

Aaruexx UDHP

for Healthcare Providers

UNIFIED DIGITAL HEALTH PLATFORM

INSURANCE BILLING, CLAIM AND REFERRAL MANAGEMENT,
BUSINESS OPERATIONS MANAGEMENT

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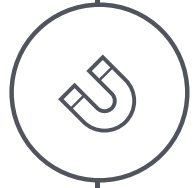
AARUEXX UDHP



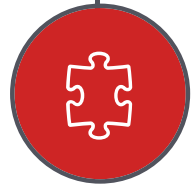
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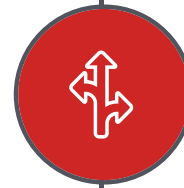
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About US

Aaruexx UDHP is a result of a vision to apply the latest technology solutions to healthcare services, to achieve accuracy, better treatment outcomes, consistency, efficiency, affordability, reduce costs, accountability, transparency, security, to improve the patient experience of received medical care, and enjoy the benefits of health insurance in a hassle free manner.

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**DATA ENTRY
SOURCE**

100%

INTEGRATED EMR

100%

**REAL TIME CLAIM
SUBMISSION**

AUTO CLAIM

Zero Error Claim
Submission
in Real Time

REFERRAL

Gatekeeping to refer
to Specialist for
efficiency

SICK LEAVE

Patients get Sick
Leave on Mobile App

SMART EMR

Perpetual Medical
Records easily
Accessible

Features

At **Marketing Solutions LLC.**, we analyze marketing bottlenecks according to company persona and then provide step-by-step solutions against each bottleneck.

100%

**ONLINE 24/7
UPTIME**

0

CLAIM ERRORS

50%

**INSURANCE COST
SAVINGS**

POWERFUL CLOUD BASED PLATFORM

Easy to use, with
simple training

NO NEW HARDWARE REQUIRED

Computer/Laptop &
Mobile with Internet
connectivity is all you
need

API INTEGRATED OR STANDALONE

Plug and Play,
requires one time set
up and onboarding

COST EFFECTIVE

Save on Insurance claim
costs, reduce losses,
get paid quickly, keep
cash flow smooth

How it works

- INTEGRATED EMR WITH SEAMLESS API INTEGRATION WITH HIS/EMR
- WEB PORTAL ACCESS FOR CLINICS AND HOSPITALS
- SINGLE POINT DATA ENTRY FOR MEDICAL SERVICES PROVIDED TO INSURED MEMBERS. AVOIDS DOUBLE ENTRIES AND ERROR MAKING THE PROCESS EASIER.
- AUTOMATED CLAIM FORM GENERATION: THE EMR PICKS UP THE BENEFITS FROM THE TOB AND APPLIES PRICES AND DISCOUNTS FOR EACH SERVICE
- INTELLIGENT CLAIM MANAGEMENT WITH AUTOMATED APPLICATION OF DEDUCTIBLE AND COPAY
- EXCLUDED SERVICES ARE AUTO CONVERTED INTO CASH MODE,
- CLAIM INVOICE GENERATED IN REAL TIME. CLAIM FORM WITH INVOICE IS TRANSMITTED DIRECTLY TO INSURANCE/TPA IN REAL TIME.
- INVESTIGATION REPORTS AND RELEVANT ATTACHMENTS ARE UPLOADED TO THE CORRESPONDING CLAIMS BY THE PROVIDER ONCE THEY ARE REPORTED.
- INTELLIGENT PRESCRIPTION AND DRUG SAFETY FEATURES (OPTIONAL)
- TELE CONSULTATION (OPTIONAL): PATIENTS CAN CHOOSE TELE CONSULTATION THROUGH THE APP.
- GATEKEEPING FEATURES WITH REFERRALS TO SPECIALIST DOCTORS
- SICK LEAVE MANAGEMENT: SICK LEAVE NOTIFICATION TO PATIENT APP AND CORPORATE COMPANY.
- AARUEXX DOCTORS MOBILE APP (IOS AND ANDROID): PROVIDES UPDATES TO DOCTORS, APPOINTMENTS, CLAIM STATUS, QUERIES, AND ONLINE TELE CONSULTATION OPTIONS.
- PATIENTS HAVE THE AARUEXX PATIENT APP (IOS AND ANDROID): TO BOOK APPOINTMENTS, RECEIVE MEDICAL AND INVESTIGATION REPORTS, AND SICK LEAVE
- INTEGRATION WITH ICD-10-CM, CPT CODES
- EASY UPLOAD OF DOCTORS MASTER, SERVICE LIST
- USER ACCESS TO ADMIN, FRONT OFFICE, INSURANCE OFFICE, DOCTORS, NURSES, PHARMACY, LAB, RADIOLOGY, PHYSIOTHERAPY, OTHER USERS AS REQUIRED..
- COMPLIANCE TO HIPAA, HL7, AND/OR ANY OTHER RELEVANT STANDARDS
- CYBER SECURITY COMPLIANCE AS PER THE BAHRAIN REGULATIONS IS ENSURED
- DATA PRIVACY AND ENCRYPTION SECURITY FEATURES ARE APPLIED AS PER LATEST STANDARDS.

