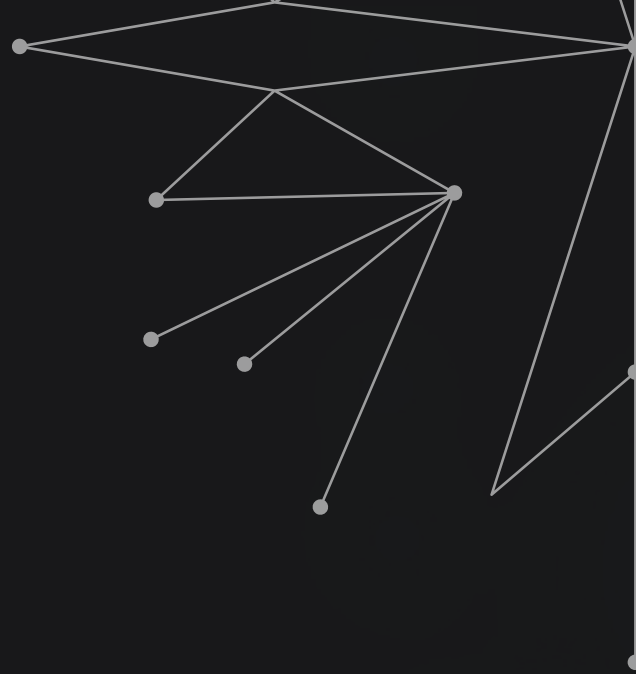




# LEARNING EXPEDITION

GUIDE



**LEVELUP**  
CONSULTING



# CONTENT

01

## NEXT LEVEL LEARNING EXPERIENCE

1. Our vision
2. The Map
3. Tips for Making the Most of Your Expedition

02

## OUR DESTINATIONS SAMPLES

### AI-POWERED BUSINESSES:

1. META
2. LINKEDIN
3. A.I. LAB OF VUB
4. TRAICIE

### LEADERSHIP OF TOMORROW

1. SOLVAY SCHOOL OF BUSINESS
2. DECATHLON
3. MANAGEMENT 3.0

### THE FUTURE OF LEARNING & DEVELOPMENT

1. STELLAR LABS
2. RISE UP
3. FIFTY
4. SCIENCE OF LEARNING

03

## GROWTH OASIS - YOUR RECHARGE MOMENTS

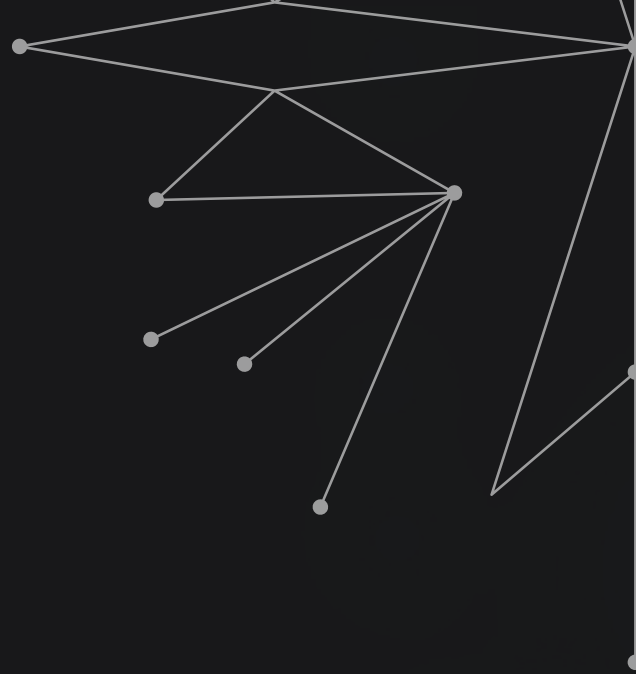
1. MARTIN'S PATERSHOF
2. COMET LOUISE
3. LA FELICITA

04

## LET'S GET IN TOUCH

Book your Learning Expedition





# NEXT LEVEL LEARNING EXPERIENCE



**LEVELUP**  
CONSULTING



# OUR VISION

**We envision a world where learning is not just an event but a transformative journey that inspires action, drives innovation, and creates lasting change. Where learning is not done by passively looking at PowerPoint slides you've already seen countless times but by actively exploring uncharted knowledge territory.**

