

BLACK LINE ENTERTAINMENT

Investment & Strategic Partnership Proposal

Creating Experience Beyond Entertainment

Black Line Entertainment

COMPANY OVERVIEW

Black Line Entertainment is a growing entertainment and event management company focusing on concerts, youth festivals, showcases, community events, and creative entertainment experiences across Malaysia.

The company was established with the vision of building a modern entertainment brand that combines creativity, audience engagement, digital branding, and professional event management.

Black Line Entertainment believes every event should create strong emotional connections between audiences, communities, performers, sponsors, and brands while delivering impactful experiences.

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BUSINESS DIRECTION

The company focuses on developing modern entertainment experiences through concerts, community engagement, digital marketing, and interactive event concepts.

Besides organizing entertainment showcases, Black Line Entertainment is also actively involved in collaborations with creative communities such as Black Puzzle Community, which is currently organizing roadshows and activities throughout Malaysia.

This demonstrates the company's ability to manage not only entertainment events, but also community-based engagement programs and creative experiences.

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INVESTMENT OPPORTUNITIES

Black Line Entertainment is currently seeking investors and strategic partners to support:

- Event expansion throughout Malaysia
- Large-scale concert and festival development
- Entertainment branding and digital growth
- Marketing and promotional campaigns
- Equipment and production upgrades
- Community engagement projects
- Long-term entertainment business development

The company welcomes discussions regarding equity investment opportunities, sponsorships, event collaborations, and strategic business partnerships.

WHY INVEST IN BLACK LINE ENTERTAINMENT

- Strong branding potential within the entertainment industry
- Growing youth and community engagement
- Creative and modern event concepts
- Expanding digital marketing presence
- Long-term entertainment business potential
- Strong collaboration opportunities with brands and sponsors

Black Line Entertainment aims to position itself as one of the emerging entertainment brands capable of creating impactful experiences and scalable entertainment projects in Malaysia.

VERSI BAHASA MELAYU

Black Line Entertainment merupakan sebuah syarikat pengurusan hiburan dan acara yang sedang berkembang dengan fokus kepada penganjuran konsert, festival belia, acara komuniti, showcase hiburan dan pengalaman entertainment kreatif di seluruh Malaysia.

Syarikat ini ditubuhkan dengan visi untuk membina sebuah jenama hiburan moden yang menggabungkan kreativiti, audience engagement, digital branding dan pengurusan acara profesional.

Selain konsert dan showcase hiburan, syarikat juga aktif dalam projek kolaborasi komuniti seperti Black Puzzle Community yang kini sedang menjalankan aktiviti serta jelajah interaktif di seluruh Malaysia.

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PELUANG PELABURAN

Black Line Entertainment kini sedang mencari pelabur dan rakan strategik bagi menyokong:

- Pengembangan event ke seluruh Malaysia
- Pembangunan festival dan konsert berskala besar
- Pengukuhan branding dan digital growth
- Marketing dan kempen promosi
- Penambahan peralatan dan produksi
- Projek komuniti dan engagement
- Pembangunan bisnes hiburan jangka panjang

Pihak syarikat juga terbuka untuk perbincangan berkaitan peluang pelaburan saham, sponsorship, kerjasama strategik dan pengembangan syarikat pada masa hadapan.

KENAPA MELABUR BERSAMA KAMI

- Potensi branding yang kuat dalam industri hiburan
- Audience belia dan komuniti yang semakin berkembang
- Konsep acara moden dan kreatif
- Kehadiran digital marketing yang semakin kuat
- Potensi pembangunan bisnes hiburan jangka panjang
- Peluang kerjasama bersama jenama dan penaja

Black Line Entertainment mensasarkan untuk menjadi salah satu jenama hiburan yang mampu menghasilkan pengalaman event yang memberi impak dan berkembang di Malaysia.

CONTACT INFORMATION

BLACK LINE ENTERTAINMENT

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Instagram:

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TikTok:

@blacklineentertainment

Facebook:

Black Line Entertainment