

Rohit Kumar

UX/UI Designer

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Experience

Sr UX Designer / Victoria's Secret

May 2021 - Present

- Redesigning the VS store associate app for web & mobile.
- Aligning with product owners to understand the problem statement, validate them with data and come up design solution.
- Using UX lean approach to design this app. creating design system, Presenting them to PO's and users.
- Managing 2 junior designers in team.

UX Engg Senior Analyst / Accenture

May 2021 - Present

- Worked in the fields of Pharmacy and Life Science
- Facilitation of design thinking workshops
- Proficient in Visual and interaction design
- Collaborative work with development team

UI/UX Designer / Virohan

May 2020 - May 2021

- Worked with an ed-tech startup on multiple products: student study app, teacher app, and dashboards
- Utilized MVP (Minimum Viable Product) approach in product development
- Conducted design thinking workshops with users and stakeholders
- Developed a comprehensive design system

Web Designer / On Demand Agility

Dec 2018 - May 2020

- Creating and converting mock-ups into pixel-perfect, responsive HTML/CSS
- Proficient in troubleshooting HTML/CSS errors
- Strong attention to detail for ensuring pixel-perfect implementation

Web & UX/UI Designer / Intellisense Technology

Aug 2016 - Nov 2018

- Experience in diverse industries: hotels, logistics, and food delivery
- Designing websites/apps based on client specifications
- Creating HTML/CSS websites as part of the design process

Web Designer / Evergreen Publications

Dec 2014 - Aug 2016

- Creation of festival posters optimized for social media platforms
- Creating and converting mock-ups into pixel-perfect, responsive HTML/CSS

Design

Wire-framing
Prototyping
User Interface Design
Interaction Design
Information Architecture
User Flows
Typography
Design thinking
Mobile Design
User Interviews
Usability Testing
Card Sorting

Others

Handled a team of 3 people

Tools

Figma
Sketch
Invision
Adobe XD

Education

CT Institute of Technology

2010-2013

B.Tech (I.T)

CT Polytechnic

2007 - 2010

Polytechnic (C.S.E)

M.D.S.D

2005 - 2007

12th

Green field sr.sec school

2004 - 2005

10th