and contractual requirements.

---

## 11.5 KYC and AML Records

Know Your Customer (KYC) and Anti-Money Laundering (AML) documentation may be retained for periods required by:

- Applicable laws
- Regulatory obligations
- Compliance frameworks
- Financial crime prevention requirements
- Investor requirements

Such records may include:

- Identity documents
  - Verification records
  - Beneficial ownership information
  - Source of funds documentation
  - Risk assessment reports
  - Compliance review records
- 

## 11.6 Marketing and Lead Generation Records

Information collected through:

- LinkedIn Lead Generation Forms
- Website inquiry forms
- Event registrations
- Marketing campaigns
- Business networking activities

may be retained for business development, communication management, analytics, compliance, and record-keeping purposes.

Retention periods may vary depending upon:

- User engagement
  - Business relevance
  - Legal obligations
  - Communication preferences
- 

## 11.7 Communication Records

Worldshine Lanka may retain records of communications including:

- Emails
- Letters
- Meeting notes
- Video conference records
- Telephone call notes
- Messaging platform communications

Communication records may be retained to:

- Maintain business continuity
  - Document decisions
  - Resolve disputes
  - Support compliance reviews
  - Protect legal interests
- 

## 11.8 Financial and Accounting Records

Financial and accounting records may be retained in accordance with applicable accounting, taxation, audit, and regulatory requirements.

Such records may include:

- Invoices
- Receipts
- Accounting records
- Payment records
- Tax documentation
- Audit documentation

Retention periods may extend beyond the duration of a business relationship where legally required.

---

## 11.9 Legal and Regulatory Records

Certain information may be retained where necessary to:

- Comply with legal obligations
- Respond to investigations
- Support litigation
- Defend legal claims
- Satisfy regulatory requirements

Such records may be retained for extended periods depending on the circumstances.

---

## 11.10 Record Review Procedures

Worldshine Lanka may periodically review retained information to determine whether continued retention remains necessary.

Reviews may consider:

- Legal requirements
- Compliance obligations
- Business necessity
- Risk management considerations
- Operational requirements

Records determined to be no longer necessary may be archived or securely destroyed.

---

## 11.11 Archiving of Records

Certain records may be transferred to archival storage where:

- Active use has ceased
- Historical preservation is required
- Regulatory obligations continue
- Legal retention requirements remain applicable

Archived records remain subject to appropriate confidentiality and security controls.

---

## 11.12 Secure Storage

Retained information may be stored through:

- Secure electronic systems
- Cloud-based storage solutions
- Internal databases
- Physical document storage facilities

Reasonable safeguards are maintained to protect retained records from unauthorized access, loss, misuse, or disclosure.

---

## 11.13 Secure Disposal and Destruction

When information is no longer required, Worldshine Lanka may take reasonable measures to securely dispose of or destroy such information.

Methods may include:

### Physical Records

- Secure shredding
- Secure destruction services
- Controlled disposal procedures

### Electronic Records

- Secure deletion
- Data wiping procedures
- System removal processes
- Storage media destruction

The disposal method may depend upon the nature and sensitivity of the information involved.

---

## 11.14 Litigation Hold and Regulatory Preservation

Worldshine Lanka reserves the right to suspend ordinary destruction procedures where information may be required for:

- Legal proceedings
- Regulatory investigations
- Compliance reviews
- Government inquiries
- Dispute resolution

In such circumstances, information may be retained beyond standard retention periods.

---

## 11.15 International Record Retention

Where information has been transferred internationally, copies of records may be retained by authorized parties involved in:

- Investment evaluations
- Compliance reviews

- Legal reviews
- Contractual relationships

Such retention may be subject to the legal requirements of the applicable jurisdiction.

---

## 11.16 Business Continuity Requirements

Certain records may be retained to support:

- Disaster recovery
- Business continuity planning
- Operational resilience
- Information recovery processes

These records help ensure continuity of operations in the event of disruptions.

---

## 11.17 User Requests Regarding Records

Individuals may contact Worldshine Lanka regarding information held about them, subject to:

- Identity verification
- Legal restrictions
- Regulatory obligations
- Confidentiality requirements
- Third-party rights

Requests will be reviewed on a case-by-case basis.

---

## 11.18 Limitations on Deletion Requests

Worldshine Lanka may be unable to immediately delete information where retention remains necessary for:

- Legal obligations
- Regulatory requirements
- Compliance obligations
- Contractual responsibilities
- Fraud prevention
- Protection of legal rights

Such limitations may continue even after a business relationship has ended.

---

## 11.19 Record Management Governance

Worldshine Lanka seeks to maintain reasonable governance procedures relating to:

- Record creation
- Information storage
- Record retention
- Record review
- Record disposal

These procedures support responsible information management practices.

---

## 11.20 Retention Policy Statement

Worldshine Lanka retains information only for as long as reasonably necessary to satisfy legitimate business, legal, compliance, operational, and regulatory requirements.

When information is no longer required, reasonable efforts will be made to securely archive, anonymize, or destroy such information in accordance with applicable policies and procedures.

# 12. Data Subject Rights & Individual Rights

Worldshine Lanka (Pvt) Ltd recognizes the importance of respecting the rights of individuals whose information is collected, processed, stored, or otherwise handled by the Company.

Subject to applicable laws, contractual obligations, compliance requirements, and legitimate business interests, individuals may exercise certain rights regarding their personal information.

This section outlines the rights that may be available and the procedures through which such requests may be submitted.

---

## 12.1 Right to Information

Individuals may request information regarding:

- The categories of information collected
- The purposes for which information is processed
- Categories of recipients who may receive information
- Retention practices
- Applicable privacy practices

Worldshine Lanka will make reasonable efforts to provide relevant information, subject to legal and operational limitations.

---

## 12.2 Right of Access

Individuals may request confirmation regarding whether Worldshine Lanka processes information relating to them.

Where appropriate and legally permissible, individuals may request access to:

- Personal information held by the Company
- Categories of information collected
- Sources of information
- Processing purposes
- Disclosure categories

Access requests may be subject to identity verification and reasonable administrative procedures.

---

## 12.3 Right to Correction

Individuals may request correction of information that is:

- Inaccurate

- Incomplete
- Outdated
- Misleading

Worldshine Lanka may request supporting documentation before making requested corrections.

Maintaining accurate information helps support effective business operations and compliance obligations.

---

## 12.4 Right to Update Information

Individuals may request updates to information previously provided.

Examples include:

- Changes to contact details
- Changes to employment information
- Changes to company information
- Changes to communication preferences

Updated information may assist Worldshine Lanka in maintaining accurate records.

---

## 12.5 Right to Withdraw Consent

Where processing is based upon consent, individuals may withdraw consent at any time.

Withdrawal requests may be submitted through:

- Email
- Written correspondence
- Customer support channels
- Other approved communication methods

Withdrawal of consent will not affect:

- Processing conducted prior to withdrawal
  - Processing required by law
  - Processing required for contractual obligations
  - Processing based upon other lawful grounds
- 

## 12.6 Right to Request Deletion

Individuals may request deletion of certain personal information where:

- Information is no longer necessary
- Consent has been withdrawn

- Retention is no longer justified
- Applicable laws permit deletion

Deletion requests may not be granted where information must be retained for:

- Legal obligations
  - Regulatory requirements
  - Compliance purposes
  - Contractual responsibilities
  - Fraud prevention
  - Protection of legal rights
- 

## 12.7 Right to Restrict Processing

Individuals may request restrictions on certain processing activities under appropriate circumstances.

