



**CAMPGROUND
GUIDES**

Campground Guides

CUSTOM DIGITAL GUEST GUIDES FOR RV RESORTS & CAMPGROUNDS

ADVERTISING OPPORTUNITY

Digital Guest Guide Advertising — For Just \$1/Day

Advertising in Our Digital Guest Guides

For just **\$1.00 a day**, you can have the following to draw our guests to spend money at your business establishment.

BENEFITS OF ADVERTISING IN OUR DIGITAL GUEST GUIDES

- ✓ Custom advertisement in our digital guides and local area maps (each park has a custom app)
- ✓ Each ad can have **menus, photos, video and a full description** of services.
- ✓ Each ad will link to Advertisers website and/or any other social media site desired
- ✓ GPS directions at the touch of a button
- ✓ Monthly social media blasts promoting our featured advertisers
- ✓ Special offers such as coupons and discounts which can be changed at any time
- ✓ Both campgrounds are open **year-round**, offering many amenities

To see the active guest guides, please follow the blue link in the email this page was sent in labeled:
****FIND A PARK****



PRICING — MULTI-PARK DISCOUNT CAN HAVE ALL OF THIS FOR LESS THAN A DOLLAR A DAY PER PARK

\$30 a month for one campground.

Multi-Park Discounts Available.

- ✓ No ad development fee
- ✓ Make changes at any time — no cost
- ✓ Pause advertising at any time — no cost
- ✓ Reach an average of **3,000–5,000 camping families per year.**

KOA, the largest campground company in the country, has determined through surveys that the average family spends \$203/day



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info@campgroundguides.com | (480) 710-6700