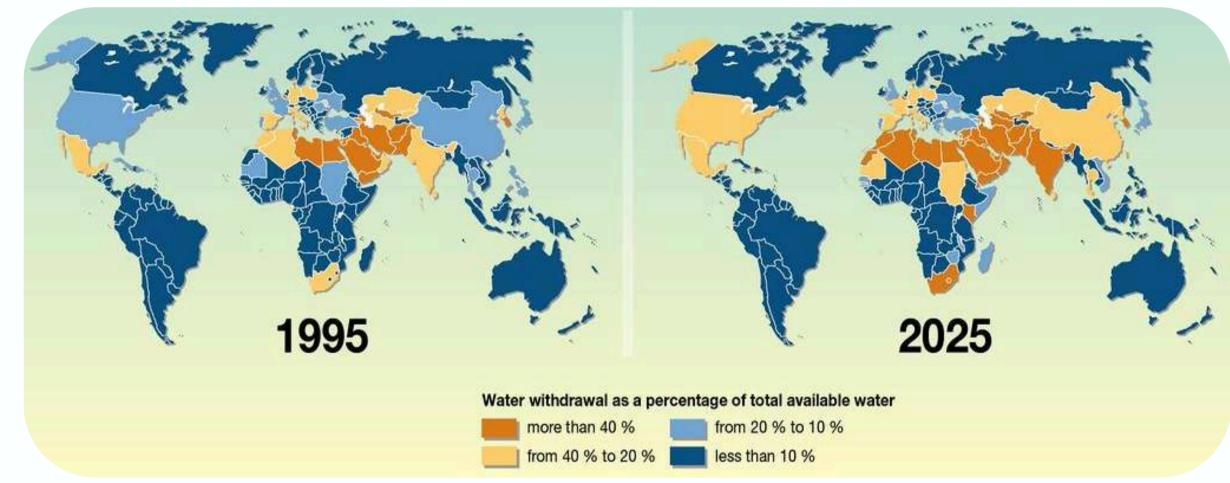
### LIQUID NATURAL CLAY





# Global Challenges We Face





#### **Water Scarcity**

Agriculture accounts for 70% of global freshwater use, but by 2025, 1.8 billion people will live in regions with absolute water scarcity, severely affecting agricultural sustainability and ecosystem health.

#### Soil Degradation

Currently, 33% of the world's land is moderately to highly degraded due to erosion, salinity, and desertification, impacting global food security and reducing crop yields by up to 50% in some regions.

### **Urbanization & Climate Change**

By 2050, nearly 70% of the global population will live in urban areas, further stressing land and water resources. In addition, climate change is predicted to reduce global crop yields by up to 25% by 2050, increasing the strain on agricultural land..

## Global Challenges - Why Change is Urgent



#### **Irrigation Inefficiency**

Up to 70% of water is wasted in traditional irrigation systems.



#### Soil Destruction

Soil degradation is accelerating due to erosion, salinity, and desertification.

#### **Population Growth**



Growing populations and expanding urban areas place immense pressure on agricultural systems and natural resources.



### Traditional Farming Challenges



#### **Inefficient Water Use**

Requires frequent irrigation, losing up to 70% of water to evaporation and poor soil absorption.



### **Slow & Costly Soil Treatment**

Conventional clay treatments take 7-15 years to show results and demand up to 100kg of raw material per m².



### **High Costs and Environmental Impact**

Expensive and resource-intensive processes that degrade over time, requiring repeated applications.



#### **Labor-Intensive**

Highly intrusive methods require significant manual or mechanical labor, increasing operational costs and risks of human error.

### Introducing Liquid Natural Clay (LNC)

### The Solution:

LNC is a patented, 100% natural solution, locally manufactured and applied on-site, that transforms sandy, arid soils into fertile, water-retentive landscapes in just a few hours.

### How It Works:

- LNC forms a sponge-like structure in the soil, retaining water and nutrients at the root level.
- One application lasts up to 5 years, saving up to 50% in water usage & boosting yeild upto 62%.



