



Portfolio Review and strategy development for a large Public Company

Driving growth and optimizing performance through comprehensive analysis.

SITUATION

A \$27 Billion Industrial Conglomerate was seeking to accelerate growth across its business, both in core operations and through new ventures.

To meet its ambitious objectives, the client required a comprehensive portfolio review designed to achieve two key outcomes:



1

Optimize Investment Strategy

Identify and prioritize high-potential business units and markets to optimize the investment strategy for maximum returns and organic growth.



2

Unlock Enterprise Growth

Outline underperforming business units and define clear strategic options—including turnaround, restructuring, or divestiture—to unlock capital and remove limits on enterprise growth.

SOLUTION

Conducted a deep and methodical review of the client's entire business unit (B.U.) portfolio to inform capital allocation and accelerate enterprise growth. Approach involved two critical dimensions

1

Financial Attractiveness

Analyzed each B.U. based on its standalone market attractiveness (market dynamics and financial performance) and its linked attractiveness (synergies with core businesses and strategic growth vectors).

This detailed assessment accounted for: **market attractiveness, competitive landscape, current returns, value creation outlook, product lifecycle linkage, and relevance to breakthrough technology areas.**

2

Strategic Growth Prioritization

Assessed the financial and strategic growth potential of every B.U. to clearly define future growth areas.

This resulted in a **prioritized investment roadmap** and the identification of attractive new growth platforms based on their positioning within our portfolio analysis framework.



OUTCOMES

Enabled the Executive team to [clearly define the future investment strategy](#) and articulate to the Board of Directors the rationale of investments

About Ichbiah & Company

Ichbiah & Company is a strategy and M&A advisory firm helping corporates and investors define growth paths, optimize portfolios, and deliver impact across industries. We combine top-tier consulting rigor with hands-on execution focus—enabling clients to move from insight to action.

Our team brings deep expertise across strategic planning, portfolio optimization, market analysis, and transaction advisory. We work alongside leadership teams to tackle their most complex challenges, from business unit diagnostics and growth strategy development to M&A support and operational transformation.

Whether you're evaluating your portfolio, pursuing inorganic growth, or seeking to unlock value in underperforming assets, we deliver the clarity and actionable roadmaps that drive results.

Strategy Consulting

Growth planning and portfolio optimization

M&A Advisory

Transaction support and value creation

Contact Us

Contact us to learn how we can drive similar results for you.

United States

1549 North Bell AveChicago, IL 60622

Phone: +1-773-744-8675

Website: www.ichbiahandco.com

France

277 Rue du Fbg. Saint-Antoine75011 Paris

Phone: +33-6-61-86-32-54

Email: info@ichbiahandco.com