

SPARK SPRINT

Start Small, Achieve Big

Worthwhile's Spark Sprint is a fast, focused two-week engagement that delivers clarity, alignment, and real progress. We zero in on your toughest challenges—no fluff or upsells—and lay the groundwork for smart, scalable technology decisions. It's a low risk, high impact engagement designed to move you forward.



IS A SPARK SPRINT RIGHT FOR YOU?

A Spark Sprint is perfect if you're grappling with:

AI STRATEGY

Do you want to innovate with AI but not sure where to start?

SOFTWARE INNOVATION

Make sure you have a clear roadmap before investing in any significant technology initiative

BUILD VS. BUY DECISIONS

Design the optimal mix of custom development and off-the-shelf solutions for your unique situation

THE VALUE OF A SPARK SPRINT

We address the critical need for clarity—defining problems, success, and the path forward. Our Spark Sprint provides:

RAPID VALIDATION

Quickly assess the viability of ideas and investments

STRATEGIC ALIGNMENT

Ensure all teams are working towards the same goals

OUTCOMES IN 2 WEEKS

Achieve concrete results in a short timeframe

TRUSTED PARTNERSHIP

We become an extension of your team, accelerating insights and reducing risk



WHAT TO EXPECT

IMMERSIVE WORKSHOPS

Collaborative sessions to understand your needs and desired outcomes

FOCUSED DISCOVERY

In-depth exploration to uncover key insights and refine potential solutions

COLLABORATIVE PLANNING

Joint creation of a outcomes-based roadmap

PRACTICAL DELIVERABLES

- **Defined Vision & Purpose:** A clear understanding of your objectives
- **User Outcomes:** Specific definitions of what "done" looks like
- **Impact Brief:** Quantification of the anticipated business value
- **Visual Roadmap:** A prioritized plan for execution
- **Cost Analysis:** A project scope and budget estimate within 20% accuracy

QUICK RETURN ON INVESTMENT

- **Duration:** A focused 2-week engagement.
- **Return on Investment:** Clients typically experience a value realization of at least \$40,000–\$50,000.

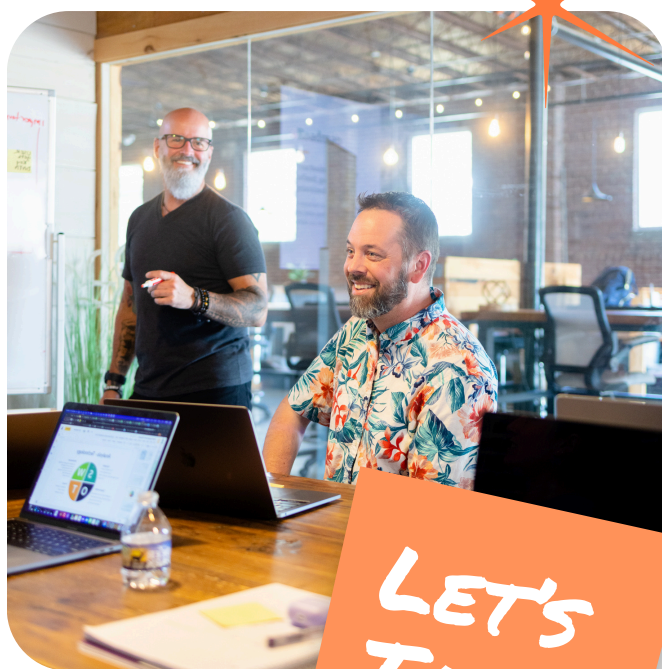
READY FOR DECISIVE ACTION?

A Spark Sprint goes beyond just generating ideas; it provides a clear path to action. If you're seeking clarity and confidence in your next technology move, Worthwhile is ready to guide you.

Call Jason See today!

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WORTHWHILE.COM



**LET'S
TALK!**