

OCHRE & OLIVE

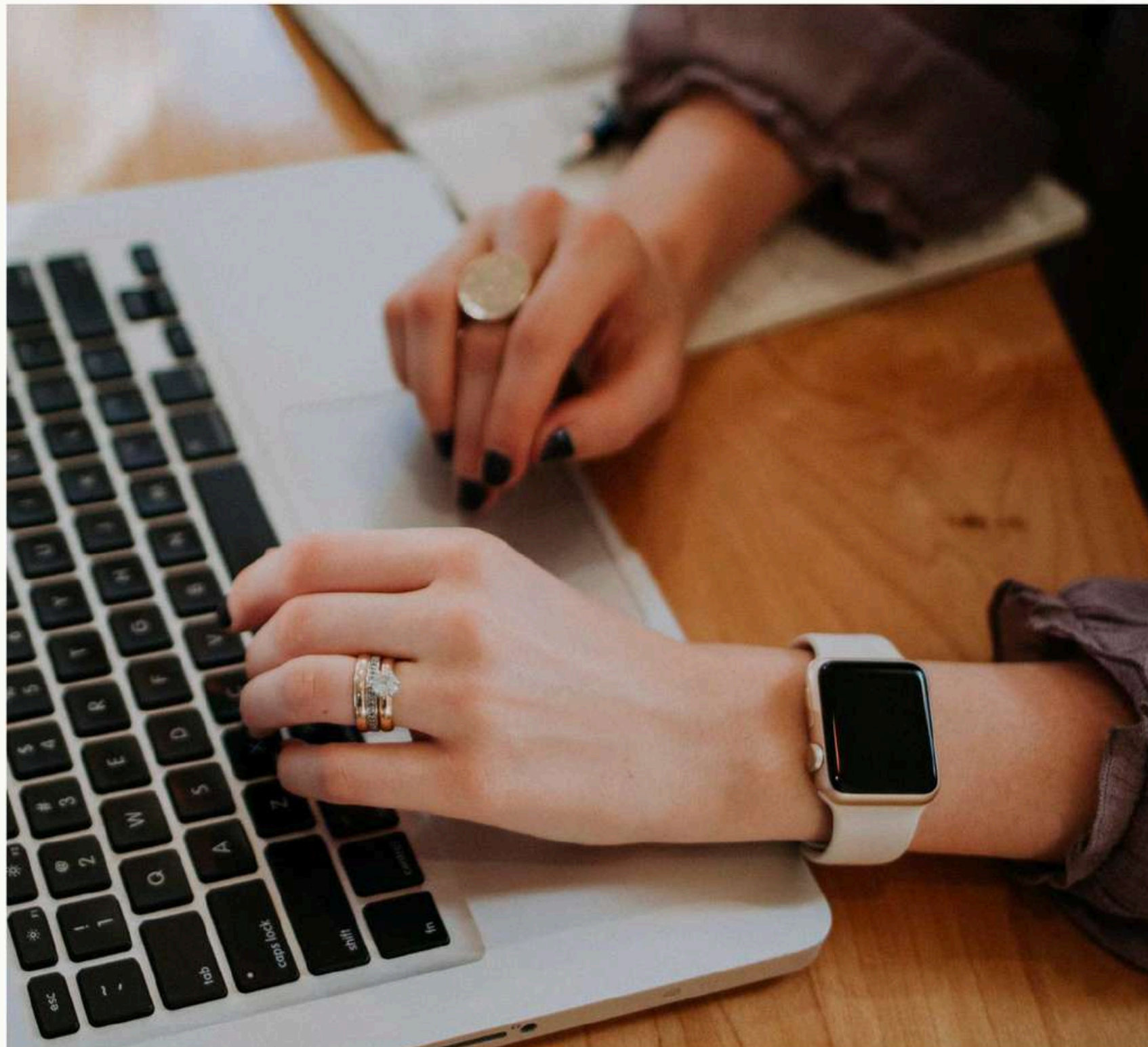
Ocher & Olive

BRANDING STUDIO
INDIA

CREATING IMMERSIVE EXPERIENCES

COMPANY PROFILE

WWW.OCHREANDLOIVE.IN



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Ocher & Olive

A GREAT STORY STARTS
FROM A SMALL STEP



Ocher & Olive

WHAT WE DO



BRANDING & PACKAGING

We develop efficient, timeless & unique brand identity systems, complemented by distinctive and aesthetic package design, to ensure competitive advantage.

PRINT & WEB DEVELOPMENT

We create consistent brand experiences across print and web, ensuring a unified brand experience across all platforms.

SM MANAGEMENT & DIGITAL MARKETING

Through our end-to-end digital marketing services, we enhance your brand's digital presence, enabling it to reinforce its core strengths.

