

LNC: A GAME-CHANGER

Liquid Natural Clay (LNC) is a 100% natural, locally manufactured, chemical-free mixture of water and industrial clay. It can be applied using existing irrigation systems, where it seeps into the soil, creating spongy structures at the root level.



What is LNC?



Powered by **Desert Control**

AS SEEN ON:



Seen

TRTWORLD



Arabian Business

Khaleej Times



OUR SUPPORTERS:



BILL & MELINDA GATES foundation



WE SUPPORT:



COST: AFFORDABLE, ABUNDANT, NO HEAVY EQUIPMENT

LNC is made from affordable and abundant materials, requiring no heavy machinery, significantly lowering operational costs.



PRACTICALITY: NO TREE OR PLANT REMOVAL

LNC can be applied without removing trees or plants, making it a practical solution for developed or vegetated areas.



VALUE CREATION: TRANSFORMING LAND THROUGH SOIL REGENERATION

LNC revitalizes degraded or low-value land by improving soil health, enabling new possibilities for agriculture, landscaping, or future development



ROI: ACHIEVED WITHIN A SHORT TIMEFRAME

ROI can often be achieved in as little as 6 months, making LNC a quick-return investment for farmers and land developers, depending on water costs and project scale.

SUPPORTING UN SUSTAINABLE DEVELOPMENT GOALS:



ZERO HUNGER (SDG 2):

Increases soil fertility and crop yields, securing food sources for millions.



CLEAN WATER & SANITATION (SDG 6):

Reduces irrigation water use by up to 50%, making agriculture more sustainable.



CLIMATE ACTION (SDG 13):

Improves carbon sequestration, reducing CO₂ emissions.



LIFE ON LAND (SDG 15):

Restores biodiversity, improves ecosystems, and prevents further land degradation.

Up to
50%

Water Saving

Cut water usage in half, ideal for water-scarce regions.

Up to
62%

Higher Yields

Grow more with less water and fewer resources

100%

Natural

Safe, sustainable, and environmentally friendly.

Other Savings: Improve soil health for up to 5 years, reduce carbon footprint by 15-30%, cut fertilizer costs by 15-20%, and lower maintenance expenses by 10-20%, all while enhancing efficiency and sustainability.

www.soyl.ag