Requests may be considered where:

- Accuracy is disputed
- Processing is contested
- Legal issues require review
- Verification is pending

Worldshine Lanka reserves the right to continue processing where legally permitted or required.

---

## 12.8 Right to Object

Individuals may object to certain processing activities where appropriate.

Such objections may relate to:

- Marketing activities
- Promotional communications
- Certain business development activities

Worldshine Lanka will review objections and determine whether continued processing remains justified under applicable circumstances.

---

## 12.9 Marketing Opt-Out Rights

Individuals may choose to stop receiving marketing communications from Worldshine Lanka.

Opt-out requests may be submitted through:

- Email communications

- Unsubscribe mechanisms
- Written requests
- Direct contact with the Company

Following a valid request, reasonable efforts will be made to update communication preferences.

---

## 12.10 Business Communication Exceptions

Even where marketing communications are discontinued, Worldshine Lanka may continue sending communications necessary for:

- Service delivery
- Contract administration
- Compliance requirements
- Legal notices
- Regulatory obligations
- Security matters

Such communications are generally not considered marketing communications.

---

## 12.11 Right to Request Information Regarding Disclosures

Individuals may request information regarding categories of third parties to whom information may have been disclosed.

Such requests may be subject to:

- Confidentiality obligations
- Legal restrictions
- Commercial sensitivity
- Third-party rights

Worldshine Lanka reserves the right to withhold information where disclosure would be inappropriate or unlawful.

---

## 12.12 Identity Verification Requirements

Before responding to certain requests, Worldshine Lanka may require verification of identity.

Verification procedures may include:

- Identification documents
- Contact verification

- Corporate authorization verification
- Additional supporting information

Verification helps protect against unauthorized access to information.

---

## 12.13 Authorized Representatives

Requests may be submitted through authorized representatives where appropriate.

Worldshine Lanka may require evidence demonstrating the representative's authority to act on behalf of the individual or organization concerned.

---

## 12.14 Response Timeframes

Worldshine Lanka will make reasonable efforts to respond to valid requests within a reasonable period.

Response times may vary depending upon:

- Request complexity
- Volume of information involved
- Legal considerations
- Verification requirements

Additional time may be required in certain circumstances.

---

## 12.15 Limitations and Exceptions

Certain rights may be limited where:

- Applicable laws restrict disclosure
- Regulatory obligations apply
- Third-party rights may be affected
- Confidential business information is involved
- Legal privilege applies
- Compliance obligations require retention

Worldshine Lanka reserves the right to refuse requests where legally justified.

---

## 12.16 Complaint Rights

Individuals who have concerns regarding the handling of information may submit complaints to Worldshine Lanka.

Complaints may relate to:

- Privacy practices
- Information security
- Data accuracy
- Communication preferences
- Disclosure concerns

Complaints will be reviewed and assessed in accordance with internal procedures.

---

## 12.17 Regulatory Complaints

Where applicable, individuals may also have the right to contact relevant regulatory authorities or governmental bodies regarding privacy-related concerns.

Nothing within this Privacy Policy limits any rights that may be available under applicable law.

## 12.18 Protection Against Unauthorized Requests

Worldshine Lanka may refuse requests where there is reason to believe that:

- The requester is not authorized
- The request is fraudulent
- The request compromises security
- The request would violate legal obligations

Such measures help protect information and maintain compliance.

## 12.19 Exercise of Rights

Requests relating to privacy rights may be submitted using the contact details provided within this Privacy Policy.

Worldshine Lanka may request additional information where necessary to process or verify a request.

## 12.20 Rights Statement

Worldshine Lanka is committed to respecting individual privacy rights and maintaining responsible information management practices.

The Company will seek to handle requests fairly, reasonably, and in accordance with applicable legal, regulatory, contractual, and operational requirements while balancing the rights and interests of all relevant parties.

# 13. Cookies & Tracking Technologies Policy

Worldshine Lanka (Pvt) Ltd may utilize cookies, analytics tools, tracking technologies, pixels, tags, scripts, and similar technologies to improve website functionality, enhance user experience, measure marketing performance, support business operations, and maintain website security.

This section explains how such technologies may be used and the choices available to website visitors.

---

## 13.1 What Are Cookies?

Cookies are small text files that may be stored on a user's device when visiting a website.

Cookies help websites:

- Remember user preferences
- Improve website performance
- Analyze website traffic
- Enhance user experience
- Support security functions
- Measure advertising effectiveness

Cookies generally do not contain information that directly identifies an individual unless combined with other information.

---

## 13.2 Types of Cookies We May Use

Worldshine Lanka may use various categories of cookies and tracking technologies including:

### Essential Cookies

These cookies are necessary for the operation of the website.

Examples include:

- Security cookies
- Session management cookies
- Authentication cookies
- Website functionality cookies

Disabling these cookies may affect website performance.

---

### Performance and Analytics Cookies

These cookies help us understand how visitors use our website.

Examples include:

- Visitor statistics
- Traffic measurement
- Website performance monitoring
- User interaction analysis

Such information helps improve website functionality and user experience.

---

## **Functional Cookies**

Functional cookies may remember user preferences including:

- Language preferences
- Browser settings
- Website display preferences
- Form completion assistance

These cookies improve convenience and usability.

---

## **Marketing and Advertising Cookies**

Marketing cookies may be used to:

- Measure advertising performance
- Track conversions
- Analyze campaign effectiveness
- Support remarketing activities
- Improve audience targeting

These technologies help optimize marketing activities and advertising investments.

---

# **13.3 Information Collected Through Cookies**

Cookies and tracking technologies may collect information including:

- IP Address
- Browser Type
- Device Type
- Operating System
- Website Activity
- Pages Viewed
- Time Spent on Pages
- Referral Sources
- Click Activity
- Geographic Region

- Session Information

The information collected may be used individually or in aggregated form.

---

## 13.4 Google Analytics

Worldshine Lanka may utilize Google Analytics or similar analytics services.

Google Analytics may collect information regarding:

- Website usage
- Visitor behavior
- Traffic patterns
- User engagement
- Device information

Such information assists in:

- Improving website performance
- Understanding visitor interests
- Measuring business effectiveness
- Supporting strategic decision-making

Analytics information is generally used in aggregated form and may not directly identify individual users.

---

## 13.5 LinkedIn Insight Tag

Worldshine Lanka may use the LinkedIn Insight Tag to measure the effectiveness of LinkedIn advertising campaigns.

The LinkedIn Insight Tag may assist with:

- Conversion tracking
- Campaign analytics
- Audience insights
- Website visitor analysis
- Retargeting activities

Information collected through LinkedIn technologies may be processed in accordance with LinkedIn's own privacy practices and policies.

---

## 13.6 Meta Pixel

Worldshine Lanka may utilize Meta technologies including Facebook Pixel and related advertising tools.

These technologies may be used to:

- Measure campaign performance
- Track conversions
- Improve audience targeting
- Support remarketing campaigns
- Analyze user engagement

Information collected through Meta technologies may also be subject to Meta's privacy policies.

---

## 13.7 Advertising and Marketing Platforms

Worldshine Lanka may use technologies provided by:

- LinkedIn
- Google
- Meta (Facebook)
- Instagram
- YouTube
- Other advertising platforms

These technologies help evaluate the effectiveness of marketing and business development initiatives.

---

## 13.8 Conversion Tracking

Conversion tracking technologies may be used to understand whether users complete certain actions including:

- Contact form submissions
- Lead generation form submissions
- Consultation requests
- Event registrations
- Service inquiries

This information helps assess marketing effectiveness and user engagement.

---

## 13.9 Remarketing Activities

Worldshine Lanka may use remarketing technologies to display relevant advertisements to users who have previously interacted with our website or marketing campaigns.