**Our mission is to empower leaders and organizations by delivering unique, immersive learning experiences that connect them with the most innovative minds, businesses, and ideas of our time.**

**We strive to:**

**Inspire Innovation: By providing access to cutting-edge practices, technologies, and insights.**

**Foster Growth: By creating environments where ideas flourish, and individuals can thrive.**

**Build Connections: By linking professionals with industry leaders and like-minded peers worldwide.**

**At LevelUp ,we believe that the future belongs to those who are willing to explore, learn, and adapt. Together, let's shape a brighter, more innovative tomorrow.**



# SAMPLE MAP



## Belgium

3 cities  
6 destinations



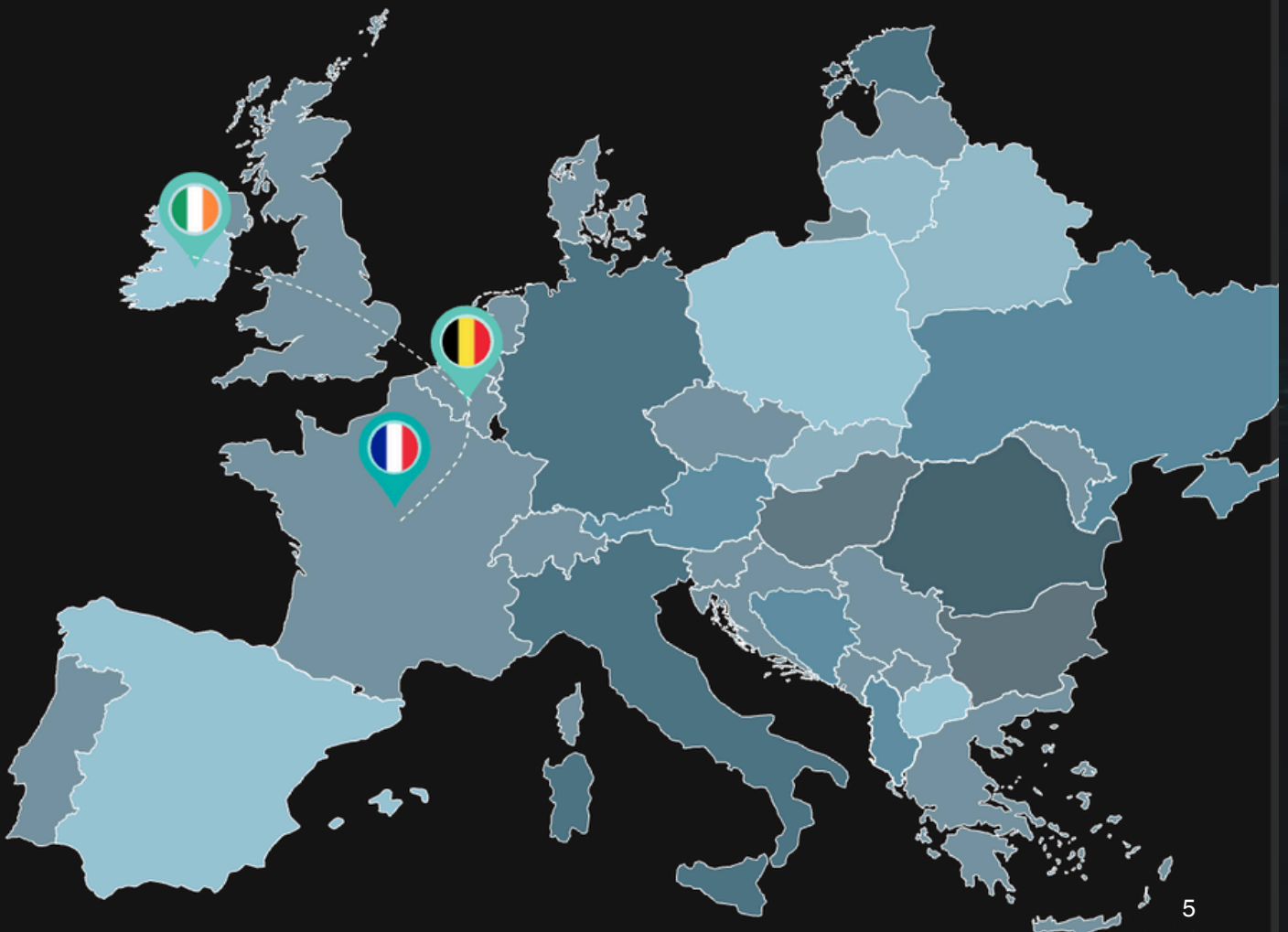
## Ireland

1 cities  
2 destinations



## France

2 cities  
3 destinations



# TIPS

## FOR MAKING THE MOST OUT OF YOUR EXPEDITION

01

### **Define Clear Learning Objectives**

Before the visit, we help participants identify specific questions or challenges they want to address. Whether it's understanding AI-driven decision-making, leadership trends, or digital transformation, having clear goals will help you focus on the most relevant insights.

02

### **Sustainable Pace**

Organizing a Learning Expedition is not about packing your day with short visit, running to make it on time to the next one. It's also about taking to ponder, analyze information and making group decisions. That's why we always offer to mix your visits with reflective workshops and pause moments

03

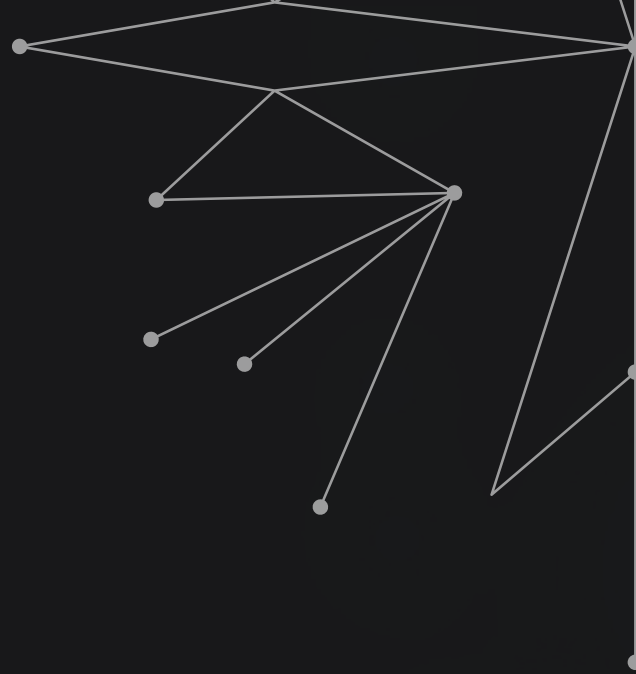
### **Network & Build Relationships**

Take advantage of the opportunity to connect with experts, thought leaders, and peers. Exchanging contact information, joining follow-up discussions, or connecting on LinkedIn can extend the learning beyond the visit.

04

