

50+ Free/Paid AI Tools for Everyday Wins

by Tera Leigh / Real AI on Facebook

Chatbots

CHATGPT

Platform:	Web + Phone
Web:	chat.openai.com
What It Does:	Everyday tasks: emails, meal plans, writing, lists, phone scripts. Free tier unlimited.

PERPLEXITY

Platform:	Web + Phone
Web:	perplexity.ai
What It Does:	Everyday tasks: emails, meal plans, writing, lists, phone scripts. Free tier unlimited.

CLAUDE

Platform:	Web + Phone
Web:	claude.ai
What It Does:	Everyday tasks: emails, meal plans, writing, lists, phone scripts. Free tier unlimited.

GEMINI

Platform:	Web + Phone
Web:	gemini.google.com
What It Does:	Google-powered. Images, research, writing. Free unlimited basic use.

GROK

Platform:	Web + Phone
Web:	x.grok.com
What It Does:	Real-time news/trends. Truth-focused answers. Free with X account.

COPILOT

Platform:	Web + Phone
Web:	copilot.microsoft.com
What It Does:	Microsoft 365 integration. Office docs, Excel help. Free basic.

Image Creation & Editing

GEMINI IMAGE

Platform:	Web + Phone
Web:	gemini.google.com
What It Does:	Easiest beginner image gen. "Watercolor my mug." Free unlimited.

MIDJOURNEY

Platform:	Web + Phone
Web:	midjourney.com
What It Does:	Easiest beginner image gen. "Watercolor my mug." Free unlimited.

LEONARDO.AI

Platform:	Web + Phone
Web:	leonardo.ai
What It Does:	Photorealistic portraits, product mockups. Free 150 images/day.

CANVA AI

Platform:	Web + Phone
Web:	canva.com
What It Does:	Simple graphics, social posts, flyers. Free basic AI features.

IDEOGRAM

Platform:	Web + Phone
Web:	ideogram.ai
What It Does:	Text in images (logos, posters). Free 25/day.

REMOVE.BG

Platform:	Web + Phone
Web:	remove.bg
What It Does:	Instant background removal. Free low-res, \$0.20 high-res.

Writing & Productivity

GRAMMARLY

Platform:	Web + Phone
Web:	grammarly.com
What It Does:	Grammar, tone, clarity. Free basic, Pro \$12/mo.

QUILLBOT

Platform:	Web + Phone
Web:	quillbot.com
What It Does:	Paraphrase, summarize. Free 125 words/rewrite.

WORDTUNE

Platform:	Web + Phone
Web:	wordtune.com
What It Does:	Paraphrase, summarize. Free 125 words/rewrite.

GAMMA

Platform:	Web + Phone
Web:	gamma.qpp
What It Does:	Instant slide decks from prompts. Free basic exports.

NOTION.AI

Platform:	Web + Phone
Web:	notion.so
What It Does:	Organize notes, AI summaries. Free basic.

DESCRIPT

Platform:	Web + Phone
Web:	descript.com
What It Does:	Edit audio/video by editing text. Free 1hr/mo.

Research & Summarization

NOTEBOOKLM

Platform:	Web + Phone
Web:	notebooklm.google.com
What It Does:	Upload docs/PDFs, get custom AI expert. Free 100 notebooks.

PERPLEXITY PRO

Platform:	Web + Phone
Web:	perplexity.ai
What It Does:	Unlimited advanced research. \$20/mo.

SUMMARIZE.TECH

Platform:	Web + Phone
Web:	Summarize.tech
What It Does:	YouTube/video summarization. Free basic.

TLDR THIS

Platform:	Web + Phone
Web:	tldrthis.com
What It Does:	Article summarization. Free 5000 chars/day.

Audio & Video

ELEVEN LABS

Platform:	Web + Phone
Web:	elevenlabs.io
What It Does:	Realistic text-to-speech. Free 10k chars/mo.

SYNTHESIA

Platform:	Web + Phone
Web:	synthesia.io
What It Does:	AI avatar videos from text. Free trial.

DESCRIPT

Platform:	Web + Phone
Web:	descript.com
What It Does:	Audio/video editing by text. Free 1hr/mo.

ADOBE PODCAST

Platform:	Web + Phone
Web:	podcast.adobe.com
What It Does:	Clean up bad audio. Free 1hr/day.

Shopping & Practical Tools

AMAZON RUFUS

Platform:	Phone
Find it:	App Store
What It Does:	AI shopping assistant inside Amazon app. Free.

GOOGLE SHOPPING GRAPH

Platform:	Web + Phone
Web:	google.com/shopping
What It Does:	Product comparisons, price tracking. Free.

HONEY

Platform:	Web + Phone
Web:	joinhoney.com
What It Does:	Auto-apply coupons, price history. Free.

Phone-Only Powerhouses

GOOGLE ASSIST

What It Does:	Voice commands, reminders, smart home. Free.
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GEMINI LIVE

What It Does:	Real-time voice brainstorming. Free Android.
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CHARACTER.AI

What It Does:	Chat with AI characters/celebrities. Free.
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QUICK START GUIDE

Free Tier Priority Order (Start Here):

1. ChatGPT (chat.openai.com) - Daily tasks
2. Perplexity (perplexity.ai) - Research
3. Gemini (gemini.google.com) - Images + chat
4. Claude (claude.ai) - Writing projects
5. Gamma (gamma.app) - Presentations

Pro Tip: Bookmark these 5. Use free tiers 90% of time. Upgrade only for heavy daily use.