Remarketing activities may occur through:

- LinkedIn Advertising
- Google Advertising

- Meta Advertising
- Other digital advertising networks

Users may have options to manage advertising preferences through the relevant platforms.

---

## 13.10 Session Tracking

Certain technologies may be used to support:

- Session management
- Website functionality
- Navigation performance
- User experience improvements

Session information may be automatically deleted after browsing sessions end.

---

## 13.11 Website Security Technologies

Cookies and related technologies may also be used to:

- Detect suspicious activity
- Prevent fraud
- Support cybersecurity measures
- Monitor unauthorized access attempts
- Protect website integrity

Such technologies assist in maintaining website security.

---

## 13.12 Third-Party Tracking Technologies

Certain third-party services integrated into the website may place cookies or utilize tracking technologies.

Examples may include:

- Analytics providers
- Marketing platforms
- Video hosting services
- Social media integrations
- CRM systems

Worldshine Lanka does not control the privacy practices of independent third parties.

---

## 13.13 Cookie Consent

Where required by applicable law, users may be presented with cookie notices or consent mechanisms.

By continuing to use the website, users may be deemed to consent to the use of certain cookies and tracking technologies, subject to applicable legal requirements.

Users may withdraw consent where legally applicable.

---

## 13.14 Browser Controls

Most web browsers provide controls allowing users to:

- Block cookies
- Delete cookies
- Restrict tracking technologies
- Manage privacy settings

Users should consult browser documentation for instructions regarding cookie management.

Disabling certain cookies may affect website functionality.

---

## 13.15 Do Not Track Signals

Some browsers provide "Do Not Track" features.

Because there is no universally accepted standard governing such signals, Worldshine Lanka may not respond to all Do Not Track requests in a consistent manner.

---

## 13.16 Data Retention for Analytics Information

Information collected through cookies and analytics technologies may be retained for periods reasonably necessary to:

- Measure performance
- Analyze trends
- Improve services
- Maintain security
- Support business operations

Retention periods may vary depending on the technology provider and operational requirements.

---

## 13.17 International Processing of Cookie Data

Information collected through cookies and tracking technologies may be processed in jurisdictions outside Sri Lanka.

This may occur where analytics, advertising, or technology service providers operate international infrastructure.

Users acknowledge that such processing may involve international data transfers.

---

## 13.18 User Choices

Users may choose to:

- Disable cookies
- Delete stored cookies
- Restrict browser tracking
- Adjust advertising preferences
- Manage consent settings

Certain website features may not function correctly if cookies are disabled.

---

## 13.19 Changes to Tracking Technologies

Worldshine Lanka reserves the right to introduce, modify, replace, or discontinue cookies and tracking technologies as business, operational, legal, or technical requirements evolve.

This Privacy Policy may be updated accordingly.

---

## 13.20 Cookie Policy Statement

Worldshine Lanka uses cookies and related technologies to support website functionality, security, analytics, marketing effectiveness, and user experience improvements.

By using our website, users acknowledge and understand that such technologies may be utilized in accordance with this Privacy Policy and applicable legal requirements.

# 14. Third-Party Services & External Platforms

Worldshine Lanka (Pvt) Ltd may engage third-party service providers, technology platforms, professional advisors, financial institutions, strategic partners, and external organizations to support its business operations, investment facilitation activities, compliance functions, communication systems, and marketing initiatives.

This section explains how third-party services may be involved in the processing, storage, transmission, and management of information.

---

## 14.1 Use of Third-Party Services

Worldshine Lanka may utilize third-party providers for purposes including:

- Website hosting
- Cloud storage
- Customer relationship management
- Email communications
- Business communications
- Analytics and reporting
- Marketing activities
- Compliance functions
- Cybersecurity services
- Professional advisory services

Such providers may receive access to information only where reasonably necessary to perform their authorized functions.

---

## 14.2 Website Service Providers

Our website may be supported by third-party providers responsible for:

- Web hosting
- Domain management
- Content delivery
- Security services
- Website maintenance
- Performance optimization

These providers may process technical information necessary for the operation and security of the website.

---

## 14.3 Cloud Storage Providers

Worldshine Lanka may store information using cloud-based platforms operated by reputable technology providers.

Cloud services may be used for:

- Document storage
- Business continuity
- Backup services
- Collaboration
- Information management

Information stored within cloud environments may be processed in multiple jurisdictions depending on the provider's infrastructure.

---

## **14.4 Customer Relationship Management (CRM) Systems**

Worldshine Lanka may use CRM systems to manage:

- Leads
- Clients
- Investors
- Strategic partners
- Business communications
- Marketing activities

CRM systems help maintain organized business records and communication histories.

Information stored within CRM systems may include contact information, communication records, and business-related information.

---

## **14.5 Email Service Providers**

Electronic communications may be facilitated through third-party email providers.

Such providers may process information necessary to:

- Deliver communications
- Store correspondence
- Maintain email security
- Support operational continuity

Email communications transmitted through the internet may involve inherent security risks.

---

## 14.6 LinkedIn

Worldshine Lanka may use LinkedIn for:

- Professional networking
- Lead generation campaigns
- Advertising activities
- Business development
- Investor outreach

Information submitted through LinkedIn may be subject to LinkedIn's own privacy policies, terms, and processing practices.

Worldshine Lanka does not control the independent operations of LinkedIn.

Users are encouraged to review LinkedIn's privacy documentation separately.

---

## 14.7 Google Services

Worldshine Lanka may utilize services provided by Google including:

- Google Analytics
- Google Advertising Services
- Google Workspace
- Google Cloud Services

Google may collect, process, and retain information according to its own privacy practices and policies.

Worldshine Lanka is not responsible for Google's independent data processing activities.

---

## 14.8 Meta Platforms

Worldshine Lanka may utilize services provided by Meta Platforms including:

- Facebook
- Instagram
- Meta Advertising Technologies
- Meta Pixel

Information processed through Meta services remains subject to Meta's privacy policies and practices.

Users should review Meta's privacy documentation independently.

---

## 14.9 Video Conferencing Platforms

Business meetings and consultations may be conducted using third-party communication platforms.

Examples may include:

- Zoom
- Microsoft Teams
- Google Meet
- Other business communication systems

Information transmitted through such platforms may be processed according to the policies of the respective providers.

---

## 14.10 Financial Institutions

Worldshine Lanka may interact with financial institutions in connection with:

- Investment activities
- Business transactions
- Compliance procedures
- Payment processing
- Banking relationships

Such institutions may process information according to applicable financial regulations and their own privacy practices.

---

## 14.11 Swiss Investment Partners

Where applicable, information may be shared with Swiss-based investment entities, advisors, consultants, financial institutions, or strategic partners involved in evaluating investment opportunities.

Such parties may process information independently under applicable legal, contractual, and regulatory frameworks.

Worldshine Lanka does not control the internal policies and procedures of independent investment entities.

---

## 14.12 Professional Advisors

Worldshine Lanka may engage professional advisors including:

- Lawyers
- Accountants
- Auditors
- Tax Advisors
- Compliance Consultants
- Corporate Advisors

Such professionals may access information where necessary to provide professional services.

Professional advisors are generally subject to confidentiality and professional conduct obligations.

---

## 14.13 Compliance Service Providers

Information may be processed by third-party compliance providers for purposes including:

- KYC verification
- AML screening
- Sanctions screening
- Risk assessments
- Regulatory reviews

Such processing helps support compliance obligations and risk management objectives.