### **Document & Share Key Takeaways**

We ensure our participants take notes, capture key insights, and reflect on their learnings. We always end our Learning Expedition with a debrief session and a writing summary report to help you translate insights into action for your own organization.



# OUR DESTINATIONS

SAMPLES



**LEVELUP**  
CONSULTING



# META

## MEET META PROJECT MANAGEMENT OFFICE (PMO)

Meta is a company that builds technologies to help people connect, find communities and grow businesses. Their portfolio of successful digital products (Facebook, WhatsApp, Instagram) makes them a prime example of an Agile-native company. Their Project Management Office can tell you more about the way they work and they leverage A.I.



## WHY CHOOSE THIS DESTINATION



- Discover AI-Driven Project Management & Decision-Making: Meta's PMO leverages AI-powered tools for project tracking, risk assessment, and resource allocation.
- Learn from AI-Powered Collaboration & Productivity Tools: Meta develops and utilizes cutting-edge AI-driven collaboration tools, such as Workplace, smart automation, and predictive analytics



# LINKEDIN



## DIGITAL NATIVE COMPANY GOES FULL A.I.

LinkedIn is a software-based company who has developed a same-named professional social network. One of the most famous digital-native company opens its doors to introduce you to their Agile mindset and A.I. powered innovations

## WHY CHOOSE THIS DESTINATION

- **Firsthand Exposure to AI-Driven Business Strategies:** LinkedIn is a pioneer in leveraging AI for business growth, talent acquisition, and content personalization
- **Insights into AI-Powered Talent & Workforce Transformation:** AI is reshaping the future of work, and LinkedIn is at the center of this shift. By visiting their offices, explorers can see how AI is used for skills mapping, workforce planning, and job recommendations, gaining practical insights into future-proofing talent strategies.

