



# PRIVACY POLICY

**Last Updated: May 2026**

WELCOME TO ELEVEN DEVELOPMENT. WE ARE COMMITTED TO PROTECTING AND RESPECTING YOUR PRIVACY. THIS PRIVACY POLICY EXPLAINS HOW WE COLLECT, USE AND PROTECT YOUR INFORMATION WHEN YOU USE OUR WEBSITE, ENQUIRE ABOUT OUR SERVICES, OR PARTICIPATE IN OUR COACHING, DEVELOPMENT SESSIONS, TRIALS, CAMPS OR EVENTS.

## Who We Are

**ELEVEN DEVELOPMENT**

**UNITED KINGDOM**

**EMAIL:** [contact@l1dgrp.com](mailto:contact@l1dgrp.com)

Eleven Development provides football coaching, player development programmes, trials, camps, and related opportunities within the UK and internationally.

## Information We Collect

The information we collect will depend on the service, session, programme, trial or enquiry you are engaging with. We only collect information that is relevant and necessary for the specific activity or service being provided.

This may include:

## Personal Information

- Full name
- Email address
- Telephone number
- Date of birth
- Parent/guardian information (where applicable)
- Emergency contact information
- Address/location
- Football or sporting background information

## Website & Technical Information

- IP address
- Browser type



- Device information
- Website usage data through cookies and analytics

## Registration & Enquiry Information

When you:

- complete contact forms
- register interest in sessions or trials
- book coaching or holiday clubs
- subscribe to updates
- apply for opportunities

we may collect the information you choose to provide to us.

Not all information listed above will be collected in every circumstance.

## How We Use Your Information

We use your information to:

- respond to enquiries
- manage registrations and bookings
- provide coaching and development services
- communicate updates regarding sessions, trials, camps and opportunities
- improve our website and services
- maintain safeguarding and player welfare records where required
- comply with legal obligations

We will only use your information where we have a lawful basis to do so.

## Marketing Communications

We may contact you with information about:

- upcoming sessions
- development programmes
- holiday clubs
- trials and opportunities
- new services or events

You can unsubscribe or opt out of marketing communications at any time.



## Sharing Your Information

We do not sell your personal information.

We may share information with:

- trusted service providers who help us operate our website or services
- safeguarding or legal authorities where required
- football clubs, scouts or partners where consent has been provided

All third parties are expected to keep your information secure and confidential.

## Data Security

We are committed to keeping your information secure and take reasonable technical and organisational measures to protect your personal data.

However, no online transmission or storage system can be guaranteed to be 100% secure.

## Data Retention

We only retain personal information for as long as necessary to:

- fulfil the purposes we collected it for
- comply with legal obligations
- resolve disputes
- maintain safeguarding records where appropriate

## Your Rights

Under UK data protection law, you may have the right to:

- access your personal information
- request correction of inaccurate data
- request deletion of your information
- object to certain processing
- withdraw consent at any time
- request transfer of your data

To exercise any of these rights, please contact us using the details below.



## Cookies

Our website may use cookies and analytics tools to improve user experience and understand website performance.

You can control or disable cookies through your browser settings.

## Third-Party Links

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices or content of those websites.

## Children's Privacy

Where services are provided to players under the age of 18, parent or guardian consent may be required for registrations, bookings or communications.

Safeguarding and player welfare remain a priority within all Eleven Development activities.

## Changes to This Policy

We may update this Privacy Policy from time to time. Any updates will be posted on this page with a revised "Last Updated" date.

### CONTACT US

If you have any questions regarding this Privacy Policy or your personal data, please contact:

**Eleven Development**

Email: [contact@l1dgrp.com](mailto:contact@l1dgrp.com)

United Kingdom