### What is LNC?



Liquid Natural Clay (LNC) is a 100% natural, chemical-free mixture of water and industrial clay. It can be applied using existing irrigation systems, where it seeps into the soil, creating spongy structures at the root level. This allows for up to 50% water savings without the need for additional equipment.











### 3 EASY STEPS



Apply directly to sand or arid soil to form a sponge-like structure



Saves up to 50% water with a non-intrusive method

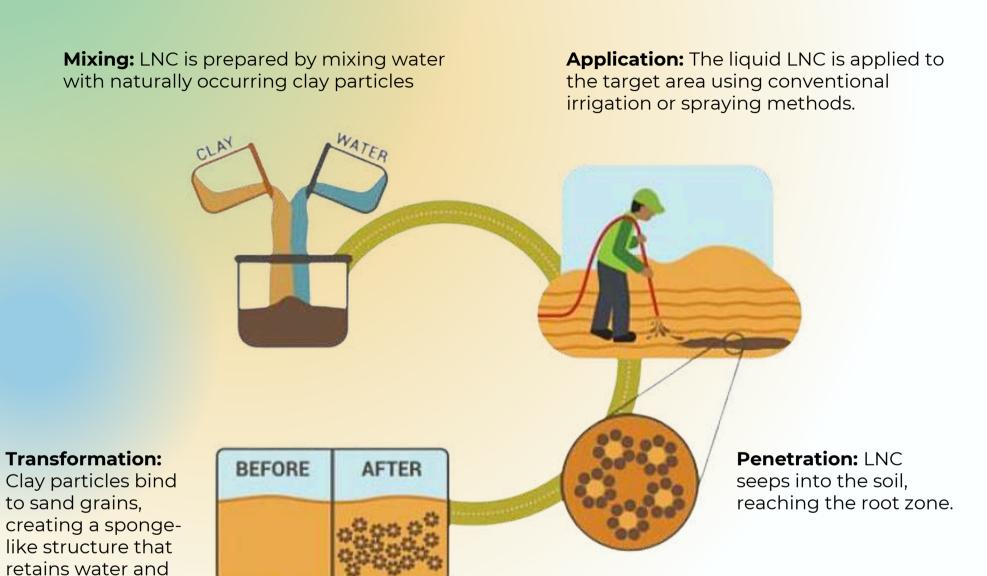


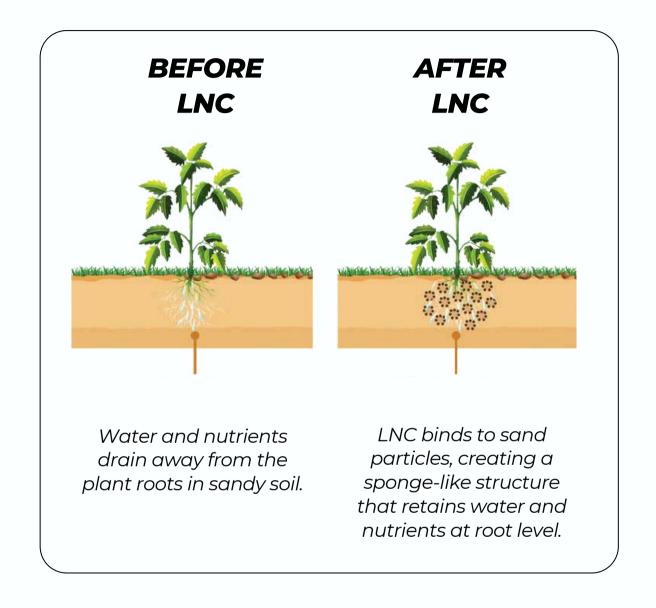
GROW

Increases crop yields by up to 62% & combats desertification

### How Does It Work?







nutrients.

**Results:** Within 7 hours, the soil is transformed, ready to support healthy plant growth with reduced water requirements.

