

# MACRO INVESTMENT

## What is Macro Investment

Macro investment is a strategy that focuses on broad economic trends to make investment decisions across global markets. It involves analyzing factors like interest rates, inflation, GDP, and geopolitical events to predict asset movements. Macro investors use a top-down approach, often trading currencies, commodities, bonds, or equities. The goal is to profit from shifts in economic conditions, either through discretionary judgment or systematic, model-driven strategies.

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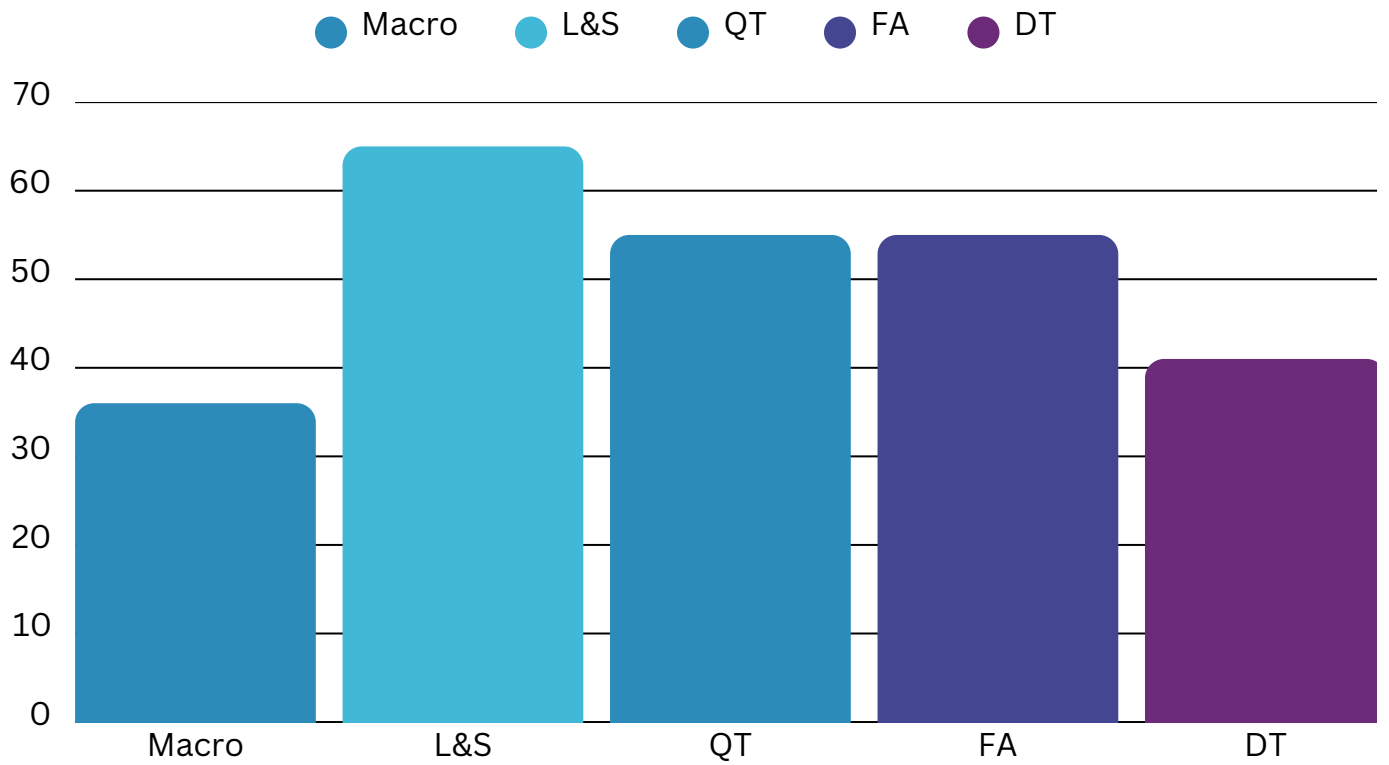
## Things you should know before investing