ABOUT US

OUR STORY

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nut tales

PREMIUM HEALTHY SNACK BRAND

OCHRE & OLIVE

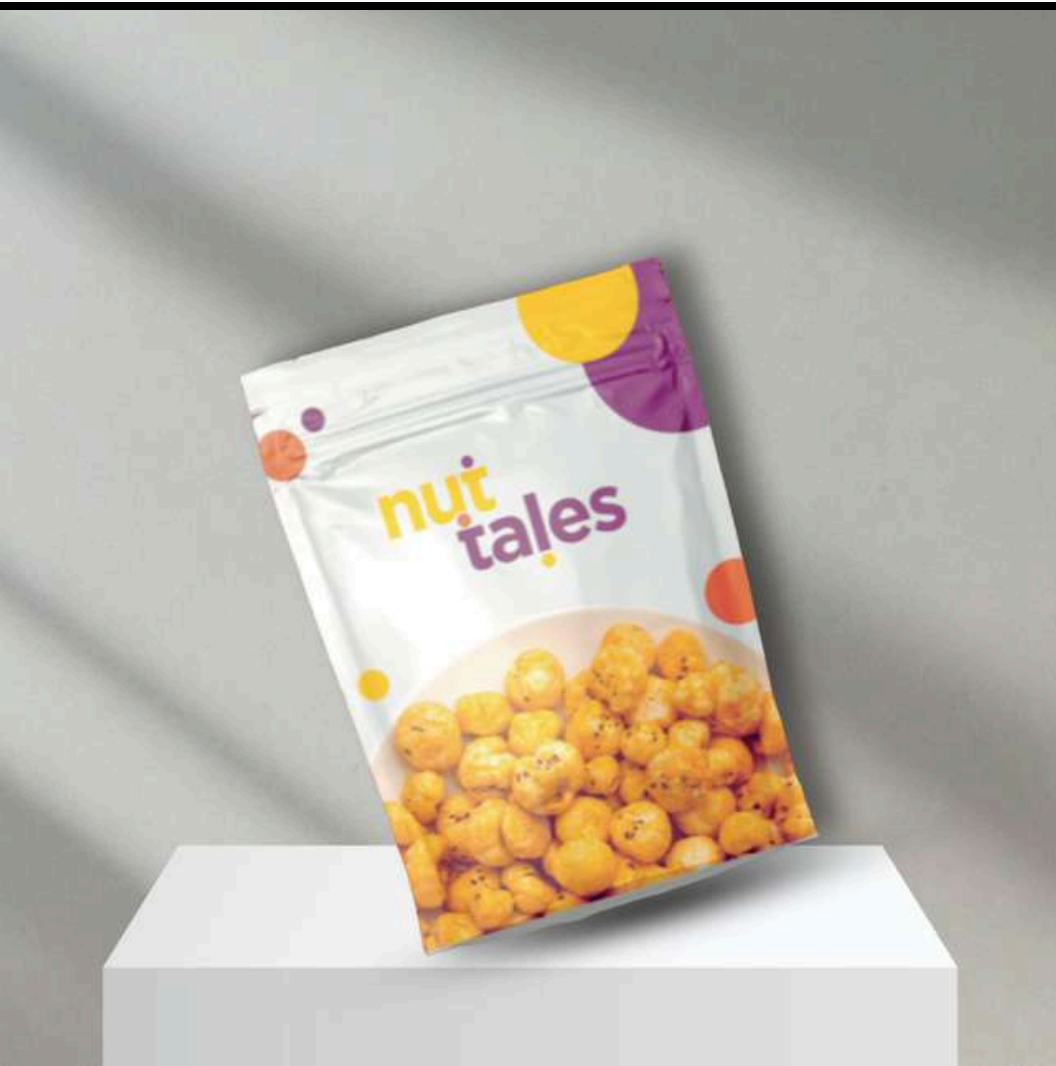
OCHRE & OLIVE

NUTTALES

A homegrown guilt-free health snackbrand for all

WWW.NUTTALES.COM

ASSETS IN PROGRESS



- Branding
- Website Design & Development
- Brand Photoshoot
- Print & Packaging Design
- Social Media Management
@nuttales

