



23/01/2025

Dear Alexandre,

RE: WELCOME to the 2025 AFRICA YOUTH CLIMATE FINANCE FELLOWSHIP

On behalf of Jacob's Ladder Africa and the African Climate Ambassadors Programme (ACAP), it is my distinct honor to welcome you as one of the **30 distinguished Africa Youth Climate Finance Fellows** for the 2025 cohort. Your selection reflects your leadership potential, and passion for climate finance as a driver of transformative change across Africa.

This 9 month fellowship is designed to amplify your expertise, connect you with like-minded leaders, and empower you to shape Africa's climate finance future. As we embark on this journey together, we are confident that your contributions will not only enrich the programme but also inspire sustainable solutions for our continent and beyond.

As a Climate Finance Fellow, you are expected to demonstrate a high level of commitment and active participation in all aspects of the programme. Please read the following terms of engagement carefully, as they outline the requirements for your successful involvement, some of which are reiterations from the commitment letter:

1. Dedication to Programme Activities

You are required to fully participate in all scheduled activities, including workshops, seminars, training sessions, social media campaigns and content creation as well as networking events, virtually. Attendance and engagement are mandatory to ensure the collective success of the cohort.

You are also required to have your videos on during all the virtual sessions.

2. Submission of Professional Bios and CVs

To build your ambassador profile and support program documentation, you are required to submit:

- **A Professional Biography** (200–300 words): Highlighting your current role, title and organization you serve at, your educational background, professional achievements, and aspirations in climate finance.
- **An Updated CV/Resume**: Detailing your qualifications, experience, and any notable projects or contributions.

These materials will serve as key references for program activities and external engagements.

3. Fellow Profile Photographs

To create your ambassador profile on the ACAP website, you will need to provide high-resolution professional photographs meeting the following specifications:

- Minimum resolution: 300 dpi.

- Format: JPEG or PNG.
- Background: Plain white or neutral background.
- Dress Code: Formal or business casual attire.
- Framing: Full head and shoulders visible.
- Ensure that photographs provide sufficient headroom.

These photographs will be used for both online and/or printed materials.

4. Fellow Video Creation and Submission

We will request various video submissions from you at different stages throughout the programme, as communicated. Currently, we ask that you submit a video as part of the introductory phase of the cohort. Please follow the instructions below:

- In your country's official language (French, Portuguese, English or Swahili), introduce yourself and state where you are from then say, **"I am officially an Africa Youth Climate Finance Fellow!"**.
- Record it in a **selfie video format** in any environment/ background, ensuring that your face is clearly visible and **lighting is good**.
- Record in **portrait view**.
- Video duration should not be longer than **60 seconds**.
- Ensure your **voice/ audio is clear**.
- Video submission deadline: **Monday 27 January 2025**

5. Social Media Engagement

You are required to actively promote the programme and cohort activities on your personal social media platforms (e.g., X (formerly Twitter), LinkedIn, Instagram, Facebook) when requested. This includes sharing updates and posts, engaging with programme content, and using designated hashtags provided by ACAP.

We also request that you submit:

- **All social media handles** including, LinkedIn, Instagram, X (formerly Twitter), Facebook, TikTok and YouTube, as available.
- **WhatsApp Group Contact Number:** A cohort WhatsApp group will be created, and you will receive an invitation that requires your acceptance. Please provide the mobile number that is actively registered on WhatsApp, as this will be used for programme coordination and communication.

6. Public Speaking and Representation

You must be willing to participate in public speaking engagements, panel discussions, and interviews to represent the programme when called upon. This includes appearances not only on social media but also on traditional media platforms, such as broadcast and print media.

To this end you may be required to write op-eds, contribute to press releases, or be featured in media coverage. This entails preparation and readiness to articulate your role as a Climate Finance Fellow and effectively communicate the program's goals and impact.

7. Reporting and Deliverables

We value your perspective on the programme and will periodically request your feedback to gain insights into your experience as it unfolds.

8. Code of Conduct

As a representative of ACAP, you are expected to uphold the highest standards of professionalism, integrity, and collaboration in all your engagements.

9. Consent for Publicity

By accepting this fellowship, you agree to the use of your name, photographs, and achievements for promotional purposes related to the programme.

Next Steps

1. **Orientation Session:** We will have a **virtual inaugural call** during the **first week of February, 2025**. Details on the time and date will be communicated next week.
2. **Submission of Materials:** All materials should be sent to us through the following email address, communications@jacobs ladder.africa by **Monday, 27th January 2025**, under the email subject name: **AYCFF Documentation**.

Videos should be submitted to the following **submission platform** (link in email): [AYCFF Submissions](#)

Closing Remarks

This fellowship is a unique opportunity to grow as a leader and create lasting impact in climate finance across Africa. We are thrilled to have you on board and look forward to seeing the incredible contributions you will make.

If you have any questions, please do not hesitate to reach out to us at:
communications@jacobs ladder.africa.

Congratulations once again, and welcome to the 2025 Climate Finance Fellowship!

Sincerely,



Mellany Kagure,
Communications and Advocacy Manager,
Jacob's Ladder Africa