



socratiix
bespoke educational videos

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intro



Socraflix is a hybrid between an educational consultancy and a digital learning service.

Essentially, I work with your team to create stunning videos for you to take, keep and use as many times as you need.

You decide how to use my service. It could be for a ten-part series on a difficult GCSE Paper, or a single video for a whole-school assembly. It could plug gaps in an otherwise strong curriculum or it could provide the foundation for an entirely new scheme of work. It could address an important but difficult safeguarding topic, or it could celebrate an annual festival.

We work together to decide on an appropriate style, tone and aesthetic for the project, which is then appropriately pitched to your target students. The videos can come with additional resources, such as worksheets and assessments. I could also provide staff training on how to implement the videos in a scheme of work, or I could help you to launch it with your school community.

Each video comes as an MP4 file with guidance on storage and shareability. The videos use a combination of traditional MS and video-editing software and AI-powered tools. This includes AI generated images and voice-overs to create a stunning and professional look. However, if you would prefer to use local voice actors and graphic designers, we can do this.

services

I am now ready to pilot Socraflix in a secondary school in Teesside or the surrounding area.

Together, we will create a video or series of videos that you can launch across a department or school community. I will ask for a financial contribution to the pilot, which will vary according to the scale of the project and school budget and will ask your staff to participate in feedback at the end. You decide the focus for the pilot, but see below a few examples:

Curriculum Development: Working alongside a Head of Department or specialist to create or re-design a scheme of work, supported by a series of videos

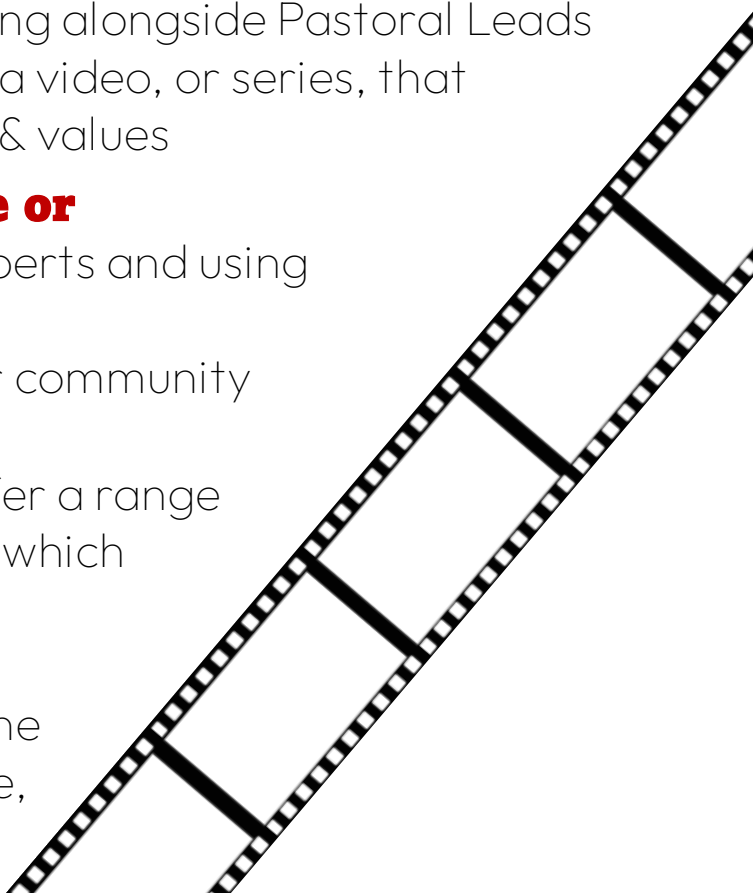
PSHE Development: Working alongside your PSHE lead to design a video or series of videos that tackles a difficult modern-day problem.

School Assemblies: Working alongside Pastoral Leads and Heads of Year to create a video, or series, that supports your school's ethos & values

Local heritage, landscape or culture: Consulting local experts and using cinematography from your community to celebrate your community

Digital Resources:

I do not just offer videos. I offer a range of digital resources, some of which can be used to enhance your curriculum, whilst others can reduce staff workload. See the booklet, linked on my website, for examples




how it works



Initial consultation with budget holder to identify the focus and need



Co-planning meeting with specialist staff where we brainstorm, strategize and form a plan



You review the prototype, provide feedback and finalise the plan



I design a prototype video based upon our meeting and any resources provided



I design the final video(es) and supporting resources



You launch with the school community

who benefits

School leaders

School leaders worry about a multitude of high priorities. Socraflix allows you to delegate one of these priorities, whilst also providing a professional development opportunity to specialist staff. Together, we create something for the benefit of your community.