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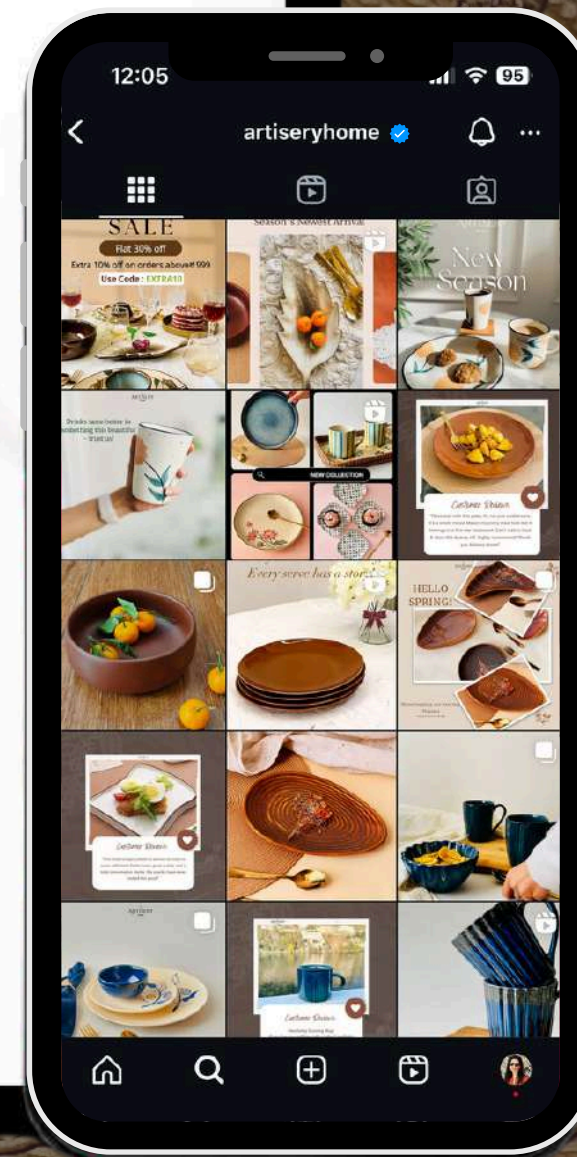
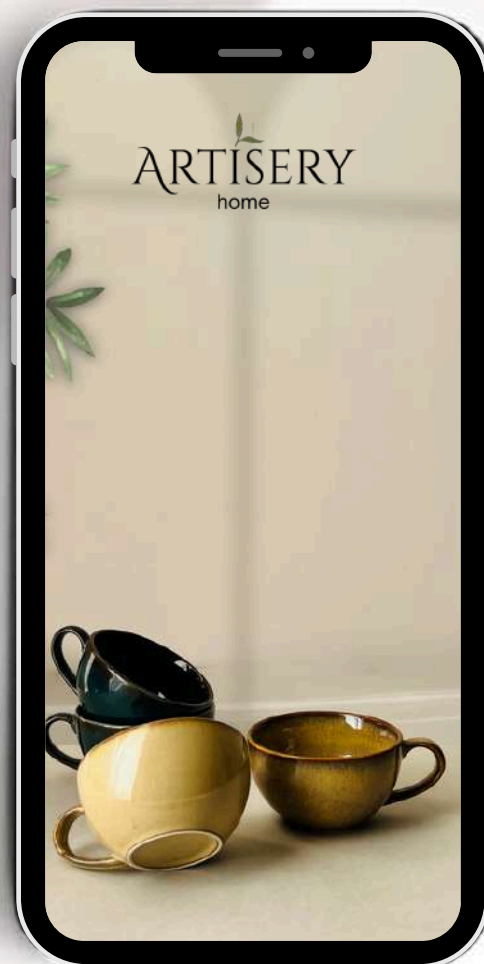
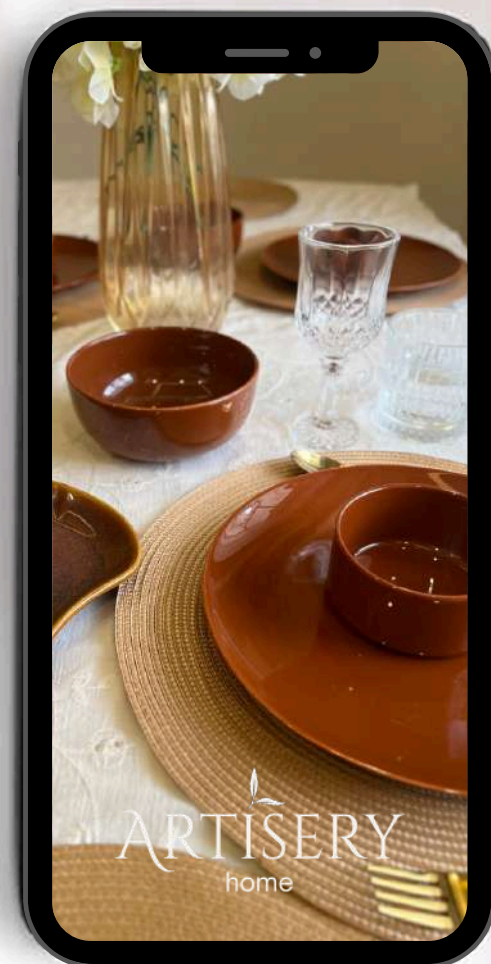