### Why LNC is a Game-Changer



### **Water Savings**

Reduce water usage by up to 50%, drastically cutting water costs and conserving this precious resource.



### **Yields & Energy**

Reduce energy consumption by 15-25% by optimizing pumping requirements while increasing yeild by upto 62%.



### **Fertilizer**

Save 15-20% on fertilizer costs while maximizing nutrient efficiency.



### **Maintenance**

Extend equipment lifespan and reduce maintenance costs by 10-20%, saving you time and money.



### Sustainability Impact

Achieve 15-30% carbon footprint reduction through improved resource efficiency and soil health.



### Long-Term Soil Health

One application lasts up to 5 years, enhancing soil fertility and resilience while reducing future construction and operational expenses by 15-20%.



### Wide-ranging Uses

LNC is a versatile and efficient solution that can be adapted to various industries and applications, paving the way for a more sustainable and greener future.



### Agriculture & Forestry



**Crop Production** 



Drought Mitigation



Soil Reclamation



Reforestation Support

### Landscape & Communities



**Urban Greening** 

Water

Conservation



Sustainable

Landscaping

Dust Control

### Sports & Resorts



Golf Courses



Sports Fields



Resort Landscaping



Water Management







# Global Support for LNC Technology

Liquid Natural Clay (LNC) is recognized by global organizations for its sustainability and innovation. Institutions like the Bill & Melinda Gates Foundation, World Economic Forum, and European Union support its potential to tackle environmental challenges. Collaborations with research centers, such as the University of Arizona and ICBA, validate its impact on agriculture, water conservation, and desert greening. Government bodies and sustainability leaders, including the Ministry of Climate Change & Environment and Masdar City, advocate for LNC as part of a greener future.













### **Our Clients**



We've partnered with many organizations to solve their agricultural and landscaping challenges.





























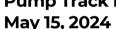
### **SUCCESS STORIES**





Client: Location: Pump Track Park, Abu Dhabi Date:







### **About the Project**

Masdar City launched the region's largest pump track, a 7,500 square meter facility for bicycles, scooters, skateboards, rollerblades, and wheelchairs. It includes three tracks totaling over 500 meters, catering to all skill levels and people of determination.



### **Project Scope**

Masdar City has specified Nano Clay in all of their new and existing projects as a soil amendment to conserve water for all plants "Allow for "Nano Clay" or approved equal soil amendment". This aligns with the water-wise approach of the Velosolutions pump track, which utilized recycled materials and LNC from Mawarid Desert Control.

### THE RESULTS

LNC was used in constructing the region's largest pump track. An 7month monitoring study with live soil moisture tracking showed an overall water savings average of 60%. This project, highlighted by Masdar on several occasions, demonstrates LNC's effectiveness in large-scale applications and its significant water conservation potential.