---

## 14.14 Cybersecurity Providers

Worldshine Lanka may engage cybersecurity service providers to assist with:

- Security monitoring
- Threat detection
- Incident response
- Vulnerability assessments
- Security management

These providers may receive access to limited information where necessary to perform authorized services.

---

## 14.15 Third-Party Access Limitations

Worldshine Lanka seeks to ensure that third-party access is limited to information reasonably necessary for the relevant purpose.

Access restrictions may include:

- Confidentiality obligations
- Contractual limitations
- Security requirements
- Operational controls

However, Worldshine Lanka cannot guarantee the actions of independent third parties.

---

## 14.16 External Website Links

Our website may contain links to external websites operated by third parties.

Such websites may include:

- Business partners
- Social media platforms
- Industry resources
- Government agencies
- Service providers

Worldshine Lanka is not responsible for the content, security, or privacy practices of external websites.

Users should review the privacy policies of any third-party websites they visit.

---

## 14.17 Third-Party Data Processing

Information disclosed to third parties may be processed according to the policies, procedures, and legal obligations applicable to those third parties.

Worldshine Lanka cannot guarantee that third-party processing practices will be identical to those described within this Privacy Policy.

---

## 14.18 International Third-Party Processing

Many third-party providers operate internationally.

As a result, information may be:

- Stored internationally
- Processed internationally
- Accessed internationally
- Transferred internationally

Such processing may be subject to foreign legal and regulatory requirements.

---

## 14.19 Limitation of Responsibility

While Worldshine Lanka seeks to engage reputable service providers and partners, the Company is not responsible for:

- Independent actions of third parties
- Third-party system failures

- Third-party privacy violations
- Third-party security incidents
- Third-party legal compliance failures

To the extent permitted by law, responsibility for third-party activities remains with the relevant third party.

---

## 14.20 Third-Party Services Statement

Worldshine Lanka may utilize third-party services and platforms to support its operations, communications, compliance activities, investment facilitation processes, and business development initiatives.

Users acknowledge that information may be processed by such third parties in accordance with their own policies, contractual obligations, and applicable legal requirements.

Worldshine Lanka encourages users to review the privacy practices of all relevant third-party providers before interacting with their services.

## 15. Confidentiality Obligations & Protection of Business Information

Worldshine Lanka (Pvt) Ltd recognizes that confidentiality is a fundamental requirement in investment facilitation, corporate advisory services, international business development, strategic partnerships, and commercial transactions.

The Company is committed to protecting confidential information entrusted to it by clients, investors, business partners, consultants, service providers, and other stakeholders.

This section outlines the principles governing confidentiality, non-disclosure obligations, and the protection of sensitive business information.

---

### 15.1 Commitment to Confidentiality

Worldshine Lanka seeks to maintain the confidentiality of information obtained during business activities and professional engagements.

This commitment applies to:

- Personal Information
- Business Information
- Financial Information
- Investment Information

- Commercial Information
- Strategic Information
- Proprietary Information
- Compliance Documentation

Confidential information will be handled responsibly and only for legitimate business purposes.

---

## 15.2 Definition of Confidential Information

For purposes of this Privacy Policy, confidential information may include any non-public information disclosed in written, verbal, electronic, visual, or other forms.

Examples include:

- Business plans
- Investment proposals
- Financial statements
- Funding requirements
- Corporate strategies
- Market research
- Commercial agreements
- Pricing information
- Investor information
- Client information
- Trade secrets
- Proprietary methodologies
- Due diligence reports

The form in which information is communicated does not affect its confidential nature.

---

## 15.3 Investment Information Protection

Investment-related information often contains commercially sensitive content.

Worldshine Lanka seeks to protect information relating to:

- Investment opportunities
- Capital raising initiatives
- Funding applications
- Investor negotiations
- Financial projections
- Transaction structures
- Investment strategies

Access to such information may be limited to authorized personnel and approved parties involved in the evaluation process.

---

## 15.4 Protection of Business Plans

Business plans submitted to Worldshine Lanka may contain sensitive commercial information.

Such information may include:

- Revenue projections
- Market strategies
- Operational plans
- Competitive analysis
- Expansion plans
- Intellectual property considerations

Worldshine Lanka seeks to handle such information responsibly and limit disclosure to parties with a legitimate need to review the material.

---

## 15.5 Protection of Financial Information

Financial information provided by clients, businesses, investors, and partners may be treated as confidential.

Examples include:

- Audited accounts
- Financial statements
- Cash flow projections
- Revenue information
- Asset information
- Banking information
- Investment budgets

Financial information may be disclosed only where reasonably necessary for business, legal, compliance, or investment-related purposes.

---

## 15.6 Investor Confidentiality

Information relating to investors may be treated as confidential.

This may include:

- Investor identities
- Investment interests
- Funding criteria
- Financial capabilities
- Investment strategies
- Due diligence information

Worldshine Lanka seeks to respect investor confidentiality and disclose information only where appropriate and authorized.

---

## 15.7 Confidentiality of Commercial Discussions

Business discussions, negotiations, consultations, and strategic meetings may involve the exchange of confidential information.

Participants are expected to exercise reasonable care when handling such information.

Meeting notes, presentations, correspondence, and supporting materials may be treated as confidential where appropriate.

---

## 15.8 Internal Access Restrictions

Access to confidential information may be restricted based on:

- Job responsibilities
- Business necessity
- Operational requirements
- Compliance considerations

Not all personnel will have access to all information.

Access rights may be granted, modified, suspended, or revoked as appropriate.

---

## 15.9 Employee Confidentiality Obligations

Employees may be required to comply with confidentiality obligations relating to information accessed during employment.

Such obligations may continue after employment ends.

Employees may be prohibited from:

- Unauthorized disclosures
- Improper use of information
- Personal use of confidential information
- Sharing information without authorization

Violations may result in disciplinary or legal action where appropriate.

---

## 15.10 Consultant and Contractor Obligations

Consultants, contractors, advisors, and external service providers may be required to comply with confidentiality obligations before receiving access to sensitive information.

Such obligations may be documented through:

- Consultancy Agreements
  - Service Agreements
  - Confidentiality Agreements
  - Non-Disclosure Agreements (NDAs)
- 

## 15.11 Non-Disclosure Agreements (NDAs)

Where appropriate, Worldshine Lanka may enter into Non-Disclosure Agreements with:

- Clients
- Investors
- Strategic Partners
- Consultants
- Advisors
- Service Providers

NDAs may establish additional protections beyond those described within this Privacy Policy.

---

## 15.12 Confidential Information Sharing

Confidential information may only be disclosed where:

- Authorized by the information owner
- Necessary for service delivery
- Required for investment evaluations
- Required by law
- Necessary for compliance purposes
- Required to protect legal rights

Worldshine Lanka seeks to disclose only information reasonably necessary for the relevant purpose.

---

## 15.13 Trade Secrets and Proprietary Information

Certain information may constitute trade secrets or proprietary business information.

Examples include:

- Proprietary processes
- Business methodologies
- Investment frameworks
- Strategic plans
- Commercial models
- Intellectual property-related information

Such information may be subject to enhanced confidentiality protections.

---

## 15.14 Due Diligence Materials

Information collected during due diligence reviews may contain highly sensitive commercial information.

Such information may include:

- Ownership structures
- Financial records
- Compliance documentation
- Corporate governance records
- Regulatory filings

Worldshine Lanka seeks to implement reasonable safeguards for such materials.

---

## 15.15 International Confidentiality Considerations

Because Worldshine Lanka operates internationally, confidential information may be shared with authorized parties located in other jurisdictions.

