



**Subject:** Request to Attend the Big Marketing Meet-Up

Hi

I'd like to get your approval to attend the **Big Marketing Meet-Up (BMMU) in Belfast**, a great event for marketers to connect, learn from industry leaders, and stay on top of the latest trends.

**Why It's Worth It:**

- **Fresh Ideas:** I'll hear from top speakers sharing practical strategies in digital marketing, strategy, and customer engagement that we can use.
- **Networking:** It's a chance to connect with other marketers, learn best practices, and bring back insights that can benefit our team.
- **Brand Visibility:** I'll also be representing our company, which helps boost our brand's presence in the marketing community.

**What We Get in Return:**

- I'll share the key takeaways with the team so everyone benefits.
- The skills and strategies I learn will be directly applied to our current and future marketing projects.

The ticket is currently priced at £[insert amount], and I genuinely believe the value it brings will far outweigh the cost. The date is Thursday 6<sup>th</sup> November and the organisers have built in some free time into the programme so I can stay in touch and address business needs even though I will be out of the office for the day.

Thanks for considering this, and please let me know if you have any questions.

Best,  
[Your Name]