Walmart Gold Rush

How to Launch & Scale Your Seller Store Beat Tariffs

Seller Center

Catalog

Pricing

WFS

Welcome to Seller Center

Today's
4

Average rating
4.

Current Balance $2,447,33

6-Figure Business Model

Table of Content

Platinum Interface

<u>*What is*</u>
<u>*Platinum Interface ?*</u>

Platinum Interface is a digital universe designed to scale businesses through real solutions not empty promises. Whether it's financial structuring, advertising, marketing, e-commerce, AI, or digital product development, we specialize in turning ideas into income. If you're ready to build something that moves, grows, and scales, you're in the right place.

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What is Walmart WFS?

WFS stands for Walmart Fulfillment Services,
it's Walmart's version of "Fulfilled by Amazon" (FBA), where
they store, pack, and ship your products for you.

When you use WFS, Walmart handles the heavy lifting so your
products arrive faster, rank higher, and convert better.

Benefits of Using Walmart WFS

2-Day Delivery Badge ✅
Instantly boosts trust and clicks ✅
Higher Search Ranking ✅
WFS items get priority in Walmart search ✅
Customer Service Included ✅
Walmart handles returns and inquiries ✅
Transparent storage and fulfillment pricing ✅
Simplified Logistics ✅
Ship inventory to 1 location ✅
Buy Box Advantage ✅

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<u>Projected Growth</u>
<u>Month 1 to 12 (Walmart Seller)</u>📈

12-Month Profit Projection: Walmart Seller Growth

Legend:
- Estimated Revenue
- Estimated Profit
- Inventory Invested

Y-axis: Amount in USD ($) — 0, 10000, 20000, 30000, 40000, 50000, 60000, 70000
X-axis: Month — 1 through 12

This chart shows how a Walmart seller can scale from a $1,000 inventory investment to over $70,000+ in revenue within 12 months simply by reinvesting profits each month.

With a consistent 30% profit margin, this compounding growth model demonstrates how disciplined reinvestment can turn a small start into a six-figure store without any upfront ads. This is a realistic model for sellers using high-demand products, smart listings, and Walmart Fulfillment Services (WFS) to streamline operations and scale faster.

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Setting Up the Foundation

A. Forming Your LLC

- What an LLC is and why it matters
- Where to form (recommend Delaware or home state)
- Tools: Incfile, ZenBusiness, or do it manually at your state's site

B. Business Bank Account

- How to open one (after LLC)
- Chase, Bank of America, or online options like Mercury or Relay

<u>Getting a Business Credit Card (for Inventory)</u> 💳

- **Why you want high-limit cards (inventory flexibility)**
- **Soft pull vs hard pull options**
- **Best picks:**
  - **Amex Blue Business Plus**
  - **Bank of America**
  - **Chase**
  - **US Bank**
  - **Ramp**
- **Use business name + EIN when applying**

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Walmart Seller Application

- Go to Walmart Marketplace signup
- What they ask for (EIN, website, product catalog)
- Approval tips (make sure your business looks real and compliant)

Application Tips 📝

Be consistent: Ensure your business name, address, and email match across all documents.

Don't rush: Fill out every section thoroughly missing information can cause delays.

Avoid red flags: Steer clear of submitting applications with dropshipping buzzwords or "general store" branding.

Build a Shopify Store (Boost Approval & Branding)

- Why it matters: Walmart checks for a real online presence. A Shopify store shows legitimacy and operational readiness.

- What to include:

  - 5–10 sample products (can be dropship or branded dummy items)

  - Branded logo, About Us, Contact page with a business email

  - Domain that matches your business name (e.g., YourBrand.com)

- Bonus: Use this store as a backup sales channel or run Google Shopping ads later for extra revenue.

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Product Research

- **How to find products that sell (use Amazon BSR, Helium10, Walmart itself)**

- **Avoid trademarked or gated categories**

- **Visit the Best Sellers and Customers Also Bought sections**

- **Explore popular categories like:**

Health & wellness
Personal car
Tools & accessories
Home goods

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List Products on Walmart Like a Pro

- SEO-optimized titles using Walmart's auto-suggest and Helium 10
- Clean bullet points that highlight benefits, not just features
- Real images or lifestyle mockups (no white-background junk)

- Backend settings:
  - Fill in ALL optional fields (UPC, product type, etc.)
  - Link to WFS during listing if possible (faster setup)
- Advanced Tip: Test bulk uploads via spreadsheet to save time once scaling.

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Scaling & Ads

- **Walmart Sponsored Ads**
- **Start with auto campaigns to collect keyword data**
- **Switch to manual with proven converting terms**
- **Reinvest Strategy**
- **Put 30–50% of your net profit back into: ads, inventory, and VA help**
- **Team Support**
- **Hire a VA for customer service/order handling when daily orders hit 5–10+**

Automation Opportunity.

Let Us Handle It 📊🔥💰

Want to skip the learning curve and go fully hands off?

Platinum Interface offers done-for-you Walmart

automation service We'll handle everything from sourcing

to support.

Text "Walmart " to (732)-672-5439

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	Today's Orders ⓘ		Unshipped ⓘ Orders		Average ⓘ rating		Current Balance ⓘ
🛒	6	💳	19	💬	5.00	🧾	$1,754.86

row your business

Accel

	Today's ⓘ Orders		Unshipped ⓘ Orders		Average ⓘ rating		Current Balance ⓘ
🛒	4	💳	3	💬	5.00	🧾	$2,447.33

Grow your business

Experian

772

300 **VERY GOOD** 850

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	Today's Orders ⓘ		Unshipped ⓘ Orders		Average ⓘ rating
	11	📦	6	💬	5.00

THANK YOU
FOR READING

We'd love to hear
your feedback.

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