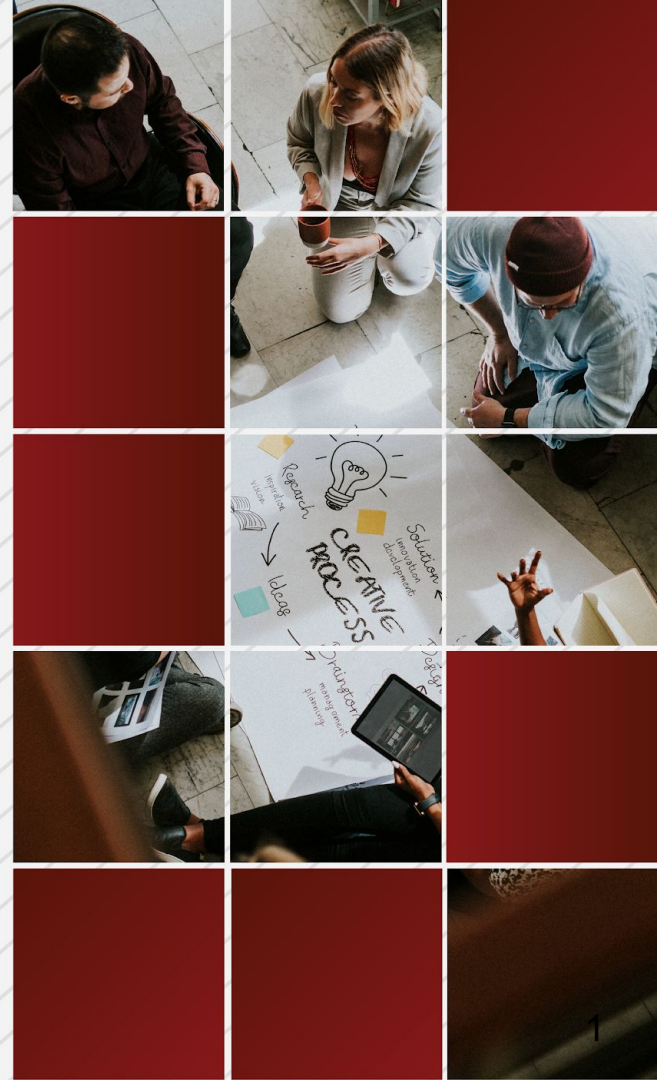


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Speaker Bio and suggested topics

Beatrice Adenodi



Beatrice Adenodi

Intuitive Speaker | Author | Awareness Advocate | Business Consultant

Beatrice Adenodi is a first-generation Nigerian-American immigrant and speaker, awareness advocate and business/marketing professional. With over 18+ years of experience in strategy, planning, and logistics, she helps her clients develop sustainable plans that produce results. Beatrice consulted hundreds of business owners through the years with over a 90% success rate; her clients continue to evolve after working with her organization. Beatrice's vocation has led her to work with diverse groups of people from all walks of life, 500+ brands, small to large businesses, and lead projects to execute marketing and business initiatives.

Through the years, Beatrice had to learn how to navigate life by building her own set of tools that morphed into a program she shares with her clients. Her journey led her to write her first book, *Mindless Behaviors: Breaking Thru unseen Barriers*. Her unique perspective and approach to life help many people get out of unfortunate situations by guiding them from being reactive to reflective in their settings. A sought-after speaker, she was invited to speak on stage at Unveiled Beauty 2019 and has also been a featured guest on podcasts such as *Humanship*, *The Eulogy*, *Peace and Possibilities*, and *KMOJ*, *The Relatable One*, *Wild Ones* and many more media interviews.



Leadership Mindset Development

As a leader, you carry many roles and responsibilities. In an effort to get the results you are looking for, patterns of behavior can develop that produce the opposite effect. To fit the mold society places on us, we wear masks that end up negatively impacting ourselves and those we work with. How do we stay true to ourselves, regardless of the expectations placed on us? What parts of ourselves need to be rediscovered to get the results we are looking for?

In this interactive presentation, Beatrice Adenodi uncovers the masks you wear, demonstrating how awareness leads you back to yourself so you can get the most out of yourself and those around you.

Topic: Authentic Leadership

Duration: 1–1.5 hours

Audience: Social Impact Professionals, Corporate Executives, Business Owners

Key Takeaways:

- Gain a deeper understanding on the cultural conditioning that we experience in society.
- Learn how—and why—we get stuck wearing “masks” in our social and work groups
- Unlock self-awareness and move forward with an effective toolkit.

Activating Effective Leadership through a Growth Mindset

When life gets chaotic, how do you respond? In a world of reactivity and blame-shifting, our inherited beliefs can activate coping mechanisms and patterns which negatively impact our relationships and communication. Effective leaders know how to harness this chaos and create opportunities to evolve.

In this powerful presentation, Beatrice Adenodi guides you through the tools of a growth mindset and how to become an agent of harmony within your business and your life.

Topic: Leadership Development/
Mindset

Duration: 1-2 hours

Audience: Social Impact Professionals,
Corporate Executives, Business Owners

Key Takeaways:

- Develop a growth mindset that will shift your professional and personal life.
- Identify the root triggers that create chaos and keep you stuck.
- Understand how you can become more aware of your behavior and how you can identify your shortcomings.

Building a Lifestyle and Business that Works for You

Our lives are filled with overwhelm. From work to home life, the demands never end, and our ability to handle them often feels tenuous at best. When faced with overly stimulating environments and challenges coming from all sides, we often default to unhealthy patterns of behavior which keep us stuck. Is it possible to navigate this sense of overwhelm, build a fulfilling life, and grow a sustainable business?

