

9TH ANNUAL

THE CENTRAL ALBERTA  
CRIME PREVENTION CENTRE



# Touch-A-Truck



MAY 9<sup>TH</sup>, 2026

9:30 AM - 4:00 PM

QUIET TIME 9:30 AM - 11:00 AM

NORTH PARKING LOT AT WESTERNER PARK

**EXHIBITOR/SPONSOR REGISTRATION OPEN**

Three easy ways to register for the  
2026 **Touch-A-Truck** event!

Online @ [www.cacpc.ca](http://www.cacpc.ca)  
By Phone 403-986-9904  
Scan the QR code



**DEADLINE to register: April 25 | *early registrants are featured more often on social media!***



Event Coordinator: Amy  
p: 403-986-9904 | e: [info@cacpc.ca](mailto:info@cacpc.ca)

[www.cacpc.ca/touch-a-truck](http://www.cacpc.ca/touch-a-truck)

# Touch-A-Truck



Touch-A-Truck is brought to you by the Central Alberta Crime Prevention Centre. This family-friendly event gives kids of all ages a chance to see their favourite trucks, tractors, and equipment up close and offers a chance to meet people who work in policing, EMS, firefighting, construction, oilfield, agriculture, and more!

2025 Highlights: 100+ exhibits & 4500 people attended

## Sponsor, Vendor & Exhibitor Opportunities

### Presenting Sponsor \$4000

**SOLD OUT**

- Prime location on-site @ event
- Pre-event promo at Westerner Park
  - Logo on event digital screen
- Logo featured on all event branding
- Presenting Sponsor signage at the entry
- Logo featured on event passport
- Logo featured on website/social media
- Additional promotion and recognition
- PLUS MORE.....

### General Event Sponsor \$399

- Large exhibitor space at the event
- Sponsor signage/recognition at event
- Logo featured on website/social media
- Logo featured in the event passport

### Exhibitor (by donation)

- Exhibitor space (based on availability)
- Social Media Promotion (no logo)

### Passport Sponsor \$1500

**SOLD OUT**

- Event passport branding-front/back
- Extra large exhibitor space @ event
- Sponsor signage/recognition at event
- Logo featured on website/social media

### Zone Sponsor \$1500 (Kids, **SOLD OUT**, **SOLD OUT**, **SOLD OUT**, Safety)

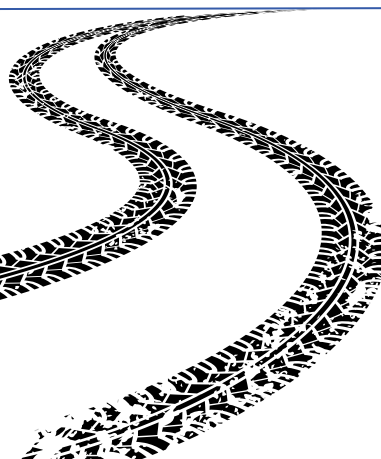
- Extra large exhibitor space @ event in zone
- Sponsor signage/recognition at event
- Logo featured on website/social media
- Logo featured in event passport

### Promotional Items (1000)

- First 1000 families at gate receive a backpack with free items
- Supply your branded items for the backpack (earplugs, water bottles, etc)
- All items must be approved by CACPC

### Vendors \$50

- Food Trucks (6)\*
- \*Westerner Park fee additional
- Market Vendors (20)
- Face painting, crafts, others...



## THE CENTRAL ALBERTA CRIME PREVENTION CENTRE



Proceeds raised at this event support the operations, programs, and initiatives of the Central Alberta Crime Prevention Centre (CACPC).

CACPC is a non-profit charity dedicated to proactive crime prevention, offering education, resources, and support to communities across Alberta. We assist residents impacted by crime, provide CPTED training and implement crime reduction initiatives to enhance community safety. We educate and collaborate with residents to proactively address crime and we empower citizens to protect themselves against property crime and fraud/scams.

## Crime Prevention Hub Partner Organizations



REGIONAL RED DEER  
Restorative Justice Society