SHEIDA JAHANGARD

SENIOR PRODUCT DESIGNER

CONTACT

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🌐 www.sheida-design.com

SKILLS

- UX Research
- Design System
- Prototyping
- Wireframing
- User Interviews
- Information Architecture
- Figma
- Miro
- Adobe Creative suite
- Usability Testing
- CorelDRAW
- Graphic Design
- Gamification
- Motion Graphic
- Logo design
- Design thinking
- Webflow
- sketching

LANGUAGES

- English (Fluent)

PROFILE

Experienced Senior Product Designer with over 15 years of expertise in graphic design and UX/UI. Led projects for both academic and commercial institutions, including McGill University and a mobile automotive service app ('Kardan'). Specialized in user-centered design, research, prototyping, and data-driven design decisions.

WORK EXPERIENCE

McGill University School of Physical & Occupational Therapy
Senior Product Designer   2024 - PRESENT

- Led UX research and design for an accessibility
- focused mobile app.
- Collaborated with researchers to design user-friendly solutions for people with physical disabilities.
- Utilized tools like Figma, Miro, and Affinity Diagramming for data synthesis and design.
- Managed feature prioritization within budget and time constraints

Kardan - Auto Repair Locator App
UX Designer & Researcher   2024- 2025

- Designed mobile app for locating and reviewing auto repair shops.
- Conducted user research and created high-fidelity prototypes.
- Balanced user needs with business goals and technical limitations.

Mount Antero Gallery - E-commerce Jewelry Website
UI/UX Designer (Freelance)   2023- 2024

- Designed and prototyped a visually appealing online jewelry store with a virtual try-on feature.
- Integrated advanced filtering for allergy-sensitive customers.
- Created responsive designs and collaborated with developers to maintain design consistency

EDUCATION

M.A. in Graphic Design   2017- 2019
Azad University,
Science & Research Branch, Tehran