[BOOK THIS DESTINATION](#)

# TOUR OF A.I. LAB

## STEP INTO THE WORLD OF ARTIFICIAL INTELLIGENCE

The Artificial Intelligence Lab, founded in 1983 by Prof. Dr. Luc Steels, is the first AI lab on the European mainland. During this tour, we will explore the current state of A.I., what it can do and what it cannot (yet) and link it to your Learning & Development activity



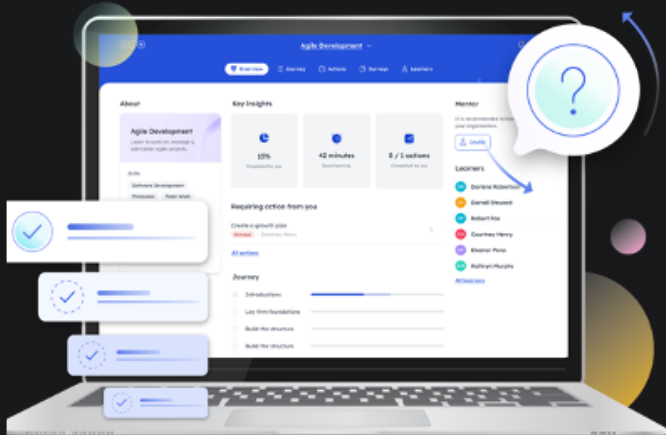
## WHY CHOOSE THIS DESTINATION



- Gain exclusive access to state-of-the-art I.A. research and development facilities.
- Learn from experts at the forefront of A.I. innovation, away from buzzwords
- Identify actionable strategies to implement A.I. solutions in your organization, away from buzzwords
- Expand your professional network with like-minded innovators and thought leaders.

[BOOK THIS DESTINATION](#)

# STELLAR LABS



## AI-POWERED LMS

Stellar Labs platform in a SaaS solution that helps breaking free from the time-consuming parts of learning design. Their AI-powered platform is guided by neuroscience, so L&D departments can design training journeys with the help of AI, deliver impactful trainings and evaluate the retention and anchoring of new learnings.

## WHY CHOOSE THIS DESTINATION

- Get a live and interactive demo of the platform
- Watch genAI create a whole customized training plan in front of your eyes
- Discuss the latest state of neuroscience with keynote speaker, author and founder Stella Collins.



[BOOK THIS DESTINATION](#)





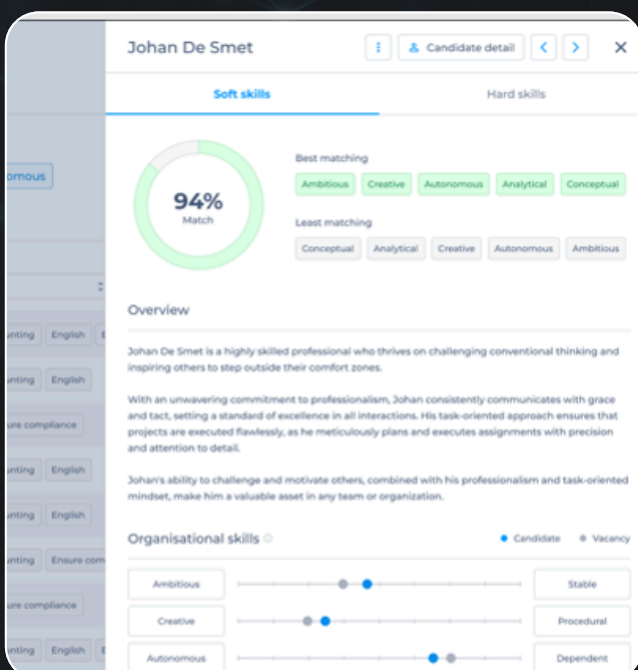
# TRAICIE

## MEET TRAICIE

Traicie is an AI talent engine that boosts your recruiting process. Its unique algorithm predicts the professional attitude and work style of job applicants based on their word use in resumes, application letters and public social media profiles. The result is a percentage match between the applicant and the open vacancy based on personality and job suitability.