International recipients may include:

- Investors
- Legal advisors
- Compliance professionals
- Strategic partners
- Financial institutions

Reasonable efforts may be undertaken to ensure that confidentiality obligations continue to apply.

---

## 15.16 Legal and Regulatory Exceptions

Confidential information may be disclosed where required by:

- Applicable laws

- Court orders
- Regulatory requirements
- Government investigations
- Compliance obligations

Where legally permissible, Worldshine Lanka may seek to limit the scope of such disclosures.

---

## 15.17 Retention of Confidential Information

Confidential information may be retained for as long as reasonably necessary to:

- Fulfill business purposes
- Support transactions
- Meet compliance obligations
- Protect legal rights
- Maintain records

Retention remains subject to the Company's record management policies.

---

## 15.18 Breach of Confidentiality

Unauthorized access, disclosure, use, or distribution of confidential information may be investigated and addressed through appropriate measures.

Such measures may include:

- Internal investigations
  - Access restrictions
  - Contractual remedies
  - Legal action
  - Regulatory notifications where required
- 

## 15.19 No Public Disclosure

Unless authorized or legally required, Worldshine Lanka does not publicly disclose confidential client, investor, partner, or transaction information.

Business relationships are generally conducted on a confidential basis.

---

## 15.20 Confidentiality Statement

Worldshine Lanka is committed to maintaining the confidentiality of information entrusted to it and recognizes that confidentiality is essential to successful business relationships, investment facilitation activities, strategic partnerships, and corporate governance.

Reasonable efforts will be undertaken to protect confidential information from unauthorized access, disclosure, misuse, alteration, or loss while balancing legal, regulatory, operational, and commercial requirements.

## **16. Cross-Border Investment Transactions & Regulatory Compliance**

Worldshine Lanka (Pvt) Ltd operates within an international business environment and may facilitate introductions, evaluations, advisory activities, transaction support services, and investment-related engagements involving domestic and international parties.

This section outlines the regulatory, legal, compliance, and jurisdictional principles that may apply to investment-related activities facilitated by Worldshine Lanka.

---

### **16.1 Nature of Services**

Worldshine Lanka may assist businesses, investors, entrepreneurs, corporate entities, and strategic partners through services including:

- Investment facilitation
- Business introductions
- Strategic partnership development
- Investment opportunity assessments
- Preliminary project evaluations
- Business advisory support
- Investor communications
- Transaction coordination
- Due diligence support

Worldshine Lanka does not guarantee investment approval, funding approval, or transaction completion.

---

### **16.2 International Investment Activities**

Investment opportunities facilitated by Worldshine Lanka may involve:

- International investors

- Foreign financial institutions
- Strategic investment partners
- Family offices
- Private investment groups
- Institutional investors
- Corporate investors

As a result, investment-related information may be reviewed and processed across multiple jurisdictions.

---

## **16.3 Investment Threshold Framework**

Worldshine Lanka may facilitate investment opportunities involving various transaction values.

For purposes of business operations and transaction management, investment opportunities may be evaluated under different legal and compliance frameworks depending on transaction size, structure, investor requirements, and applicable laws.

Nothing in this Privacy Policy constitutes investment advice, legal advice, tax advice, or financial advice.

---

## **16.4 Transactions Exceeding EUR 10 Million**

Where investment transactions exceed EUR 10 Million, such transactions may be structured, reviewed, negotiated, documented, or governed under legal frameworks determined by participating investors, financial institutions, legal advisors, and transaction participants.

In certain cases, Swiss legal frameworks, contractual arrangements, and international commercial principles may form part of the transaction structure.

Applicable governing law shall ultimately be determined by the relevant transaction documents executed by the participating parties.

---

## **16.5 Transactions Between EUR 1 Million and EUR 10 Million**

Where investment transactions fall between EUR 1 Million and EUR 10 Million, transaction structures may involve consideration of:

- Sri Lankan legal requirements
- Swiss legal requirements
- International commercial standards
- Investor compliance requirements
- Contractual obligations

The precise legal framework applicable to a transaction will depend upon the final agreements entered into by the relevant parties.

---

## 16.6 Regulatory Compliance Requirements

All investment-related activities facilitated by Worldshine Lanka remain subject to applicable legal and regulatory obligations.

Such obligations may include:

- Corporate compliance requirements
- Financial crime prevention obligations
- AML requirements
- KYC requirements
- Sanctions compliance requirements
- Anti-fraud obligations
- Regulatory reporting requirements

Participation in any investment opportunity may require compliance verification before further consideration.

---

## 16.7 Investor Due Diligence

Potential investors may conduct independent due diligence reviews before making any investment decision.

Such reviews may include assessment of:

- Corporate structure
- Financial performance
- Ownership information
- Legal compliance
- Operational capability
- Market viability
- Business strategy

Worldshine Lanka does not control the scope or outcome of investor due diligence procedures.

---

## 16.8 Business Due Diligence

Businesses seeking investment opportunities may also be required to undergo due diligence reviews.

Information requested may include:

- Corporate registration documents
- Shareholding information
- Financial statements

- Business plans
- Regulatory documentation
- Compliance records

Failure to provide requested information may limit the ability to proceed with evaluations.

---

## 16.9 Know Your Customer (KYC) Obligations

Worldshine Lanka and associated parties may require verification of identity and business legitimacy.

KYC procedures may include:

- Identity verification
- Corporate verification
- Beneficial ownership verification
- Source of funds verification
- Source of wealth verification

Verification requirements may vary depending on transaction size and regulatory obligations.

---

## 16.10 Anti-Money Laundering (AML) Compliance

All parties may be required to comply with AML standards and financial crime prevention obligations.

Compliance activities may include:

- Risk assessments
- Sanctions screening
- Transaction monitoring
- Verification procedures
- Compliance reviews

Worldshine Lanka reserves the right to decline participation in transactions that present unacceptable compliance risks.

---

## 16.11 No Investment Guarantee

Worldshine Lanka does not guarantee:

- Funding approval
- Investment approval
- Investor participation
- Transaction completion
- Capital availability
- Commercial success

All investment decisions remain solely within the discretion of investors and relevant transaction participants.

---

## 16.12 Independent Decision-Making

Investors, businesses, and transaction participants are responsible for making their own independent decisions.

Parties are encouraged to obtain independent:

- Legal advice
- Financial advice
- Tax advice
- Regulatory advice
- Commercial advice

before entering into any investment-related arrangement.

---

## 16.13 No Fiduciary Relationship

Unless expressly agreed in writing, Worldshine Lanka does not act as:

- Trustee
- Fiduciary
- Investment manager
- Fund manager
- Financial institution
- Legal representative

Participation in discussions or evaluations does not create a fiduciary relationship.

---

## 16.14 Regulatory Cooperation

Worldshine Lanka may cooperate with:

- Regulatory authorities
- Government agencies
- Compliance bodies
- Law enforcement agencies
- Courts and tribunals

where legally required or reasonably necessary to comply with applicable obligations.

---

## 16.15 International Information Sharing

Investment-related information may be shared internationally where necessary to:

- Conduct evaluations
- Complete due diligence
- Assess compliance
- Facilitate transactions
- Support negotiations

Such information may be disclosed to authorized parties involved in the transaction process.

---

## 16.16 Contractual Documentation

The definitive rights and obligations of parties involved in any investment transaction shall be governed by the executed transaction documents.

Such documents may include:

- Investment Agreements
- Share Subscription Agreements
- Joint Venture Agreements
- Confidentiality Agreements
- Financing Agreements
- Shareholder Agreements
- Other relevant contracts

Where any inconsistency exists, executed contractual documents shall prevail over general website information.

