

AVAS Agri. Export Buyers Mission Rotterdam 2026



14th & 15th September 2026



Event Overview

AVAS Consulting is organizing an invite-only, high-impact trade mission that will connect Nigerian SMEs in agriculture, agro-processing, manufacturing, and value-added products with buyers, distributors, importers, investors, and strategic partners in the Netherlands.



The Mission:

- ✓ Facilitate export market access for Nigerian SMEs.
- ✓ Increase foreign exchange earnings.
- ✓ Promote Nigerian products in European markets.
- ✓ Enhance financial inclusion and trade financing opportunities.
- ✓ Strengthen bilateral trade relationships between Nigeria and the Netherlands.

Why Financial Institutions Should Partner



Direct Pipeline of Export transactions

- Access export-ready SMEs requiring trade finance.
- Offer export financing, working capital facilities, letters of credit, and FX solutions.
- Acquire new SME banking clients.



Brand Visibility

- Position as champions of international trade and SME growth.
- Gain exposure to exporters, government agencies, development partners, and international buyers.



ESG & Development Impact

- Support economic empowerment and job creation.
- Promote sustainable agriculture and women/youth-led enterprises.
- Demonstrate commitment to national export growth.



Market Intelligence

- Access valuable trade and sector insights.
- Identify emerging export sectors and opportunities.

MISSION SNAPSHOT



30
screened
SMEs



2
intensive
buyer days



Hosted
Buyer
meetings



Invited
buyer
walk-ins



Sponsor
Presentation



Optional
agribusiness
visit



Sponsor
Workshop



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Sponsorship Packages

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*MOST PREMIUM BENEFITS



EVENT PARTNER

Exclusive Category Rights



Naming Rights – "Your Name"
AVAS Export Buyers Mission
Rotterdam 2026



Logo placement at the Ready2Go Clinics



Keynote speaking opportunity
at opening ceremony.



Opportunity to host a trade finance
workshop on Thursday 16th



Branding on all event materials
and Event Halls



Dedicated exhibition desk.



Featured profile in event handbook.



Access to all participating SMEs
and database.



Land & Labour TV Media
interviews and press coverage.



Participation in government and
diplomatic networking sessions.



Branding on trade mission
merchandise.



Complimentary Sponsors Delegation
x 2 persons incl. flights & hotel

INVESTMENT

₹35m



PLATINUM PARTNER



Branding placement on
event materials and
Event Halls



Speaking slot during
conference sessions.



Dedicated exhibition desk.



Access to SME database.



Featured profile in
event handbook.



Land & Labour TV Media
interviews and press
coverage.



Participation in government
and diplomatic networking
sessions.

INVESTMENT

₹20m



GOLD PARTNER



Branding placement on
event materials and
Event Halls



Speaking slot during
conference sessions.



Access to SME database.



Featured profile in
event handbook.



Land & Labour TV Media
interviews and press
coverage.



Participation in government
and diplomatic networking
sessions.

INVESTMENT

₹15m

IDEAL FOR



Export &
Trade Institutions



Commercial Banks &
Financial Institutions



Development Finance and
International Organisations



Logistics, Shipping,
Inspection and
Port Companies



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Mission Format, Expected Outcomes & Next Step

A structured mission designed to turn introductions into export opportunities.



1 BEFORE TRAVEL

- SME screening
- Ready2Go Clinic
- Buyer recruitment & scheduling



2 IN ROTTERDAM

- 2 intensive buyer days
- Hosted 1:1 meetings
- Invited walk-in buyer traffic
- Deal Desk support



3 AFTER THE MISSION

- RFQs and sample requests tracked
- Follow-up support and reporting
- 30/60/90-day outcome review

COMMODITY FOCUS



Cocoa



Sesame



Ginger



Cashew



Hibiscus



Coconut



Shea



Spices & Botanicals



Fruits

EXPECTED OUTCOMES



30
screened
SMEs



4–6
buyer meetings
per SME



Qualified
walk-in buyer
traffic



RFQs and
sample
requests



Post-mission
performance
report



RECOMMENDED NEXT STEP

- ✓ Complete booking form
- ✓ We will invoice you based on your sponsorship/investment choice
- ✓ Deposit payment is required to confirm your sponsorship no later than **10th of July 2026**.



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Who We Are

AVAS Consulting Ltd is a leading trade facilitation and business development company dedicated to unlocking international market access for African businesses, particularly in agriculture, agro-processing, and commodities.

We design and deliver high-impact trade missions, export readiness programs, and business events that connect SMEs to global buyers, investors, and strategic partners.



Our Divisions



AVAS Exposure

Trade missions and export market access programs.



AVAS Explore

Fact-finding tours and market exploration initiatives.



AVAS Events

Conferences, forums, buyer-seller meetings and exhibitions.



AVAS Academy

Training and capacity building for export readiness.

Our Track Record

We have successfully organized trade missions and business events across **Europe**, **North America** and **Africa**, opening doors for hundreds of Nigerian SMEs.



10+

years of trade facilitation excellence



100+

SMEs supported to access global markets



20+

international trade missions and programs



Strong

network of global buyers, partners and institutions

Connecting Nigeria to the World. Creating Value. Driving Growth.



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