

Rotaract



UNITE  
FOR  
GOOD

Club of Bangalore Jayanagar

# CRICKET MUQABLA

## SPONSORSHIP DECK

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rotaractjayanagar.org

# About the Event

## Uniting communities through inclusive cricket for all abilities

Cricket Muqabla 2025 celebrates the joy of cricket by bringing together both abled and visually impaired players in a fun and friendly match. The event is designed to support visually impaired participants through adaptive play, guided assistance, and accessible arrangements, ensuring they can enjoy the game with confidence and ease. More than a match, it creates awareness, encourages inclusion, and highlights how sport can empower and support the visually impaired community truly making it cricket for everyone, in the spirit of togetherness.

# Objective of the Event

- To create awareness about the capabilities of persons with disabilities and break societal mental barriers by challenging prejudices through the medium of cricket.
- To promote sports as a viable and empowering career option for individuals with visual impairment.
- To build self-confidence and enable people with visual impairment to pursue and achieve future endeavours with greater independence.
- To foster the integration of abled and visually impaired individuals, creating an inclusive environment that encourages mutual understanding of challenges, strengths, and teamwork.

# About Rotary & Rotaract

Rotary International is a global network of 1.4 million members in over 200 countries, working together to create lasting change in communities.

Rotaract is the youth wing of Rotary, empowering young professionals and students to take action through service, leadership, and fellowship.

- Present in 180+ countries
- 10,000+ Rotaract Clubs worldwide
- Focus Areas: Education, Health, Community Development, Environment, and Peace

# About Club

Rotaract Club of Bangalore Jayanagar (8185) is a vibrant community with 48 years of legacy with young leaders committed to service, growth, and impact. Under Rotary International we strive to bring positive change through meaningful initiatives across diverse areas such as education, healthcare, environment, and youth development.

With a strong spirit of fellowship and teamwork, we create opportunities for individuals to serve society while developing their personal and professional skills.

Backed by the guidance of Rotary Bangalore South and driven by our dynamic members, we believe in leading by example and creating lasting change—both within our communities and ourselves.

# Why sponsor Cricket Muqabla?



## Cricket Muqabla Supports a Cause

Cricket Muqabla is not just a sports fest, it's a fundraiser for the blind community. Funds raised from this event will be given to support them, in their requirements.

## CSR Impact

Partnering with us shows your brand genuinely cares about inclusion and social wellness.

## Community Reach

Your support builds real connections with our audience while making a meaningful impact in people's lives.

# Promotion Strategy

Engaging Audiences Across Multiple Channels

01

## SOCIAL MEDIA CAMPAIGNS

Targeted posts and stories across platforms like Instagram, Facebook, and LinkedIn to reach diverse demographics.

02

## PRESS & PROMOTIONAL PARTNERSHIP

Press coverage and local business co-promotions for wider reach and brand impact.

03

## ROTARACT NETWORK LEVERAGE

Engaging the extensive network of Rotaract Clubs to spread the word among youth and community leaders.