---

## 16.17 Jurisdiction and Applicable Law

The applicable governing law and dispute resolution framework for any investment transaction shall be determined by the contractual agreements executed between the relevant parties.

Depending upon the transaction structure, disputes may be subject to:

- Sri Lankan law
- Swiss law
- International arbitration
- Other agreed legal frameworks

The governing framework shall be identified within the relevant transaction documents.

---

## 16.18 Limitation of Responsibility

Worldshine Lanka acts primarily as a facilitator, coordinator, advisor, or intermediary within certain business and investment activities.

To the maximum extent permitted by law, Worldshine Lanka shall not be responsible for:

- Investor decisions
- Transaction failures
- Commercial losses
- Market risks
- Regulatory changes
- Business performance outcomes

Participation in investment-related activities remains subject to inherent commercial risks.

---

## 16.19 Compliance Monitoring

Worldshine Lanka reserves the right to:

- Conduct compliance reviews
- Request additional information
- Suspend evaluations
- Decline participation
- Terminate discussions

where compliance concerns arise.

Such actions may be taken to protect legal, regulatory, commercial, or reputational interests.

---

## 16.20 Cross-Border Investment Compliance Statement

Worldshine Lanka is committed to facilitating investment-related activities responsibly and in accordance with applicable legal, regulatory, contractual, and compliance requirements.

All investment opportunities remain subject to due diligence, regulatory review, commercial assessment, investor discretion, and applicable legal frameworks.

Nothing contained within this Privacy Policy shall be interpreted as a guarantee, offer, solicitation, commitment, or assurance of investment, financing, or commercial success.

# 17. Disclaimer, Limitation of Liability & No Investment Advice

Worldshine Lanka (Pvt) Ltd provides information, business facilitation services, investment-related coordination services, strategic introductions, advisory support, and related commercial services subject to the terms outlined within this Privacy Policy and applicable legal agreements.

This section establishes important limitations, disclaimers, and legal protections relating to information provided through our website, communications, marketing activities, consultations, and investment-related engagements.

---

## 17.1 General Disclaimer

All information provided by Worldshine Lanka through:

- The Company website
- LinkedIn campaigns
- Marketing materials
- Business presentations
- Consultations
- Meetings
- Electronic communications
- Social media platforms

is provided for general informational and business purposes only.

While reasonable efforts are made to maintain accuracy, completeness, and reliability, no representation or warranty is made regarding the accuracy, completeness, timeliness, suitability, or reliability of any information.

---

## 17.2 No Investment Advice

Worldshine Lanka is not providing investment advice through its website, marketing materials, communications, or general business activities unless expressly agreed in writing.

Nothing contained within:

- Website content
- Marketing materials
- Investor discussions
- Business presentations
- Communications
- Consultations

shall be interpreted as:

- Investment advice

- Financial advice
- Securities advice
- Wealth management advice
- Portfolio management advice
- Fund management advice

Users should seek independent professional advice before making investment decisions.

---

## 17.3 No Financial Advice

Information provided by Worldshine Lanka does not constitute financial advice.

Users should consult qualified financial professionals regarding:

- Investment decisions
- Capital allocation
- Financial planning
- Risk management
- Funding structures
- Financing arrangements

Financial decisions should be based upon independent analysis and professional guidance.

---

## 17.4 No Legal Advice

Worldshine Lanka does not provide legal advice through its website or general communications.

Users are encouraged to obtain independent legal advice concerning:

- Contracts
- Regulatory compliance
- Corporate structures
- Investment transactions
- International business arrangements
- Legal rights and obligations

Only qualified legal professionals can provide legal advice.

---

## 17.5 No Tax Advice

Nothing contained within Worldshine Lanka communications constitutes tax advice.

Users should consult qualified tax advisors regarding:

- Tax obligations

- International tax matters
- Transaction structuring
- Tax compliance
- Tax planning

Tax consequences vary based upon individual circumstances and applicable jurisdictions.

---

## 17.6 Independent Due Diligence Requirement

Users, investors, businesses, and transaction participants are solely responsible for conducting their own due diligence.

This may include:

- Legal reviews
- Financial reviews
- Compliance reviews
- Commercial assessments
- Risk evaluations
- Market analysis

Reliance solely upon information provided by Worldshine Lanka is not recommended.

---

## 17.7 No Guarantee of Investment Approval

Worldshine Lanka does not guarantee:

- Investment approval
- Funding approval
- Investor interest
- Capital availability
- Financing arrangements
- Transaction completion

All investment opportunities remain subject to independent review and approval by investors and other relevant parties.

---

## 17.8 No Guarantee of Commercial Success

Worldshine Lanka makes no representations regarding:

- Future profitability
- Revenue generation
- Business growth
- Market performance

- Commercial success
- Investment returns

Commercial outcomes depend upon numerous factors beyond the Company's control.

---

## 17.9 Third-Party Information Disclaimer

Information obtained from third parties may be included within discussions, evaluations, reports, or communications.

Worldshine Lanka does not guarantee the accuracy or completeness of third-party information and accepts no responsibility for errors, omissions, or inaccuracies originating from third-party sources.

---

## 17.10 Third-Party Service Disclaimer

Worldshine Lanka may utilize third-party service providers, technology platforms, communication systems, and professional advisors.

The Company does not guarantee:

- Third-party performance
- Third-party availability
- Third-party security
- Third-party compliance
- Third-party reliability

Users acknowledge that third-party services remain subject to independent control.

---

## 17.11 Website Availability Disclaimer

Worldshine Lanka does not guarantee uninterrupted access to its website, systems, communications platforms, or online services.

Interruptions may occur due to:

- Maintenance activities
- Technical failures
- Cybersecurity incidents
- Internet disruptions
- Third-party service interruptions

Access may be suspended, restricted, or terminated without prior notice where necessary.

---

## 17.12 Technology Risk Disclaimer

Users acknowledge that electronic communications and internet-based services involve inherent risks including:

- Cybersecurity threats
- Data transmission failures
- Unauthorized access
- Technology malfunctions
- Software errors
- Service disruptions

Worldshine Lanka cannot eliminate all technology-related risks.

---

## 17.13 Limitation of Liability

To the fullest extent permitted by applicable law, Worldshine Lanka shall not be liable for any:

- Direct damages
- Indirect damages
- Incidental damages
- Consequential damages
- Special damages
- Punitive damages
- Commercial losses
- Loss of profits
- Loss of revenue
- Loss of opportunity
- Business interruption losses

arising from or relating to the use of information, services, communications, or business activities.

---

## 17.14 Limitation Relating to Investment Transactions

Worldshine Lanka shall not be responsible for:

- Investor decisions
- Investment losses
- Funding delays
- Transaction failures
- Regulatory decisions
- Commercial disputes
- Market fluctuations

Investment activities inherently involve financial and commercial risks.

---

## 17.15 No Fiduciary Relationship

Unless expressly agreed through a written contract, no fiduciary relationship is created between Worldshine Lanka and any:

- Website visitor
- Investor
- Business owner
- Client
- Strategic partner
- Service provider

Users remain responsible for their own decisions and actions.

---

## 17.16 User Assumption of Risk

Users acknowledge and accept that participation in business, investment, financing, and commercial activities involves risk.

Such risks may include:

- Financial risk
- Regulatory risk
- Legal risk
- Market risk
- Operational risk
- Reputational risk

Users voluntarily assume responsibility for evaluating and managing such risks.

---

## 17.17 Force Majeure

Worldshine Lanka shall not be liable for delays, interruptions, failures, or losses arising from circumstances beyond its reasonable control.

