



# **Become an affiliate Earn by sharing the joy of learning Italian.**

**Do you love Italian culture, travel and lifestyle,  
and have an engaged audience who would too?**

Promote and sell my **Italian video courses for English speakers**. Whether you're a content creator, blogger, or just passionate about Italy, this is a chance to earn while sharing something truly enriching and culturally valuable!

## About my Italian video courses

- **High-quality and professional:** Created with care, clarity, and passion for teaching.
- **Continuously updated:** I improve the course in real time, so every customer benefits from new content and refinements at no extra cost.
- **Lifetime value:** As the course evolves, its value increases. Your referrals will always lead to a product that gets better with time.

>> Find out more about me and my courses on [www.learnitalianvita.com](http://www.learnitalianvita.com)

## What you get (monthly based):

- **20% commission** on first 20 sales you generate;
- **25% commission** from 21st sale;
- **30% commission** from the 50th sale on the total amount of sales!;
- **Marketing materials:** graphics for social media or emails content, all courses information;
- **Monthly performance reports:** sales, updates, feedback.

## Partners monthly revenue examples (based on course price: £90)

Sales	Commission structure	Earnings calculation	Total earnings
10	10 × £18 (20%)	10 × £18	<b>£180</b>
30	20 × £18 (20%) + 10 × £22.50 (25%)	(20 × £18) + (10 × £22.50) = £360 + £225	<b>£585</b>
40	20 × £18 (20%) + 20 × £22.50 (25%)	£360 + £450	<b>£810</b>
50	50 × £27(30% on all sales)	50 × £27	<b>£1,350</b>

## What you'll do:

- Promote the course using your voice and platforms, highlighting how learning Italian can be relevant to your audience and how this can add value to their life and their interest in Italy and Italian culture;
- Share your unique payment link on your website and social media (or other platforms you use to reach your audience).

## Why join my affiliate program? A meaningful, profitable journey

This isn't just about selling a course, it's about joining a mission to make Italian language and culture accessible to people everywhere. By promoting my courses, you'll help Italian enthusiasts immerse themselves more deeply in the lifestyle, traditions, and beauty of Italy. You'll be sharing something truly valuable, and earning from it too.

### The power of digital products:

- **Global reach:** Sell from anywhere, to anyone. No shipping, no borders;
- **Scalable income:** One link, unlimited potential. Whether you reach 10 or 10,000 people, your earning grows with your impact;
- **Evergreen relevance:** Italian is a timeless language. My course is designed to stay relevant for decades, making it a lasting resource for learners on a long term run.

## Why I need you:

- **Expand visibility:** Reach new audiences who would love to learn Italian;
- **Build a community:** Connecting with other people who share a passion for Italy;
- **Grow together:** Your success is my success. Together, we grow, sharing profits and purpose.

## Italian language and culture: A global timeless trend

The world's enduring fascination with Italy's language, lifestyle, and culture makes it a timeless opportunity with lasting global appeal.

### Italian language popularity

- **Over 80 million people** speak Italian worldwide, including native and second-language speakers;
- Italian ranks among the **top 5 most studied languages** globally, especially in Europe and the Americas;
- Italian is spoken in **13+ countries**, including Argentina, Switzerland, Canada, Australia, and Brazil.

### Italy: cultural powerhouse

- Italy holds the **#1 spot globally** for UNESCO World Heritage Sites, with **61 total sites** (55 cultural, 6 natural);
- Italy welcomed 10.6 million visitors in April 2025 alone, a 13.14% increase from the previous year;
- Cultural attractions like the **Colosseum, Uffizi Galleries, and Trevi Fountain** are among the most reviewed and praised destinations worldwide.

### Trending Italian lifestyle and culture

- Viral social media trends, tv series and aesthetic contents are driving old and new generations interest in Italian culture;
- Italy's **slow living, home cooking, and wellness** lifestyle has always been gaining traction globally, inspiring cooking and embracing mindful living all over the world.
- Italy ranks **#2 worldwide** as a top holiday destination!

## Why this can be a great opportunity for you

By becoming an affiliate you're offering access to a timeless cultural experience that:

- Has **global appeal and evergreen** relevance
- Is **regularly updated**, so customers always get the latest improvements
- Offers **scalable income** through a digital product that never expires

This is your chance to ride the wave of global interest in Italy and help others discover the joy of learning Italian, while earning generous commissions and growing your own business.

(Data from: [Geographical distribution of Italian speakers - Wikipedia](#) [Italian speaking countries - Worlddata.info](#) [Italy Is the Country With the Most World Heritage Sites](#) [Italy Travel Trends and Statistics 2025 \(So Far\)](#) [Italian Tourism Trends For 2025: What Travellers Are Saying | Carpe ...](#) [Results of the 2025 Italy Report - Eurispes](#) )

## Affiliate selection criteria. I am looking for individuals/businesses who:

- Have a broad and engaged online audience (social media, blog, newsletter, etc.)
- Are passionate about Italian culture, travel and life style
- Communicate with authenticity and love what they do
- Are self-employed or a registered business and able to provide invoices to receive commission payouts.

## What happens after you apply

The application process is really simple and takes little time!

### 1. Application review

I'll carefully review your application and get back to you within **14 days**.

### 2. Introductory video call

If selected, I'll invite you to a short **video call** so we can:

- Get to know each other
- Discuss affiliation terms and details further
- Preview the courses together and learn more about them

### 3. Confirmation and onboarding

If we both agree to move forward:

- You'll receive a **partnership contract** summarising all agreed terms
- You'll get access to your **Partner Dashboard** where you can:
  - View monthly sales reports
  - Download marketing materials
  - Update your **payout details**

[\*\*>> APPLY NOW >>\*\*](#)