In this talk, awareness advocate Beatrice Adenodi provides insight into our subconscious behaviors and tips for how to move from reactive responses to reflective decision-making. Discover the secret to embracing a growth mindset and learn to handle daily overwhelm with patience and grace.

Topic: Business and Lifestyle

Duration: 30 minutes- 1 hour

Audience: Business Professionals, Entrepreneurs, Corporate HR

Key Takeaways:

- Gain perspective on the personal barriers that keep you stuck.
- Learn to listen attentively and be present in your environment and interactions with others.
- Move forward with a growth mindset rather than a fixed mindset.

Powerful Problem-Solving for Teams

Are you finding yourself continually putting out fires at work, without being able to focus on addressing their root causes? In this interactive session, we will explore challenging business situations, discover the unique value *you* bring to the solution, and identify potential stumbling blocks on the road to success.

Business consultant Beatrice Adenodi will guide you through the tools you need to be an effective problem solver and show you how these skills lead to successful business practices. Within a group setting, you will explore real-world scenarios, create solutions by exploring the roots of challenging situations, and set realistic goals to become a better problem-solver in your business.

Topic: Team Building & Engagement

Duration: 1-2 hours

Audience: Business Professionals,
Entrepreneurs, Corporate HR

Key Takeaways:

- Learn to address obstacles head-on to make progress.
- Identify your own stumbling blocks and uncover a pathway through them.
- Address specific challenges in your business and workshop effective solutions.
- Unlock your team's potential and improve productivity.

Creating Your Client Avatar

Are your marketing efforts working? Do you spend a lot of time and money casting a wide net, but aren't getting the results you are hoping for?

You can grow your customer base through the power of target marketing. Identifying the right client avatar for your business is the key to honing in on your audience, improving the efficiency of your marketing efforts, and increasing your sales.

In this interactive workshop, marketing consultant Beatrice Adenodi guides you through identifying your ideal customer and delivers techniques for how to create marketing solutions that speak directly to them. By the end, you will know who your customer is and how to build lasting business relationships with them.

Topic: Marketing, Demographics

Duration: 1-2 hours

Audience: Business Professionals, Entrepreneurs, Corporate HR

Key Takeaways:

- Discover your target client and their demographics.
- Identify your client's pain points and position yourself as the perfect solution.
- Get the most from your marketing budget.

Communicating with Your Audience

Is your brand voice unique? Does your communication style attract your ideal clients or customers? Learn how to set your brand's tone and genuinely connect with your ideal clients, leading to a widened sales funnel. All participants receive a personality test to identify your personal communication style.

Marketing professional Beatrice Adenodi will guide you through this illuminating workshop. She'll guide you as you identify and interpret your personal communication style, and help you craft a message that resonates with your audience. You'll emerge from this interactive experience with increased confidence your brand's voice and a newfound understanding of what you can offer your customers.

Topic: Marketing Communication

Duration: 1-2 hours

Audience: Business Professionals, Entrepreneurs, Corporate HR

Key Takeaways:

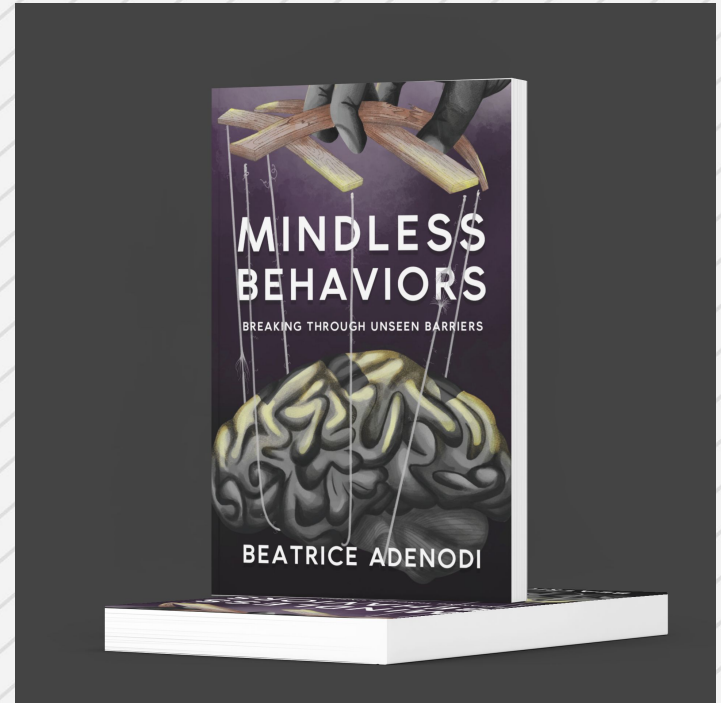
- Gain clarity in your business direction and bring passion to your message.
- Learn how to package yourself in a unique way.
- Discover your communication style and connect with your audience.
- Regulate your emotional pathways.

THE BOOK: Mindless Behaviors:

Breaking through Unseen Barriers

Evolve Your World. When you closely analyze all the problems you've had in life, what patterns emerge? If you're like Beatrice Adenodi, you see that most of life's problems can be boiled down to the same handful of issues at the root. *Mindless Behaviors* sheds light on seven examples of reactive, negative cycles of human behavior and how effective communication is the answer to breaking them.

These seven stories examine life through the lens of mindless behaviors, you'll learn that if you change the way you perceive your circumstances and actions, you have the power to change your life forever. Let this book motivate you to gain a new perspective, acknowledge your unconscious biases, and activate your untapped potential.



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And many more on [Press \(mirrorink360.com\)](http://mirrorink360.com)

Connect with Me!

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