



We don't just search - we **FIND**.



Problem

Isaura has been looking for a dress for months, but the product has already been discontinued



Piotr likes Warhammer 40k books, but it's hard to collect the entire series



We talked to a **hundred people**, and each of them had their own story of searching for a product they couldn't find: books, vinyl records, clothes, toys, coins, medals, furniture, devices, parts, toy cars, and many others



Wasted consumer time

72%

of users give up searching for hard-to-find products

Missed opportunity for sellers

69.8%

of shopping carts are abandoned

Solution

An application (web + mobile) that offers three ways to find what's elusive:



Spottly AI

Personalized AI agents that scan global markets 24/7 and notify you when your item is found



Marketplace

Post what you're looking for along with a reward, and our global community of finders will track it down for you.



Offline

Our bot texts and calls stores that don't have an online presence to check where you can find the product you're interested in.

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Business model

Spottly AI subscriptions

Freemium model: \$10-30/month
for pro / premium features

Scalable recurring revenue



Marketplace commissions

Commission on successful finds

Transaction-based growth



Additional revenue

Affiliate partnerships
& premium promotions

Diversified income streams



Market opportunity

\$300-350B

Estimated total market value (TAM)

\$144B

The collectibles market
(excluding mass-produced collections)

\$50B

The market for discontinued products

\$105B

The market for used clothing
(vintage, rare, limited, etc.)

\$12B

The market for used books
(rare, first editions, academic, special)



Competitive Landscape



	Spottly	eCommerce	Search engines	(AI) Shopping assistants	Forums/Communities
24/7 search	✓	Limited	Limited	✓	x
Global reach	✓	Limited	✓	Limited	Limited
Incentivized	✓	Limited	x	Limited	x
Human + AI	✓	x	✓	x	x
Categories	Limited	✓	✓	Limited	Limited

Our edge: Combining persistent AI with human expertise and financial incentives

Team



CEO

Piotr Felcenloben

Dozen+ years managing IT projects and programs in top companies.

Startup owner & entrepreneur



CTO

Igor Kolosovskyi

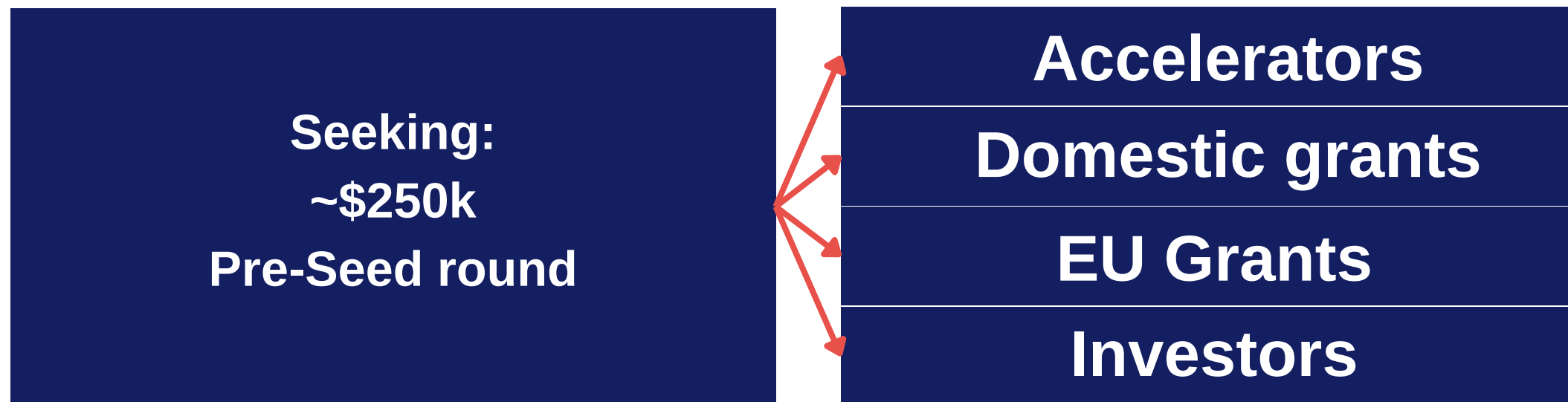
Dozen+ years in software engineering from developer to Engineering Lead.

SaaS expertise



Invest

in the future of search



Utilization of investment funds:

- Engineering Team Expansion (50%)
- Marketing and User Acquisition (40%), including:
 - Micro-influencers in selected niches
 - Category-specific campaigns
 - Social media
- Operations and Infrastructure (10%)

Key milestones





Contact

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