Before investing in macro strategies, it's essential to understand how the global economic environment impacts asset prices. Macro investing relies on analyzing indicators like GDP, interest rates, inflation, and geopolitical events. Investors typically trade across asset classes such as currencies, commodities, government bonds, and equity indices. These strategies can be either discretionary, guided by human judgment, or systematic, driven by models and data. Because macro investing often uses leverage and derivatives, the risks can be significant—especially during sudden economic shifts. Investors should be aware of potential volatility and ensure they have access to reliable data sources, economic tools, and proper risk management practices. Liquidity, fees, and the type of investment vehicle (such as hedge funds, ETFs, or mutual funds) also play a crucial role in determining suitability and performance. A deep understanding of macroeconomic relationships and global market behavior is critical before allocating capital to this approach.

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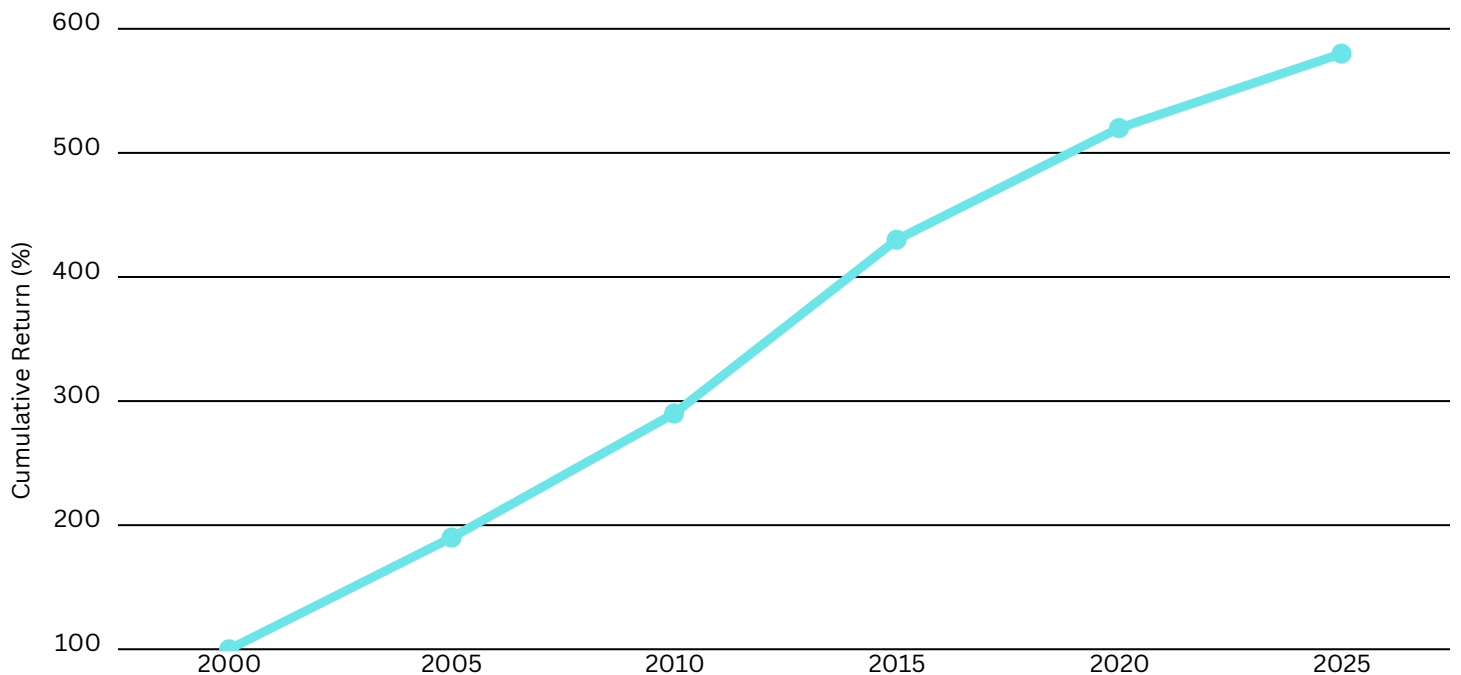
# Investment Made by Top Firms