ARTISERY

home

PREMIUM EARTHWARE | HOME DECOR BRAND

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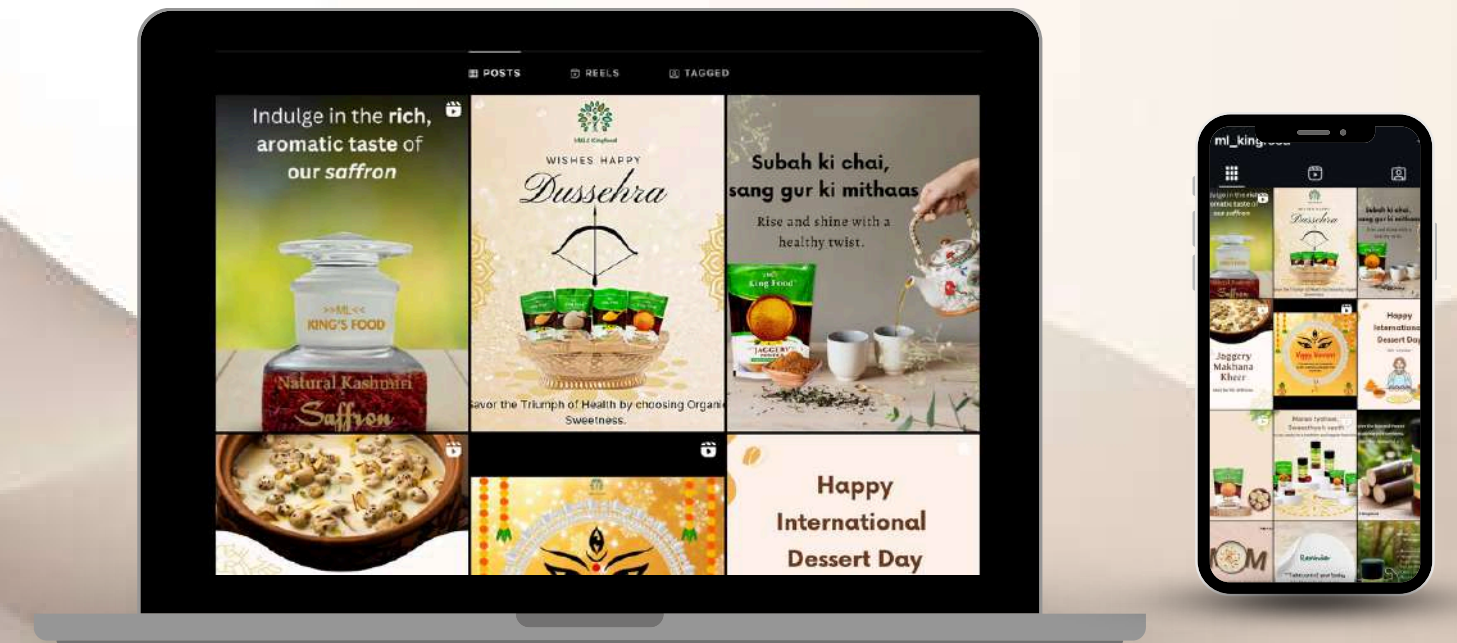
» ML « Kingfood

Coherence of nature and human

OCHRE & OLIVE

ML KINGFOOD

[HTTPS://MLKINGFOOD.COM](https://mlkingfood.com)
ASSETS IN PROGRESS



- Branding
 - Website Design & Development
 - Brand Photoshoot
 - Social Media Management
- @mlkingfood

OCHRE & OLIVE

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Choosefitt Foodworks

OCHRE & OLIVE

OCHRE & OLIVE



CHOOSEFITT FOODWORKS

- Branding
- Website Design & Development
- Brand Photoshoot
- Social Media Management

www.choosefittworks.com

ABOUT US

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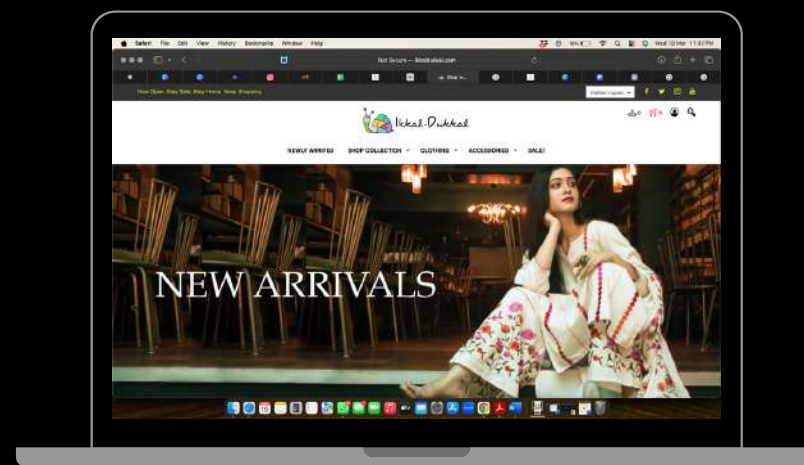
Ikkal-Dukhal

OCHRE & OLIVE

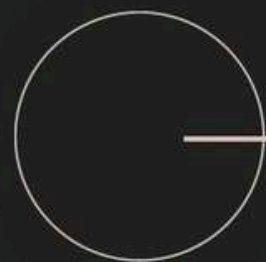


OCHRE & OLIVE

Ikkal Dukkhal



- Branding
 - Website Design & Development
 - Brand Photoshoot
 - Social Media Management
- @ikkaldukkal



TESTIMONIALS

SWATI SHEKHAR,
ML KINGFOODS (NOIDA)

"OCHRE & OLIVE did an incredible job transforming all my branding needs into professional content. They really brought my vision to life with their strategic approach and designs."



ADITYA SHARMA,
NUTTALES (DELHI)

"O & O truly brought my vision to reality through their strategic design approach."



