

SAMERTH KUMAR





| Japanese Translation Expert | Freelance Trainer

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SUMMARY

Experienced Senior Content Writer with strong expertise in SEO-friendly content creation, Japanese translation, and freelance training. Adept at prompt engineering and AI-based content optimization. Proficient in using advanced writing techniques and keyword optimization strategies to maximize visibility and engagement. Completed N5, N4, and N3, currently pursuing JLPT N2.

KEY ACHIEVEMENTS

- **Blog Traffic Increase**
Authored 50+ SEO-friendly blogs leading to 30% increase in website traffic within two years.
- **Market Strategy Enhancement**
Conducted market research improving marketing strategies by 25% at Ifortis Company.
- **Punctuality Award**
Awarded 'Most Punctual Employee' for maintaining 100% punctuality consistently.
- **Revenue Growth Contribution**
Contributed to sales meetings leading to 15% revenue growth at Ifortis Company.

EXPERIENCE

- 2022 - 2024
Noida, India

● Senior Management Research Expert
Zucol Group
 - Management Research Expert (June 2022 - June 2023)
 - Promoted to Senior Content Writer from June 2023 - September 2024
 - Conducted in-depth research and created compelling SEO-optimized content
 - Mentored junior writers and lead content strategy meetings
 - Delivered consistent high-traffic blog content aligned with market trends
- 05/2022 - 06/2022
Noida, India

● Marketing trainee Intern
Ifortis Company
 - Improved marketing strategy effectiveness by {15%} by conducting comprehensive market research and analyzing consumer behavior.
 - Enhanced brand visibility by {30%} through LinkedIn social media marketing strategies, resulting in {15%} engagement growth.

EDUCATION

- 2019 - 2022
Location
- Bachelor of Business Administration
Delhi metropolitan education

LANGUAGES

English
Proficient

Hindi
Native

Japanese
Advanced

SKILLS

Animation

HTML

Microsoft Power Point

Microsoft Word

SEO

SMM

WordPress

INTERESTS

-  Anime
-  Playing video games
-  Watching movies