Examples include:

- Natural disasters
- Government actions
- Regulatory changes
- War
- Civil disturbances
- Power failures
- Telecommunications failures

- Cybersecurity incidents

Performance obligations may be suspended during such events.

---

## 17.18 Compliance Disclaimer

Nothing within this Privacy Policy should be interpreted as a representation that any specific transaction, investment opportunity, or business activity automatically complies with all applicable laws.

Compliance obligations remain the responsibility of the relevant parties involved.

---

## 17.19 Reservation of Rights

Worldshine Lanka reserves all rights relating to:

- Business operations
- Service offerings
- Investment facilitation activities
- Website content
- Compliance procedures
- Information management practices

The Company may modify its practices, procedures, and policies at any time where appropriate.

---

## 17.20 Disclaimer and Liability Statement

By accessing the website, submitting information, participating in consultations, responding to marketing campaigns, or engaging in investment-related activities, users acknowledge and agree that:

- No investment advice is being provided.
- No legal advice is being provided.
- No financial advice is being provided.
- No guarantee of investment or funding exists.
- Independent professional advice should be obtained.
- Liability is limited to the maximum extent permitted by applicable law.

Users accept responsibility for their own decisions and acknowledge the limitations described within this Privacy Policy and related legal documentation.

# 18. Governing Law, Jurisdiction & Dispute Resolution

Worldshine Lanka (Pvt) Ltd conducts business activities within both domestic and international commercial environments. Accordingly, legal rights, obligations, compliance requirements, and dispute resolution procedures may be governed by different legal frameworks depending upon the nature of the transaction, contractual arrangements, applicable regulations, and participating parties.

This section establishes the general principles relating to governing law, jurisdiction, and dispute resolution applicable to the Company's operations and website activities.

---

## 18.1 General Application

This Privacy Policy and the use of the Worldshine Lanka website shall be governed by applicable laws and regulations relevant to the nature of the activities being conducted.

The legal framework applicable to any particular matter may depend upon:

- The nature of the transaction
- The parties involved
- Contractual agreements
- Regulatory requirements
- Applicable jurisdictional rules

Different activities may therefore be subject to different legal frameworks.

---

## 18.2 Sri Lankan Legal Framework

To the extent applicable, activities conducted by Worldshine Lanka within Sri Lanka shall be subject to the laws and regulations of the Democratic Socialist Republic of Sri Lanka.

This may include matters relating to:

- Corporate operations
- Employment matters
- Website activities
- Consumer interactions
- Commercial transactions
- Regulatory compliance

Applicable Sri Lankan laws shall apply where required by law or contractual arrangement.

---

## 18.3 Swiss Legal Framework

Certain international investment-related activities may involve Swiss investors, Swiss institutions, Swiss advisors, or Swiss-based transaction structures.

Where applicable and contractually agreed, aspects of such transactions may be governed by Swiss law.

Swiss legal frameworks may become relevant in relation to:

- Investment agreements
- Financing arrangements
- Investor obligations
- Cross-border transactions
- International commercial relationships

The application of Swiss law shall be determined by the relevant contractual documentation executed between the parties.

---

## **18.4 Transactions Exceeding EUR 10 Million**

For certain transactions exceeding EUR 10 Million, parties may agree that aspects of the transaction shall be governed by Swiss law, international commercial principles, arbitration agreements, or other legal frameworks determined by the participating parties.

The governing legal framework shall be specified in the definitive transaction documentation.

Nothing within this Privacy Policy independently establishes Swiss jurisdiction over any transaction.

---

## **18.5 Transactions Between EUR 1 Million and EUR 10 Million**

For transactions between EUR 1 Million and EUR 10 Million, contractual arrangements may incorporate elements of:

- Sri Lankan law
- Swiss law
- International commercial law principles
- Cross-border contractual frameworks

The applicable governing law shall be determined by the executed agreements relating to the specific transaction.

---

## **18.6 Contractual Supremacy**

Where a written agreement exists between Worldshine Lanka and another party, the terms of that agreement shall prevail over any general statements contained within this Privacy Policy in relation to the matters addressed by that agreement.

Examples include:

- Investment Agreements
- Non-Disclosure Agreements
- Service Agreements
- Shareholder Agreements
- Joint Venture Agreements
- Financing Agreements

Executed contractual documents shall govern the rights and obligations of the parties.

---

## 18.7 Good Faith Resolution

Before initiating formal legal proceedings, parties are encouraged to attempt to resolve disputes through good-faith discussions and negotiations.

Such discussions may include:

- Written communications
- Business meetings
- Mediation discussions
- Commercial negotiations

Worldshine Lanka encourages commercially reasonable efforts to resolve disputes amicably whenever possible.

---

## 18.8 Mediation

Where appropriate, parties may agree to attempt mediation before commencing litigation or arbitration.

Mediation may assist parties in resolving disputes efficiently while preserving business relationships.

Participation in mediation shall generally be voluntary unless otherwise agreed by contract.

---

## 18.9 Arbitration

Certain agreements may provide that disputes shall be resolved through arbitration rather than court proceedings.

Where arbitration applies, relevant agreements may specify:

- Arbitration institution
- Arbitration rules
- Seat of arbitration
- Language of arbitration
- Number of arbitrators
- Applicable law

Arbitration provisions shall be governed by the terms contained within the relevant agreement.

---

## 18.10 International Arbitration

Cross-border investment transactions may include international arbitration provisions.

Such provisions may be adopted where appropriate to facilitate neutral and efficient dispute resolution.

International arbitration arrangements shall be determined by agreement between the relevant parties.

---

## 18.11 Court Jurisdiction

Where disputes are not subject to arbitration or alternative dispute resolution procedures, disputes may be submitted to courts having lawful jurisdiction over the matter.

Jurisdiction may depend upon:

- Governing law provisions
- Contractual agreements
- Regulatory requirements
- Applicable procedural rules

The appropriate court shall be determined according to the specific circumstances of the dispute.

---

## 18.12 Regulatory Proceedings

Nothing in this Privacy Policy prevents:

- Regulatory investigations
- Government enforcement actions
- Administrative proceedings
- Compliance reviews

Regulatory authorities may exercise powers granted under applicable laws.

---

## 18.13 Injunctive and Equitable Relief

Worldshine Lanka reserves the right to seek injunctive, equitable, or similar remedies where necessary to:

- Protect confidential information
- Protect intellectual property
- Prevent unauthorized disclosures
- Protect legal rights
- Prevent irreparable harm

Such remedies may be sought in courts of competent jurisdiction where legally available.

---

## 18.14 Compliance with Applicable Laws

All parties interacting with Worldshine Lanka are expected to comply with applicable:

- Laws
- Regulations
- Compliance requirements
- Sanctions requirements
- Financial crime prevention obligations

Worldshine Lanka reserves the right to terminate relationships where legal or compliance concerns arise.

---

## 18.15 Severability

If any provision of this Privacy Policy is determined to be invalid, unlawful, or unenforceable, the remaining provisions shall continue in full force and effect to the maximum extent permitted by law.

Invalid provisions shall not affect the validity of the remainder of the Privacy Policy.

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## 18.16 Waiver

Failure by Worldshine Lanka to enforce any provision of this Privacy Policy shall not constitute a waiver of any right, remedy, or provision.

Any waiver must generally be made in writing and signed by an authorized representative of the Company.

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## 18.17 Language Interpretation

Where this Privacy Policy is translated into other languages, the English version shall prevail in the event of inconsistency, ambiguity, or conflict unless otherwise required by applicable law.