RIDHIMA SINGH,
IKKAL DUKKAL (DELHI)

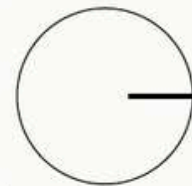
"OCHRE & OLIVE gave me the wow factor right from the first presentation & an oomph factor to the brand."



OUR PROCESSES

OCHRE & OLIVE

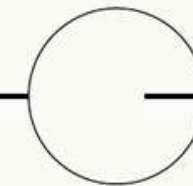
01



Brand Discovery

To develop a strategic brand identity that accurately reflects your vision, we first need to understand your brand's core essence and key messaging. We'll send you a comprehensive questionnaire to help us gain that understanding.

02



Strategy & Moodboard

Following the questionnaire responses, we'll begin our research phase, analysing your market to develop a strategic direction. This will inform the creation of a Moodboard and Color Palette, providing a clear visual preview of your brand's direction.

OUR PROCESSES

OCHRE & OLIVE

03



Designing

Once we've settled on a Moodboard and Color Palette, we will proceed with the most exciting and fun part which is designing the logo! We will provide you with two logo concepts that you can choose from.

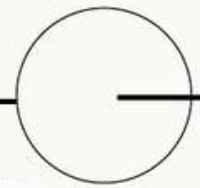
04



Deliverables

Once the logo has been finalized, we will then work on the rest of the deliverables (digital/print/web) based on the package you have chosen or customised according to your requirement.

05



Offboarding

In the last phase, once we have finalised all the deliverables we will get all the files ready so you can execute the design and have an immersive brand for yourself that will surely be remembered by your customers and anyone that sees your brand.



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OCHRE AND OLIVE
SERVICES
A LA CARTE

OCHRE & OLIVE

BRAND IDENTITY

We take brand building seriously. Our goal is to create a consistent, reverberating feeling that transcends logos & taglines. We tap into the root of your business, discover your origin story & create the imagery, brand collaterals & a visual language that reflects your ideals. Our work is done when every fragment of your presence is fully recognisable as nothing but you.

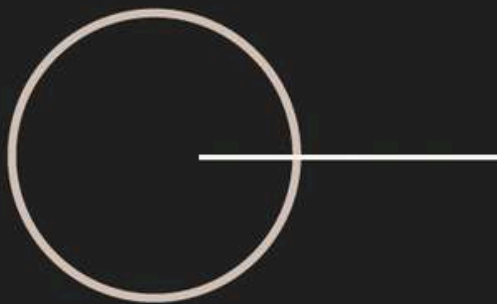


01

OCHRE & OLIVE

PRINT & PACKAGING DESIGN

You've got your logo sorted but where exactly is it going to live? We'll work with you to create a suit of printed collaterals. Using your brand's collaterals, we'll transform the designs into bespoke packaging solutions that leaves a long lasting impression on the minds of the consumer but also equally functional as a wholesome design.

