

# ANDREAS BROWN

Multidisciplinary Designer

CHEVERLY, MD 20785 • [MAURICEANDREAS00@GMAIL.COM](mailto:MAURICEANDREAS00@GMAIL.COM) • [LINKEDIN.COM/IN/MAURICEANDREAS](https://www.linkedin.com/in/mauriceandreas) • [PORTFOLIO](#)

---

## PROFESSIONAL SUMMARY

Multidisciplinary Designer with over 10 years of experience in digital design, animation, and creative strategy, adept at elevating brand identities and enhancing market presence. Expert in managing and leading teams, fostering collaboration and innovative thinking to deliver impactful results. Skilled in concept development, project management, and the use of cutting edge design tools, driving engagement and satisfaction through tailored multimedia projects.

## WORK HISTORY

**VISUAL SPECIALIST** GOODProjects ([goodprojects.org](https://goodprojects.org)) Washington, DC 01/2019 - 09/2025

- Designed visually compelling marketing materials that boosted brand visibility, leading to a significant increase in client engagement amassing over 2 million views across medial platforms
- Conducted visual audits to assess design effectiveness, implementing changes that resulted in measurable improvements in user interaction
- Collaborated with cross-functional teams to produce promotional content, achieving timely project completions and enhancing overall campaign success contributing to a 70% increase in engagement
- Maintained organized digital assets libraries, ensuring easy access and streamlined workflows, which contributed to more efficient project turnaround times
- Fostered a positive team environment through open communication and constructive feedback, enhancing collaboration and creativity in design processes
- Enhanced brand identity through innovative design strategies, resulting in noticeable gains in market presence and customer engagement contributing to sold out events

**ANIMATOR** Universal Music Group ([universalmusic.com](https://www.universalmusic.com)) New York, NY 12/2019 - 05/2021

- Created dynamic animations for music videos, enhancing visual storytelling and engaging audiences effectively garnering over 7.5 million views in total
- Collaborated with musicians to conceptualize animations, ensuring alignment with brand vision and achieving notable audience reach notable artist including 2 Chainz, Jhene Aiko, Teyana Taylor, and Public Enemy
- Streamlined the animation production process, reducing turnaround times and enabling quicker project delivery without compromising quality with an average 4.8/5 feedback rate
- Fostered a collaborative environment within the creative team, encouraging open creative conversation and strengthening project outcomes
- Spearheaded the integration of new animation software, significantly enhancing production quality and enabling creative flexibility

**FREELANCE CREATIVE** Self-Employed 01/2015 - Present

- Elevate brand identity through tailored designs; enhance visibility with strategic campaigns
- Collaborate with clients to deliver creative strategies; boost satisfaction and strengthen ties
- Design interactive multimedia projects; enhance brand presence in competitive markets
- Guide junior creatives, fostering collaboration and skill development; encourage innovative thinking
- Develop marketing campaigns to improve client visibility; strengthen brand identity engagement

## EDUCATION

**Bowie State University** Bowie, MD

Expected 02/2026

Bachelor of Science in Visual Communication and Digital Media Arts: Advertising

## SKILLS

Adobe Creative Suite, Analytical Reasoning, Animation, Art Direction, Brand Identity, Conflict Resolution, Concept Development, Creative Thinking, Digital Design, Fashion Design, Illustration, Leadership, Marketing Strategy, Multitasking, Multimedia Platforms, Motion Graphics, Packaging Development, Photography, Procreate, Problem Solving, Project Management, Storyboarding, Teamwork, Typography, Visual Storytelling