---

## **18.18 Survival of Obligations**

The following obligations shall survive termination of relationships where applicable:

- Confidentiality obligations
- Compliance obligations
- Record retention obligations
- Liability limitations
- Dispute resolution provisions
- Intellectual property protections

Such obligations may continue beyond the conclusion of business activities.

---

## **18.19 Reservation of Legal Rights**

Worldshine Lanka expressly reserves all legal rights, remedies, protections, and defenses available under applicable law.

Nothing within this Privacy Policy shall be interpreted as limiting any legal rights available to the Company.

---

## **18.20 Governing Law and Dispute Resolution Statement**

By accessing the website, submitting information, participating in communications, responding to marketing campaigns, or engaging in business activities with Worldshine Lanka, users acknowledge and agree that disputes, claims, and legal matters may be governed by applicable contractual arrangements, regulatory requirements, and relevant legal frameworks, including where applicable Sri Lankan law, Swiss law, international commercial principles, arbitration procedures, and other lawful dispute resolution mechanisms.

The specific governing law and jurisdiction applicable to any particular matter shall be determined by the relevant facts, applicable legal requirements, and executed contractual agreements.

# 19. Privacy Policy Updates, Amendments & Contact Information

Worldshine Lanka (Pvt) Ltd is committed to maintaining transparent, responsible, and legally compliant privacy practices.

As business operations, legal requirements, regulatory frameworks, technologies, and industry standards evolve, it may become necessary to review, update, revise, amend, or replace portions of this Privacy Policy.

This section explains how updates may occur and how users may contact the Company regarding privacy-related matters.

---

## 19.1 Right to Modify this Privacy Policy

Worldshine Lanka reserves the right to:

- Amend this Privacy Policy
- Update this Privacy Policy
- Revise privacy procedures
- Modify information handling practices
- Introduce new privacy controls
- Remove obsolete provisions

at any time and without prior notice where permitted by applicable law.

Updates may be made in response to:

- Legal developments
  - Regulatory requirements
  - Operational changes
  - Technology changes
  - Security improvements
  - Business expansion
  - Compliance obligations
- 

## 19.2 Effective Date of Changes

Any revisions to this Privacy Policy shall become effective on the date specified within the updated version unless otherwise stated.

The latest version published on the Worldshine Lanka website shall generally be considered the current version.

Users are encouraged to periodically review the Privacy Policy for updates.

---

## 19.3 Notification of Material Changes

Where appropriate, Worldshine Lanka may provide notice of significant or material changes through one or more methods including:

- Website notifications
- Email communications
- Business communications
- Platform announcements
- Other reasonable notification methods

The method of notification may depend upon the nature of the update and applicable legal requirements.

---

## 19.4 Continued Use Following Updates

Continued use of:

- The website
- Online services
- Marketing channels
- Business communication channels
- Investment-related services

following publication of an updated Privacy Policy may constitute acceptance of the revised version to the extent permitted by applicable law.

---

## 19.5 Policy Review Process

Worldshine Lanka may periodically review this Privacy Policy to ensure continued alignment with:

- Business operations
- Regulatory requirements
- Compliance obligations
- Information security standards
- Industry best practices
- International business requirements

Reviews may be conducted at intervals determined by the Company.

---

## 19.6 Version Control

For administrative and compliance purposes, Worldshine Lanka may maintain internal version control records relating to:

- Privacy Policy revisions
- Effective dates
- Amendment history
- Compliance reviews
- Governance approvals

Historical versions may be retained in accordance with record management procedures.

---

## 19.7 Regulatory Compliance Updates

Where changes in law, regulation, guidance, industry standards, or regulatory expectations require updates, Worldshine Lanka may modify this Privacy Policy accordingly.

Such modifications may occur without individual notice where legally permitted.

---

## 19.8 User Responsibility

Users are responsible for reviewing the most current version of this Privacy Policy before providing information or using services offered by Worldshine Lanka.

Failure to review updates shall not limit the applicability of valid revisions.

---

## 19.9 Questions Regarding Privacy Practices

Individuals and organizations may contact Worldshine Lanka regarding:

- Privacy concerns
- Information requests
- Data access requests
- Correction requests
- Marketing preferences
- Compliance inquiries
- Data protection matters
- Complaint submissions

The Company will make reasonable efforts to review and respond to inquiries.

---

## 19.10 Privacy Complaints

Individuals who believe that information has been handled improperly may submit a complaint to Worldshine Lanka.

Complaints should include sufficient detail to allow appropriate review and investigation.

Worldshine Lanka will seek to review complaints fairly, reasonably, and in accordance with applicable procedures.

---

## 19.11 Requests Relating to Personal Information

Requests relating to personal information may include:

- Access requests
- Correction requests
- Update requests
- Deletion requests
- Consent withdrawal requests
- Marketing opt-out requests

Requests may be subject to identity verification and applicable legal limitations.

---

## 19.12 Business and Investor Inquiries

Businesses, investors, financial institutions, advisors, and strategic partners may contact Worldshine Lanka regarding:

- Investment-related information
- Compliance requirements
- Due diligence procedures
- Confidentiality matters
- Business opportunities

Responses may be subject to confidentiality obligations and applicable restrictions.

---

## 19.13 Contact Information

### Company Name

Worldshine Lanka (Private) Limited

### Official Website

<https://worldshinelanka.com>

### Email Address

info@worldshinelanka.com

## Telephone Number

+94 (Insert Official Contact Number)

## Registered Office

(Insert Registered Business Address)

## Business Hours

Monday – Friday

09:00 AM – 05:00 PM (Sri Lanka Time)

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# 19.14 Privacy Contact

Privacy-related inquiries may be directed to:

### Privacy Compliance Officer

Worldshine Lanka (Private) Limited

Email: [info@worldshinelanka.com](mailto:info@worldshinelanka.com)

All privacy-related communications should clearly identify the nature of the request.

---

# 19.15 International Communications

Because Worldshine Lanka operates within an international business environment, communications may be exchanged with:

- International investors
- Foreign advisors
- Strategic partners
- Compliance professionals
- Financial institutions

Users acknowledge that communications may involve international transmission and processing of information.

---

# 19.16 Corporate Governance Commitment

Worldshine Lanka is committed to maintaining appropriate governance procedures relating to:

- Privacy management
- Information security
- Compliance oversight

- Record management
- Confidentiality protection
- Regulatory compliance

These principles support the Company's broader commitment to responsible business conduct.

---

## 19.17 No Waiver of Rights

Nothing within this Privacy Policy shall be interpreted as limiting or waiving any rights, protections, privileges, or remedies available to Worldshine Lanka under applicable law.

All rights are expressly reserved.

---

## 19.18 Entire Privacy Policy

This Privacy Policy, together with any applicable agreements, notices, disclaimers, and legal documents, constitutes the complete privacy statement of Worldshine Lanka regarding the collection, processing, use, disclosure, retention, and protection of information.

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## 19.19 Final Acknowledgement

By accessing the website, submitting information, participating in communications, responding to marketing campaigns, or engaging with Worldshine Lanka in any capacity, users acknowledge that they have read, understood, and accepted the provisions contained within this Privacy Policy.

---

## 19.20 Privacy Policy Statement

Worldshine Lanka (Pvt) Ltd is committed to protecting privacy, maintaining confidentiality, supporting compliance, safeguarding information, and conducting business responsibly within both domestic and international environments.

This Privacy Policy reflects our commitment to transparency, accountability, professionalism, and responsible information management across all aspects of our operations.

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## Document Information

**Document Title:** Privacy Policy

**Organization:** Worldshine Lanka (Private) Limited

**Website:** <https://worldshinelanka.com>

**Version:** Version 1.0

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**END OF PRIVACY POLICY**