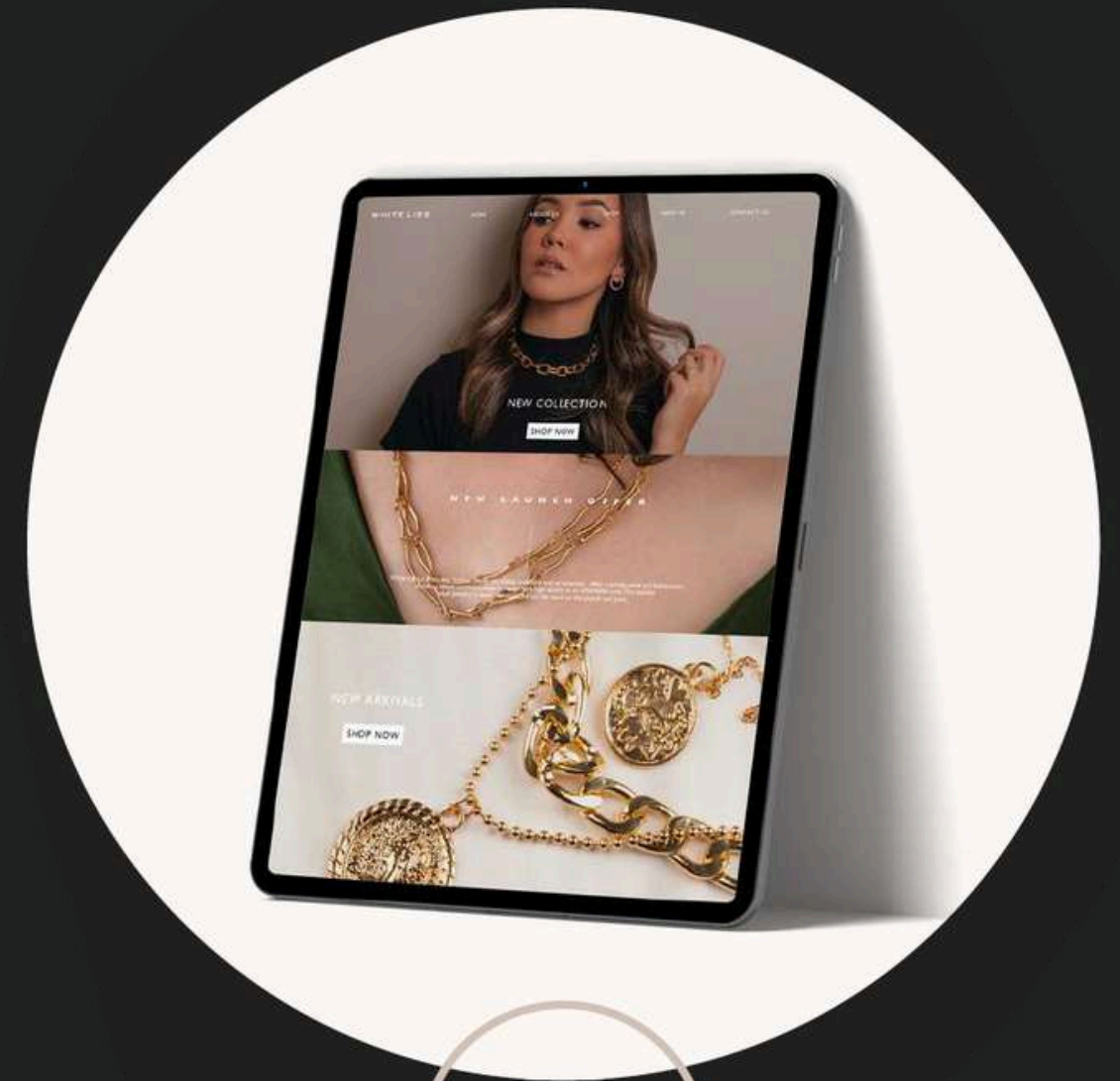


02

OCHRE & OLIVE

WEBSITE DESIGN & DEVELOPMENT

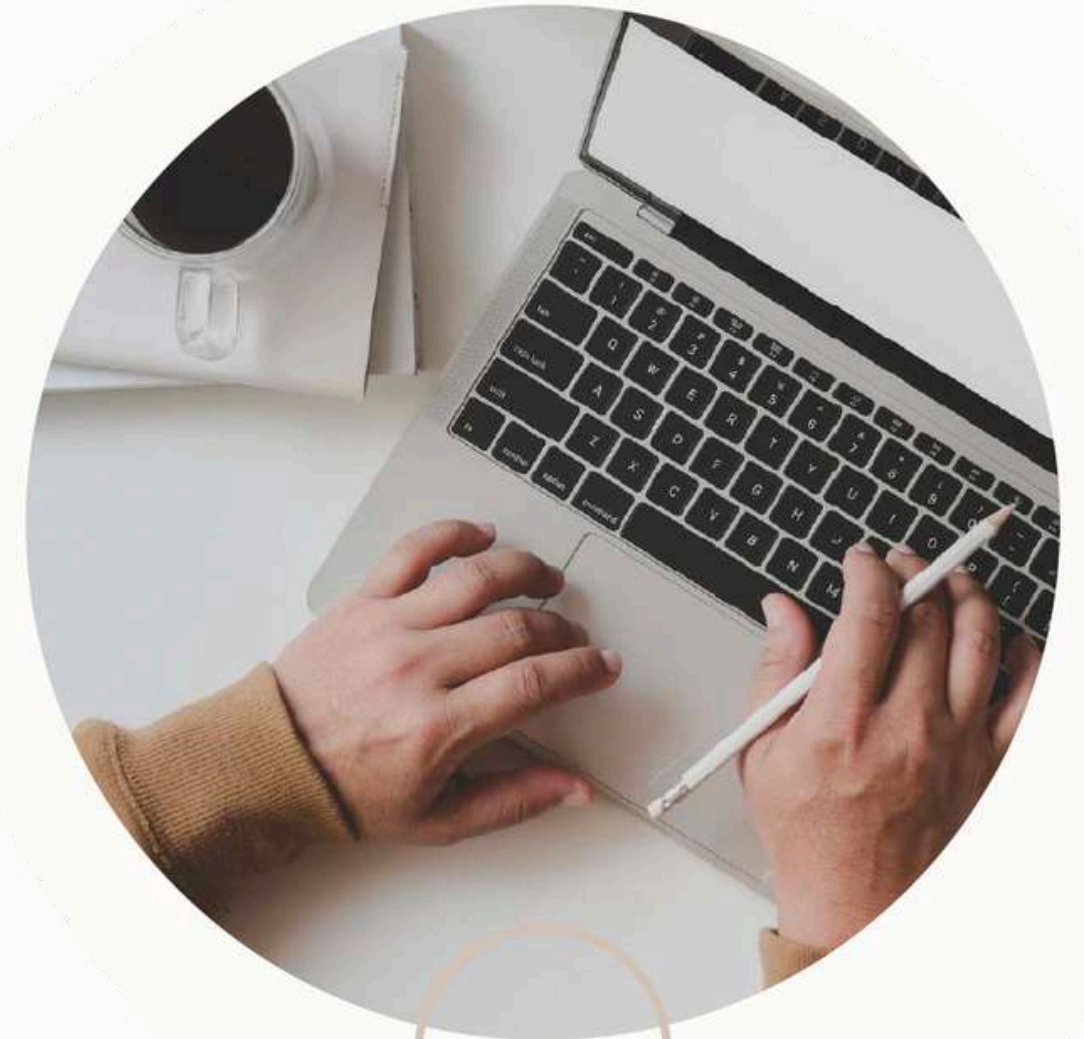
Your website should conjure a journey of discovery, an intuitive portal for those who lack a compass. An inclusive experience built on consistency, education and value. We bring all the pieces together to create an efficient yet exciting destination for your story. A platform for your ideas that builds credibility & boosts consumer confidence. A place where your clients find everything they ever wanted & leave with more.



