

LEARN SHOOT CREATE

# JAMSHEDPUR COLLEGE OF PHOTOGRAPHY

# PROFESSIONAL PHOTOGRAPHY & CINEMATOGRAPHY COURSE

GET A VISION

JAMSHEDPUR COLLEGE OF PHOTOGRAPHY

PHOTOGRAPHY  
DESCRIPTION

Photography is not just about holding a camera; it is about seeing the world with intention and confidence. Every great photographer once stood where you are now —curious, unsure, but passionate. With the right guidance, practice, and vision, your creativity can turn into a powerful skill and a meaningful career. This course is designed to shape your perspective, sharpen your technique, and help you tell stories that truly matter. Your journey from passion to profession starts here.

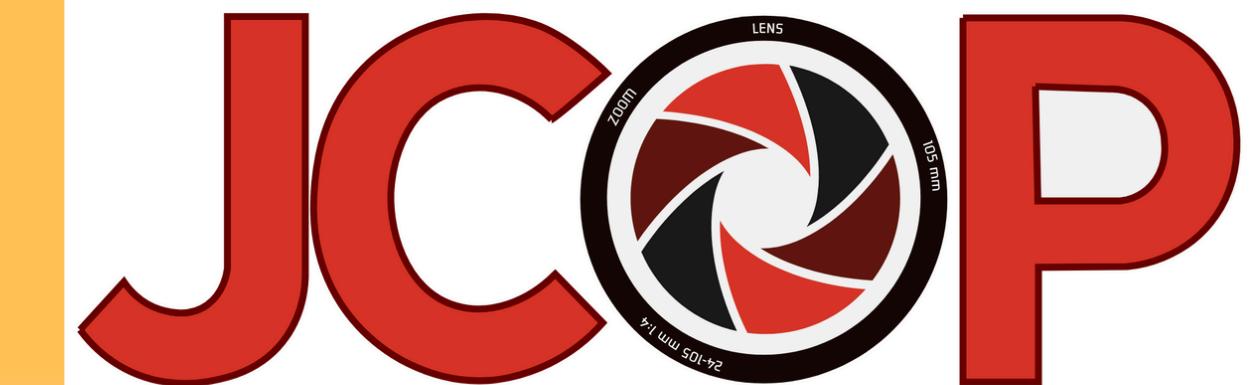


# About Our Institution

Jamshedpur College of Photography is a professional training institute dedicated to photography, cinematography, and visual storytelling. We focus on practical, industry-oriented education that builds strong technical skills and creative confidence. With 200+ students trained, we take pride in shaping passionate learners into skilled visual professionals.



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OPPOSITE TRANSPORT NAGAR, MANGO, JAMSHEDPUR,  
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JAMSHEDPUR COLLEGE OF PHOTOGRAPHY

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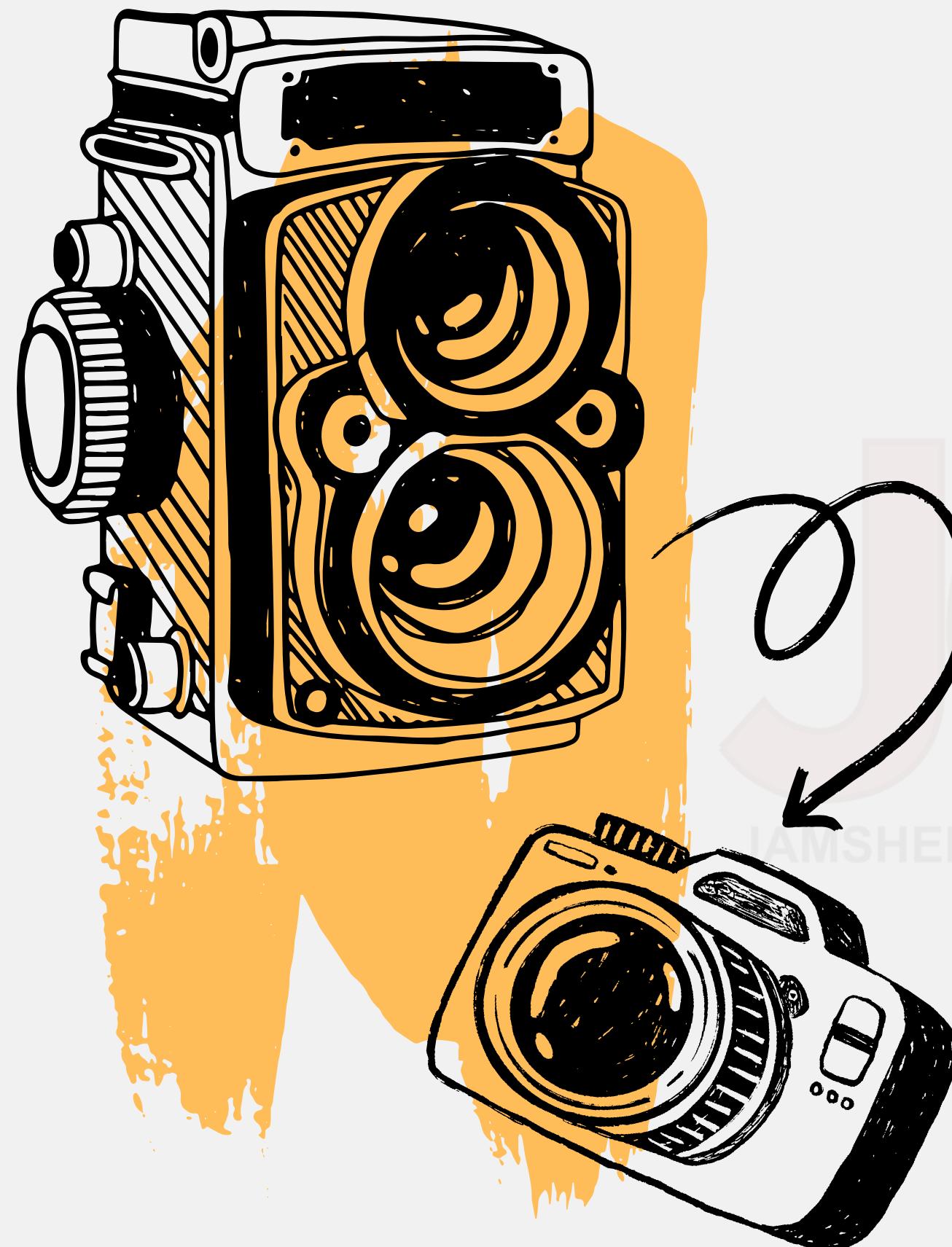
STUDENTS PHOTOGRAPHS

