ANAMARIJA JOZIĆ

UX/UI DESIGNER & FRONT-END DEVELOPER

+385 95 3700 095 📞

contact@anajozic.com / ana.jozic2307@gmail.com ✉️

Zagreb, Croatia 📍

anajozic.com | LinkedIn 🌐

ABOUT ME

Innovative UX/UI Designer and Front-End Developer with a strong background in user-centered design, responsive web development, and branding. Combines technical expertise in HTML, CSS, JavaScript, and WordPress with a creative vision shaped by 8+ years in digital illustration. Experienced in delivering impactful, user-friendly interfaces for diverse industries. From real estate and tourism to media and e-commerce. Multilingual (English C2, German C1) and adept at collaborating in cross-functional teams to bring digital concepts to life.

EDUCATION

2020 - 2025
VSITE College of Information Technology, Zagreb

BSc in Information Technology Engineering
- Specialization in Front-End Web Development & Databases.
- Core coursework: HTML5, CSS3, JavaScript, Java, Python, database systems, software engineering principles.
- Practical projects included developing responsive web applications, integrating APIs, and implementing user-centered design practices.
- Final-year capstone incorporated UX/UI methodologies with functional front-end prototypes.

2025
Google/Coursera

Google UX Design Professional Certificate
- Completed 7-course professional training covering the full UX process: research, wireframing, prototyping, usability testing, and accessibility standards.
- Designed 3 complete case-study projects from scratch, including mobile and web applications, emphasizing real-world problem solving.

2025
Edukacentar, Zagreb

UX/UI Design Course
- Completed 7-course professional training covering the full UX process: research, wireframing, prototyping, usability testing, and accessibility standards.
- Specialized training in wireframes, interactive prototypes, UI kits, design systems, and typography for digital interfaces.
- Gained hands-on experience using Figma, Adobe XD, and Illustrator for interface and branding projects.

2025

Additional Continuous Learning & Professional Development
- Self-directed learning in WordPress development, PHP customization, SEO optimization.
- Ongoing exploration of JavaScript frameworks (React.js) and responsive design trends.
- Regularly follow UX/UI industry webinars, conferences, and design challenges to stay ahead of best practices.

EXPERIENCE

2025–Present
Freelance

Freelance UX/UI Designer & Web Developer
- Lead end-to-end UX/UI projects for small businesses, artisans, and organizations, from concept and user research to deployment.
- Created responsive, SEO-optimized websites that improved client engagement and lead generation.
- Designed and implemented brand-aligned design systems ensuring visual consistency across platforms.
- Delivered mobile-first, accessible interfaces that increased user retention rates and client satisfaction.
- Key Project: Mavros Agency - developed a personal brand site with service listings, integrated contact forms, mobile optimization, and dark mode support.

ANAMARIJA JOZIĆ

UX/UI DESIGNER & FRONT-END DEVELOPER

EXPERIENCE

2024–2025
Libusoft Cicom, Zagreb

Technical Consultant
- Provided technical guidance to optimize software solution integration for corporate and municipal clients.
- Conducted UX evaluations on internal tools, leading to more intuitive navigation and reduced user support requests.

2022
EU Project

Graphic & UX/UI Designer
- Designed high-impact banners, brochures, and campaign visuals aligned with project branding guidelines.
- Applied UX/UI principles to improve audience engagement and readability across multiple media formats.

2022
Shape 404, Zagreb

Android Developer (Internship)
- Designed the chat function interface layout for a mobile application, ensuring clean visual hierarchy and intuitive navigation.
- Implemented front-end design using Android Studio and integrated REST API for real-time messaging functionality.
- Collaborated with senior developers to debug, test, and optimize performance, improving message delivery speed and responsiveness.

SKILLS

UX/UI Design
- User Research & Usability Testing
- Wireframing & Prototyping (low & high fidelity)
- Design Systems & Style Guides
- Information Architecture (IA)
- Responsive Web Design & Accessibility Principles

Front-End Development
- HTML5, CSS3 / Tailwind CSS
- JavaScript (ES6+), React.js, Next.js
- WordPress Development (PHP customization)
- API Integration (REST)
- Basic Android Development (Java, Android Studio)

Tools & Technologies
- Figma, Adobe XD, Photoshop, Illustrator, Procreate
- Git/GitHub, LocalWP, XAMPP
- SEO Optimization & Performance Tuning

Languages
- Croatian – Native
- English – C2 (Cambridge Advanced English – CAE)
- German – C1
- French – A2

Soft Skills
- Communication & Client Collaboration
- Problem-Solving & Creative Thinking
- Time Management & Organization
- Attention to Detail & Quality Focus