

587.224.5674 |
info@paragondesigns.org
304 Ogden Drive SW, T2C 1W5
paragondesigns.org

JOSHUA HUOT

GRAPHIC DESIGNER

I am a highly creative and detail-oriented graphic designer with over 11 years experience translating clients' visions into compelling visual designs. I am a self-starter with strong problem solving, time-management and organizational skills. I have a versatile range of experience that includes print, branding, web, and marketing.



EXPERIENCE

PARAGON DESIGNS

May 2024 - Present

Freelance
Graphic Designer

- > Engaging social graphics to help establish businesses online presence
- > Simple yet impactful 32 page annual report design
- > Work on unique and custom websites designed to maximize conversions
- > Created **massive campaign** aimed at increasing community involvement for local non-profit

FAMILY FOUNDATIONS CANADA

*Mar 2020 -
May 2024*

Graphic
Designer

- > Created compelling graphics for print and digital media.
- > Designed engaging graphics for several fundraising campaigns where we ended up **exceeding our goals**
- > **Redesigned current website** to have a more professional appearance
- > Instrumental in the creation of several branding projects

THE MUSTARD SEED

*Feb 2018 -
June 2019*

Graphic
Designer

- > Served entire organization **across 4 cities** with a variety of engaging and impactful graphics
- > Newsletters, and Annual Report design which resulted in an **increase in donations**
- > Involved in creation of several smaller branding initiatives
- > Created formatting style guide to **ensure consistency** across materials



EDUCATION

REEVES COLLEGE

Jan 2014 - Oct 2014

Graphic Design
Diploma [Honors]

CENTRAL MEMORIAL HIGHSCHOOL

Sep 2009 - June 2011

Grade 12 Diploma

SAIT

Jan 2011 - Feb 2011

Photography

SKILLS



Adobe Creative Suite

Figma
Quick Learner
Problem Solving
Adaptability
Time Management
Attention to Detail
Project Management
Critical Thinking
Organization
Communication
Marketing