ETHICAL AI CONTENT CHECKLIST

Google-Proof Your AI Content in 10 Minutes (Free Download)

Pre-Writing

- ☐ **Human Angle Identified**
  - Added 1-2 personal stories/examples only YOU can share
  - Tip: "When I tested [product]..." or "My client [X] struggled with..."

- ☐ **E-E-A-T Booster**
  - Credentials listed (even "3-year practitioner" counts)
  - Author bio with photo added

- ☐ **AI Disclosure Prepared**
  - Simple footer: "AI-assisted research, human insights"

Writing & Editing

- ☐ **AI Draft Edited for**
  - "I/You" statements added (sounds conversational)
  - Jargon simplified (Hemingway score ≤ Grade 8)

- ☐ **Value Test Passed**
  - Asked: "Would I bookmark/share this?"
  - Added something missing from top 3 Google results

- ☐ **Media Embedded**
  - 1+ original visuals (screenshot, hand-drawn sketch, etc.)

Post-Publishing

- ☐ **Comments Monitored**
  - Responded to first 3 comments personally
  - Added updates based on feedback

- ☐ **Analytics Tagged**
  - Track "time on page" (aim for >2 mins)

- ☐ **Sharing Script Ready**
  - Social post draft: "I used AI for this - but here's my human take..."

Bonus: 3 Red Flags That Trigger Penalties

⚡ "100% AI-generated" tone (no contractions, zero personality)

⚡ No author byline (Google's #1 trust signal)

⚡ Duplicate topics (rehashing top 3 results exactly)

aboutearningandai.com