03

WEB MAINTENANCE

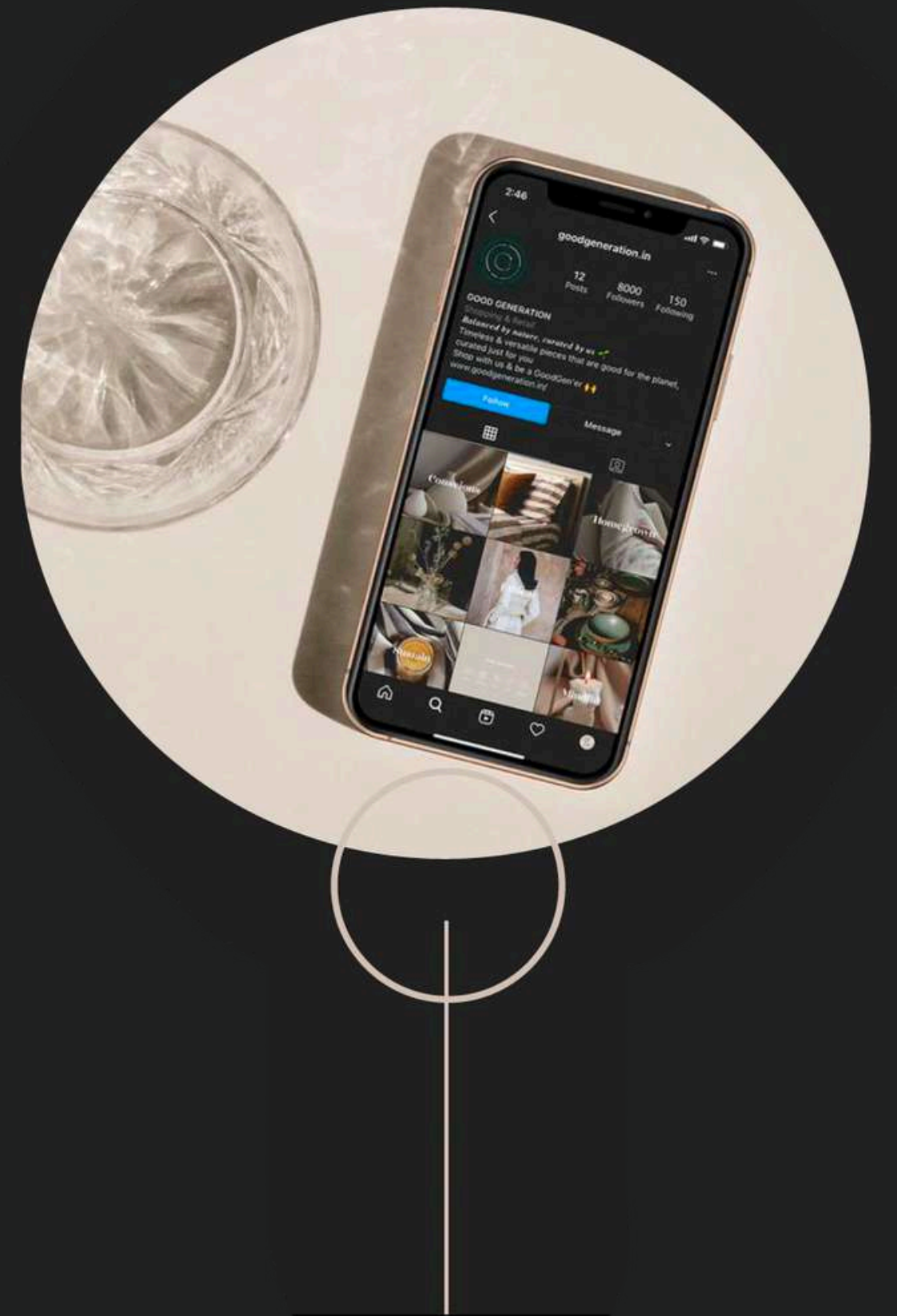
Are you tired of website bugs & glitches? Want a hassle free experience to maintain the hygiene of your website? We got you covered! Regular updating and maintaining your site is crucial to ensure that your site is running at full capacity. Just like cars, websites require maintenance to operate properly. Properly maintaining your site helps to ensure site security, increase the number of new visitors, boost returning traffic and more. We'll help you optimize your website with routine checkups & make sure your customers have an amazing web journey.