# COURSE

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- PHOTOGRAPHY
- CINEMATOGRAPHY
- LIGHT DESIGN
- VIDEO EDITING
- ALBUM DESIGNS
- GIMBLE & DRONE





HANDLING TO SHOOT

# PHOTOGRAPHY

Fundamental understanding of light, color,  
image reading, story

# VERY BASIC

- WHAT IS PHOTOGRAPHY? (ART + SCIENCE)
- TYPES OF PHOTOGRAPHY (PORTRAIT, WEDDING, PRODUCT, STREET)
- CAMERA PARTS & FUNCTIONS ,CAMERA HANDLING
- DSLR VS MIRRORLESS ,TYPES OF CAMERA
- UNDERSTANDING SENSOR & IMAGE QUALITY

## (PRACTICAL):

- CAMERA HANDLING
- FIRST PRACTICE SHOTS



# EXPOSURE TRIANGLE

## (THEORY):

- ISO: NOISE & LIGHT SENSITIVITY
- APERTURE: DEPTH OF FIELD
- SHUTTER SPEED: MOTION FREEZE & BLUR
- RELATIONSHIP BETWEEN ALL THREE
- METERING MODE, HISTOGRAMS, LIGHT METER

## (PRACTICAL):

- MANUAL MODE PRACTICE
- DEPTH OF FIELD COMPARISON
- MOTION BLUR VS FREEZE SHOTS

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# FOCUS & WHITE BALANCE

## (THEORY):

- FOCUS MODES (AF-S, AF-C, MF)
- FOCUS POINTS & TRACKING

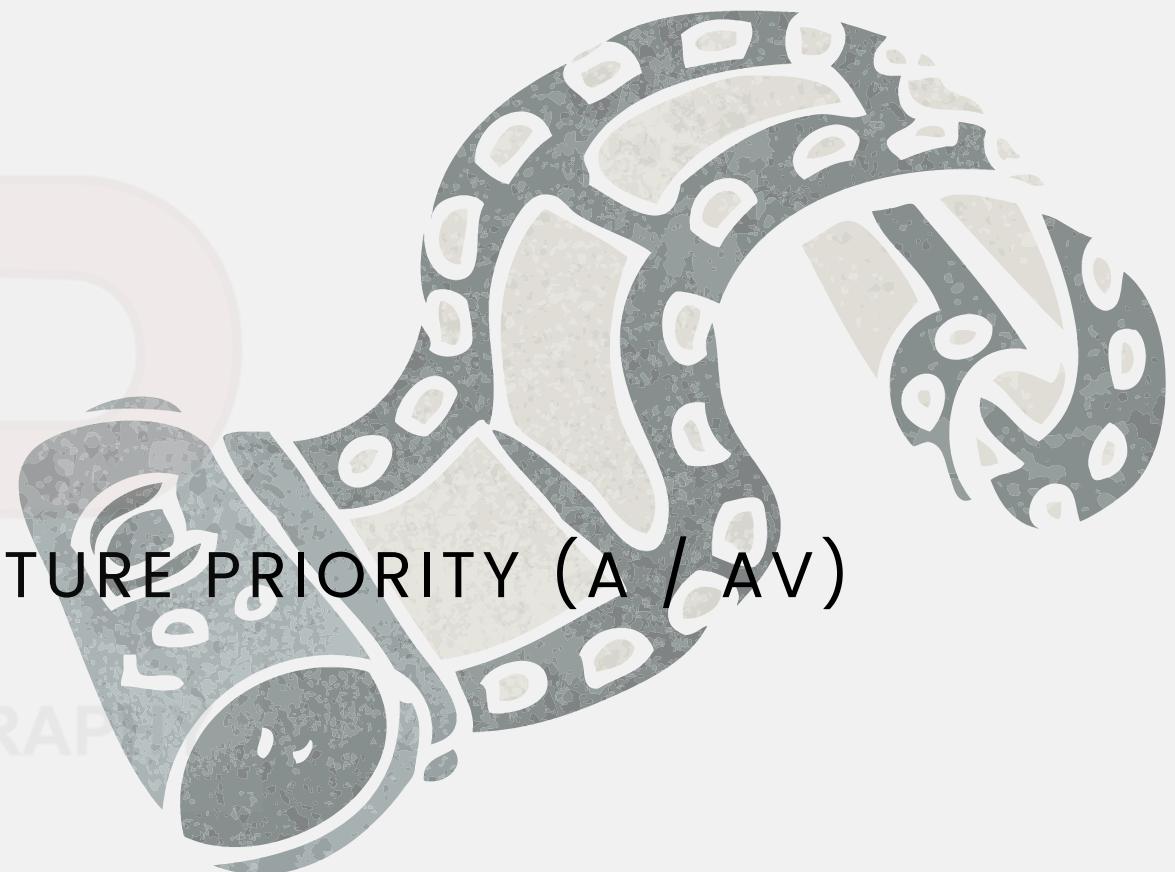
## WHITE BALANCE – COMPLETE UNDERSTANDING

- WHAT IS WHITE BALANCE?
- COLOR TEMPERATURE (KELVIN SCALE)
- WHITE BALANCE MODES IN CAMERA
- CUSTOM WHITE BALANCE (ADVANCED BUT IMPORTANT)

