



SUOMI ADVISORY GROUP INC.

Corporate Presentation

June 2025





Global Carbon Markets. At Your Service.

Suomi Advisory Group Inc. is a premier global advisory firm specializing in carbon markets and other environmental commodities.

With a commitment to innovation, we deliver transformative solutions that generate environmental impact and financial value, empowering organizations to thrive in a low-carbon economy.





About Suomi

Headquartered in West Vancouver, Canada, we are at the forefront of voluntary and compliance carbon markets serving clients globally.

We provide unparalleled expertise in large-scale credit generation, carbon intellectual property (IP) development, digital Measurement, Reporting, and Verification (dMRV) systems, and rigorous project and credit due diligence.

Suomi

/su'smi/ - su-o-mi

- (1) (noun) republic in northern Europe; achieved independence from Russia in 1917;
- (2) (noun) the official language of Finland; belongs to the Baltic Finnic family of languages;



David Oliver

Founder & Principal

With nearly a decade of expertise in carbon markets, David spearheads transformative initiatives in carbon credits and environmental commodities through his leadership at Suomi Advisory Group, serving clients across multiple continents.

Leveraging his extensive background in strategic initiatives and global partnerships, David specializes in developing standardized offset programs integrated with advanced digital Monitoring, Reporting, and Verification (dMRV) systems, enabling the creation of low-cost, high-value offset credits at scale.

Some of his notable achievements include developing the world's largest offset program by geographic footprint across the USA and Canada and securing the first and only USPTO-issued patent for a credit-generation process, with additional patents pending. Multilingual and globally minded, David combines strategic foresight with innovative solutions to drive impactful advancements in the Voluntary Carbon Market (VCM).





About Us

01. Our Mission

We empower organizations to navigate the complexities of carbon markets, transforming decarbonization opportunities into sustainable revenue streams in alignment to net-zero targets.

02. Our Values

- **Integrity:** We uphold the highest ethical standards in all engagements.
- **Confidentiality:** We safeguard client information with the utmost discretion.
- **Professionalism:** We deliver services with precision and excellence.
- **Innovation:** We pioneer new approaches to carbon markets and sustainability.

How We Work

Suomi tailors its services to meet client needs through two primary modes of engagement. These engagement types ensures solutions are aligned with clients' strategic objectives, delivering measurable and impactful outcomes.



Traditional Consulting Services

Focused on specific projects, such as feasibility studies or due diligence, delivering targeted expertise and actionable insights.



Retainer-Based Partnerships

Acting as an integral part of the client's team, for example, as Head of Carbon Markets, leading all carbon-related responsibilities, including methodology and project development, dMRV development, and more.



Our Services

We provide comprehensive services to support project developers, investors, and credit buyers in navigating carbon markets.

01. For Project Developers



From Concept to Commercialization



Digital MRV Development



Feasibility Studies and Assessments



Carbon IP Development



Project Architecture and Development



Project Financing & Commercialization

02. For Investors & Credit Buyers



Credit Due Diligence Services

Our Services



01. Offset Program Development

In addition to traditional offset projects, Suomi provides innovative carbon offset solutions through a unique Program of Activities (PoA) approach, designed to streamline the development and management of high-impact offset programs.

Key features include:

- **Standardized Program Agreement:** A single, unified agreement to efficiently enroll all participants.
- **Favorable Revenue-Sharing Model:** Typically a 75%/25% split between participants and the program administrator (CME).
- **Predefined Mitigation Activities:** A curated list of eligible activities for credit generation, aligned with recognized methodologies.
- **Standardized Annual Cycles:** Consistent schedules for data reporting, verification, credit issuance, and revenue distribution.
- **Unified Digital MRV System:** A user-friendly platform for participant enrollment, activity data reporting, emission reduction quantification, and transparent, efficient, and accurate reporting.





01	Implement activity	Participant
02	Report data	Participant
03	Verify data	CME
04	Issue credits	Registry
05	Credit sale & Revshare	CME


02. Digital Measurement, Reporting and Verification (dMRV) Services

Suomi develops advanced dMRV systems that serve both client-led offset projects and Suomi's offset programs. Key features include:

- **Web-Based Secure Access:** Streamlined sign-up and sign-in processes for secure user access.
- **Fully Digital Onboarding:** Efficient, paperless onboarding for seamless project integration.
- **Standards-Compliant Ownership Transfer:** Ensures compliant transfer of environmental attributes.
- **Standardized Data Inputs:** Utilizes standard program templates or Restful APIs for consistent project activity reporting for all participants.
- **Automated Quantification:** Automatically quantifies baseline and project emissions, and emission reductions using recognized methodologies.
- **Automated VVB Reporting:** Generates reports for Validation/Verification Bodies (VVBs) to streamline compliance.
- **Independently Validated dMRV System:** Reduces annual verification complexities and costs through a validated platform.







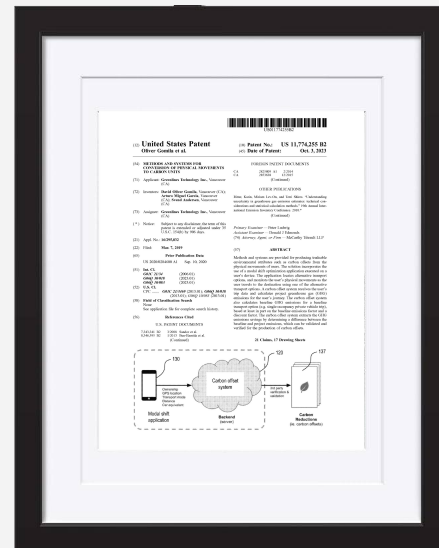
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03. Carbon Intellectual Property (IP) Development

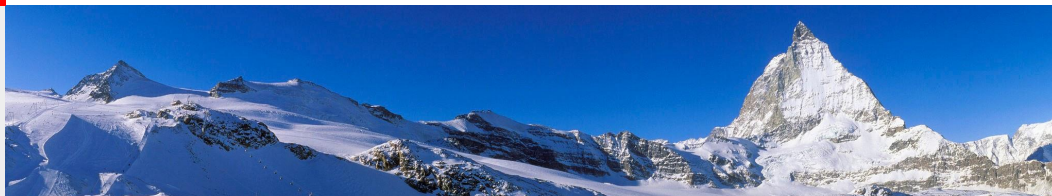
- **Tailored IP Solutions:** Suomi designs customized carbon credit generation processes aligned with your business, ensuring scalable and impactful IP development.
- **Additional Revenue Generation:** Developing and protecting IP enables your business to create additional revenue streams through licensing royalties, white labeling, and other monetization strategies.
- **Comprehensive Patent Support:** Suomi produces all necessary materials, including patent specifications and diagrams, to support robust patent applications.
- **Expert Legal Partnerships:** Collaborates with experienced patent attorneys to maximize the success of patent applications in the US, EU, and other jurisdictions.
- **Expert Leadership:** David Oliver has pioneered the first-ever USPTO-issued patent for a carbon credit-generation process, with multiple patents pending, showcasing his expertise in innovative Carbon IP.



Serving Clients Globally



With clients around the world, we bring a global perspective to local challenges, ensuring solutions are both scalable and context-specific.



Working With Leading Standards

Suomi develops carbon projects with leading carbon standards and registries, including ICROA and ICVCM approved.



Contact Us for **More Information**

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