

JAVIER LÓPEZ

WEALTH MANAGER | FINANCIAL ADVISOR | MARKET ANALYST

Tenerife, Spain | JavierLopez.org | [LinkedIn](#)



EXECUTIVE PROFILE

European Financial Advisor (EFA) with 20+ years of experience across private banking, wealth management and investment advisory. Proven track record in business development, investor acquisition and client relationship management.

Contributed to business development initiatives and client relationships that generated over €1M in client assets.

Founder of Liquidez Global, providing macroeconomic research and market analysis focused on liquidity, central banks and monetary cycles.

Financial commentator in television and radio.

CORE EXPERTISE

- Wealth Management • Investment Advisory • Private Banking
- Portfolio Monitoring • Client Relationship Management • Macroeconomic Analysis
- Market Risk Assessment • Business Development • Financial Communication

PROFESSIONAL EXPERIENCE

Founder & Chief Market Analyst | Liquidez Global (2023 – Present)

Independent macroeconomic research and market analysis platform focused on liquidity cycles, central banks and global markets.
Financial media presence through TV, radio and digital channels

Financial Advisor | Santander & Caja7 (2022 – 2023)

Investment advisory, portfolio support and client relationship management.

Independent Financial Advisor (2018 – 2022)

Investment advisory, business consulting and financial planning.

Partner Manager | DIF Broker (2012 – 2017)

Business development, investor acquisition and advisory support.
Contributed to generating more than €1M in client assets.

Financial Advisor | Renta 4 Banco & Bankinter (2005 – 2012)

Investment advisory, wealth management support and financial education initiatives.

Commercial Banking | CajaCanarias (2003 – 2005)

Retail banking and financial product advisory.

CERTIFICATIONS

European Financial Advisor (EFA) – EFPA Spain

Wealth Management Certification – Spanish Institute of Financial Analysts (IEAF)

KEY ACHIEVEMENTS

More than 20 years of experience across banking, wealth management and financial advisory.

Founder of Liquidez Global, focused on macroeconomic analysis and monetary cycles.

Financial commentator in television and radio media.

CONTACT



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Tenerife, Canary Islands, Spain

CORE MARKETS

Wealth Management

Equities

Fixed Income

ETFs

Macroeconomics

Central Banks

Liquidity Cycles

MEDIA PRESENCE

- Television Commentator
- Radio Contributor
- Investment Conferences
- Market Commentary

LANGUAGES

- Spanish (Native)
- English (Professional Working Proficiency)

EDUCATION

Degree in Business Administration and Management

Diploma in Business Studies