# MEDIA TYPE, PICTURE PROFILES, SHOOTING MODES,

## (THEORY):

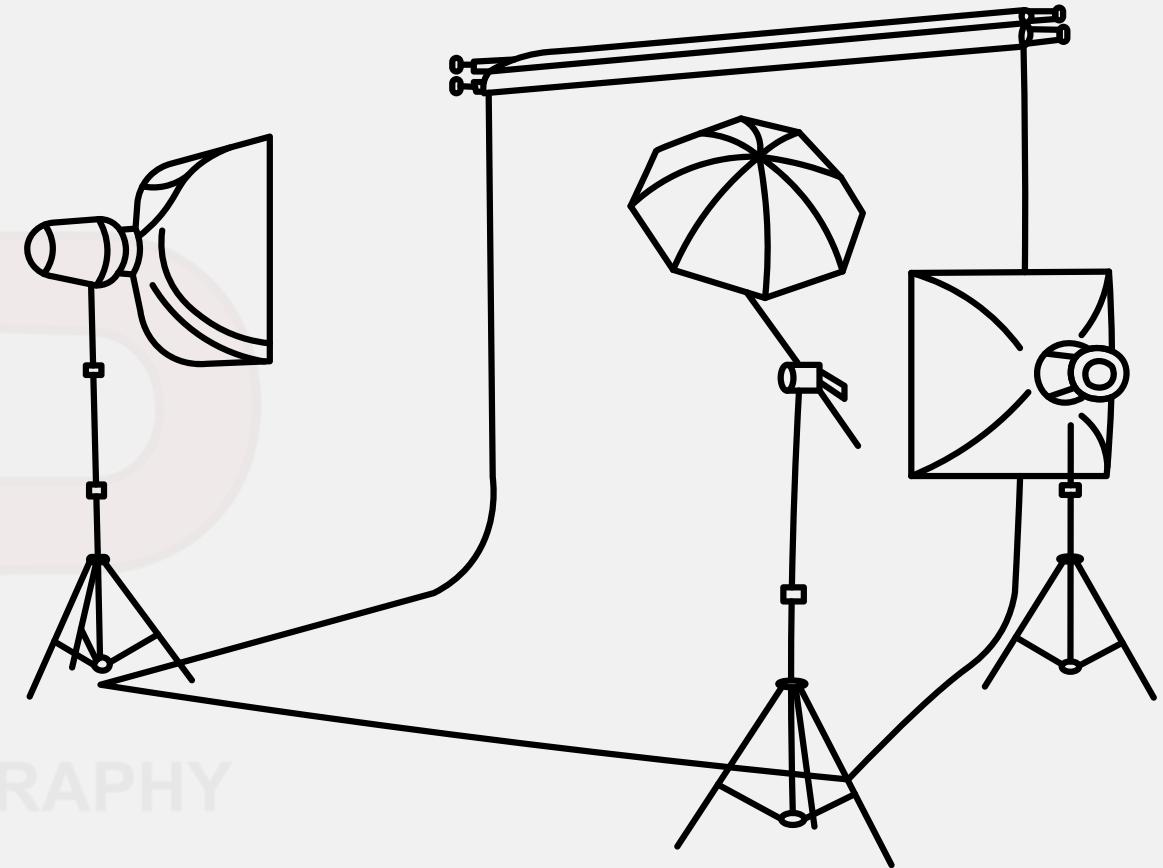
- JPEG
- RAW
- RAW+JPEG
- PICTURE PROFILES (STILL PHOTOGRAPHY)
- SHOOTING MODES (AUTO MODE, PROGRAM (P) MODE, APERTURE PRIORITY (A / AV) SHUTTER PRIORITY (S / TV), MANUAL (M) MODE



**COMPOSITION (FRAMING THE STORY), SHOT SIZE (HOW MUCH YOU SHOW), CAMERA ANGLE (HOW YOU SEE THE SUBJECT)**

**(THEORY):**

- KEY COMPOSITION RULES
- WHY COMPOSITION MATTERS
- WHAT IS SHOT SIZE?
- COMMON SHOT SIZES
- CAMERA ANGLE (HOW YOU SEE THE SUBJECT)
- TYPES OF CAMERA ANGLES



## MENU (QUICK SETTINGS MENU)

### (THEORY):

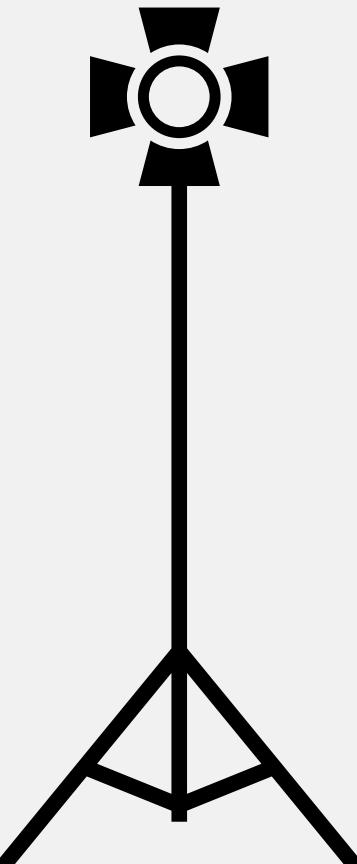
- IMAGE QUALITY / MEDIA TYPE
- IMAGE SIZE
- WHITE BALANCE
- ISO SENSITIVITY
- METERING MODE
- FOCUS MODE
- AF-AREA MODE
- DRIVE MODE
- EXPOSURE COMPENSATION
- PICTURE CONTROL / PICTURE PROFILE
- FLASH MODE (IF APPLICABLE)