## WHY CHOOSE THIS DESTINATION



- Meet a startup laureate of the 2024 HRTech Belgium contest
- Explore the Future of AI-Powered HR & People Analytics: With AI revolutionizing HR, Traicie AI's technology showcases how predictive analytics, behavioral insights, and machine learning can help companies build high-performing teams.

[BOOK THIS DESTINATION](#)

# FIFTY

## NEW LEARNINGS AND NEW BEHAVIOURS

Fifty is a software-based company who has developed a method and an application to convert transformation and training plans into concrete micro-actions. With the help of its “e-doing” technology, Fifty helps organisations anchor new learnings and new behaviours in a measurable way.



## WHY CHOOSE THIS DESTINATION

- Discover one of HR Tech Startup laureate
- Assist to a live demo of the tool
- Discuss partnership opportunities to help your employees anchor their training learnings better

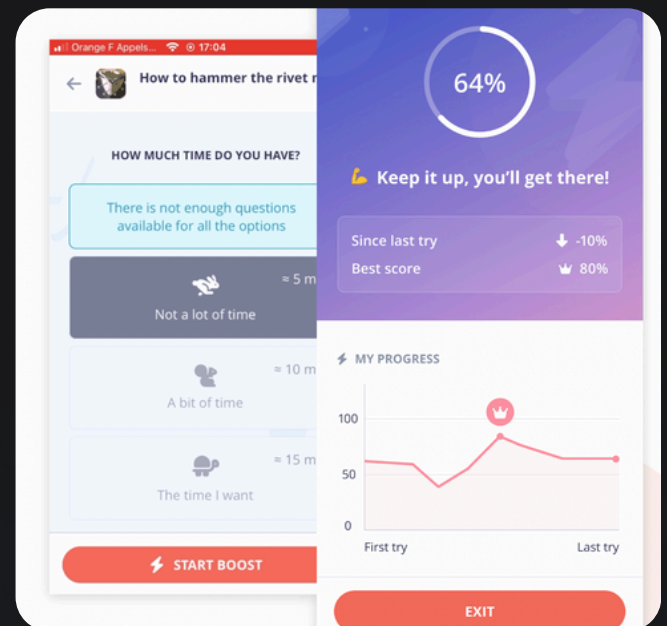
[BOOK THIS DESTINATION](#)



# RISE UP

## THE FUTURE OF LEARNING MANAGEMENT SYSTEMS

Rise Up is a LMS solution that can manage remote and onsite trainings in order to create blended learning journeys. In a single tools, participants can access and manage their complete learning experience and managers the one of their employees.



## WHY CHOOSE THIS DESTINATION



- Understand how Rise Up's LMS integrates seamlessly with your organization's learning needs.
- Explore cutting-edge features like adaptive learning, analytics, and AI-driven personalization.
- Learn how to implement effective e-learning strategies that drive engagement and results.
- Gain actionable insights to improve your organization's training programs.

[BOOK THIS DESTINATION](#)

# SCIENCE OF LEARNING

## MEET DR CHRISTINA MAKARONA

Dr Christina Makarona is a researcher and science communication expert. She is passionate about breaking down complex topics in fun and informative way for generalist audiences. She offers to break down the science of learning for adults and to build a critical ear on that topic. She holds a PhD in Chemistry and is today an evaluator of European science project proposals.



## WHY CHOOSE THIS DESTINATION



- Meet with a researcher who specialized in Science Communication
- Get a digest of the latest academic research on a topic you care about
- Turn learning into an interactive workshop, build an pragmatic action plan under Christina's facilitation and guidance.

[BOOK THIS DESTINATION](#)



# SOLVAY



## MEET MURIELLE

Murielle Machiels is a Academic Director and MBA teacher at Solvay Brussels School of Economics and Management. Murielle teaches leaders and their teams how to better adapt to the AI era while slowing down to speed up, manage their energy and mindset, and focus on what really matters. In other words, she is here to help you cut through the noise and find your way in this complex, fast, and digital world.

