



# BUILDING THE FUTURE OF DIGITAL FINANCE

18–20 Jjune, 2027



# ABOUT FINTECH

## Where Digital Finance Evolves

The FinTech sector of HXG Expo 2027 brings together companies and leaders shaping the future of financial technology. It is a focused environment where innovation meets real business needs, and where solutions in banking, payments, cybersecurity, blockchain, and digital transformation come to life.

FinTech is no longer a niche. It is the backbone of modern financial systems, supporting how people pay, save, invest, and manage risk. At HXG, we highlight the technologies and partnerships driving this global shift. From mobile banking and AI-powered credit scoring to digital identity, open banking infrastructure, and secure cloud finance, the sector offers a clear view of where financial services are heading.

This is a platform designed for collaboration. Banks, regulators, payment providers, technology companies, start-ups, and enterprise leaders come together to exchange ideas, explore partnerships, and scale practical solutions. The sector also showcases real-world applications that improve transparency, efficiency, and consumer trust.

Whether you are building a new product, expanding into new markets, or upgrading your digital capabilities, the FinTech sector of HXG Expo gives you direct access to the people, insights, and technologies shaping tomorrow's financial landscape. It is a space built for progress and a community focused on one goal. Moving financial systems forward with intelligence, security, and innovation.

## Mission

Our mission is to support the evolution of global finance through innovation, collaboration, and practical impact. We aim to highlight technologies that make financial systems smarter, safer, and more accessible. The FinTech sector at HXG Expo brings together forward-thinking companies and leaders to explore solutions that help individuals, businesses, and institutions operate with confidence in a digital economy.

We empower participants to identify new opportunities, evaluate proven technologies, and forge partnerships that deliver tangible improvements in speed, security, compliance, and customer experience.

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## Vision

We envision a world where financial services are inclusive, efficient, and driven by transparent digital systems. Our goal is to position Europe as a leader in next-generation finance by showcasing solutions that address current challenges and unlock new growth.

From fully digital banking and seamless payments to AI-powered analytics and responsible automation, the FinTech sector acts as a bridge between ideas and implementation. We strive to inspire cooperation across industries and shape a resilient financial future where technology and trust work together.

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## Core Values

### Innovation

We promote solutions that redefine how financial services operate.

### Trust

We highlight secure, transparent, and compliant technologies that strengthen confidence in digital finance.

### Collaboration

We bring together financial institutions, regulators, and technology leaders to accelerate shared progress.

### Inclusion

We support solutions that open access to financial services for individuals and businesses of all sizes.

### Simplicity

We value technologies that improve everyday financial tasks and reduce complexity for users and providers.

These values guide every element of the FinTech sector and shape the experience offered at HXG Expo 2027.

# Scope of the FINTECH Sector

## A Full View of the Digital Finance Ecosystem

The FinTech sector presents a comprehensive look at the solutions transforming global finance. It connects key players from established institutions to agile innovators in a single industry-focused environment.

What you will explore:

### Digital Banking

Mobile banking platforms, neobanks, digital onboarding, customer verification, and open banking tools.

### Payments and Money Movement

Instant payments, QR-based systems, cross-border transfers, digital wallets, and merchant solutions.

### Cybersecurity and Fraud Prevention

Secure authentication, biometrics, identity management, encryption, and fraud detection technology.

### Blockchain and Digital Assets

Tokenization systems, smart contracts, digital asset infrastructure, and blockchain-based security models.

### AI and Data Intelligence

Credit scoring, predictive analytics, risk assessment, and automated financial advisory tools.

### RegTech Solutions

Compliance automation, AML tools, KYC frameworks, reporting technology, and regulatory integration.

The sector helps professionals understand how each component supports a safer, smarter, and more efficient financial system.

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## Highlights

### Digital Banking Transformation

Experience platforms that simplify onboarding, deliver real-time insights, and enhance customer trust.

### Next Generation Payments

Explore technologies that make payments faster, more affordable, and more accessible across markets.

### Smart Security in Finance

See how biometrics, behavioral analytics, and AI-powered monitoring protect transactions and personal data.

### Blockchain Applications

Understand how distributed systems improve transparency and support secure digital asset operations.

### Financial Intelligence Tools

Learn how data-driven solutions help financial institutions manage risk and improve decision-making.

## Why Exhibit

Exhibiting in the FinTech sector at HXG Expo gives your organization a strategic position in a growing and influential market. It is a powerful business environment where companies demonstrate their value, build trust, and capture new opportunities.

As an exhibitor, you will:

- Present your innovations to financial institutions, investors, and technology leaders
- Generate qualified business leads and accelerate your sales cycle
- Strengthen your brand presence in the European and global FinTech ecosystem
- Demonstrate your solutions through live interactions and practical demonstrations
- Gain media visibility through event coverage and dedicated promotions
- Participate in high-impact networking sessions and technology discussions
- Establish partnerships that support long-term growth

The sector is built to help you create visibility, credibility, and commercial success.



## Benefits of Exhibiting

- Prime positioning in a focused, high-value industry environment
- Direct access to banking leaders, financial professionals, and digital transformation teams
- Inclusion in the official online directory and promotional channels
- Opportunities to host workshops, panels, or product sessions
- Curated B2B matchmaking with investors, buyers, and strategic partners
- Support from the HXG exhibitor services team for smooth planning

The FinTech sector is not only a showcase. It is a hub for real business development and measurable results.

## Why Attend

Attending the FinTech sector gives you a front-row view of the technologies shaping the future of finance. It is a chance to connect with industry leaders, strengthen expertise, and explore solutions that improve performance in a changing financial landscape.

As an attendee, you will:

- Discover new products and digital tools
- Learn from expert sessions on finance, security, regulation, and innovation
- Explore opportunities for collaboration and market expansion
- Connect with professionals from banks, payment companies, and technology providers
- Gain insights into future trends and regulatory changes
- Evaluate technology that supports your organization's strategy

This is the place to stay informed, make connections, and prepare for the next wave of financial transformation.

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## Exhibitors Profile

The FinTech sector welcomes organizations shaping modern financial services. Ideal exhibitors include:

- Digital banking platforms and neobanks
- Payment processors and merchant technology providers
- Cybersecurity, identity, and fraud prevention companies
- Blockchain, tokenization, and digital asset platforms
- AI and data intelligence solution providers
- RegTech and compliance automation firms
- Financial software and cloud infrastructure companies
- Wealth management and automated advisory platforms
- Lending, credit scoring, and risk analysis systems
- Corporate, retail, and SME financial solution providers

Each exhibitor contributes to a complete and forward-looking financial ecosystem.

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## Visitors Profile

Visitors to the FinTech sector include a broad mix of professionals who influence financial technology decisions:

- Bank executives and digital transformation managers
- Payment industry leaders and merchant service providers
- Cybersecurity and IT directors
- Regulators, compliance officers, and policy advisors
- Technology companies entering the financial sector
- Investors, VCs, and analysts evaluating emerging FinTech solutions
- Consultants and integrators shaping financial infrastructure
- Startup founders exploring strategic partnerships
- Corporate buyers and financial decision makers

Every visitor brings real demand, decision-making authority, and partnership potential.

## How to Attend

Joining the FinTech sector at HXG Expo is simple:

- Register online through the official website
- Select your visitor category
- Receive your confirmation and digital badge by email
- Attend the event and explore the full FinTech landscape
- Enjoy access to all open sessions, networking areas, and demonstrations

Participants are encouraged to follow our updates for announcements, agenda highlights, and visitor services.

Smart Finance.  
Real Solutions.  
Global Impact.



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**FinTech**

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