

SUOMI ADVISORY GROUP

Global Carbon Markets. At Your Service.

Welcome to Suomi Advisory Group Inc., your premier partner in navigating the complexities of global carbon markets. With innovative solutions and unparalleled expertise, we empower organizations to achieve sustainable impact and financial success in a low-carbon economy.

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Pioneering Carbon-As-A-Service (CaaSTM)



Headquartered in West Vancouver, Canada, Suomi Advisory Group is a global leader in voluntary and compliance carbon markets. Our mission is to transform decarbonization opportunities into sustainable revenue streams, aligning with net-zero goals. With a commitment to innovation, integrity, and professionalism, we deliver tailored solutions for project developers, investors, and credit buyers worldwide.



OUR LEADERSHIP

Led by Pioneering Expertise

Founded by David Oliver, a pioneer with nearly a decade of experience in carbon markets, Suomi drives transformative initiatives in environmental commodities. David's notable achievements include developing the world's largest offset program by geographic footprint across the USA and Canada and securing the first USPTO-issued patent for a credit-generation process. His leadership ensures innovative, high-value solutions for our clients.



OUR VALUES

Guided by Core Principles



Integrity

Upholding the highest ethical standards in all engagements.

Confidentiality

Safeguarding client information with utmost discretion.

Professionalism

Delivering services with precision and excellence.

Innovation

Pioneering new approaches to carbon markets and sustainability.

HOW WE WORK

Tailored Engagement Models

Suomi offers two primary engagement models to meet client needs.



Traditional Consulting

Targeted expertise for specific projects, such as feasibility studies and due diligence, delivering actionable insights.



Retainer-Based Partnerships

Acting as an integral part of your team, leading carbon-related responsibilities, including methodology development and digital MRV systems.





OUR SERVICES

Comprehensive Carbon Market Solutions

We provide comprehensive services to support project developers, investors, and credit buyers in navigating carbon markets.

01

For Project Developers



From Concept to Commercialization



Feasibility Studies and Assessments



Project Architecture and Development



Digital MRV Development



Carbon IP Development



Project Financing & Commercialization

02.

For Investors and Credit Buyers

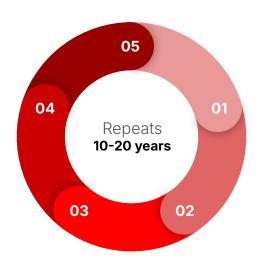


Credit Due Diligence Services



OUR SERVICES / 01

Innovative Carbon Offset Programs



O1 Implement activity Participant
O2 Report data Participant
O3 Verify data CME
O4 Issue credits Registry
O5 Credit sale & Revshare CME

In addition to the development of traditional client-specific carbon projects, Suomi provides innovative carbon offset solutions through a unique Program of Activities (PoA) approach, designed to streamline the development and management of high-impact offset programs that covers complete regions and industries reducing production costs while increasing credit value and credibility.

- Standardized Program Agreement
 A single, unified agreement to efficiently enroll all participants.
- Favorable Revenue-Sharing Model
 Typically a 75%/25% split between participants and the program administrator (CME).
- Predefined Mitigation Activities
 A curated list of eligible activities for credit generation, aligned with recognized methodologies.
- Standardized Annual Cycles
 Consistent schedules for data reporting, verification, credit issuance, and revenue distribution.
- Unified Digital MRV System
 A user-friendly platform for participant enrollment, data reporting, emission reduction quantification, and transparent, efficient, and accurate reporting.

















OUR SERVICES / 02

Advanced Digital MRV Solutions

Digital Measurement, Reporting and Verification (dMRV) systems are the cornerstone of credible and transparent carbon markets.

Suomi develops advanced dMRV systems that serve both client-led offset projects and Suomi's offset programs.

Web-Based Secure Access

Streamlined sign-up and sign-in processes for secure user access.

• Fully Digital Onboarding

Efficient, paperless onboarding for seamless project integration.