## WHY CHOOSE THIS DESTINATION

- Meet with a professional with a proven leadership record in large organizations who conducted impactful change programs
- For the time of session, go back on university benches in the iconic Solvay School of Economics and Management
- Leave the room with concrete actions and step by step plan on how to start adapting management and leadership in your organisation

[\*\*BOOK THIS DESTINATION\*\*](#)

# DECATHLON

## RETAIL LEADER

Decathlon is a sportswear retail & e-commerce leader (15B euros revenues in 2022). based in France. Another field where Decathlon is pioneering is implementing a strong company culture and a best-in-class management approach. Decathlon's Chief People Officer welcomes you onsite to tell you more about Decathlon's unique differentiators.



## WHY CHOOSE THIS DESTINATION



- Discover an iconic brand, started and managed as a family-business, leader of its sector for decades
- Meet people who live and breathe the values of their organizations and get inspired by how tangible culture is at Decathlon
- Discuss management and leadership with a best-in-class company

[BOOK THIS DESTINATION](#)



# MANAGEMENT 3.0

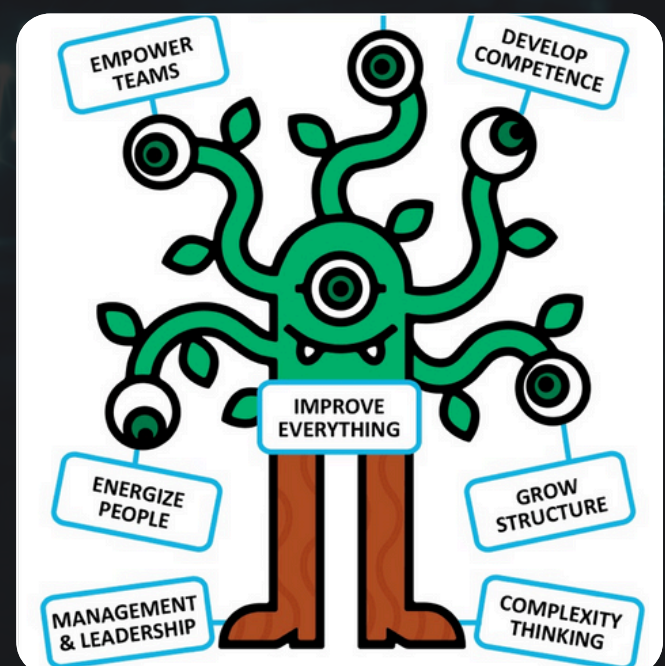
## THE FUTURE OF MANAGEMENT IS NOW

Meet the world-famous Management 3.0 - the company who invented an ever-changing collection of games, tools, and practices to help any worker to manage the organization. It is a way of looking at work systems.

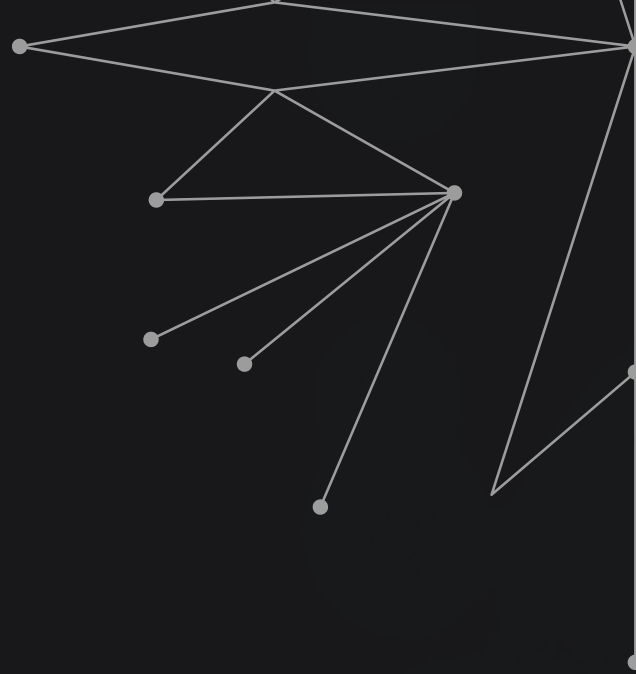


## WHY CHOOSE THIS DESTINATION

- Hands-on Experience with Modern Leadership Practices: Management 3.0 is not just a theory; it's a practical approach to leadership that blends agile management, servant leadership, and complexity thinking
- Engagement with a Global Thought Leadership Community: Management 3.0 is at the forefront of progressive leadership movements. A visit provides an opportunity to exchange ideas, discuss challenges, and get inspired by experts