# Notable Past Sponsors

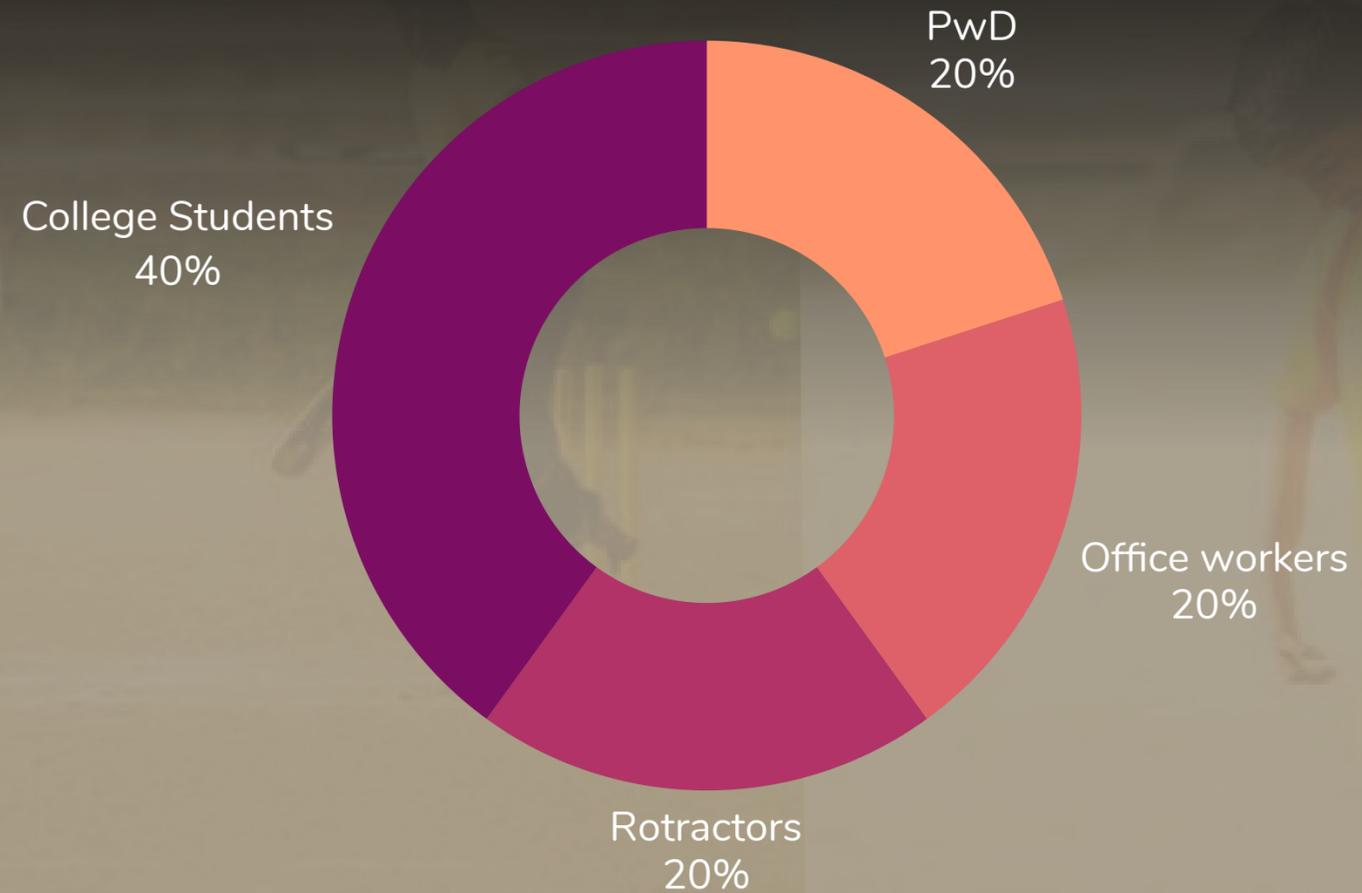




# Our Target Audience

Meet the people and companies that show interest in our sports fest

With an audience ranging from young professionals to corporate leaders and Rotarians, our event provides exceptional brand exposure. This offers a unique opportunity to engage with a diverse audience.



FROM YOUNG TALENT AND CORPORATE GROUPS TO ESTABLISHED ROTARIANS, EVERYONE COMES TOGETHER AT OUR EVENT.

# Sponsorship Opportunities

See how you can  
get your brand  
in front of hundreds  
of people

# Sponsorship Packages

01 **GOLD** 50,000



02 **SLIVER** 30,000



03 **BRONZE** 15,000



# Package Benefits and Pricing

## PLAN OPTIONS

## GOLD

## SLIVER

## BRONZE

Complementary entry of one Team



Title Sponsors: "Cricket Muqabla sponsored by..."



Stalls (self)



Time slot at inauguration



Promo Video



Logo on all banners





# Payment Details

Bank : Federal Bank  
Name : Sushanth Jain  
A/C No : 19010100013547  
IFSC : FDRL0001901  
UPI : 9632155147@ybl



# Meet Our Event Organizers

Get to know the team that makes the sports fest happen

Project Chair	: Rtr. Purvik Shetty
Project Co Chair	: Rtr. Sushanth Jain
President	: Rtr. Gouthami Parthasarathy
Secretary	: Rtr. Yogitha G Reddy
Vice President	: Rtr. Bhuvan M R
Joint Secretary	: Rtr. Nidhi J
Sergeant-At-Arms	: Rtr. Durga Prasad S N

# Contact Us

We hope you'll join us for an unforgettable day of team spirit and company pride.

**Project Chair**

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**Project Co Chair**

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**President**

Rtr. Gouthami Parthasarathy  
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**Secretary**

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+91 7899866953



# Thank you!

Got any questions? Feel free to call us,  
email us, or hit us up on social media.