



Media Consent Policy

Effective Date: 26 January 2025

Lighthouse Academy for Educational Consultancy ("Lighthouse Academy") is committed to safeguarding the privacy and rights of students while using images, videos, and other media for educational and promotional purposes. This Media Consent Policy outlines the terms under which media featuring students may be captured, used, and managed.

1. Purpose The purpose of this policy is to:

- Explain how media content featuring students may be used.
- Ensure transparency and respect for students' and families' rights.
- Establish guidelines for obtaining and managing consent.

2. Scope This policy applies to all media content, including photographs, videos, and audio recordings, captured during Lighthouse Academy activities, events, or classes.

3. Use of Media Media content may be used for the following purposes:

- Marketing materials, including brochures, flyers, and posters.
- Online promotions, including social media, websites, and newsletters.
- Internal use, such as presentations or reports.

4. Consent Requirements

- **Parental or Guardian Consent:** For students under 18 years old, written consent from a parent or guardian is required before any media featuring the student is used.
- **Student Consent:** Students 18 years or older may provide consent directly.
- **Opt-Out Option:** Parents or guardians who do not wish for their child's media to be used must submit a written opt-out request to info@thelighthouseacademy.org.

5. Media Management



- Media content will be securely stored and used in accordance with Lighthouse Academy's Privacy Policy.
- Lighthouse Academy will not sell or distribute media to third parties without explicit consent.

6. Withdrawal of Consent

- Consent can be withdrawn at any time by submitting a written request to info@thelighthouseacademy.org.
- Upon withdrawal, Lighthouse Academy will cease using the individual's media in future materials but cannot remove content already published or distributed.

7. Restrictions

- Media featuring students will not include personal information such as full names, addresses, or contact details unless explicitly agreed upon.
- Lighthouse Academy will take reasonable steps to ensure all media content is respectful and appropriate.

8. Contact Us For questions or concerns regarding this Media Consent Policy, please contact us:

- Email: info@thelighthouseacademy.org
- Phone: +974 50576945
- Address: Unit 1, Building 3, Street 270, Zone 79, Al Arish Road, Doha, Qatar

By providing consent, parents, guardians, or students confirm that they have read, understood, and agree to the terms outlined in this Media Consent Policy.