# VIAPAR CAPITAL

presents

# The India/UK Startup Pitch Day Delhi Edition

Viapar Capital is a next-generation investment and advisory firm, born out of a mission to bridge the vast potential of the UK and Indian markets. We specialise in scaling startups and SMEs internationally, offering strategic capital, expert guidance, and access to a powerful cross-border ecosystem.

9th March 2025 Delhi

# For Startups:

Are you an ambitious Indian startup dreaming of scaling internationally? Pitch your ideas, innovations, and business potential to a room full of investors & industry experts ready to fuel your growth.

### For Investors & Partners:

Be at the forefront of innovation. Witness high-potential startups that are ready for cross-border expansion. Engage with transformative ideas, foster collaborations, and unlock lucrative investment opportunities.

# Why Choose Viapar Capital?

**Unmatched Expertise**: Experience in scaling businesses globally, with a cross-border focus on the UK and Indian markets.

**Proven Network**: Access partners across industries, regions, and ecosystems. **Strategic Guidance**: From regulatory navigation to operational scaling, we help startups thrive across borders.

# **Event Highlights**

**Pitch Sessions**: See high-potential startups present game-changing ideas. **Keynote Speakers**: Industry leaders share insights on cross-border trade. **Curated Networking**: Build relationships with investors, founders, & ecosystem enablers.

Partnership Opportunities: Explore synergies with potential collaborators.

### **Who Should Attend**

**Startups**: If you're raising Seed to Series A, ready for global scaling, with a strong market & a clear vision for international expansion.

**Investors**: Angel investors, venture capitalists, and institutional players seeking high-growth opportunities in the India-UK corridor.

**Partners**: Accelerators, incubators, corporate innovators, and government bodies looking to foster innovation and support cross-border ventures.

### What to Expect

# For Startups:

Funding Opportunities: Secure investments ranging from £250,000 to £2,000,000.

Market Entry Support: Tailored strategies for navigating the UK market.

**Networking**: Access to global investors, accelerators, & advisors.

### For Investors & Partners:

**Exclusive Deal Flow**: Meet startups selected for cross-border readiness.

Curated Networking: Build partnerships with top-tier innovators.

Growth Potential: Be part of our mission to create a seamless

investment and advisory bridge between India and the UK.s.



Want to Participate or Collaborate? Contact us at:

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If you're a startup, please scan the QR code to apply