[BOOK THIS DESTINATION](#)



# GROWTH OASIS



**LEVELUP**  
CONSULTING



# MARTIN'S HOTEL

## A RESTORATIVE BREAK IN AN UNUSUAL SETTING

Enjoy the peaceful surrounds of a former church that's been converted into the prestigious Martin's Patershof hotel.



## WHY CHOOSE THIS DESTINATION



- Slowly recline in one of the soft sofas around this unusual bar and admire the authentic stone columns and stained-glass windows while discussing the most valuable insights of your expedition.
- Finish the workshop by trying Martin's bar - a chic venue with a varied menu of gins, cocktails and whiskies to enjoy.



# COMET LOUISE

## STATE-OF-THE-ART MEETING ROOMS IN THE CENTER OF BRUSSELS

An all-inclusive meeting package in very stylish and luminous rooms with all needed material for productive reflective sessions



## WHY CHOOSE THIS DESTINATION

### A RELAXING YET ENERGIZING SPACE TO CLOSE THE EXPEDITION ON A HIGH NOTE

Beyond functionality, Comet Louise offers a refreshing ambiance that helps participants shift from an intense learning mode to a moment of calm synthesis. Whether it's enjoying a coffee break in a lounge area or engaging in a guided reflection session, the space promotes both relaxation and productivity, ensuring that participants leave the learning expedition with a clear vision of next steps.



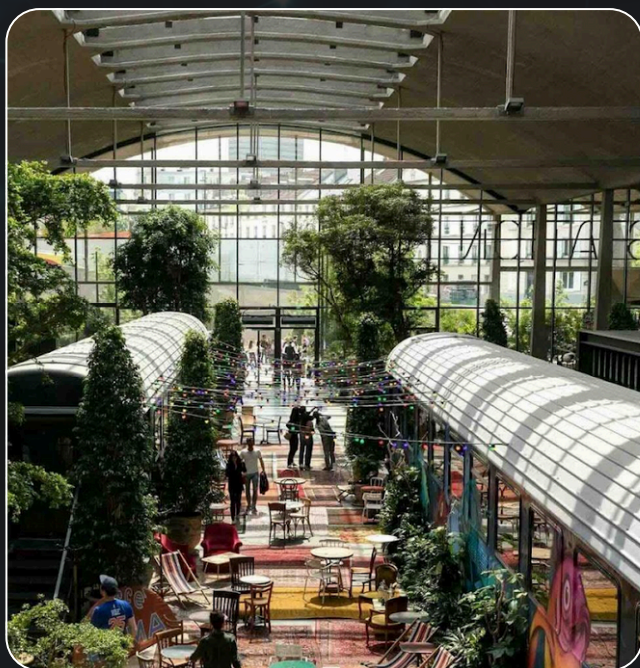
# LA FELICITA

## A FOOD COURT IN THE MIDDLE OF A STARTUP INCUBATOR

Discover a relaxing place located next to one of the biggest incubator in the world, Station F. A vibrant and out-of-the-box location to finish your journey in Paris.



## WHY CHOOSE THIS DESTINATION



## AN INSPIRING & UNCONVENTIONAL ATMOSPHERE FOR REFLECTION

Beyond functionality, Comet Louise offers a refreshing ambiance that helps participants shift from an intense learning mode to a moment of calm synthesis. Whether it's enjoying a coffee break in a lounge area or engaging in a guided reflection session, the space promotes both relaxation and productivity, ensuring that participants leave the learning expedition with a clear vision of next steps.



# What's your next expedition?



- Q Leadership
- Q AI powered businesses
- Q Future of Learning & Development
- Q Custom-made

Contact us for your tailor-made  
learning expedition



[thomas@levelupconsulting.be](mailto:thomas@levelupconsulting.be)



<https://levelupconsulting.be>



[Thomas Rafflin](#)



See you soon!

**LEVELUP**  
CONSULTING