Heads of Department

Middle leaders are time poor and they worry about consistency across their department. The video series can act as departmental CPD to enhance subject knowledge and pedagogy. It can also form part of a department-wide homework strategy or the basis for exam revision.

Teachers

Teachers worry about getting it right and projecting confidence in the classroom. They would have a series of reliable videos and a clear strategy for their implementation in the classroom. This will reduce workload and improve their pedagogy, ultimately reducing stress.

Students

Students worry about anything and everything. Socraflix can give reassurance. Each video is designed to optimise learning: clear and engaging graphics, accurate subtitles, crystal-clear audio. I can further design worksheets and resources to enable active revision.



socraflix

- ✓ bespoke to your trust or school
- ✓ collaboration with your staff
- ✓ laser-focused on your curriculum needs
- ✓ targeted to any attainment goal or demographic
- ✓ your branding & ethos
- ✓ support with curriculum design & pedagogy
- ✓ pay for the service once, keep forever
- ✓ support to enable a successful launch & staff buy-in

- ✗ one size fits all
- ✗ generic content on topics to suit every exam spec
- ✗ pitched to high-ability only with the false promise of top grades
- ✗ pay for hundreds of videos, only use a handful
- ✗ renew your subscription yearly
- ✗ low staff buy-in because content lacks relevance or pitched at wrong level
- ✗ promotes own brand & values
- ✗ little to no customer support after purchase

alternatives

bio

I'm Laura, the founder & creator of Socraflix.

I have 15 years of secondary school classroom experience. My subject is History, but I have taught Geography and Religious Studies to GCSE. I hold a BA (Hons) in History and English from Durham University and a PGCE in Secondary History from the University of Nottingham.



I have a passion for curriculum development and delivery. I have served as a Head of Department for eight years, achieving strong results year on year, and I have mentored several student teachers. I have ten years' experience as an examiner for both GCSE and A Level, including two years as a Team Leader. I also have Pastoral leadership experience; most notably, I planned and delivered the pastoral program for Y11 during the Covid year of 2021-22. Therefore, I know the demands that teachers and middle leaders face. Because I have faced them.

Socraflix has been two years in development. Everything you see here and on the website, I have created. I have outsourced nothing. It has been a labour of love, but I have picked up so many skills along the way. Now, it's time to turn the vision of Socraflix into a reality.

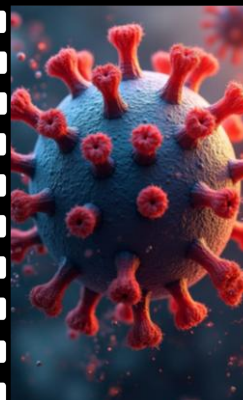
timeline

March 2020

I began to develop remote learning resources for my students

Sept 2021-Jul 2023

Used digital learning platforms regularly both in class and for remote learning



Aug 2023-

Jun 2024 Created about 100 videos for my students, each one better than the last!

Jul 2023

Created my first video on Weimar Germany – it wasn't great!

Jul 2024

Gave birth to twins! (This slowed progress a little)

Jan 2025

Handed in my notice – like many new mums at my stage in their teaching career!



Summer 2025

Find school communities to pilot Socraflix.

Feb 2025

Socraflix was born!

portfolio

Here is a sample of videos that I have created for the purpose of this pilot launch. Please note, they were not made following consultation with a specialist.



Explain a difficult concept: The Wall Street Crash

This is one of the hardest topics on the GCSE History curriculum. Worse, it isn't directly relevant, but students do need to understand it for their study of the Great Depression and the rise of Hitler. I would have loved to have had this video early on in my career!

Mini-series on exam skills: Macbeth

This is a mini-series of three videos that talks through the process of answering an exam question. The way I present this video is my tried and tested method for delivering lessons on exam technique.



Local landmarks & case studies: Scarborough's North Bay

I have taught GCSE Geography and it sometimes feels like an endless list of case studies! This video shows how I can use your local landmarks to create simple but engaging videos, using footage filmed on my phone.

Telling a good story: Elizabeth I's early years

The Tudors is my specialism, and while developing Socraflix, I created around 50 videos for my A Level students, covering the full exam specification. This is the last video I made for the series, and it showcases my passion for my favourite historical figure.





contact

To register interest in the pilot,
please email me:

laura@socraflix.com

To watch my sample videos and
learn more about Socraflix,
please scan the QR code or visit:

www.socraflix.com

