

Win Sandy Oo

Product Manager

A versatile product manager with comprehensive experience in user research, UX design, and project management, offering problem-solving skills and agile methodologies across the tech, business, and non-profit industries.

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Work experience

Product Manager

ProDEVtive, June 2023 - Present

Providing product design and management services for web and software development.

Managing a blog on tech, product & UX design, UX research, and product management.

UIUX Engineer | PM

IntelliFlux Controls, April 2022 - May 2023

Led designing 5+ Apricot™ process engineering tools for fortune 500 clients. Managed the outsource software development team and helped launch two AI products: Decision Tree and Pipeline Validation. Worked closely with internal and external stakeholders in establishing the product cycle.

Director of User Experience

IEJL, Feb 2022 - April 2022

Revamped website flows and navigation menus, reducing the frequency of misdirected customers and reduced bounce rate for primary user flow by 30%. Led a product team of designers, developers and researchers. Worked with stakeholders in establishing business requirements and created roadmaps.

Web Administrator

Daly City Partnership, Sep 2021 - April 2022

Maintained organization's website and lead generation forms. Improved design system working closely with developers. Managed ongoing projects and planned weekly content updates on all social platforms. Performed regular web maintenance, testing and bug reports.

Project Assistant

Fair Wear Foundation, Mar 2018 - Oct 2019

Conducted research and managed local team projects, including factory site visits, translations and dispute collection. Reported interview findings to headquarters. Researched labor laws and compiled data in Excel. Led and organized monthly FWF workshops, handling logistics, marketing, and finances.

Project Assistant | Interpreter

Kantar TNS - Facebook, Contract 2018

Performed translation and interpretation services on qualitative and quantitative user research interviews (Burmese - English). Participated in post focused group discussion meetings and shared insights with researchers. Assisted in market research, data collection and analysis on Facebook, Nestle, and Puma Energy projects.

Education & Learning

Human-Computer Interaction

Master of Science, Iowa State University
2020 - 2021

English Literature & Communication

Bachelor of Arts, University of California, Davis
2015 - 2017

Business Administration & Management

Associate in Science, Berkeley City College
2012 - 2014

Skills

Project Management Methodologies, Product Development, Product Specifications, Product Strategy, Product Road Mapping, User Guides, Market Research, User Experience Design, Usability Testing, Human Factors Engineering, Data Analytics, SEO, UX Research, UX Methodologies, Customer Journey Mapping, Information Architecture, Wire-framing, Prototyping, Interaction and Learning Design, Design System Development, A/B Testing.

Experienced with SaaS, Kanban, Agile & Lean methodologies.

Coding fundamentals. HTML & CSS, JavaScript, SQL.

Languages: English, Burmese, Japanese.

Softwares: Microsoft Office, Google Workspace, Jira, Monday, Figma, InVision, InDesign, UserTesting, Azure, Hotjar, Qualtrics, Power BI, Grafana.