Pavan Kumar Nagulapelly

UI/UX & Graphic Designer | H-1B Visa Holder

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PROFESSIONAL SUMMARY

Multidisciplinary **UI/UX & Graphic Designer** with expertise in **mobile apps, web applications, enterprise dashboards, branding, and motion graphics**. Skilled at blending **user-centered design** with **visual storytelling** to deliver engaging and impactful digital experiences. Proficient in **Adobe Creative Cloud, Figma, Sketch, and front-end basics (HTML/CSS/Bootstrap)**, with a track record of creating everything from **wireframes and prototypes** to **logos, infographics, brochures, and motion animations**. Known for collaborating with cross-functional teams, improving product usability, elevating brand perception, and producing designs that drive adoption, engagement, and client confidence.

CORE SKILLS

- **UI/UX Design:** Wireframing, Prototyping, Responsive & Interaction Design, Usability Testing, Design Systems, Accessibility (WCAG)

- **Graphic & Visual Design:** Logos, Branding, Flyers, One-pagers, Brochures, Pitch Decks, Infographics, Presentations, Style Guides

- **Motion Design:** Splash Screens, Login Flows, Micro-animations, Logo Intros, Product Animations, Interactive Demos

- **Digital Design:** Responsive Websites, Dashboards, Custom Icons, Indoor Floor Maps, Social Media Creatives

- **Tools:** Figma, Adobe XD, Photoshop, Illustrator, InDesign, After Effects, Sketch, HTML5, CSS3, Bootstrap, PHP

- **Collaboration:** Cross-functional teamwork, Agile workflows, Client presentations, Mentorship

PROFESSIONAL EXPERIENCE

Asset Telematics — UI/UX & Graphic Designer
May 2024 – August 2025

- Designed **UI and branding** for enterprise and consumer products including Asset Connect, DeepVision, B-Taxi, and Jio tools (Health, HumSafer, Xplore).

- Built **responsive websites and mobile/web interfaces** that improved usability and accessibility.

- Delivered **custom icons, marketing brochures, and pitch decks**, enhancing brand storytelling.
- Produced **motion graphics** such as splash screens, login flows, and micro-animations that boosted adoption.
- Created **indoor floor map drawings** and interactive visuals for kiosk-based applications.
- Developed and maintained **design systems and UI guidelines** ensuring consistency across digital platforms.
- Supported **pre-sales and client pitches** with tailored design concepts and interactive demos.
- Enhanced brand identity through standardized typography, color palettes, and iconography.
- Mentored junior designers and optimized **handoff processes** to developers with detailed specs.

Sadupsoftech Private Limited — UI/UX & Graphic Designer
July 2019 – April 2024

- Created **logos, brand identities, infographics, brochures, and presentations** across IT, education, healthcare, and trading sectors.
- Designed **responsive web layouts and custom icons** for diverse client projects.
- Produced **motion graphics** (logo intros, micro-animations, product animations) to elevate storytelling.
- Developed **dashboards and data visualization interfaces**, simplifying complex workflows.
- Partnered with clients to translate **business goals into creative design strategies**.
- Supported **multi-channel campaigns** (print, digital, social media) with cohesive branding assets.
- Guided interns and junior designers on **graphic design and UI/UX best practices**.
- Implemented **agile feedback loops** to refine deliverables and accelerate project timelines.

EDUCATION

- Post Graduate Diploma in Computer Applications (PGDCA), Satya Technical Institute, Nirmal — 2020
- Bachelor of Science (General), Kalinga University, Raipur — 2019

PORTFOLIO HIGHLIGHTS

- **Asset Connect** – Fleet Management **Mobile App & Web Application** (dashboards, data visualization, brand design)
- **B-Taxi** – Taxi Booking **Mobile App** (point-to-point, airport, rental, and outstation bookings; branding & splash animations)
- **DeepVision** – Employee Management **Mobile App & Web Application** with role-based workflows
- **Maid Services** – Mobile App for **maid & client journeys**, including booking and tracking

- **Websites & Marketing Collateral** – Responsive websites, **brochures, flyers, logos, presentations, and brand guidelines**