Strategic clarity Leadership readiness Investor confidence

Growth-Readiness-Checklist

An evidence-based self-assessment tool of four central growth drivers

Buoyancy Health Strategy
Steady. Strategic. Scalable Healthcare Growth.

fleischhackl

The self-assessment tool contains **20 evidence-based questions** across four growth drivers

- **strategic clarity**
- **leadership**
- **organisation**
- **investor readiness**

Feel free to use this as a **self-assessment of your growth readiness** with your teams.

This template is designed as a guide for your internal thinking or strategic discussions.

The tool is based on our research of over 80 research papers, studies, and publications.
You can access our full white paper here.

Strategic clarity

1. Can you clearly articulate your 1-year, 3-year, and 5-year strategic goals?
2. Is your revenue model well-defined, validated, and demonstrating a clear path to profitability?
3. Have you assessed the scalability of your current business model and operations?
4. How effective are you differentiating from key competitors in your target market?
5. Are your financial goals and projections realistic and backed by data?

Leadership and team capability

6 Is your leadership team fully aligned on the company's strategic direction and priorities?

7 How effectively does your leadership team delegate tasks and empower employees?

8 Does your leadership team actively foster a culture of accountability, transparency, and open communication?

9 Are your leaders equipped to manage conflict, navigate change, maintain team morale during high-pressure periods?

10 Do your leaders actively seek feedback and engage in ongoing personal and professional development?

Organisational readiness

11 Does your current organisational structure effectively support your growth plans? Are roles and responsibilities clear?

12 Are your core operational processes documented, efficient, and scalable?

13 Do you know which talent/skills/capabilities you need to have or bring on board for the next 2–5 years?

14 Is your company culture intentionally cultivated to support your strategic goals and necessary changes?

15 Can your current technology infrastructure (IT systems, tools) handle significant increases in users, data, and transactions?

Investor readiness

16 Do you have a compelling and concise investor pitch deck covering key areas (problem, solution, market, team, financials, ask)?

17 Are your 3–5-year financial projections (revenue, expenses, cash flow) clear, justifiable, and readily available?

18 Is your data room prepared with all necessary legal, financial, and operational documents for due diligence?

19 Can you clearly articulate how investor funds will be allocated and the expected ROI?

20 Have you identified potential risks to your business and outlined mitigation strategies?

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Determining strategic clarity, preparing for leadership readiness, and building investor confidence is as much about decisions as it is about data and sometimes an outside perspective.

If you're working through these questions and need a sounding board, we're here to help.

Free access to the full version here:

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