BENEFITS:

- AUTOMATED ONLINE INSURANCE CLAIMS AND REFERRALS.
- EASY ONBOARDING, PLUG & PLAY, API INTEGRATION
- AUTO CLAIM GENERATION & SUBMISSION, NO DUPLICATE ENTRIES
- TELE CONSULTATION, VOICE AI EMR ENTRIES, CDSS OPTIONS.
- DAILY REPORTS OF CLAIM, PATIENT VISITS, STATUS AND REPORTS
- CAN ACHIEVE ZERO REJECTION OF CLAIMS,
- INSURANCE CLAIM PAYMENT DELAY REDUCED BY 90%
- INCREASE IN PATIENTS COMING TO YOUR FACILITY



Problem we Solve: USING SOFTWARE TECHNOLOGY & AI ...

Dear Medical Facility Operators: Clinics, Medical Centers, Hospitals, Pharmacies, Diagnostics, Therapy Centers

INSURANCE PATIENT RUSH

Are you prepared for the Insurance Patient rush? Bahrain is implementing National Health Insurance scheme for all citizens and Residents of Bahrain. Most of the Clinics and Medical facilities in Bahrain do not have the required capabilities for efficiently managing Health Insurance Claims and RCM. Experienced staff in Health Insurance departments is expensive and difficult to find. The cost of staff and insurance office is between BD.3,000 to BD.20,000 per month.

CLAIM REJECTIONS

What is the net average loss due to Insurance Claim Management operations? Almost 20%-40% of the total claim amount is lost eventually. Average Insurance claims payments happen in 90-120 days. In case there are rejections and re-submission, this duration can go beyond 9 months. Average 15% rejection rates are observed in Bahrain

DELAYED CLAIM PAYMENTS

As per the study, 98% of Insurance Claims submitted are non-compliant with the standards. Deductibles, Co-pay and sub-limits, exclusions are complex and cannot be monitored in real time. Claim submissions are done on a monthly basis, on average 45 days after the medical service is provided. Only after the TPA audits the claim, you will know if the full claim is approved or partly it is rejected. Resubmission is tedious, time-consuming, irritating for doctors to write justifications and corrections, inefficient and futile. Resubmitted claims are mostly rejected again, with only about 20-40% resubmitted claims being approved. Patients do not pay for rejected claims.

POOR PATIENTS SATISFACTION

Are your patients happy with your Insurance Services? How many times did you call back a patient to pay for services you provided which the Insurance did not approve? Claim approvals, rejections and cash payments, along with unclear co-insurance amounts, make patients anxious despite having premium Health Insurance Policy

DOCTORS FOCUS DIVERSION

Are your doctors happy to treat insured patients? Doctors become the pivot for completing claims, writing justifications and ensuring claim amounts are received. Many doctors' incentives are linked to the Insurance claim amount recovery. It is a matter of constant stress for doctors to provide prompt treatments, handling claim documents, and also to justify their course of treatment to avoid rejections.

Proposed **SOLUTIONS**



AARUEXX UDHP

AARUEXX RCM SOLUTIONS

Minimum effort but Maximum Value Proposition

AARUEXX UDHP SOLUTIONS

Powerful Cloud Platform for all Insurance Billing and Claims, align with Insurance Networks

AARUEXX INSURANCE MANAGEMENT

to achieve strong growth in your Insurance based revenues and increase profits

AARUEXX O&M

Our team will manage your facility end-to-end, so you can focus on your profession or business.

START TODAY, FREE YOUR MIND FROM CLAIM PROBLEMS



CALL/ WHATSAPP NOW

The Aaruexx CRM team will be happy to take you through a step by step process of Registration



CHOOSE YOUR PACKAGE

Great people, great packages and a very personalized approach to problem solving. Customized solutions will be offered based on your needs.



GET ONBOARDED

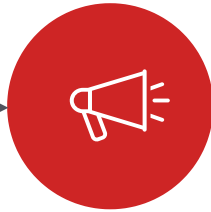
Start your journey with Aaruexx UDHP, in as little as just 24 hours, you can experience the jet age of health Insurance management

TIME LINE



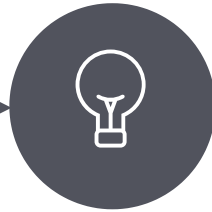
PHASE 1

Needs Assessment



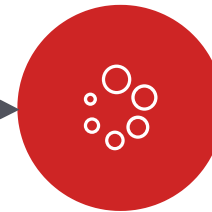
PHASE 2

Analyse Results and
Determine Package Solution



PHASE 3

Creation of Client Account



PHASE 4

KYC, Onboarding & Setup



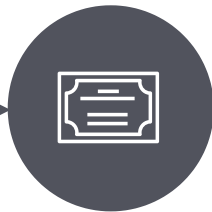
PHASE 5

Integrating and Mapping on
the Network



PHASE 6

Initiating and Monitoring



PHASE 7

Customer Satisfaction,
Refinement
Based on Results