# LIGHTROOM BASICS & WORKFLOW

## THEORY & DEMO

- WHAT IS LIGHTROOM (CLASSIC VS MOBILE)
- RAW VS JPEG IN EDITING
- LIGHTROOM WORKSPACE OVERVIEW
  - LIBRARY MODULE
  - DEVELOP MODULE
- IMPORTING PHOTOS CORRECTLY
- CATALOG VS FOLDERS (BASIC UNDERSTANDING)
- BASIC WORKFLOW
- CROP & STRAIGHTEN
- EXPOSURE CORRECTION
- CONTRAST CONTROL
- HIGHLIGHTS & SHADOWS
- AUTO VS MANUAL CORRECTION
- BEFORE / AFTER COMPARISON



# COLOR CORRECTION & SKIN TONE

## THEORY & DEMO

- WHITE BALANCE CORRECTION
- TEMP & TINT CONTROL
- UNDERSTANDING COLOR CAST
- HSL PANEL
- HUE
- SATURATION
- LUMINANCE
- SKIN TONE BASICS (ORANGE CHANNEL)



## PROFESSIONAL TOUCH & EXPORT

### THEORY & DEMO

- TONE CURVE BASICS
- SHARPENING VS CLARITY VS TEXTURE
- NOISE REDUCTION
- LENS CORRECTION
- SPOT REMOVAL (BASIC RETOUCH)

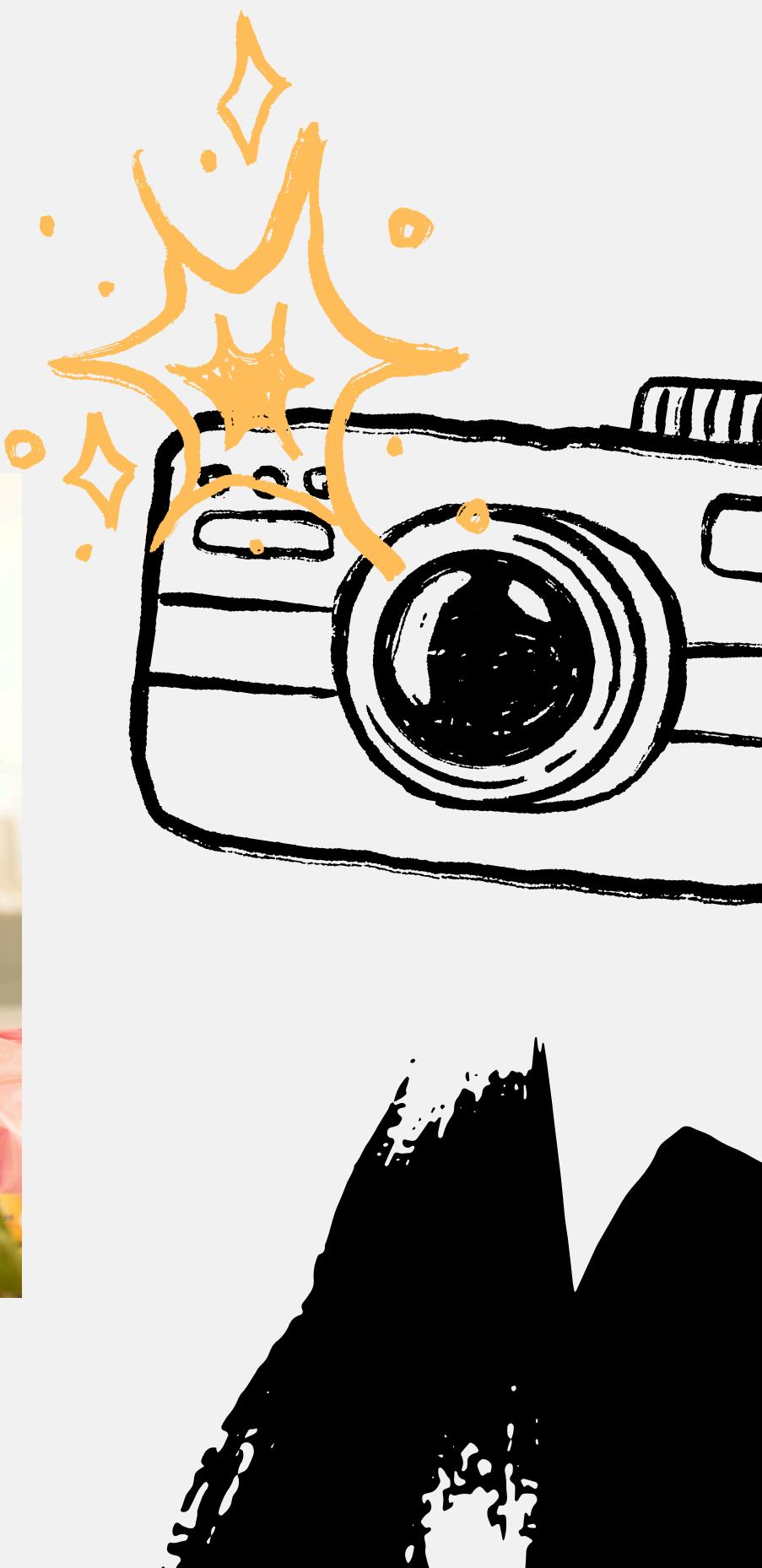
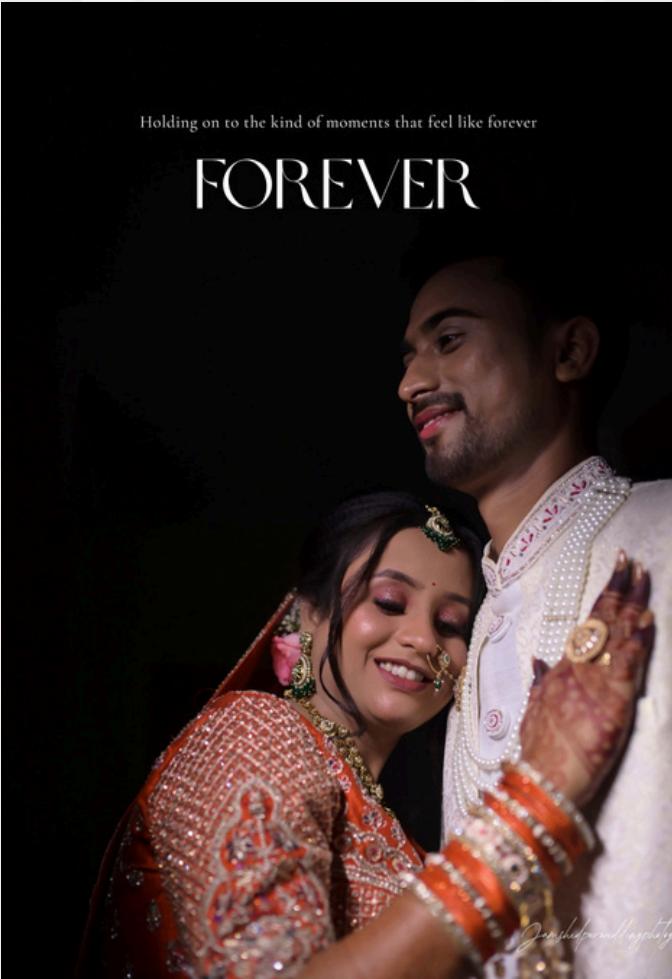