## Hedge Funds



Funds raised: \$130,000,000,000

Global Macro Hedge Fund AUM (2000-2025)



# Factors to Consider

Things You Should Consider Before Investing in Macro Investment Before allocating capital to macro investment strategies, it's crucial to understand the unique characteristics, risks, and requirements associated with this approach.

## ✓ **Diversification Across Asset Classes:**

Macro strategies invest in currencies, commodities, equities, bonds, and derivatives—reducing dependence on any single market.

## ✓ **Opportunity in Any Market Environment:**

Macro funds can profit in both rising and falling markets by going long or short based on economic trends.

✓ **Global Exposure:** Investors gain access to international markets and economies, benefiting from global growth and macroeconomic shifts.

## ✓ **Hedge Against Traditional Portfolios:**

Because macro strategies often move independently of stocks and bonds, they can serve as a hedge during market downturns.

## ✓ **High Return Potential in Volatile Times:**

Macro strategies tend to thrive during times of economic instability or policy shifts, capturing large moves in interest rates, currencies, or inflation.

⚠ **High Complexity:** Macro strategies require deep knowledge of global economics, politics, and central bank policies, making them difficult for average investors to understand or evaluate.

⚠ **Increased Volatility:** Due to their reliance on large, high-conviction bets and use of leverage or derivatives, macro investments can experience significant short-term losses.

⚠ **Timing Risk:** Even if the macro thesis is correct, poor timing can lead to substantial drawdowns, as macro trends may take time to unfold.

# Step-by-Step Breakdown

- **Initial Capital** ₹1,00,000
- **Strategy:** Macro-focused allocation via GoldETF and USD-INR Forex ETF
- **Timeframe:** 12months (Jan 2024 – Jan 2025)
- **Final Return** ₹1,12,000 (12% ROI)

## ✓1. Macro Trend Analysis by Ackerman Group

Inearly 2024, the Ackerman Group’s research team identified key macroeconomic signals:

- Persistent global inflation, though moderating
- A likely appreciation in the U.S. Dollar (USD) against the Indian Rupee (INR)
- Rising geopolitical tension in Eastern Europe and the Middle East, increasing gold demand

They decided to position their capital accordingly.

## ✓2. Investment Allocation

Asset	Amount Invested	Rationale
USD-INR Forex ETF	₹60,000	Expected appreciation of USD
Gold ETF	₹40,000	Safe-haven investment amid volatility

## 📈 Performance After 12 Months (Jan 2025)

Investment	Return %	Final Value
USD-INR Forex ETF	+10%	₹66,000
Gold ETF	+15%	₹46,000
Total Portfolio Value	—	₹1,12,000

**Profit Made:** ₹12,000

**Return on Investment (ROI):** +12%

# Conclusion

## 🙏 Thank You for Visiting

Thank you for taking the time to visit this page and explore the fundamentals of **Macro Investment Strategies**. We hope it gave you valuable insights into how global economic trends, currencies, and commodities can shape smart investment decisions.

At Ackerman Group, we believe that informed investing is the foundation of long-term success. Whether you're a seasoned investor or just beginning your financial journey, understanding macro strategies can open doors to global opportunities and help diversify your portfolio.

✉️ **If you have questions or are considering applying macro strategies to your investments, feel free to contact us.** Our team is here to guide you with research-driven insights and practical solutions tailored to your goals.  
**Invest wisely. Stay informed. Grow globally.**



**Example given on Page 4:-Is merely an illustrative example and has not been tested or applied in real markets. It is shared solely to help you understand the concept using simplified logic and easy calculations**