

SÉVERINE RIGAUD

GLOBAL SENIOR MARKETING LEADERSHIP | RELOCATION READY

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DEAR HIRING TEAM,

If your organization is seeking a strategic marketing engine to drive growth across complex international borders, I offer a unique combination of 25+ years of leadership and a proven "owner's mindset." Whether your objective is to dominate the North American market or scale globally, I am ready to relocate and lead that mission.

I specialize in translating high-tech engineering—specifically within **Aerospace, Automotive, and 3D Printing**—into market-leading value propositions. My career has been defined by my ability to bridge the gap between sophisticated technical products and resonant, high-ROI global campaigns.

What I bring to your executive team:

- **Global GTM & Channel Orchestration:** I excel at building the "marketing-to-sales" bridge. I have a track record of standardizing distributor enablement frameworks that ensure brand consistency and drive revenue through complex global partner networks.
- **Revenue-First Mentality:** As an entrepreneur who scaled the agency **ELIKYA** by doubling revenue within 24 months and generating **\$28M+ in new revenue** for clients, I manage marketing budgets as investments, not expenses.
- **Seamless International Integration:** Being trilingual (English, French, Spanish) and holding **full US and EU work authorization**, I am a "borderless" leader. I eliminate the friction of international expansion by orchestrating culturally nuanced, regulatory-compliant strategies that resonate across continents.

I am not just looking for a new role; I am looking for the right organization where my dual-market expertise and industrial-tech background can drive exceptional growth. I am fully prepared to relocate for the right strategic opportunity and can offer the stability of a leader who understands how to manage global teams from day one.

I look forward to discussing how my strategic vision and hands-on execution can serve your organization's immediate and long-term objectives.

Sincerely,
Séverine Rigaud



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