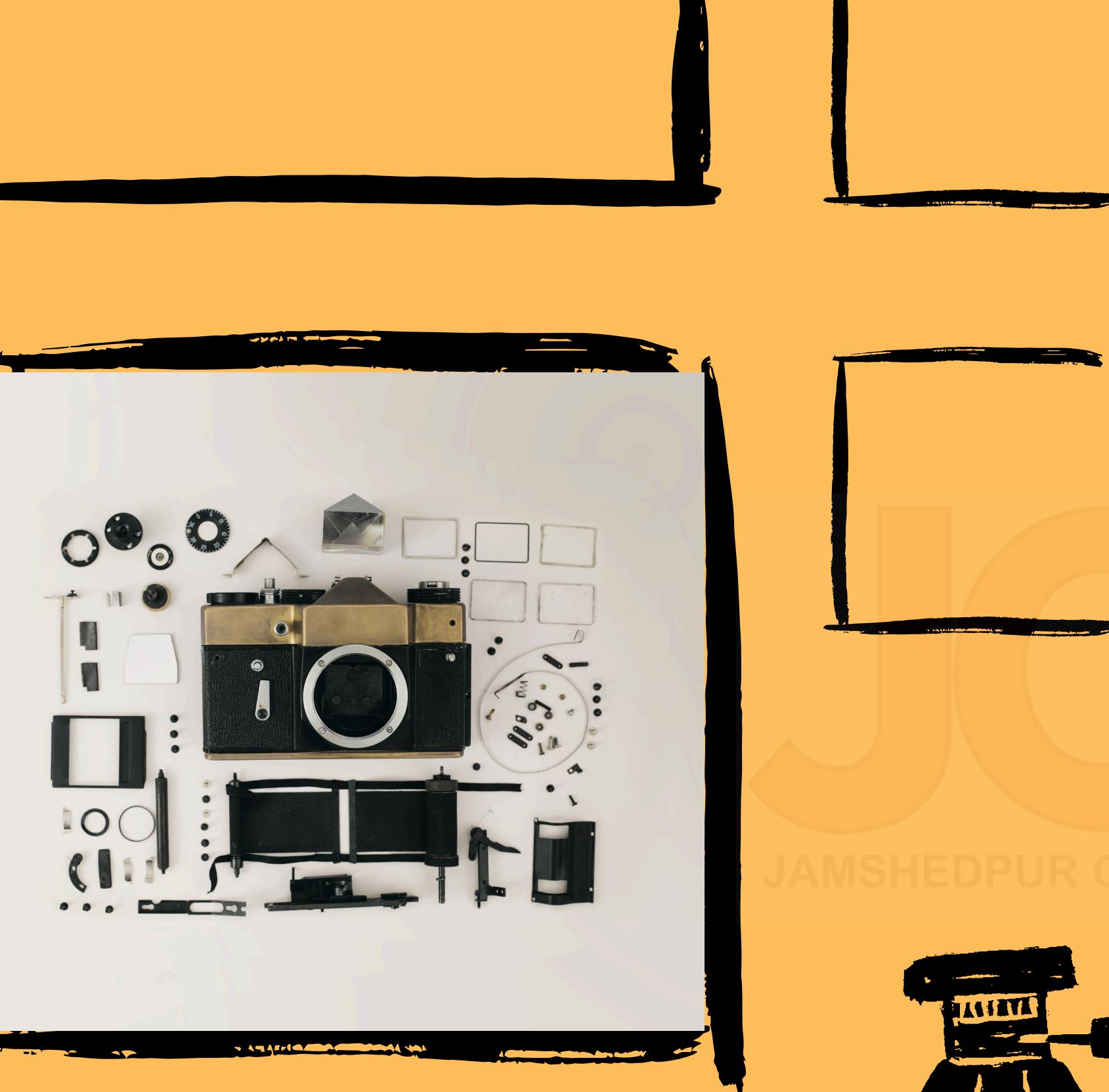




# OUR PORTFOLIO

SHAPING VISUAL CULTURE





CINEMATOGRAPHY DESCRIPTION

# CINEMATOGRAPHY

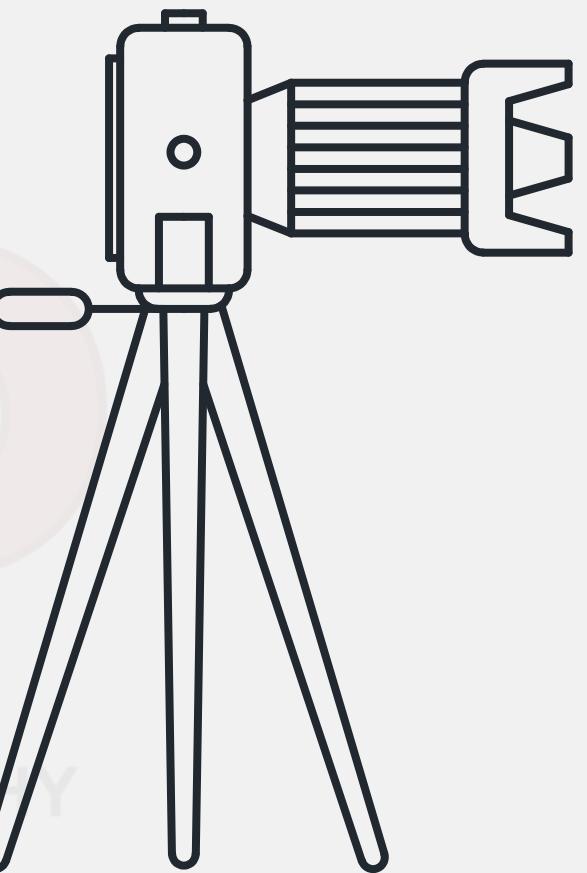
Cinematography is not about moving the camera, it is about moving the audience.

CINEMATOGRAPHY IN NOW DAYS



# ART OF VISUAL STORYTELLING

- CREATES EMOTIONAL CONNECTION
- MAKES IMAGES MEMORABLE
- ADDS MEANING BEYOND AESTHETICS
- ESSENTIAL FOR WEDDINGS, FILMS, DOCUMENTARIES & BRANDS
- SEPARATES RANDOM SHOTS FROM PROFESSIONAL WORK



# CINEMATOGRAPHY BASICS & CAMERA SETTINGS / MOVEMENTS

- WHAT IS CINEMATOGRAPHY? (STORY THROUGH MOTION)
- DIFFERENCE: PHOTOGRAPHY VS CINEMATOGRAPHY
- VIDEO RESOLUTION (HD, 4K)
- FRAME RATES (24, 30, 60 FPS)