Standards-Compliant Ownership Transfer

Ensures compliant transfer of environmental attributes.

Standardized Data Inputs

Utilizes standard program templates or Restful APIs for consistent project activity reporting for all participants.

Automated Quantification

Automatically quantifies baseline and project emissions, and emission reductions using recognized methodologies.

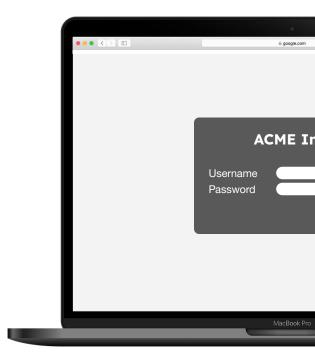
Automated VVB Reporting

Generates reports for Validation/Verification Bodies (VVBs) to streamline compliance.

Independently Validated dMRV System

Reduces annual verification complexities and costs through a validated platform.







OUR SERVICES / 03

Pioneering Carbon IP Development

(2) United States Patent

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Once of Patent No. 17,255 BB

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Suomi designs tailored carbon credit generation processes, creating scalable IP that generates additional revenue through licensing and white labeling. We provide comprehensive patent support, collaborating with expert legal partners to secure patents in multiple jurisdictions, backed by Mr. Oliver's leading carbon-IP expertise.

Tailored IP Solutions

Suomi designs customized carbon credit generation processes aligned with your business, ensuring scalable and impactful IP development.

Additional Revenue Generation

Developing and protecting IP enables your business to create additional revenue streams through licensing royalties, white labeling, and other monetization strategies.

Comprehensive Patent Support

Suomi produces all necessary materials, including patent specifications and diagrams, to support robust patent applications.

• Expert Legal Partnerships

Collaborates with experienced patent attorneys to maximize the success of patent applications in the US, EU, and other jurisdictions.

Expert Leadership

David Oliver has pioneered the first-ever USPTO-issued patent for a carbon credit-generation process, with multiple patents pending, showcasing his expertise in innovative Carbon IP.



GLOBAL REACH, LOCAL IMPACT

Serving Clients Worldwide

With clients around the world, we bring a global perspective to local challenges, ensuring solutions are both scalable and context-specific.

Serving Clients Across The World

United States

Canada

United Kingdom

Belgium

Senegal

Kenya

Mexico

Experience Across Industries

Electrification of Transport

Low-carbon Urban Mobility

Building Energy Efficiency

Renewable Energy Generation

Maritime Industry

Road Construction

Potent Gases in Heavy Industries

Regenerative Agriculture

Oil & Gas

Building Materials

Forestry



ENVIRONMENTAL MARKETS

Working Across **Environmental Commodities**



ິ_{CO₂}∖ Carbon Markets

Voluntary Offset Credits (VERs)
Article 6 Credits (ITMOS)
Biodiversity Credits (CCBs)
Compliance Carbon Units (Emission Allowances, etc)



Renewable Energy Markets

Renewable Energy Certificates (RECs) International RECs (I-RECs) Guarantees of Origin (GOs)



Plastic Waste Markets

Waste Collection Credits (WCCs)
Waste Recycling Credits (WRCs)
Ocean Bound Plastic Credits (OBPs)



Fuels Markets

LCFS Credits (CA, WA, OR, BC)
Renewable Identification Numbers (RINs)
SAF Credits (CORSIA)
Biofuel Credits (EU)



Water Markets

Water Benefit Certificates (WBCs)
Water Quality Credits
Water Rights Trading



Energy Efficiency Markets

Energy Efficiency Certificates (EECs) - Buildings Energy Efficiency Certificates (EECs) - Industrial Energy Efficiency Certificates (EECs) - Utility



Partner With **Suomi**

Partner with Suomi Advisory Group to navigate carbon markets with confidence. Our expertise, innovative solutions, and commitment to excellence empower your organization to achieve net-zero goals while creating sustainable value.

Contact us today to explore how we can drive your success in the global carbon economy.

Reach Out

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