15 May 2024 🗂 Like 🖒 Share <



### About Us

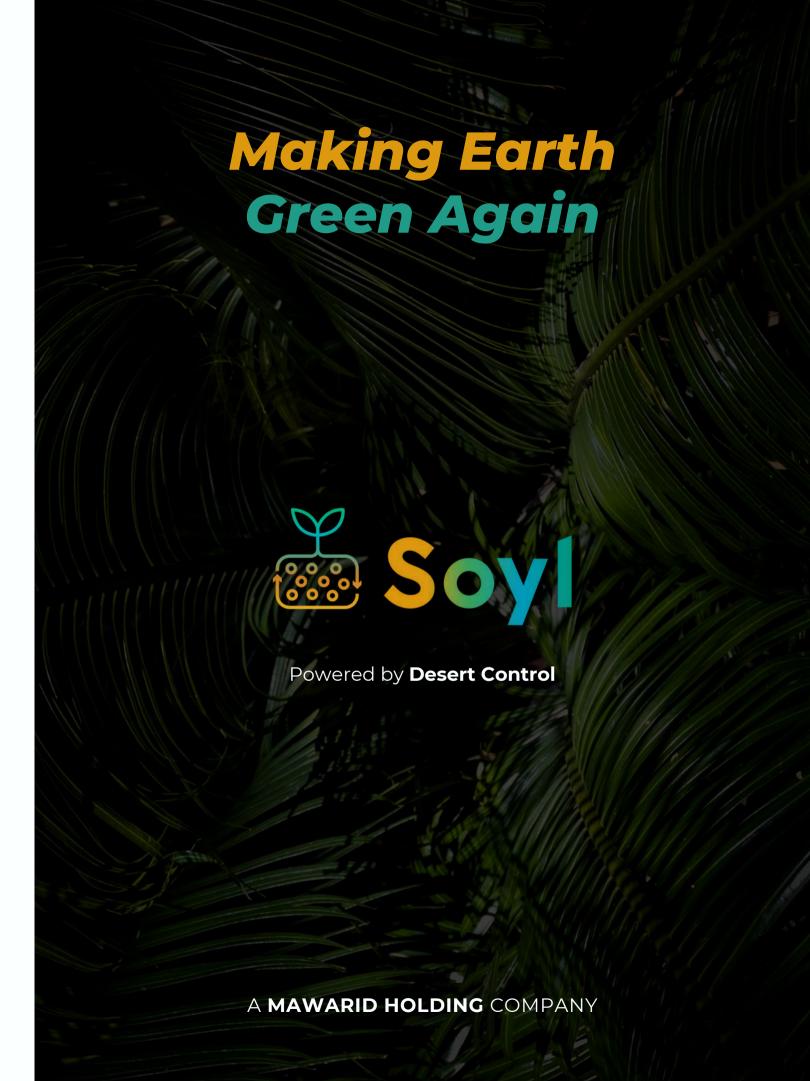








At Soyl, we don't just work with soil—we revolutionize it. Powered by Liquid Natural Clay (LNC) technology, we turn dry, barren land into fertile grounds ready for growth. Cut water usage in half, boost yields, and create a sustainable ecosystem that lasts.



## Global Impact & Local Manufacturing



### **UAE-manufactured**

LNC is locally manufactured by Soyl in the UAE with global implications, leading efforts to combat desertification and support water conservation globally



### **Local Commitment**

The group's high ICV scores highlight LNC's local value to UAE's sustainability goals.



### **Global Reach**

LNC is already transforming landscapes from the UAE to the U.S., proving its adaptability to different climates and industries.

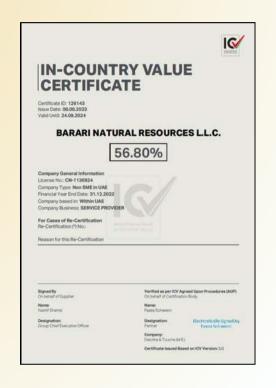


### Certifications





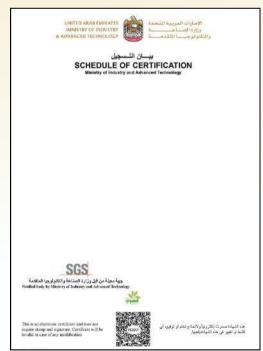




















Soyl.ag ملف تعریف شرکة ا

### What we believe in





**Healthy Soil:** At the foundation of Soyl's innovation is Liquid Natural Clay (LNC), which transforms arid soils into fertile ground.

LNC: This technology ensures the soil retains water and nutrients, creating optimal conditions for plant growth.

**Healthy Growth:** The result is vibrant, sustainable plant life, enhancing agriculture and landscapes while conserving resources.

**Healthy, thriving soil** is the foundation of a **sustainable future.** 



#### **SUSTAINABILITY**

Regenerative soil practices ensure the long-term health and abundance of our planet.

#### **YIELD**

Bountiful harvests are the result of nurtured soil using less water providing food security.

#### **OPTIMIZATION**

Optimizing soil health unlocks the full potential of the land, maximizing yields & resource efficiency.

#### LEGACY

Healthy soil is a gift to future generations, ensuring a thriving planet for years to come.

# Reach out to us



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