- SHUTTER SPEED & 180-DEGREE RULE
- ISO FOR VIDEO
- TYPES OF CAMERA MOVEMENT:
  - PAN, TILT
  - PUSH-IN / PULL-OUT
  - TRACKING SHOT
  - REVEAL SHOT
  - WHEN NOT TO MOVE THE CAMERA
  - GIMBAL VS HANDHELD VS TRIPOD





EDITING DESCRIPTION

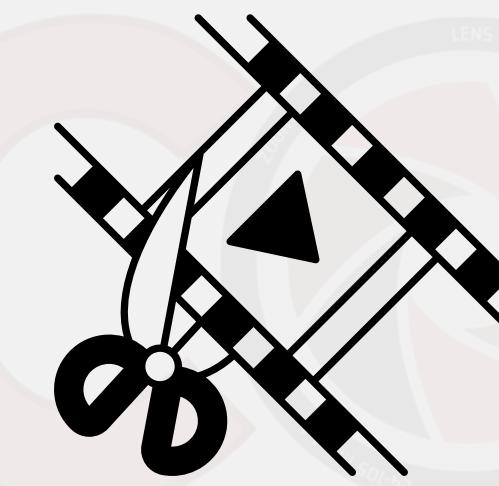
# VIDEO EDITING

INNOVATIONS ON THE  
HORIZON

As we look to the future, the integration of AI, virtual reality, and innovative editing tools hint at a thrilling evolution in the field of photography

# INTRODUCTION & WORKSPACE / TIMELINE TOOLS & CLEAN EDITING

- WHAT IS VIDEO EDITING
- PREMIERE PRO INTERFACE OVERVIEW
- PROJECT, SEQUENCE & TIMELINE BASICS
- IMPORTING FOOTAGE
- CREATE SEQUENCE FROM CLIP
- BASIC CUT & TRIM PRACTICE