OCHRE & OLIVE

SOCIAL MEDIA MANAGEMENT

At Ochre & Olive we're not only about making your feed look aesthetically pleasing but also about growing your following, customer engagement & brand exposure through design. Our Social Media Management services are suited for all industries, small & large. Our team will ensure your social handles stand out from the crowd by creating unique & scroll stopping content.



05

OCHRE & OLIVE

CONTENT CREATION

Need help with launching a new product for your business or creating visual content for your Website & Socials? We have an eye for detail & can help you creatively direct your vision into aesthetically pleasing imagery that not only resonates with your brand but also boosts your audience engagement by grabbing their attention & retaining it.



06

PERFORMANCE MARKETING

Whether you're a small or large scale business, it's never too early when it comes to working towards your goals & growing your business. We help you with strategy that focuses on driving specific actions or conversions, such as clicks, sign-ups, or sales, through targeted social media ads. By setting clear goals and tracking performance metrics, such as return on ad spend, we help you optimize campaigns to achieve the best possible results.



OCHRE & OLIVE

PRODUCT MARKETING

Thinking about how your product can have the main character energy? Say no more, we'll help you make your product the star of the show. There's a story behind every product. We will help you curate immersive stories complimented with campaigns that brings out the USP of your product, differentiating you from your competitors.

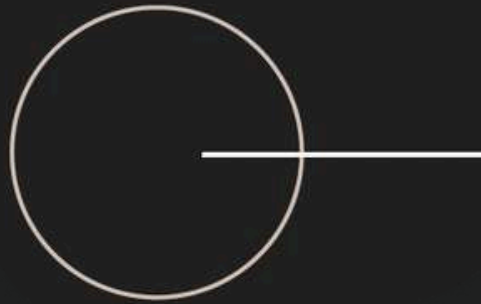
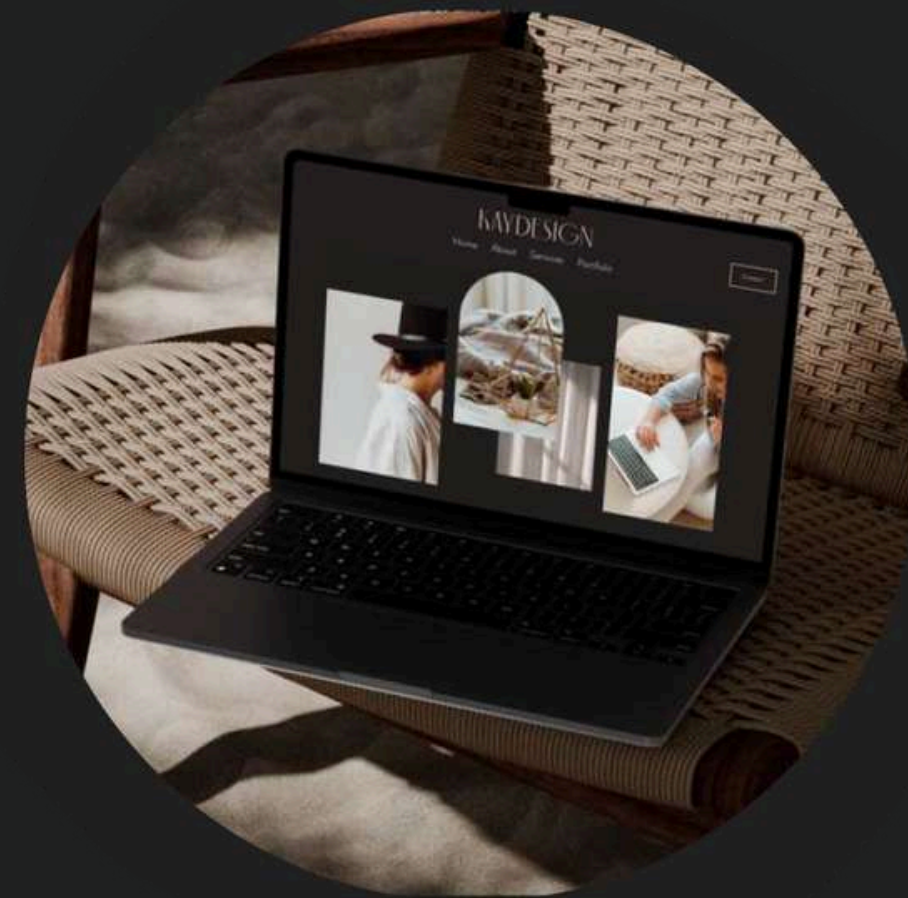


08

OCHRE & OLIVE

BRAND PHOTOSHOOT

Need help with launching a new product for your business or creating visual content for your Website & Socials? We have an eye for detail & can help you creatively direct your vision into aesthetically pleasing imagery that not only resonates with your brand but also boosts your audience engagement by grabbing their attention & retaining it.



09

LET'S CONNECT

If you're ready, lets get going!

We can't wait to explore & discover more about your brand & begin our journey to bring your stories to life.

Website

www.ochreandolive.in

Instagram

@ochrenolive

Email

cc.thepinkcircle@gmail.com

THANK YOU