

# The Travel Log

by Simone Riaz



Tap to Explore



Built-In Links



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travel enthusiast | digital products | content creator



280k+  
Total Content Views  
(last 60 days)



45k  
Weekly Reach



7%  
Profile-to-site  
conversion

## about me

I'm Simone, the creator behind The Travel Log. I work with hotels, airlines, luggage brands, and booking platforms to reach an audience that's actively planning and booking trips – 68% women, aged 21–45, UK-based. They don't just save content. They book.

# What I Create

## UGC Photo & Video

High-aesthetic photography and video assets shot on location, in the destinations I'm actually travelling to. Yours to use across paid and organic.



## Short-Form Video

TikTok and Instagram Reels built for this audience — destination features, product integrations, and travel storytelling in formats that perform.



## Digital Planning Tools

Bridging the gap between inspiration and execution with mobile-optimized itineraries and interactive tools.



# audience

21-45 audience age range

68% female engaged audience

15% avg monthly growth



# Let's Work Together

## Why Partner With The Travel Log?

My audience doesn't just scroll. They book. By placing your brand inside my guides, maps, and social content, you reach travellers at the exact moment they're deciding where to stay, what to pack, and how to spend.

## Collaboration Opportunities

- **Content Only:** UGC photo and video assets delivered for your use across paid and organic. Shot on location, real destinations – no posting required on my end.
- **Social Feature:** A dedicated Reel or TikTok featuring your brand, product, or destination, plus supporting stories. Built for this audience, in my voice.
- **Destination Partnership:** The full package: social content, a sponsored Travel Journal feature, and placement inside the downloadable PDF guide and Google Maps collection for that destination.
- High-aesthetic photography and video assets for your brand's own channels.

Ready to reach the modern explorer?

## Contact Details

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