## OBJECTIVE: EDIT FAST AND CLEAN

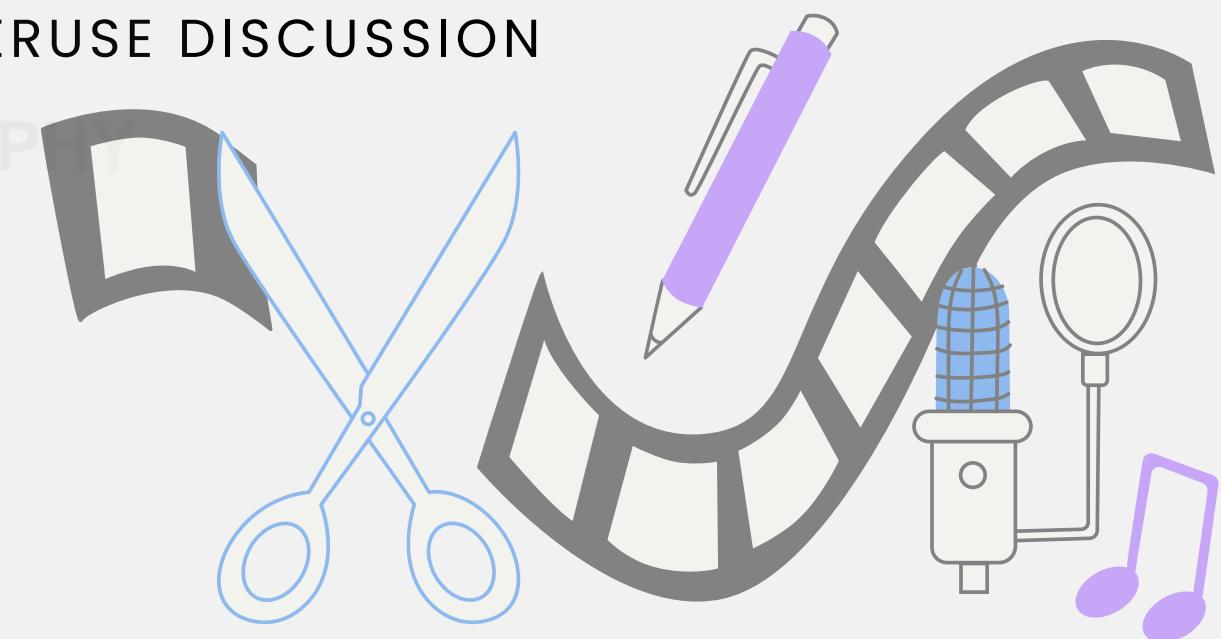
- TIMELINE STRUCTURE (V & A TRACKS)
- SELECTION, RAZOR, RIPPLE, ROLLING TOOLS
- CUT VS TRIM LOGIC
- REMOVING UNWANTED CLIPS
- CONTINUITY BASICS
- PRACTICAL EDITING EXERCISE

# AUDIO EDITING BASICS / TRANSITIONS & BASIC EFFECTS

- IMPORTANCE OF AUDIO
- AUDIO LEVELS (DB BASICS)
- DIALOGUE VS MUSIC BALANCE
- AUDIO GAIN & SIMPLE NOISE REDUCTION
- ADD BACKGROUND MUSIC
- PRACTICAL SOUND BALANCING

## OBJECTIVE: SMOOTH VISUAL FLOW

- WHEN AND WHY TO USE TRANSITIONS
- CROSS DISSOLVE, DIP TO BLACK
- FIX JUMP CUTS
- BASIC ZOOM & BLUR EFFECTS
- AVOID OVERUSE DISCUSSION



# TEXT, TITLES & GRAPHICS / COLOR CORRECTION (LUMETRI)

## OBJECTIVE: PROFESSIONAL TITLES

- ESSENTIAL GRAPHICS PANEL
- FONT & COLOR SELECTION
- LOWER THIRDS CREATION
- TEXT ANIMATION BASICS
- SAFE MARGINS

## OBJECTIVE: NATURAL & BALANCED COLOR

- COLOR CORRECTION VS GRADING
- WHITE BALANCE CORRECTION
- EXPOSURE & CONTRAST CONTROL
- SKIN TONE BASICS
- MATCHING MULTIPLE CLIPS



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## SPEED CONTROL & STORY FLOW / EXPORT, FINAL PROJECT & CAREER

### OBJECTIVE: CINEMATIC EDITING

- SLOW MOTION & SPEED RAMP
- FRAME RATE AWARENESS
- B-ROLL USAGE
- MUSIC BEAT CUTTING
- EMOTIONAL PACING

### OBJECTIVE: CLIENT-READY OUTPUT

- EXPORT SETTINGS (YOUTUBE, INSTAGRAM, CLIENT)
- CODEC & BITRATE BASICS
- FILE MANAGEMENT
- FINAL PROJECT EDIT
- PORTFOLIO & CAREER GUIDANCE



# DESIGNING



EDITING DESCRIPTION

## INNOVATIONS ON THE HORIZON

As we look to the future, the integration of AI, virtual reality, and innovative editing tools hint at a thrilling evolution in the field of photography

# INTRODUCTION TO ALBUM DESIGN / PHOTOSHOP BASICS FOR ALBUM WORK

- WHAT IS ALBUM DESIGNING
- TYPES OF ALBUMS (WEDDING, PRE-WEDDING, CANDID)
- ALBUM SIZES & RATIOS (12×36, 14×40, ETC.)
- PHOTOSHOP WORKSPACE OVERVIEW
- DPI, COLOR MODE & RESOLUTION
- ALBUM FOLDER STRUCTURE

## OBJECTIVE: BUILD PHOTOSHOP CONFIDENCE



- LAYERS & LAYER MANAGEMENT
- MOVE TOOL & TRANSFORM (CTRL+T)
- SMART OBJECTS
- GUIDES & RULERS
- ALIGN & DISTRIBUTE
- NON-DESTRUCTIVE WORKFLOW

