

BLACK LINE ENTERTAINMENT

*Corporate Entertainment & Event Management
Portfolio*

“Creating Experience Beyond Entertainment”

BLACK LINE ENTERTAINMENT

COMPANY INTRODUCTION

CONCERT / EVENT VISUAL AREA

Black Line Entertainment is a modern event and entertainment management company specializing in concerts, showcases, youth festivals, community events, and creative entertainment experiences across Malaysia. The company focuses on creating high-quality events that combine creativity, professionalism, branding, and memorable audience engagement experiences.

BLACK LINE ENTERTAINMENT

ABOUT BLACK LINE ENTERTAINMENT

CONCERT / EVENT VISUAL AREA

Black Line Entertainment combines event management expertise, entertainment production, branding strategies, and digital marketing to organize impactful entertainment experiences. Besides concerts and showcases, the company actively collaborates with communities and creative projects throughout Malaysia while supporting local talents and youth activities.

BLACK LINE ENTERTAINMENT

BLACK PUZZLE COMMUNITY COLLABORATION

CONCERT / EVENT VISUAL AREA

One of the company's notable collaborations is with Black Puzzle Community, a growing puzzle and challenge community currently organizing activities and roadshows across Malaysia. Through this collaboration, Black Line Entertainment supports event management, branding, promotions, and audience engagement activities.

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VISION & MISSION

CONCERT / EVENT VISUAL AREA

VISION: To become one of Malaysia's recognized entertainment and event management companies known for creative and professional events. MISSION: Organize professional events, create memorable audience experiences, support local talents, build collaborations, and introduce modern entertainment concepts.

BLACK LINE ENTERTAINMENT

SERVICES OFFERED

CONCERT / EVENT VISUAL AREA

Concert & Showcase Management, Music Festivals & Youth Events, Audio Lighting & Stage Setup, Branding & Digital Marketing, Community & Interactive Events, Event Planning & Coordination, and University & Campus Events.

BLACK LINE ENTERTAINMENT

WHY WORK WITH US

CONCERT / EVENT VISUAL AREA

Black Line Entertainment focuses on creativity, professionalism, strong branding direction, youth engagement, flexible event solutions, and audience-focused experiences that create lasting impressions.

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MARKETING & PROMOTION

CONCERT / EVENT VISUAL AREA

Black Line Entertainment utilizes TikTok campaigns, Instagram promotions, teaser videos, influencer collaborations, digital posters, and online engagement strategies to maximize branding and audience reach.

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FUTURE PLANNING

CONCERT / EVENT VISUAL AREA

The company plans to expand throughout Malaysia by organizing larger-scale entertainment festivals, annual signature events, community programs, and stronger collaborations with sponsors and performers.

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CONTACT INFORMATION

CONCERT / EVENT VISUAL AREA

BLACK LINE ENTERTAINMENT

Email: Events@Blacklineshow.com

Instagram: [@blacklineentertainment](https://www.instagram.com/blacklineentertainment)

TikTok: [@blacklineentertainment](https://www.tiktok.com/@blacklineentertainment)

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VERSI BAHASA MELAYU

Portfolio Korporat Black Line Entertainment

BLACK LINE ENTERTAINMENT

PENGENALAN SYARIKAT

RUANG GAMBAR / EVENT VISUAL

Black Line Entertainment merupakan sebuah syarikat pengurusan acara dan hiburan moden yang memfokuskan kepada penganjuran konsert, showcase artis, festival belia, acara komuniti dan pengalaman hiburan kreatif di seluruh Malaysia. Syarikat ini memberi fokus kepada kreativiti, profesionalisme dan pengalaman penonton.

BLACK LINE ENTERTAINMENT

TENTANG BLACK LINE ENTERTAINMENT

RUANG GAMBAR / EVENT VISUAL

Black Line Entertainment menggabungkan kepakaran pengurusan acara, produksi hiburan, strategi branding dan pemasaran digital bagi menghasilkan event yang berkualiti dan profesional. Selain konsert dan showcase hiburan, syarikat turut aktif bekerjasama bersama komuniti kreatif dan aktiviti belia.

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KOLABORASI BLACK PUZZLE COMMUNITY

RUANG GAMBAR / EVENT VISUAL

Salah satu kolaborasi utama Black Line Entertainment ialah bersama Black Puzzle Community, sebuah komuniti puzzle dan challenge yang kini sedang menjalankan aktiviti serta jelajah di seluruh Malaysia. Melalui kerjasama ini, syarikat membantu dari segi pengurusan acara, promosi, branding dan audience engagement.

BLACK LINE ENTERTAINMENT

VISI & MISI

RUANG GAMBAR / EVENT VISUAL

VISI: Menjadi salah satu syarikat pengurusan hiburan dan acara yang dikenali di Malaysia melalui event yang kreatif dan profesional. MISI: Menghasilkan acara berkualiti, memberi pengalaman hiburan menarik, menyokong bakat tempatan dan membina kerjasama strategik.

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PERKHIDMATAN KAMI

RUANG GAMBAR / EVENT VISUAL

Pengurusan Konsert & Showcase, Festival Belia, Audio Lighting & Stage Setup, Branding & Digital Marketing, Aktiviti Komuniti & Interaktif, Perancangan Event dan Event Universiti.

BLACK LINE ENTERTAINMENT

KENAPA PILIH KAMI

RUANG GAMBAR / EVENT VISUAL

Black Line Entertainment memberi fokus kepada kreativiti, pengurusan profesional, branding moden, engagement penonton, konsep acara kreatif dan pengalaman hiburan yang memberi impak kepada komuniti.

BLACK LINE ENTERTAINMENT

MARKETING & PROMOSI

RUANG GAMBAR / EVENT VISUAL

Black Line Entertainment menggunakan TikTok marketing, Instagram promotion, teaser video, influencer collaboration dan strategi digital marketing bagi meningkatkan branding serta capaian penonton.

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PERANCANGAN MASA HADAPAN

RUANG GAMBAR / EVENT VISUAL

Syarikat merancang untuk mengembangkan operasi ke seluruh Malaysia melalui festival hiburan berskala besar, event tahunan, program komuniti dan kerjasama bersama penaja serta artis.

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HUBUNGI KAMI

RUANG GAMBAR / EVENT VISUAL

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Email: Events@Blacklineshow.com

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