## IMAGE CORRECTION FOR ALBUM / LAYOUT DESIGN & STORY FLOW

- EXPOSURE & COLOR MATCHING
- LEVELS & CURVES
- SKIN TONE CORRECTION (BASIC)
- REMOVE DISTRACTIONS
- CONSISTENCY ACROSS PAGES

### OBJECTIVE: DESIGN VISUALLY PLEASING SPREADS

- ALBUM STORYTELLING SEQUENCE
- PHOTO SELECTION LOGIC
- WHITE SPACE USAGE
- BALANCE & SYMMETRY
- SINGLE IMAGE VS COLLAGE LAYOUT



Photography

## BACKGROUNDS, SHAPES & MASKING / TEXT, FONTS & DECOR ELEMENTS

- BACKGROUND SELECTION
- SOLID, TEXTURE & GRADIENT BACKGROUNDS
- LAYER MASKS (IMPORTANT)
- SHAPE FRAMES & CUSTOM MASKS
- SOFT EDGE BLENDING

### OBJECTIVE: ELEGANT ALBUM TYPOGRAPHY

- FONT SELECTION RULES
- BRIDE & GROOM NAME PLACEMENT
- DATE & LOCATION TEXT
- DECORATIVE ELEMENTS
- SHADOW & OPACITY CONTROL

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## PROFESSIONAL FINISHING / EXPORT, PRINT & CLIENT DELIVERY

### OBJECTIVE: PRINT-READY OUTPUT

- COLOR CONSISTENCY CHECK
- FINAL SHARPENING
- BLEED & SAFE MARGINS
- PAGE NUMBERING
- REVIEW FULL ALBUM FLOW

### OBJECTIVE: CLIENT-READY ALBUM

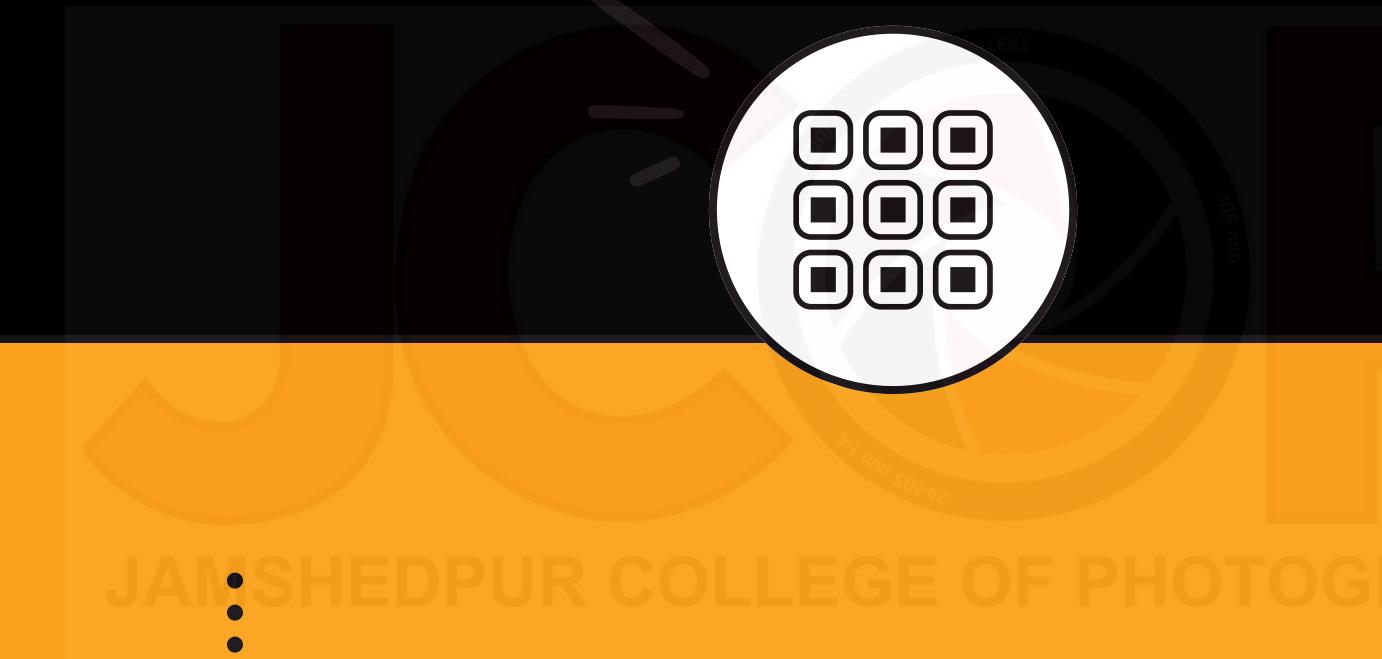
- EXPORT SETTINGS FOR ALBUM PRINT
- JPEG VS TIFF
- CMYK VS RGB (BASIC UNDERSTANDING)
- NAMING & FOLDER STRUCTURE
- CLIENT PREVIEW & REVISION PROCESS
- CAREER & PRICING GUIDANCE

# Business Guidance

**PORTFOLIO  
MAKINGS**

**EARNING**

**CLIENT  
HANDLING**



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# PLACEMENT ?

LIFE TIME SUPPORT IN CAREER

We offer placement assistance and career guidance to help students connect with real industry opportunities. Our focus is on preparing students for professional work environments and supporting them in taking their first confident step into the industry.



THANKS

Learn New Gen Skills. Join Today.

## REGISTRATION FORM



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